

AC – 20/05/2025
Item No. – 8.29 (N) Sem- III 1(a)

As Per NEP 2020

University of Mumbai



Syllabus for Basket of OE Vertical 3

Faculty of Interdisciplinary Studies

Ad-hoc Board of Studies in Home Science

Second Year Programme Fashion Designing

Semester

III

Title of Paper

Credits

I) Fashion Forecasting (Theory)

2

From the Academic Year

2025-26

SEMESTER III

Sr. No	Subjects	Subject Type	Subject code	Total credits	Internal	External	Total
1	Pattern Making Garment Construction Women's Wear (PMGC) (Practical)	Major Mandatory (MM)	BAFD301	4	40	60	100
2	History of Indian Costumes (Theory)	Major Mandatory (MM)	BAFD302	2	20	30	50
3	Fashion Illustration (Practical)	Major Mandatory (MM)	BAFD303	2	20	30	50
4	Surface Ornamentation (Practical)	Minor Course	BAFD304	2	20	30	50
5	History of Western Costumes (Theory)	Minor Course	BAFD305	2	20	30	50
6	Fashion Forecasting (Theory)	Open Electives (OE)	BAFD306	2	20	30	50
7	Computer Aided Design - II (Practical)	Vocational Skill Course (VSC)	BAFD307	2	20	30	50
8	Entrepreneurship (Theory)	Ability Enhancement Course (AEC)	BAFD308	2	20	30	50
9	Live Projects	Field Project	BAFD309	2	20	30	50
10	Learning Beyond Classroom - I (Events/Workshops/Seminars)	Co - Curricular (CC)	BAFD310	2	20	30	50
	Total			22			550

Title of Paper: Fashion Forecasting (Theory)

Sr. No.	Heading	Particulars
1	Description the course: Including but not limited to:	<ol style="list-style-type: none">1. Introduces students to the systematic process of fashion forecasting, emphasizing both short-term and long-term trend predictions.2. Develops observational and analytical skills to study fashion cycles, consumer behaviour, and cultural influences.3. Encourages interdisciplinary learning by integrating fashion with art, culture, politics, and economy.4. Equips students with knowledge of forecasting tools, trend analysis reports, and industry-based prediction strategies.5. Prepares students to apply forecasting knowledge in diverse roles such as buying, merchandising, styling, and product development.
2	Vertical:	Open Elective
3	Type:	Practical
4	Credit:	2 credits (1 credit = 15 Hours for Theory)
5	Hours Allotted:	30 Hours
6	Marks Allotted:	50 Marks

7	Course Objectives: <ol style="list-style-type: none"> 1. Remember key terminology, concepts, and historical aspects of fashion forecasting. 2. Understand the structure and timeline of forecasting in the global fashion industry. 3. Apply forecasting tools and methods to identify emerging trends. 4. Analyze social, cultural, and economic influences on fashion trends. 5. Evaluate fashion reports and make informed predictions. 6. Create trend boards and forecasting reports suitable for real-world applications.
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8	Course Outcomes: CO1: Define and recall essential terms related to fashion forecasting. CO2: Interpret fashion cycles and recognize macro and micro trends. CO3: Apply theoretical knowledge to track trend evolutions. CO4: Examine influences of culture, art, and social changes on fashion. CO5: Assess forecasting reports and their business impact. CO6: Design a basic trend forecast report with visual references.
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9	Modules: -
	Module 1: Fundamentals of Fashion Forecasting
	<ol style="list-style-type: none"> 1. Definition, scope, and importance of fashion forecasting 2. Terminologies: fashion cycle, fad, classic, trend, style, zeitgeist 3. Types of forecasting: short-term vs long-term 4. Sources of inspiration: runway shows, street fashion, influencers, media 5. Trend prediction models and methods (trickle-up, trickle-down, trickle-across) 6. Role of forecasters, buyers, merchandisers, and stylists
	Module 2: Forecasting Process and Application <ol style="list-style-type: none"> 1. Steps in the forecasting process 2. Research techniques: observational, market, and consumer research 3. Introduction to forecasting agencies: WGSN, Peclers Paris, Fashion Snoops 4. Trend analysis: colour, fabric, silhouette, and styling 5. Creating mood boards and trend boards 6. Application in retail, marketing, product development, and branding

10	Reference Books: Brannon, E. L. (2010). Fashion forecasting (3rd ed.). Fairchild Books. Hines, T., & Bruce, M. (2007). Fashion marketing: Contemporary issues. Routledge. Kim, Y., Fiore, A. M., & Kim, H. (2011). Fashion trends: Analysis and forecasting. Berg Publishers. Gerval, O. (2010). Fashion: Concept to catwalk. Firefly Books. Frings, G. S. (2014). Fashion: From concept to consumer (9th ed.). Pearson.
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11	Internal Continuous Assessment: 40%	External, Semester End Examination 60% Individual Passing in Internal and External Examination				
12	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc. (at least 3)	CONTINUOUS INTERNAL EVALUATION (planned as per the need of the course)			Marks	
		Class Participation/Internal Assessment during laboratory work/experiments/practical tasks			10	
		Journal/Portfolio/Presentation /Reports/Case papers/Assignments			10	
		Total Marks for Internal Assessment			20	
		SEMESTER-END PRACTICAL EXAMINATION				
		All questions are compulsory with internal choice.				
		Question 1 - Unit 1			10	
		Question 2 - Unit 2			10	
		Journal/Portfolio/Report/Viva-Voce			10	
		Total Marks for Semester End Examination			30	
13	Format of Question Paper: for the final examination					
	Practical courses evaluation scheme for Second Year (UG) under NEP For Practical courses with 2 credit points total marks allotted would be 50					
	1. Internal Assessment: 20 Marks 2. External Assessment: 30 Marks					
	Nature of Examination	Components	Module	Marks	Time	Total Marks
	Internal Assessment (20 Marks)	1. Practical Task / Hands-on Activity	From all modules	10	1.5 Hours	20
		2. Viva Voce	From all modules	5		

		3. File / Journal / Portfolio Submission	From all modules	5		
External Assessment (30 Marks)	1. Major Practical Task	From all modules	20	2 Hours	30	
	2. Viva Voce	From all modules	5			
	3. File / Portfolio Assessment	From all modules	5			

Sd/-

**Sign of the BOS
Chairman
Dr. Mira Desai
Ad-hoc Board of
Studies in
Home Science**

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**Sign of the
Offg. Associate
Dean
Dr. C.A.Chakradeo
Faculty of
Interdisciplinary
Studies**

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Dr. Kunal Ingle
Faculty of
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Studies**

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Offg. Dean
Prof. A. K. Singh
Faculty of
Interdisciplinary
Studies**