

# University of Mumbai

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Academic Authorities,  
Meetings & Services (AAMS)  
Room No. 128, M. G. Road, Fort,  
Mumbai – 400 032.  
Tel. 022-68320033

Re- accredited with A++ Grade (CGPA 3.65) by NAAC  
Category- I University Status awarded by UGC

No. AAMS\_UGS/ICD/2024-25/430

Date : 24<sup>th</sup> March, 2025.

To,  
The Director,  
Garware Institute of Career Education  
and Development,  
Vidyanagari  
Santacruz (East)  
**Mumbai – 400 098.**

**Sub : Bachelor of Sports Management (Three year) (Sem I & II)**

Sir,

With reference to the subject noted above, this is to inform you that the recommendations made by the **Advisory Committee & Board of Management** of Garware Institute of Career Education & Development at its Meeting held on **4<sup>th</sup> September, 2023** & resolution passed by the **Board of Deans** at its meeting held on **9<sup>th</sup> August, 2023** vide Item No. 9.2 have been accepted by the **Academic Council** at its meeting held on **1<sup>st</sup> November, 2023** vide Item no. 9.3 (C) 6 (N) and subsequently approved by the **Management Council** at its meeting held on **14<sup>th</sup> August, 2024** vide Item No. 6 that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) the following program with Ordinance for Title of the Program, Eligibility and Regulation numbers for Duration of Program, Intake Capacity, Scheme of Examinations, Standard of Passing and Credit Structure along with syllabus of **Bachelor of Sports Management (Sem I & II)** (Appendix – 'A') have been introduced and the same have been brought into force with effect from the academic year **2023-24**.

The New Ordinances & Regulations as per NEP 2020 is as follows :-

Sr. No.	Name of the Program	Ordinance no. for Title	Ordinance no. for Eligibility	Duration
A	U.G. Certificate in Sports Management	O.GUA – 525 A	O.GUA – 526 A	One year
B	U.G. Diploma in Sports Management	O.GUA – 525 B	O.GUA – 526 B	Two year
C	Bachelor of Sports Management	O.GUA – 525 C	O.GUA – 526 C	Three year
D	Bachelor of (Hons) (Sports Management)	O.GUA – 525 D	O.GUA – 526 D	Four year



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Date: 24<sup>th</sup> March, 2025

: 2 :

Regulation No	
Duration	R.GUA – 561
Intake Capacity	R.GUA – 562
Scheme of examination	R.GUA – 563
Standard of Passing	R.GUA – 564
Credit Structure	R.GUA – 565 A
	R.GUA – 565 B
	R.GUA – 565 C
	R.GUA – 565 D
	R.GUA – 565 E
	R.GUA – 565 F
	R.GUA – 565 G
	R.GUA – 565 H

  
(Dr. Prasad Karande)  
REGISTRAR

A.C/9.3(C)6(N)/01/11/2023  
M.C/6/14/8/2024

\*\*\*\*\*

Copy forwarded with Compliments for information to:-

- 1) The Chairman, Board of Deans
- 2) The Dean, Faculty of Interdisciplinary Studies.
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Director, Department of Information & Communication Technology,
- 6) The Co-ordinator, MKCL.

<b>Copy forwarded for information and necessary action to :-</b>	
1	The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Dept)(AEM), <a href="mailto:dr@eligi.mu.ac.in">dr@eligi.mu.ac.in</a>
2	The Deputy Registrar, Result unit, Vidyanagari <a href="mailto:drresults@exam.mu.ac.in">drresults@exam.mu.ac.in</a>
3	The Deputy Registrar, Marks and Certificate Unit,. Vidyanagari <a href="mailto:dr.verification@mu.ac.in">dr.verification@mu.ac.in</a>
4	The Deputy Registrar, Appointment Unit, Vidyanagari <a href="mailto:dr.appointment@exam.mu.ac.in">dr.appointment@exam.mu.ac.in</a>
5	The Deputy Registrar, CAP Unit, Vidyanagari <a href="mailto:cap.exam@mu.ac.in">cap.exam@mu.ac.in</a>
6	The Deputy Registrar, College Affiliations & Development Department (CAD), <a href="mailto:deputyregistrar.uni@gmail.com">deputyregistrar.uni@gmail.com</a>
7	The Deputy Registrar, PRO, Fort, (Publication Section), <a href="mailto:Pro@mu.ac.in">Pro@mu.ac.in</a>
8	The Deputy Registrar, Executive Authorities Section (EA) <a href="mailto:eau120@fort.mu.ac.in">eau120@fort.mu.ac.in</a>  He is requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to the above circular.
9	The Deputy Registrar, Research Administration & Promotion Cell (RAPC), <a href="mailto:rapc@mu.ac.in">rapc@mu.ac.in</a>
10	The Deputy Registrar, Academic Appointments & Quality Assurance (AAQA) dy.registrar.tau.fort.mu.ac.in <a href="mailto:ar.tau@fort.mu.ac.in">ar.tau@fort.mu.ac.in</a>
11	The Deputy Registrar, College Teachers Approval Unit (CTA), <a href="mailto:concolsection@gmail.com">concolsection@gmail.com</a>
12	The Deputy Registrars, Finance & Accounts Section, fort <a href="mailto:draccounts@fort.mu.ac.in">draccounts@fort.mu.ac.in</a>
13	The Deputy Registrar, Election Section, Fort <a href="mailto:drelection@election.mu.ac.in">drelection@election.mu.ac.in</a>
14	The Assistant Registrar, Administrative Sub-Campus Thane, <a href="mailto:thanesubcampus@mu.ac.in">thanesubcampus@mu.ac.in</a>
15	The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan, <a href="mailto:ar.seask@mu.ac.in">ar.seask@mu.ac.in</a>
16	The Assistant Registrar, Ratnagiri Sub-centre, Ratnagiri, <a href="mailto:ratnagirisubcentar@gmail.com">ratnagirisubcentar@gmail.com</a>
17	The Director, Centre for Distance and Online Education (CDOE), Vidyanagari, <a href="mailto:director@idol.mu.ac.in">director@idol.mu.ac.in</a>
18	Director, Innovation, Incubation and Linkages, Dr. Sachin Laddha <a href="mailto:pinkumanno@gmail.com">pinkumanno@gmail.com</a>
19	Director, Department of Lifelong Learning and Extension (DLLE), <a href="mailto:dlleuniversityofmumbai@gmail.com">dlleuniversityofmumbai@gmail.com</a>

Copy for information :-	
1	P.A to Hon'ble Vice-Chancellor, <a href="mailto:vice-chancellor@mu.ac.in">vice-chancellor@mu.ac.in</a>
2	P.A to Pro-Vice-Chancellor <a href="mailto:pvc@fort.mu.ac.in">pvc@fort.mu.ac.in</a>
3	P.A to Registrar, <a href="mailto:registrar@fort.mu.ac.in">registrar@fort.mu.ac.in</a>
4	P.A to all Deans of all Faculties
5	P.A to Finance & Account Officers, (F & A.O), <a href="mailto:camu@accounts.mu.ac.in">camu@accounts.mu.ac.in</a>

To,

1	The Chairman, Board of Deans <a href="mailto:pvc@fort.mu.ac.in">pvc@fort.mu.ac.in</a>
2	<b>Faculty of Humanities,</b> <b>Dean</b> 1. Prof.Anil Singh <a href="mailto:Dranilsingh129@gmail.com">Dranilsingh129@gmail.com</a>  <b>Associate Dean</b>  2. Dr.Suchitra Naik <a href="mailto:Naiksuchitra27@gmail.com">Naiksuchitra27@gmail.com</a>  3.Prof.Manisha Karne <a href="mailto:mkarne@economics.mu.ac.in">mkarne@economics.mu.ac.in</a>
	<b>Faculty of Commerce &amp; Management,</b> <b>Dean</b> 1. Dr.Kavita Laghate <a href="mailto:kavitalaghate@jbims.mu.ac.in">kavitalaghate@jbims.mu.ac.in</a>  <b>Associate Dean</b>  2. Dr.Ravikant Balkrishna Sangurde <a href="mailto:Ravikant.s.@somaiya.edu">Ravikant.s.@somaiya.edu</a>  3. Prin.Kishori Bhagat <a href="mailto:kishoribhagat@rediffmail.com">kishoribhagat@rediffmail.com</a>

	<b>Faculty of Science &amp; Technology</b> <b>Dean</b> 1. Prof. Shivram Garje <a href="mailto:ssgarje@chem.mu.ac.in">ssgarje@chem.mu.ac.in</a> <b>Associate Dean</b> 2. Dr. Madhav R. Rajwade <a href="mailto:Madhavr64@gmail.com">Madhavr64@gmail.com</a> 3. Prin. Deven Shah <a href="mailto:sir.deven@gmail.com">sir.deven@gmail.com</a>
	<b>Faculty of Inter-Disciplinary Studies,</b> <b>Dean</b> 1. Dr. Anil K. Singh <a href="mailto:aksingh@trcl.org.in">aksingh@trcl.org.in</a> <b>Associate Dean</b> 2. Prin. Chadrashekhhar Ashok Chakradeo <a href="mailto:cachakradeo@gmail.com">cachakradeo@gmail.com</a>
3	Chairman, Board of Studies,
4	The Director, Board of Examinations and Evaluation, <a href="mailto:dboee@exam.mu.ac.in">dboee@exam.mu.ac.in</a>
5	The Director, Board of Students Development, <a href="mailto:dsd@mu.ac.in">dsd@mu.ac.in</a> <b>DSW</b> <a href="mailto:directr@dsd.mu.ac.in">directr@dsd.mu.ac.in</a>
6	The Director, Department of Information & Communication Technology, <a href="mailto:director.dict@mu.ac.in">director.dict@mu.ac.in</a>

**As Per NEP 2020**

# **University of Mumbai**



## **Title of the program**

- A- U.G. Certificate in Sports Management
- B- U.G. Diploma in Sports Management
- C- Bachelors of Sports Management
- D- Bachelors (Hons.) of Sports Management

**(Garware Institute of Career Education and Development)**

## **Syllabus for Semester- Semester I and II**

**Ref: GR dated 20<sup>th</sup> April,2023 for Credit Structure of UG**

**(with effect from the academic year 2023-24 Progressively)**



# UNIVERSITY OF MUMBAI



(AS PER NEP 2020)

Sr. No.	Heading	Particulars	
1	Title of program O: <u>GUA- 525 A</u>	A	U.G. Certificate in Sports Management
	O: <u>GUA- 525 B</u>	B	U.G. Diploma in Sports Management
	O: <u>GUA- 525 C</u>	C	Bachelors of Sports Management
	O: <u>GUA- 525 D</u>	D	Bachelors (Hons.) of Sports Management
2	Eligibility O: <u>GUA- 526 A</u>	A	HSC Passed with any stream. <b>OR</b> Passed Equivalent Academic Level 4.0  Admissions on the basis of Written Test & Interview.
	O: <u>GUA- 526 B</u>	B	1. The candidate who has successfully completed U.G. Certificate in Sports Management. <b>OR</b> Passed Equivalent Academic Level 4.5  2. The candidate who's Under Graduate Certificate credits are 60% equivalent to U.G. Diploma in Sports Management & he/she earns minimum 8 Credits from U.G. Certificate in Sports Management.  3. As per NEP criteria on the basis of RPL- Recognition of Prior Learning, Candidate to be admitted to 2 <sup>nd</sup> Year subject to He/she securing minimum 50% in the 1 <sup>st</sup> Year assessment of U.G. Certificate in Sports Management.
	O: <u>GUA- 526 C</u>	C	1. The candidate who has successfully completed U.G. Diploma in Sports Management. <b>OR</b> Passed Equivalent Academic Level 5.0  2. The candidate who's Under Graduate Diploma credits are 60% equivalent to B.A. Sports Management & he/she earns minimum 8 Credits from U.G. Diploma in Sports Management.

			3. As per NEP criteria on the basis of RPL- Recognition of Prior Learning, Candidate to be admitted to 3 <sup>rd</sup> Year subject to He/she securing minimum 50% in the 2 <sup>nd</sup> Year assessment of U.G. Diploma in Sports Management.
	O: <u>GUA- 526 D</u>	D	1. The candidate who has successfully completed Bachelor in Sports Management with minimum CGPA of 7.5 <b>OR</b> Passed Equivalent Academic Level 5.5
3	Duration of Program R: <u>GUA- 561</u>	A	1 Year
		B	2 Years
		C	3 Years
		D	4 Years
4	R: <u>GUA- 562</u> Intake Capacity	180	
5	R: <u>GUA- 563</u> Scheme of Examination	NEP 50% Internal – Continuous Evaluation 50% External- Semester End Examination Individual Passing in Internal and External Examination	
6	Standards of Passing R: <u>GUA- 564</u>	50% in each component	
7	Credit Structure R: <u>GUA- 565A</u> R: <u>GUA- 565B</u> R: <u>GUA- 565C</u> R: <u>GUA- 565D</u> R: <u>GUA- 565E</u> R: <u>GUA- 565F</u> R: <u>GUA- 565G</u> R: <u>GUA- 565H</u>	Attached herewith	



8	Semesters	A	Sem I & II
		B	Sem I, II, III, & IV
		C	Sem I, II, III, IV, V, & VI
		D	Sem I, II, III, IV, V, VI, VII & VIII
9	Program Academic Level	A	4.5
		B	5.0
		C	5.5
		D	6.0
10	Pattern	Semester	
11	Status	New	
12	To be implemented from Academic Year Progressively	From Academic Year 2023-24	

Keyurkumar

Dr. Keyurkumar M. Nayak,  
Director,  
UM-GICED



Prof.(Dr.) Anil Kumar Singh  
Dean,  
Faculty of Interdisciplinary Studies

## **Preamble**

### **Introduction:**

- The BSM &C Course aims to meet the students' skilled professionals in Sports Management & Coaching. This programme enables students to develop advanced knowledge and skills in a range of business functions while setting them within the wider context of current practice.
- The syllabus is designed to equip the students with management & coaching related knowledge. It supports the students' need for achievements and helps them to celebrate their success.
- The flexible management course shares a common first & second year before allowing you to focus on your chosen specialism to enhance your career prospects.

### **Aims & Objectives:**

- The program aims to develop top class human resources for the sports industry with an essential industry knowledge and leadership skills and puts a special focus on the understanding required to pursue a successful career in this sector.
- Demonstrating employability skills is crucial to students standing out from the crowd in the face of today's fierce job market competition.
- Graduates from BSM&C become equipped with a portfolio of transferable skills which employers in all sectors look for.

### **Learning outcomes:**

These include general skills such as being well organized and having effective communication skill, but aptitudes specific to studying Management include:

- Business acumen: this course gives students an insight into business practice, financial transactions, and commercial ventures. This is valuable because one of the most skills most sought by graduate recruiters is commercial awareness.
- Problem solving most graduate employers look for this quality in potential recruits. Our courses teach you specific ways to approach problems and further develop your critical thinking skills.
- Ability to use statistics and operation research: for certain graduate jobs such as market research, some areas of sports analytics and some types of consultancies; knowledge of statistics, sports Law.
- and related software packages are a real asset.
- Global thinking: the ability to see the bigger picture in a 'whole systems' manner. Useful for strategic roles within a range of organizations.

# 5) Credit Structure of the program – (Parishisth-2)

R: \_\_\_\_\_ A

Bachelors of Sports Management

FIRST YEAR											
Level	Semester	Major		Minor	OE	VC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr./Sem.	Cumulative	
		Mandatory	Electives								
Level 4.5	SEM 1	Principles of Management (T) (4 Cr)			Sports Management (T) (2cr)	VC: Foundation of Human Skills-I (T) (2 Cr)	AEC: Modern English Language (T) (2 Cr)	CC: Health & wellness (2cr)			
		Principles of Marketing (T) (2Cr)			Introduction to Sports Business (T) (2 Cr) or Introduction to Sports Psychology (T) (Cr) Or Introduction to Sports Events (T) (Cr)						
	Cr	6	0	0	4	4	6	2	22		
	SEM 2	Strategic Management (T) (4 Cr)		Business Law (T) (2 Cr)	Sports Financial Accounting (T) (2 Cr)	VC: Microsoft office tools (P) (2cr)	AEC: Business Communication in sports (T) (2 Cr)	CC: Yoga Education in Sports (2 Cr)		44	
		Sports Operations Management (T) (2 Cr)			Organizational Behaviour (T) (2 Cr) or Introduction to sports Journalism (T) (2 Cr) or Introduction to sports Federations (T) (2Cr)						
	Cr	6	0	2	4	4	4	2	22		
	Cum. Cr.	12	0	2	8	8	10	4			44
Exit Option: Award of UG Certificate in Major with 40-44 Credits and an additional 4 Credits Core NSQF Course / Internship OR Continue with Major and Minor											

R: \_\_\_\_\_ B

**SECOND YEAR**

Level	Semester	Major Mandatory	Electives	Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr./ Sem.	Cumulative	
<b>Level 15.0</b>	<b>SEM 3</b>	Business Statistics (T) (4 Cr)  Production & total quality Management in Sports (T) (4 Cr)	—	Logistics & Supply chain Management (T) (4 Cr)	Sports Product Innovation (T) (2 Cr) or Sports Hospitality Management (T) (2 Cr)	VC: Image Management in Sports (P) (2 Cr)	AEC : India n Ethos (T) (2 Cr)	FP: Field Project - I (P) (2 Cr) CC: Mental Conditioning in sports (P) (2 Cr)	22	<b>88</b>	<b>UG Diploma 80 - 88</b>
	<b>Cr</b>	8	0	4	2	2	2	4			
	<b>SEM 4</b>	Advanced Sports Event Management (T) (4 Cr)  Sports Facility Management (T) (4 Cr)	—	Introduction to Entrepreneurship (T) (4 Cr)	Sports Entrepreneurship (T) (2 Cr) Or Emerging Trends in sports (T) (2 Cr)	SEC: Digital Marketing in Sports (T) (2 Cr)	AEC Personal Fitness (T) (2 Cr)	CEP: Ethics & Sports Governance (P) (2 Cr) CC: Sports ecosystem - India & Global (T) (2 Cr)	22		
	<b>Cr</b>	8	0	4	2	2	2	4			
	<b>Total Cr in 2nd Year</b>	<b>16</b>	<b>0</b>	<b>8</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>8</b>			
	<b>Cum. Cr.</b>	<b>28</b>	<b>0</b>	<b>10</b>	<b>12</b>	<b>12</b>	<b>14</b>	<b>12</b>	<b>88</b>		

**Exit Option: Award of UG Diploma in Major and Minor with 8- -88 Cr and an additional 4 credit core NSQF course / Internship OR Continue with Major and Minor**



R: \_\_\_\_\_ C

**THIRD YEAR**

Level	Semester	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr./ Sem.	Cumulative	
		Mandatory	Electives								
Level 15.5	SEM 5	Sports Media (T) (4cr)  Athlete Management (T) (4CR)	Advance Digital marketing in Sports (T) (4cr) Or Sports Equipment Management (T) (4CR)	Sports Economics (T) (4cr)		SEC: Negotiation Skills (T) (4CR)		CEP: Sports Grassroot Management (P) (2 Cr)	22	132	BSM Degree 120 - 132
	Cr	8	4	4	0	4	0	2			
	SEM 6	Sports Marketing (T) (4 Cr)  Sports Sponsorship (T) (4Cr)  Sports organization & Administration (T) (2 Cr)	Sports Retail Management (T) (4 Cr) Or Sports Product Innovation (T) (4CR)	Sports Human Resource Management (T) (4cr)				Industry Internship Or Practical Skill Training (P) (4 Cr)	44		
	Cr	10	4	4	0	0	0	4			
	Total Credit in 3rd Year	18	8	8	0	4	0	6			
	Cum. Cr.	46	8	18	12	16	14	18	132		

**Exit Option: Award of UG Degree in Major with 120 -132 Cr OR Continue with Major and Minor**

R:\_\_\_\_\_D

**FOURTH YEAR**

Level	Semester	Major Mandatory	Electives	Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP, CEP, CC, RP	Cum. Cr./ Sem.	Cumulative	
Level 16.0	SEM 7	High performance leadership in Sports Management (T) (4 Cr) Sports League Management (T) (4 Cr) Sports Funding & Budget Management Project-I (P) (4 Cr)	Sports Nutrition (T) (4 Cr) or Sports PR (T) (4CR)	Business Research Methods (T) (4 Cr)					20	172	4 Year Bachelor (Honors) degree
	Cr	12	4	4	0	0	0	0			
	SEM 8	Sports Legal Aspects of business & Taxation (T) (4 Cr) Sports Training & tactics (P) (4 Cr) Sports Project Management II (P) (4 Cr)	Fan Engagement in Sports (T) (4Cr) or Sports performance analysis (T)(4cr)					Industry Report (4 Cr)	20		
	Cr	12	4	0	0	0	0	4			
	Total Cr in 4th Year	24	8	4	0	0	0	4			40
	Cum. Credit	70	16	22	12	16	14	26			172

Four Year UG Honors Degree in Major and Minor with 172 credits

*Keyurkumar*

Dr. Keyurkumar M. Nayak,  
Director,  
UM-GICED



Prof.(Dr.) Anil Kumar Singh  
Dean,  
Faculty of Interdisciplinary Studies

**Semester I**

<b>Subject Code</b>	<b>Core Subject</b>	<b>Assessment Pattern</b>			<b>Teaching Hours</b>			
	<b>Topics</b>	<b>Internal Marks 50</b>	<b>External Marks 50</b>	<b>Total Marks (CA) 50/100</b>	<b>Theory Hours</b>	<b>Practical hours</b>	<b>Total Hours</b>	<b>Total Credits</b>
<b>Major Mandatory</b>								
BSMS1MJ P1	Principles of Management	50	50	100	60		60	4
BSMS1MJ P2	Principles of Marketing	25	25	50	30		30	2
<b>Open Elective (OE)</b>								
BSMS1P3 A	Sports Management	25	25	50	30		30	2
BSMS1P3 B	Introduction to Sports Business	25	25	50	30		30	2
	<b>OR</b>							
BSMS1P4 A	Introduction to Sports Psychology	25	25	50	30		30	2
BSMS1P4 B	Introduction to Sports Events	25	25	50	30		30	2
<b>Vocational Courses (VC)</b>								
BSMS1P5	Foundation of Human Skills I	25	25	50	30		30	2
<b>Skill Enhancement Courses (SEC)</b>								
BSMS1P6	IT for Business Management I	25	25	50	30		30	2
<b>Ability Enhancement Courses (AEC)</b>								
BSMS1P7	Modern English Language	25	25	50	30		30	2
<b>Value Education Course (VEC)</b>								
BSMS1P8	Business Environment	25	25	50	30		30	2
<b>Indian Knowledge System (IKS)</b>								
BSMS1P9	History of Sports	25	25	50	30		30	2
<b>Co-curricular Courses (CC)</b>								
BSMS1P10	Health & wellness	50	-	50	30		30	2
	<b>Total</b>	<b>300</b>	<b>250</b>	<b>550</b>	<b>330</b>		<b>330</b>	<b>22</b>

Semester II								
Subject Code	Core Subject	Assessment Pattern			Teaching Hours			
	Topics	Internal Marks 50	External Marks 50	Total Marks (CA) 50/100	Theory Hours	Practical hours	Total Hours	Total Credits
Major Mandatory								
BSMS2MJ P11	Strategic Management	50	50	100	60		60	4
BSMS2MJ P12	Sports Operations Management	25	25	50	30		30	2
Minor								
BSMS2M RP13	Business Law	25	25	50	30		30	2
Open Elective (OE)								
BSMS2P1 4A	Sports Financial Accounting	25	25	50	30		30	2
BSMS2P1 4B	Organizational Behavior	25	25	50	30		30	2
OR								
BSMS2P1 5A	Introduction to Sports Journalism	25	25	50	30		30	2
BSMS2P1 5B	Introduction to Sports Federations	25	25	50	30		30	2
Vocational Courses (VC)								
BSMS2P1 6	Microsoft Office Tools	50	-	50	-	60	60	2
Skill Enhancement Courses (SEC)								
BSMS2P1 7	IT for Business Management II	25	25	50	30		30	2
Ability Enhancement Courses (AEC)								
BSMS2P1 8	Business Communication s in Sports	25	25	50	30		30	2
Value Education Course (VEC)								
BSMS2P1 9	CSR In sports	25	25	50	30		30	2
Co-curricular Courses (CC)								
BSMS2P2 0	Yoga education in Sports	50	-	50	-	60	60	2
	<b>Total</b>	<b>325</b>	<b>225</b>	<b>550</b>	<b>270</b>	<b>120</b>	<b>390</b>	<b>22</b>



Semester III								
Subject Code	Core Subject	Assessment Pattern			Teaching Hours			
	Topics	Internal Marks 50	External Marks 50	Total Marks	Theory Hours	Practical hours	Total Hours	Total Credits
				(CA) 50/100				
Major Mandatory								
BSM S3MJP21	Business Statistics	50	50	100	60		60	4
BSM S3MJP22	Production & total quality Management in Sports	50	50	100	60		60	4
Minor								
BSM S3MRP23	Logistic & Supply chain Management	50	50	100	60		60	4
Open Electives (OE)								
BSM S3P24A	Sports Product Innovation	25	25	50	30		30	2
OR								
BSM S3P24B	Sports Hospitality Management	25	25	50	30		30	2
Vocational Courses (VC)								
BSM S3P25	Image Management	50	-	50	-	60	60	2
Ability Enhancement Course (AEC)								
BSM S3P26	Indian Ethos	25	25	50	30		30	2
Field Project (FP)								
BSM S3P27	Field project-I	50		50	-	60	60	2
Co-curricular Courses (CC)								
BSM S3P28	Mental conditioning	50		50	-	60	60	2
	Total	350	200	550	240	180	420	22

Semester IV								
Subject Code	Core Subject	Assessment Pattern			Teaching Hours			
	Topics	Internal Mark 50	External Marks 50	Total Marks (CA) 50/100	Theory Hours	Practical hours	Total Hours	Total Credits
<b>Major Mandatory</b>								
BSM S4MJP29	Advanced Sports Event Management	50	50	100	60		60	4
BSM S4MJP30	Sports Facility Management	50	50	100	60		60	4
<b>Minor</b>								
BSM S4MRP31	Introduction to E sports	50	50	100	60		60	4
<b>Open Electives (OE)</b>								
BSM S4P32A	Sports Entrepreneurship	25	25	50	30		30	2
<b>OR</b>								
BSM S4P32B	Emerging Trends in Sports	25	25	50	30		30	2
<b>SEC</b>								
BSM S4P33	Digital Marketing in Sports	25	25	50	30		30	2
<b>Ability Enhancement Course (AEC)</b>								
BSM S4P34	Personal fitness	25	25	50	30		30	2
<b>Community Engagement Program (CEP )</b>								
BSM S4P35	Ethics & sports Governance	50		50	-	60	60	2
<b>Co-curricular Courses (CC)</b>								
BSM S4P36	Sports ecosystem - India & Global	50		50	30		30	2
	<b>Total</b>	<b>325</b>	<b>225</b>	<b>550</b>	<b>300</b>	<b>60</b>	<b>360</b>	<b>22</b>

Semester V								
Subject Code	Core Subject	Assessment Pattern			Teaching Hours			
	Topics	Internal Marks 50	External Marks 50	Total Marks (CA) 50/100	Theory Hours	Practical hours	Total Hours	Total Credits
<b>Major Mandatory</b>								
BSM S5MJP37	Sports Media	50	50	100	60		60	4
BSM S5MJP38	Athlete Management	50	50	100	60		60	4
<b>Major Electives</b>								
BSM S5P39A	Advance Digital Marketing in sports	50	50	100	60		60	4
<b>OR</b>								
BSM S5P39B	Sports Equipment Management	50	50	100	60		60	4
<b>Minor</b>								
BSM S5MRP40	Sports Economics	50	50	100	60		60	4
<b>Vocational(VC)</b>								
BSM S5P41	Negotiation Skills	50	50	100	60		60	4
<b>Community Engagement Program(CEP)</b>								
BSM S5P42	Sports Grassroot Management	50		50	-	60	60	2
		<b>300</b>	<b>250</b>	<b>550</b>	<b>300</b>	<b>60</b>	<b>360</b>	<b>22</b>

Semester VI								
Subject Code	Core Subject	Assessment Pattern			Teaching Hours			
	Topics	Internal Marks 50	External Marks 50	Total Marks (CA) 50/100	Theory Hours	Practical hours	Total Hours	Total Credits
<b>Major Mandatory</b>								
BSM S6MJP43	Sports Marketing	50	50	100	60		60	4
BSM S6MJP44	Sports Sponsorship	50	50	100	60		60	4
BSM S6MJP45	Sports Organization & administration	25	25	50	30		30	2
<b>Major Electives</b>								
BSM S6P46A	Sports Retail Management	50	50	100	60		60	4
<b>OR</b>								
BSM S6P46B	Sports Product Innovation	50	50	100	60		60	4
<b>Minor</b>								
BSM S6MRP47	Sports Human Resource Management	50	50	100	60		60	4
<b>Practical</b>								
BSM S6P48A	Industry Internship	100		100		120	120	4
BSM S6P48B	Practical Skill Training	100		100		120	120	4
		<b>325</b>	<b>225</b>	<b>550</b>	<b>270</b>	<b>120</b>	<b>390</b>	<b>22</b>



**Semester VII**

<b>Subject Code</b>	<b>Core Subject</b>	<b>Assessment Pattern</b>			<b>Teaching Hours</b>			
	<b>Topics</b>	<b>Internal Marks 50</b>	<b>External Marks 50</b>	<b>Total Marks (CA) 50/100</b>	<b>Theory Hours</b>	<b>Practical hours</b>	<b>Total Hours</b>	<b>Total Credits</b>
<b>Major Mandatory</b>								
BSM S7MJP49	High performance leadership in Sports	50	50	100	60		60	4
BSM S7MJP50	Sports League Management	50	50	100	30		30	4
BSM S7MJP51	Sports Funding & Budget Management Project-I	100	-	100	-	120	120	4
<b>Elective (E)</b>								
BSM S7P52A	Sports Nutrition	50	50	100	60		60	4
<b>OR</b>								
BSM S7P52B	Sports PR	50	50	100	60		60	4
<b>Minor</b>								
BSM S7MRP53	Business research Methods	50	50	100	60		60	4
	<b>Total</b>	<b>300</b>	<b>200</b>	<b>500</b>	<b>210</b>	<b>120</b>	<b>330</b>	<b>20</b>

<b>Semester VIII</b>								
<b>Subject Code</b>	<b>Core Subject</b>	<b>Assessment Pattern</b>			<b>Teaching Hours</b>			
	<b>Topics</b>	<b>Internal Marks 50</b>	<b>External Marks 50</b>	<b>Total Marks (CA) 50/100</b>	<b>Theory Hours</b>	<b>Practical hours</b>	<b>Total Hours</b>	<b>Total Credits</b>
<b>Major Mandatory</b>								
BSM S8MJP54	Sports Legal Aspects of business & Taxation	50	50	100	60		60	4
BSM S8MJP55	Sports Training & tactics	100	-	100	-	120	120	4
BSM S8MJP56	Sports project Management	100	—	100	-	120	120	4
<b>Elective (E)</b>								
BSM S8P57A	Fan Engagement In sports	50	50	100	60		60	4
<b>OR</b>								
BSM S8P57B	Sports Performance Analysis	50	50	100	60		60	4
<b>On the Job Training (OJT)</b>								
BSM S8P58	Industry Report	100		100	-	120	120	4
	<b>Total</b>	<b>400</b>	<b>100</b>	<b>500</b>	<b>120</b>	<b>360</b>	<b>480</b>	<b>20</b>
	<b>Final Total</b>	<b>2625</b>	<b>1675</b>	<b>4300</b>	<b>2040</b>	<b>1020</b>	<b>3060</b>	<b>172</b>

# Sem.-I

**FYBSM**  
**Semester I**  
**Principles of Management**

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<b>Nature of Management</b> <ul style="list-style-type: none"> <li>● <b>Management:</b> Concept, Significance, Role &amp; Skills, Levels of Management, Concepts of PODSCORB, Managerial Grid.</li> <li>● Evolution of Management thoughts, Contribution of F.W Taylor, Henri Fayol and Contingency Approach.</li> </ul>	8  8	8 Sessions
2	<b>Planning and Decision Making</b> <ul style="list-style-type: none"> <li>● <b>Planning:</b> Meaning, Importance, Elements, Process, Limitations and MBO.</li> <li>● <b>Decision Making:</b> Meaning, Importance, Process, Techniques of Decision Making.</li> </ul>	10  8	9 sessions
3	<b>Organizing</b> <ul style="list-style-type: none"> <li>● <b>Organizing:</b> Concepts, Structure (Formal &amp; Informal, Line &amp; Staff and Matrix), Meaning, Advantages and Limitations</li> <li>● <b>Departmentation:</b> Meaning, Basis and Significance</li> <li>● <b>Span of Control:</b> Meaning, Graicunas Theory, Factors affecting span of Control Centralization Vs Decentralization</li> <li>● <b>Delegation:</b> Authority &amp; Responsibility relationship</li> </ul>	8  8	8 sessions
4	<b>Directing, Leadership, Co-ordination and Controlling</b> <ul style="list-style-type: none"> <li>● <b>Directing:</b> Meaning and Process</li> <li>● <b>Leadership:</b> Meaning, Styles and Qualities of Good Leader</li> <li>● <b>Co-ordination</b> as an Essence of Management</li> <li>● <b>Controlling:</b> Meaning, Process and Techniques</li> <li>● <b>Recent Trends:</b> Green Management &amp; CSR</li> </ul>	10	5 sessions



## Principles of Marketing

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<b>Introduction</b> Introduction to Marketing: Definition, features, advantages, and scope of marketing. The 4P's and 4C's of marketing. Marketing v/s Selling. Marketing as an activity and function Concepts of Marketing: Needs, wants, and demands, transactions, transfer and exchanges. Orientations of a firm: Production concept; Product concept; selling concept and marketing concept, social relationship, Holistic marketing.	8	4 sessions
2	<b>Marketing Environment, Research and Consumer Behavior</b> The microenvironment of business: Management structure; Marketing Channels; Markets in which a firm operates; competitors and stakeholders. • Macro environment: Political Factors; Economic Factors; Socio Cultural Factors, Technological Factors (PEST Analysis) • Marketing research: Meaning, features, Importance of marketing research. Types of marketing research: Product research; Sales research; consumer/customer research; production research • MIS: Meaning, features and Importance • Consumer Behaviour: Meaning, feature, importance, factors affecting Consumer Behaviour.	8	4 session
3	<b>Marketing Mix</b> Marketing mix: Meaning elements of Marketing Mix. - Product-product mix-product line lifecycle-product planning – New product development-failure of new product-levels of product. - Branding –Packing and packaging – role and importance - Pricing– objectives- factors influencing pricing policy and Pricing strategy. - Physical distribution – meaning – factor affecting channel selection-types of marketing channels - Promotion – meaning and significance of promotion. Promotion - tools	8	4 session
4	<b>Segmentation, Targeting and Positioning and Trends in Marketing</b> Segmentation – meaning, importance, basis • Targeting – meaning, types. Positioning – meaning – strategies • New trends in marketing – E-marketing, Internet marketing and marketing using social network • Social marketing/ Relationship marketing	6	3 session

## Sports Management

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<b>The Sport Management Environment</b> <ul style="list-style-type: none"> <li>Managing Sports in the 21st Century: Defining Sports and Sports Management – Nature and Scope of the Sports Industry – Unique Aspects of the Sports Management – Sports Management Competencies – Future Challenges and Opportunities for Sports Managers – Future of Sports Industry/Organizations.</li> <li>The Sports Manager: Basics of Sports Management – Managing in the Sports Environment – Managing People and Administrative Units – Management Functions in sports – Motivating Abilities: Fundamentals.</li> <li>The Role of State in sport development – Defining State – State &amp; Society – Reason for state intervention – regulation &amp; control – Nonprofit Sport – Nonprofit sector – government bodies – sports club environment – government intervention – Issues for the nonprofit sport sector – Professional Sport – what is professional sport – circuit promotion – global sport circuits – media – sponsorship – player management – ownership and outcome.</li> </ul>	8	4 sessions
2	<b>Sports Management Principles</b> <ul style="list-style-type: none"> <li>Strategic sports management – Strategic management principles – why undertake strategic management? – Organizational structure – dimension of organizational structure – structural models – challenges for sport managers —Leadership – theories of leadership – leadership challenges – organizational culture – importance of culture to sport organizations – sub-cultures and sports – changing organizational culture with mapping – sports governance – Performance management Planning in Sports Organizations: Planning Process – preparing the Organization for Planning – Participatory Strategic Planning – Long Term Planning – Creating a Medium Term National Plan. Controlling in Sports Organizations: Fundamentals of Budgeting – Preparing Budget – Allocating Resources – Control as Measurement and as Accountability – Financing and Budgeting Operations – Result – Oriented Budgeting – Controlling Deviations – The Challenges in Sports Today – Rising to New Challenges – Serving the Sports Organization's Clients.</li> </ul>	8	4 session

<b>3</b>	<b>Future of Sports Management</b> <ul style="list-style-type: none"> <li>• The Future of Sports Management: Why Sports Managers need to understand Research.</li> <li>• Commercial and Academic Researchers in Sports Management – Sports Management Research: Key Concepts – Research Process – Current Challenges in Sports Management Research – The Future of Sports Management Research.</li> <li>• Introduction to the Business of Sports. 1. Overview of the sports business in India – sports properties – IPL / ITPL / pro kabaddi league, etc. size of business, formats, history, growth plans, global 8 45 comparisons. Career Opportunities.</li> <li>• future sport management challenges – globalization impact in sports</li> </ul>	<b>8</b>	<b>4 session</b>
<b>4</b>	<b>Sports as a Business Model</b> <ul style="list-style-type: none"> <li>• Understanding of Sports Business Models 1. Understanding revenue &amp; asset models of sports properties &amp; franchisees.</li> <li>• <b>Case studies</b></li> </ul>	<b>6</b>	<b>3 session</b>

### Introduction to Sports Business

<b>Sr. No.</b>	<b>Module</b>	<b>Total Hours</b>	<b>Session of 2 Hours each</b>
1	Introduction Industry Structure	<b>8</b>	<b>4 sessions</b>
2	World federations	<b>8</b>	<b>4 sessions</b>
3	The roles of leagues and sports organization	8	<b>4 sessions</b>
4	Key Stakeholders	4	<b>2sessions</b>
5	Case Studies	2	<b>1 session</b>

## INTRODUCTION TO SPORTS PSYCHOLOGY

Sr. No.	MODULE	Total Hours	Session of 2 hours each
<b>1.</b>	<b>Introduction to Sport Psychology</b>		
	<ul style="list-style-type: none"> <li>• Meaning and scope of sports psychology</li> <li>• Divisions of sport psychology</li> <li>• Importance of Sports Psychology</li> <li>• Meaning, mechanism and stages of sensory perceptual process</li> <li>• Classification of senses and sensory perceptual process</li> <li>• Factors in perception</li> <li>• Implication of sensory - perceptual process in exercise and sport</li> </ul>	8	4 sessions
<b>2.</b>	<b>Psycho - physiological Determinants of Under recovery</b>		
	<ul style="list-style-type: none"> <li>• Over training</li> <li>• Recovery - Stress balance and psych bio social states monitoring of road cyclists</li> <li>• Psycho physiological features of a player</li> <li>• Managing the training load of overreached athletes' insights from the detraining and tapering literature</li> <li>• Risk of injury in tea sorts</li> <li>• Health problems in athletes.</li> <li>• Quantification of mental training and competition loads in endurance sports: A keyto performance</li> </ul>	8	4 sessions
<b>3.</b>	<b>Performance of athletes</b>		
	<ul style="list-style-type: none"> <li>• The role of sleep in maximizing performance in elite athletes</li> <li>• Sleep, dream and athletic performance</li> <li>• Domestic and international travel: implications for performance in team - sport athletes.</li> </ul>	8	4 sessions
<b>4.</b>	<b>Recovery for Sports Performance</b>		
	<ul style="list-style-type: none"> <li>• Mental Fatigue</li> <li>• Performance of an athlete in extreme situation</li> <li>• Psychological relaxation techniques to endure sports.</li> <li>• Sports Performance: A concluding summary.</li> </ul>	6	3 Sessions

## Introduction to Sports Events

Sr. No.	MODULE	Total Hours	Session of 2 hours each
1.	<ul style="list-style-type: none"> <li>• Introduction to Sports events</li> <li>• Understanding the Sports Event Industry</li> <li>• Event Conceptualization</li> <li>• Event Bidding</li> <li>• Event Staffing</li> </ul>	8	4 sessions
2.	Event Budgeting	8	4 sessions
3.	Event Marketing & Sponsorship	8	4 sessions
4.	<ul style="list-style-type: none"> <li>• Risk Management and Negligence</li> <li>• Event Services and Logistics</li> <li>• Event-Day Management</li> <li>• Post-event Details and Evaluation</li> </ul>	6	3 Sessions

## Foundation of Human Skills

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<b>Understanding of Human Nature</b> <ul style="list-style-type: none"> <li>• <b>Individual Behaviour:</b> Concept of a man, individual differences, factors affecting individual differences, Influence of environment.</li> <li>• <b>Personality and attitude:</b> Determinants of personality, Personality traits theory, Big five model, Personality traits important for organizational behaviour like authoritarianism, locus of control, Machiavellianism, introversion-extroversion achievement orientation , self – esteem, risk taking, self-monitoring and type A and B personalities, Concept of understanding self through JOHARI WINDOWS, Nature and components of attitude, Functions of attitude, Ways of changing attitude, Reading emotions.</li> <li>• <b>Thinking, learning and perceptions:</b> Thinking skills, thinking styles, and thinking hat, Managerial skills, and development, learning characteristics, theories of learning (classical conditioning, operant conditioning, and social learning approaches), Intelligence, type (IQ, EQ, SQ, at workplace), Perception features and factor influencing individual perception, Effects of perceptual error in managerial decision making at workplace. (Errors such as Halo effect, stereotyping, prejudice attribution).</li> </ul>	8	4 sessions
2	<b>Introduction to Group Behaviour</b> <ul style="list-style-type: none"> <li>• <b>Introduction to Group Behaviour</b> <ul style="list-style-type: none"> <li>□ <b>Group Dynamics:</b> Nature, types, group behaviour model (roles, norms, status, process, structures)</li> </ul> </li> </ul>	8	4 session

	<ul style="list-style-type: none"> <li>□ <b>Team effectiveness:</b> nature, types of teams, ways of forming an effective team.</li> <li>□ Setting goals.</li> <li>● <b>Organizational processes and system.</b></li> <li>● <b>Power and politics:</b> nature, bases of power, politics nature, types, causes of organizational politics, political games.</li> <li>● <b>Organizational conflicts and resolution:</b> Conflict features, types, causes leading to organizational conflicts, levels of conflicts, ways to resolve conflicts through five conflicts resolution strategies without comes.</li> </ul>		
3	<p><b>Organizational Culture and Motivation at workplace</b></p> <ul style="list-style-type: none"> <li>● <b>Organizational Culture:</b> <ul style="list-style-type: none"> <li>□ Characteristics of organizational culture.</li> <li>□ Types, functions, and barriers of organizational culture</li> <li>□ Ways of creating and maintaining effective organization culture</li> </ul> </li> <li>● <b>Motivation at workplace:</b>            Concept of motivation Theories of motivation in an organizational setup.           <ul style="list-style-type: none"> <li>□ A.Maslow Need Hierarchy</li> <li>□ F.Hertzberg Dual Factor</li> <li>□ Mc.Gregor theory X and theory Y.</li> </ul>           Ways of motivating through carrot (positive reinforcement) and stick (negative reinforcement) at workplace.         </li> </ul>	8	4 session
4	<p><b>Organisational Change, Creativity and Development and Work</b></p> <ul style="list-style-type: none"> <li>● <b>Organisational change and creativity:</b> Concepts of organizational change, Factors leading/influencing Organisational change, Kurt Lewins model of Organisational change and development, Creativity and qualities of a creative person, Ways of enhancing creativity for effective decision making, Creative problem solving.</li> <li>● <b>Organizational Development and work stress:</b> Need for Organisational development, OD Techniques, Stress, types of stress, Causes and consequences of job stress, Ways of coping with job stress.</li> </ul>	6	3 session

## IT for Business Management I

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<p>Introduction</p> <ul style="list-style-type: none"> <li>• Historical perspective of information technology and business.</li> <li>• Components of a PC - Introduction to networking - Introduction to Internet and Cybercrime, cyber law, hacking- sniffing, spoofing, social reengineering.</li> <li>• Functioning of computer hardware and software components, characteristic from user and buyers' perspectives.</li> <li>• Impact of information on business, business alignment across the function and sectors and society</li> </ul>	8	4 sessions
2	<p>Offline productive software</p> <ul style="list-style-type: none"> <li>• Introduction and conceptual framework of networking &amp; Telecommunication, components of networking, LAN/WAN/MAN, network topologies, and various option of networking for business, various medium of communication, physical and cable less ( dial up, leased line, satellite , V- SAT, DSL Lines , fiber optics) Lecture 5 Role and emerging trends of information technology Overview of concept such as ERP,SCM, CRM, database management, DBMS Data warehousing, Business intelligent, knowledge Management, E-Commerce, E-Business, M-Commerce, Digital Business , E-governance.</li> <li>• MS Word - Formatting - Tools and keyboard shortcuts - Mail merger - MS Excel - Editing spreadsheets - Database Management - PowerPoint - Types of layouts - Formatting tables, clips, charts etc. - Animation, hyperlinks, Inserting pictures, videos, sounds. - Personal Information Manager Creating contacts database appointments, to do lists, tasks using a PIM such as Outlook.</li> </ul>	8	4 session
3	<p>Computer Graphics</p> <ul style="list-style-type: none"> <li>• Photoshop - Introduction to RGB and CMYK, Vector and Bitmap images, graphic formats, resolution, and DPI. - Learning to use tools in the toolbox, color separation, color correction - Cropping and re-sizing, Masking, working in layers - Prepare images for print media.</li> </ul>	8	4 session
4	<p>Online uses of Media</p> <p>Web 2.0</p> <p>Social networking</p>	6	3 session



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## Modern English Language

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<b>Reading and Vocabulary</b> <ul style="list-style-type: none"> <li>Passages for language enrichment and personality development (including comprehension, interpretation, creative critical thinking, and empathy)</li> </ul>	8	4 sessions
2	<b>Writing and Grammar</b> <ul style="list-style-type: none"> <li>(Including Spelling and Punctuation) Guided writing, Sequencing, Paragraph, Descriptive writing, Dialogue writing, Note taking, Note making, Letter writing; Parts of speech, Tenses, Articles</li> </ul>	8	4 session
3	<b>Listening and Speaking</b> <ul style="list-style-type: none"> <li>(Including Conversation and Pronunciation) Self-introduction, Situation and Function-based conversations; English Speech Sounds (Vowels and Consonants)</li> </ul>	8	4 session
4	<b>Soft Skills and Values</b> <ul style="list-style-type: none"> <li>Inculcating self-confidence and effecting desirable attitudinal and behavioral changes.</li> </ul>	6	3 session

## Business Environment

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	Introduction to business environment <ul style="list-style-type: none"> <li>Business: Meaning, Definition, Nature &amp; Scope, Types of Business Organizations</li> <li>Business Environment: Meaning, Characteristics, Scope and Components of Business Environment</li> </ul> Micro and Macro Environment: Definition, Differentiation, Analysis of Business Environment, SWOT Analysis. <ul style="list-style-type: none"> <li>Introduction to Micro-Environment:               <ul style="list-style-type: none"> <li>Internal Environment: Value system, Mission, Objectives, Organizational Structure, Organizational Resources, Company Image, Brand Equity</li> <li>External Environment: Firm, customers, suppliers, Competitors, Society</li> </ul> </li> </ul> Introduction to Macro Components: Demographic, Natural, Political, Social, Cultural, Economic, Technological, International and Legal)	8	4 sessions
2	Political and Legal environment <ul style="list-style-type: none"> <li>Political Institutions: Legislature, Executive, Judiciary, Role of government in Business, Legal framework in India.</li> <li>Economic environment: economic system and economic policies.</li> <li>Concept of Capitalism, Socialism and Mixed Economy</li> </ul>	8	4 session

	<ul style="list-style-type: none"> <li>• Impact of business on Private sector, public sector, and Joint sector</li> <li>• Sunrise sectors of India Economy. Challenges of Indian economy.</li> </ul>		
3	<p>Social and Cultural Environment, Technological environment and Competitive Environment</p> <ul style="list-style-type: none"> <li>• Social and Cultural Environment: Nature, Impact of foreign culture on Business, Traditional Values and its Impact, Social Audit - Meaning and Importance of Corporate Governance and Social Responsibility of Business</li> <li>• Technological environment: Features, impact of technology on Business</li> <li>• Competitive Environment: Meaning, Michael Porter's Five Forces Analysis, Competitive Strategies</li> </ul>	8	4 session
4	<p><b>International Environment –</b></p> <ul style="list-style-type: none"> <li>• International Environment – <ul style="list-style-type: none"> <li>○ GATT/ WTO: Objective and Evolution of GATT, Uruguay round, GATT v/s</li> <li>○ WTO, Functions of WTO, Pros and Cons of WTO.</li> <li>○ Globalization: Meaning, Nature and stages of Globalization, features of</li> <li>○ Globalization, Foreign Market entry strategies, LPG model.</li> <li>○ MNCs: Definition, meaning, merits, demerits, MNCs in India</li> </ul> </li> <li>• FDI: Meaning, FDI concepts and functions, need for FDI in developing. <ul style="list-style-type: none"> <li>○ countries, Factors influencing FDI, FDI operations in India,</li> </ul> </li> <li>• Challenges faced by International Business and Investment Opportunities for <ul style="list-style-type: none"> <li>○ Indian Industry.</li> </ul> </li> </ul>	6	3 session

## History of Sports

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	The journey of Indian sports	8	4 sessions
2	Journey of domestic sports to global sports	8	4 session
3	Defining the impact and role of sport in India Athletes & role models	8	4 session
4	Commercialization of sports	6	3 session

## Health & Wellness

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	Introduction to Physical Education Concepts basic to the Nature and Meaning of Physical Education, changed way of life, Outcomes of physical Education, the Physically Educated person, Principles of Physical Education. Movement Education for Special population.	4	<b>2 Sessions</b>
2	–Fitness and Wellness Concept of Fitness - Definition and meaning of Fitness, Different Kinds of Fitness - Physical Fitness, Skill Related and Health Related Physical Fitness, Relationship of fitness and health Basic concept of wellness, Role of various factors in wellness, components of wellness, Physical fitness and wellness, Health benefits of Exercise. Exercise prescription.	4	<b>2 sessions</b>
3	Fitness Evaluation and Activities (Practical) Aerobic activities – Walking, Jogging, cycling etc. / Anaerobic Activities – Circuit Training, Strength Activities, Agility and Coordinative activities, Body conditioning activities like Calisthenics, Flexibility exercises. Physical Activity for Special population	20	<b>10 sessions</b>
4	Fundamental Skills of Games Game skills and Game practice of Football, Kabaddi, Volleyball, Basketball, Badminton, Throwball, Wrestling, Kho-kho, Handball (Any Two) Pilates, Aerobic Dance, Zumba, Fitness using Ball and other materials like parallel bars, ropes, suspensions etc., Martial art	2	<b>1 session</b>

# Sem.II

## Semester II

### Strategic Management

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<b>Business Policy</b> <ol style="list-style-type: none"> <li>1. Business Policy-Meaning, Nature, Importance</li> <li>2. Strategy-Meaning, Definition</li> <li>3. Strategic Management-Meaning, Definition, Importance, Strategic management</li> <li>4. Process &amp; Levels of Strategy and Concept and importance of Strategic Business Units(SBU's)</li> <li>5. Strategic Intent – Mission, Vision, Goals, Objective, Plans</li> </ol>	8	8 Sessions
2	<b>Strategy Formulation</b> <ol style="list-style-type: none"> <li>1. Environment Analysis and Scanning (SWOT)</li> <li>2. Corporate Level Strategy (Stability, Growth, Retrenchment, Integration, and Internationalization)</li> <li>3. Business Level Strategy (Cost Leadership, Differentiation, Focus)</li> <li>4. Functional Level Strategy (R &amp; D, HR, Finance, Marketing, Production)</li> </ol>	10	9 sessions
3	<b>Strategic Implementation</b> <ol style="list-style-type: none"> <li>1. Models of Strategy making.</li> <li>2. Strategic Analysis &amp; Choices &amp; Implementation: BCG Matrix, GE 9 Cell, Porter 5 Forces, 7S Framework</li> <li>3. Implementation: Meaning, Steps and implementation at Project, Process, Structural, Behavioral, Functional level.</li> </ol>	8	8 sessions
4	<b>Strategic Evaluation &amp; Control</b> <ol style="list-style-type: none"> <li>1. Strategic Evaluation &amp; Control – Meaning, Steps of Evaluation &amp; Techniques of Control</li> <li>2. Synergy: Concept, Types, evaluation of Synergy. Synergy as a Component of Strategy &amp; its Relevance.</li> <li>3. Change Management – Elementary Concept</li> </ol>	10	5 sessions

## Sports Operations Management

Sr. No.	MODULE	Total Hours	Session of 2 hours each
1.	<b>Introduction to Operations Management</b> Introduction · Operations Strategy · Competitive Advantage · Time Based Competition - Product Decision and Analysis · Product Development - Process Selection · Process Design · Process Analysis	8	4 sessions
2.	<b>Planning and Inventory</b> Facility Location · Facility Layout - Capacity Planning · Capacity Decisions · Waiting Lines - Aggregate Planning · Basics of MRP - ERP v Inventory Models Ø Types of Inventory Situations Ø Fixed Quantity/Fixed Review Period Ø Costs Involved - Deterministic Probability Models - Economic-Order-Quantity (EOQ) and Ø EBQ for Finite Production Rate - Sensitivity Analysis of EOQ-EOQ Under Price Break - Ø Determination of Safety Stock and Reorder Levels - Static Inventory Model - (Insurance Spares).	8	4 sessions
3.	<b>Basic of Scheduling &amp; Network Analysis</b> Basics of Scheduling. · Basics of Project Management - Network Analysis Ø Minimal Spanning Tree Problem - Shortest Route Problem Ø Maximal Flow in Capacitated Network - Concepts and Solution Algorithm as Applied to Problem Ø Project Planning & Control by use of CPM/PERT Concepts. Definitions of Project Ø Jobs, Events - Arrow Diagrams - Time Analysis and Derivation of the Critical Path – Ø Concepts of Floats (total, free, interfering, independent) - Crashing of a CPM Network - Probability Assessment in PERT Network	8	4 sessions
4.	Decision Theory, Sequencing and Theory of Games	6	3 Sessions

## Business Law

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<b>Contract Act, 1872 &amp; Sale of Goods Act,</b> <input type="checkbox"/> <b>Contract Act,1872:</b> Essential elements of Contract; Agreement and Contract – Capacity to Contract, free consent, consideration, lawful objects/ consideration, Breach of contract. Remedies for breach of Contract. <input type="checkbox"/> <b>Sale of Goods Act, 1930:</b> Scope of Act, Sale, and Agreement to sell, essential of a valid Sale Contract – Conditions and warranties – Implied Condition and warranties, Rights of an unpaid seller.	8	4 sessions

2	<b>Negotiable Instrument Act, 1981 &amp; Consumer Protection Act, 1986</b> <ul style="list-style-type: none"> <li>□ <b>Negotiable Instrument Act, 1981:</b> Introduction of Negotiable Instruments – Characteristics of negotiable instruments, Promissory note, Bills of exchange, Cheque, Dishonor of Cheque.</li> <li>□ <b>Consumer Protection Act, 1986:</b> Objects of Consumer Protection- Introduction of Consumers, who is consumer? Meaning of the words “Goods and services” – Meaning of the words “Defects and Deficiencies of goods and services” Consumer disputes and Complaints.</li> </ul>	8	4 session
3	<b>Company Law &amp; Special Contracts</b> <ul style="list-style-type: none"> <li>□ <b>Company Law:</b> What is a company? – Incorporation of company – MOA, AOA, Prospectus, Meetings, Meaning of transfer and transmission of shares.</li> <li>□ <b>Law of Indemnity and Guarantee</b> (Ss.124-125, Ss-126-129, 132-147)</li> <li>□ <b>Law of Bailment and pledge</b> (Ss. (Secs 148, 152-154, 162, 172, 178, 178A and 179)</li> <li>□ <b>Law of Agency</b> (S. 182-185 &amp; 201-209 only)</li> </ul>	8	4 session
4	<b>Intellectual Property Rights (IPR)</b> <ul style="list-style-type: none"> <li>□ IPR definition/objectives</li> <li>□ Patent definition. What is patentable? What is not patentable? Invention and its Attributes, Inventors and Applications</li> <li>□ Trademarks, definition, types of trademarks, infringement and passing off.</li> <li>□ Copyright the right definition and subject in which copyright exists, Originality, Meaning and Content, Authors and Owners, Rights and Restrictions.</li> <li>□ Geographical indications (only short notes)</li> </ul>	6	3 session

## Sports Financial Accounting

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<b>Introduction &amp; Accounting Transactions</b> <ul style="list-style-type: none"> <li>□ <b>Meaning and Scope of Accounting:</b> Need and development, definition: Book-Keeping and accounting, Persons interested in accounting, Branches of accounting, Objectives of accounting.</li> <li>□ <b>Accounting principles:</b> Introductions to Concepts and conventions.</li> <li>□ <b>Introduction to Accounting Standards:</b> Meaning and Scope)</li> <li>□ <b>International Financial Reporting Standards (IFRS):</b></li> <li>□ <b>Accounting in Computerized Environment:</b> Introduction, Features, and application in various areas of accounting</li> </ul>	8	4 sessions

	<ul style="list-style-type: none"> <li>□ <b>Accounting transactions:</b> Accounting cycle, Journal, Journal proper, Opening and closing entries, Relationship between journal &amp; ledger: Rules regarding posting: Trial balance: Subsidiary books (Purchase, Purchase Returns, Sales, Sales Returns &amp; cash book –Triple Column), Bank Reconciliation Statement.</li> <li>● <b>Expenditure:</b> Classification of Expenditure- Capital, revenue and Deferred Revenue expenditure unusual expenses: Effects of error: Criteria test.</li> <li>● <b>Receipts:</b> Capital receipt, Revenue receipt, distinction between capital receipts and revenue receipts.</li> <li>● <b>Profit or Loss:</b> Revenue profit or loss, capital profit or loss</li> </ul>		
2	<b>Single Entry &amp; Final Accounts of Sole Trader</b> <ul style="list-style-type: none"> <li>● Single Entry - Meaning, Features, Defects, Differences between Single Entry and Double Entry System – Statement of Affairs Method - Conversion Method (Only simple problems).</li> <li>● Preparation of Final Accounts of a Sole Trading Concern - Adjustments - Closing Stock, Outstanding and Prepaid items, Depreciation, Provision for Bad Debts, Provision for Discount on Debtors, Interest on Capital, and Drawings</li> </ul>	8	4 session
3	<b>Depreciation Accounting &amp; Trial Balance</b> <ul style="list-style-type: none"> <li>● <b>Depreciation accounting:</b> Practical problem based on depreciation using SLM and RBM methods. (Where Provision for depreciation Account not maintained).</li> <li>● <b>Preparation of Trial Balance:</b> Introduction and Preparation of Trial Balance.</li> </ul>	8	4 session
4	<b>Final Accounts</b> <ul style="list-style-type: none"> <li>● Rectification of errors.</li> <li>● Manufacturing Account, Trading Account, Profit and Loss Account and Balance Sheet.</li> <li>● Preparation and presentation of Final Accounts in horizontal format</li> <li>● Introduction to Schedule 6 of Companies Act, 1956</li> </ul>	6	3 session

## Organization Behaviour

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	Introduction Definition & Meaning, An OB model, new challenges for OB Manager, Nature of learning, how learning occurs	8	4 sessions
2	Personality: Meaning & Definition, Determinants of Personality, Personality Traits, Personality & OB PERCEPTION: Meaning & Definition, Perceptual process, Importance of Perception in OB MOTIVATION: Nature & Importance, Herzberg's Two Factor theory, Maslow's Need Hierarchy theory, Alderfer's ERG theory Case Study Analysis	8	4 session
3	Groups in Organization	8	4 session



	Nature, Types, why do people join groups, Group Cohesiveness & Group Decision Making- managerial Implications, Effective Team Building LEADERSHIP: Leadership & management, Theories of leadership- Trait theory, Behavioral Theory, Contingency Theory, Leadership & Followership, how to be an Effective Leader CONFLICT: Nature of Conflict & Conflict Resolution TRANSACTIONAL ANALYSIS: An Introduction to Transactional Analysis		
4	Organizational Culture Meaning & Definition, Culture & Organisational Effectiveness HUMAN RESOURCE MANAGEMENT: Introduction to HRM, Selection, Orientation, Training & Development, Performance Appraisal, Incentives ORGANISATIONAL CHANGE: Importance of Change, Planned Change & OB Techniques INTERNATIONAL OB: An Introduction to Individual & Interpersonal Behaviour in Global Perspectives Case Study Analysis	6	3 session

## Introduction to Sports Journalism

Sr. No.	MODULE	Total Hours	Session of 2 hours each
1.	<ul style="list-style-type: none"> <li>Fundamentals of sports journalism: Finding stories and finding your voice.</li> <li>Interview techniques for print, broadcast and online</li> </ul>	8	4 sessions
2.	<ul style="list-style-type: none"> <li>Live event coverage and deadline writing</li> <li>Beat writing</li> </ul>	8	4 sessions
3.	<ul style="list-style-type: none"> <li>Written sports feature Opinions, analysis, analytics • Due: opinion or analytics piece AND final project proposal</li> <li>Long-form storytelling</li> <li>Ethics and other issues</li> </ul>	8	4 sessions
4.	<ul style="list-style-type: none"> <li>Perfecting and promoting (via social media)</li> </ul>	6	3 Sessions

## Introduction to Sports Federations

Sr. No.	MODULE	Total Hours	Session of 2 hours each
1.	<ul style="list-style-type: none"> <li>History of sports Federations</li> </ul>	8	4 sessions
2.	<ul style="list-style-type: none"> <li>Current structure of Sports Federations</li> </ul>	8	4 sessions
3.	<ul style="list-style-type: none"> <li>Global Structure &amp; Management</li> </ul>	8	4 sessions
4.	<ul style="list-style-type: none"> <li>Programs run by sports federations.</li> </ul>	6	3 Sessions

## Microsoft Office Tools

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	Ms Word Creating, editing, saving, and printing text documents □ Font and paragraph formatting □ Simple character formatting □ Inserting tables, smart art, page breaks □ Using lists and styles □ Working with images □ Using Spelling and Grammar check □ Understanding document properties □ Mail Merge	8	4 sessions
2	Ms Excel Spreadsheet basics □ Creating, editing, saving, and printing spreadsheets □ Working with functions & formulas □ Modifying worksheets with color & autoformats □ Graphically representing data : Charts & Graphs □ Speeding data entry : Using Data Forms □ Analyzing data : Data Menu, Subtotal, Filtering Data □ Formatting worksheets □ Securing & Protecting spreadsheets	8	4 session
3	Ms Powerpoint Opening, viewing, creating, and printing slides □ Applying auto layouts □ Adding custom animation □ Using slide transitions □ Graphically representing data: Charts & Graphs □ Creating Professional Slide for Presentation.	8	4 session
4	Internet Understanding how to search/Google □ bookmarking and Going to a specific website □ Copy and paste Internet content into your word file and emails □ Understanding social media platforms such as Facebook & Many more □ learn with best practices	6	3 session

## IT for Business Management II

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	Impact of IT on business Business alignment across the function and sectors and society	8	4 sessions
2	Introduction and conceptual framework of networking & Telecommunication, LAN/WAN/MAN, network topologies, and various option of networking for business, various medium of communication, physical and cable less ( dial up, leased line, satellite , V- SAT, DSL Lines , fiber optics)	8	4 session
3	Functioning of computer hardware and software components, characteristic from user and buyers' perspectives.	8	4 session
4	Role and emerging trends of information technology Overview of concept such as ERP,SCM, CRM, database management, DBMS Data warehousing, Business intelligent, knowledge Management, E-Commerce, EBusiness, M- Commerce, Digital Business , E-governance	6	3 session

## Business communication in sports

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<b>Theory of Communication</b> <b>Concept of Communication:</b> Meaning, Definition, Process, Need, Feedback Emergence of Communication as a key concept in the Corporate and Global world Impact of technological advancements on Communication	8	4 sessions
2	<b>Channels and Objectives of Communication</b> <b>Channels-</b> Formal and Informal-Vertical, Horizontal, Diagonal, Grapevine <b>Objectives of Communication:</b> Information, Advice, Order and Instruction, Persuasion, Motivation, Education, Warning, and Boosting the Morale of Employees(A brief introduction to these objectives to be given) <b>Methods and Modes of Communication:</b> Methods: Verbal and Nonverbal, Characteristics of Verbal Communication Characteristics of Non-verbal Communication, Business Etiquette. <b>Obstacles to Communication in Business World</b> <b>Problems in Communication /Barriers to Communication:</b> Physical/ Semantic/Language / Socio-Cultural / Psychological / Barriers, Ways to Overcome these, Barriers. <b>Listening:</b> Importance of Listening Skills, Cultivating good Listening Skills	8	4 sessions
3	<b>Business Correspondence</b> <b>Theory of Business Letter Writing:</b> Parts, Structure, Layouts—Full Block, Modified Block, Semi - Block Principles of Effective Letter Writing, Principles of effective Email Writing <b>Personnel Correspondence:</b> Statement of Purpose, Job Application Letter and Resume and various letter writing	8	4 session
4	Business Communication & presentation i. Conversation skills ii. Group discussion iii. Debates iv. Extempore <b>Presentation skills</b> v. Oral communication vi. Modern method ( AV) <b>Mock interviews /Role Plays</b>	6	3 session

## CSR in Sports

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	Introduction to CSR	8	4 sessions
2	Human Rights Corruption Prevention Gender Equality	8	4 session
3	Corporate Governance Corporate Interest	8	4 session
4	Occupational Integration	6	3 session

## Yoga Education in sports

Sr. No.	Module	Total Hours	Session of 2 Hours each
1	<b>Yoga Sutra</b> Explanations of all the sutras of Samadhipada and Sadhanapada and first eight sutras of Vibhutipada	8	4 sessions
2	<b>Yoga and Cultural Synthesis</b> <ul style="list-style-type: none"> <li>Definition of culture: A brief survey of different cultures, Religion and Culture-Relation between Culture and Yoga.</li> <li>The Indian Culture-Vedic Religion-Upanishadic Thought</li> <li>Six systems of Indian Philosophy, Schools of Vedanta</li> <li>The Mahabharata-The Bhagwad Gita-The Ramayana-Puranas, Tantras Shaivism, Vaishnavism</li> <li>Buddhism and Jainism</li> <li>Islam-Sufism-Christianity-Avesta and Iranian Religion</li> <li>Yoga is the basis of Culture and Humanitarianism.</li> </ul>	8	4 session
3	<b>Yogic Therapy Through Traditional &amp; Modern Understanding</b> <ul style="list-style-type: none"> <li>Yogic Therapy Through Traditional Understanding <ul style="list-style-type: none"> <li>Asanas</li> <li>Pranayama</li> <li>Kriyas</li> <li>Bandhas and Mudras</li> <li>Yogic Therapy</li> </ul> </li> <li>Yogic Therapy Through Modern Understanding <ul style="list-style-type: none"> <li>General Metabolism and Dietetics</li> </ul> </li> </ul>	8	4 session
4	<b>Value Education :</b> <ul style="list-style-type: none"> <li>Spiritual Values</li> <li>Personal Values</li> <li>Social Values</li> <li>National Values</li> <li>Yogic Values</li> </ul>	6	3 session

### List of Books

<b>Book Name</b>	<b>Author</b>
Business of Sports	Vinit Karnik & Vishnu Govind
Management	Heinz Weihrich, Mark V Cannice & Harold Koontz
Body Language	Julius Fast
Organisational behaviour	K. Ashwathappa
Marketing Management	Philip Kotler, Kevin Lane Keller, Abraham Koshy, Mithileshwar Jha
Marketing Management	S. A. Sherlekar
Business Communication	Rhoda A. Doctor, Aspi H. Doctor
Organizational Behavior	Steppen P. Robbins, Timothy A. Judge, Niharika Vohra
Basic Financial Accounting for Management	Paresh Shah
An Introduction to Performance Analysis of Sport	Peter O'Donoghue
Organizational Behavior	Stephen P. Robbins, Timothy A. Judge, Neharika Vohra
Corporate Communication	Jaishri Jethwaney
Business Communication Today	Courtland L. Bovee, John V. Thill, Abha Chatterjee
Marketing Management	Philip Kotler, Kevin Lane Keller, Abraham Koshy, Mithileshwar Jha
Strategic Management	Fred R. David, Forest R. David
Strategic Management	Fred R. David
Organizational Behavior	Fred Luthans
Organizational Behavior	Fred Luthans
Business Communication	Urmila Rai, S. M. Rai
Organizational Behavior	Fred Luthans
Analyzing Financial Statements and Ratios	Priyanka Sheth
Sports Marketing	IISM
Business Communication	Urmila Rai, S. M. Rai
Principles of Marketing	Philip Kotler, Gary Armstrong, Prafulla Y. Agnihotri, Ehsan Ul Haque
Business Law	K. R. Bulchandani
Strategic Management	Anita Bobade
Principles of Human Resource Management	George W. Bohlander, Scott A. Snell
Marketing Management	V S Ramaswamy, S Namakumari
Principles of Management	P C Tripathi, P N Reddy
Principles of Management	P. C. Tripathi, P. N. Reddy
Principles of Marketing	Philip Kotler, Gary Armstrong, Prafulla Y. Agnihotri, Ehsan Ul Haque
Marketing Management	V S Ramaswamy, S Namakumari
Marketing Management	Philip Kotler, Kevin Lane Keller, Abraham Koshy, Mithileshwar Jha
Management	Heinz Weihrich, Mark V Cannice & Harold Koontz
Marketing Management	Dr. K. Karunakaran
Principles of Marketing	Michael Vaz, Meeta Seta, Poonam Kakkad, Shalini Padhi
Organizational Behavior	Vinay V. Prabhu
Accounting for Managerial Decisions	Arvind A. Dhond

Strategic Management	N. G. Kale, M. Ahmed
Business Research Methods	N. G. Kale, M. Ahmed
Strategic Management	Parveen Nagpal, Prerna Sharma
Business Ethics	A. C. Fernando
Strategic Management	Sunny Fernandes

**PASSING PERFORMANCE GRADING :**

The Performance Grading of the learner shall be on ten point scale be adopted uniformly.

**Letter Grades and Grade Point**

Semester GPA/ Program CGPA Semester / Program	% of Marks	Alpha-Sign/Letter Grade Result	Grading Point
9.00 – 10.00	90.0 - 100	O (Outstanding)	10
8.00 - < 9.00	80.0 < 90.0	A+ (Excellent)	9
7.00 - < 8.00	70.0 < 80.0	A (Very Good)	8
6.00 - < 7.00	60.0 < 70.0	B+ (Good)	7
5.50 - < 6.00	55.0 < 60.0	B (Average)	6
5.00 - < 5.50	50.0 < 55.0	C (Pass)	5
Below 5.00	Below 50	F (Fail)	0
AB (Absent)		Absent	

NOTE : VC : Vocational Courses, SEC : Skill Enhancement Courses, AEC : Ability Enhancement Courses, VEC : Value Education Courses, VSC : Vocational Skill Course, IKS : Indian Knowledge System, OJT: On The Job Training, FP: Field Projects.

The performance grading shall be based on the aggregate performance of Internal Assessment and Semester End Examination.

The Semester Grade Point Average (SGPA) will be calculated in the following manner:  $SGPA = \frac{\sum CG}{\sum C}$  for a semester, where C is Credit Point and G is Grade Point for the Course/ Subject.

The Cumulative Grade Point Average (CGPA) will be calculated in the following manner:  $CGPA = \frac{\sum CG}{\sum C}$  for all semesters taken together.

**PASSING STANDARD:**

Passing 50% in each subject /Course separate Progressive Evaluation (PE)/Internal Evaluation and Semester-End/Final Evaluation (FE) examination.

- Carry forward of marks in case of learner who fails in the Internal Assessments and/ or Semester-end examination in one or more subjects (whichever component the learner has failed although passing is on total marks).
- A learner who PASSES in the Internal Examination but FAILS in the Semester-end Examination of the Course shall reappear for the Semester-End Examination of that Course. However, his/her marks of internal examinations shall be carried over and he/she shall be entitled for grade obtained by him/her on passing.
- A learner who PASSES in the Semester-end Examination but FAILS in the Internal Assessment of the course shall reappear for the Internal Examination of that Course. However, his/her marks of Semester-End Examination shall be carried over and he/she shall be entitled for grade obtained by him/her on passing

R ALLOWED TO KEEP TERMS (ATKT)

- A. A learner shall be allowed to keep term for Semester II irrespective of number of heads/courses of failure in the Semester I.
- B. A learner shall be allowed to keep term for Semester III wherever applicable if he/she passes each of Semester I and Semester II.

OR

- C. A learner shall be allowed to keep term for Semester III wherever applicable irrespective of number of heads/courses of failure in the Semester I & Semester II.
- D. A learner shall be allowed to keep term for Semester IV wherever applicable if he/she passes each of Semester I, Semester II and Semester III.

OR

- E. A learner shall be allowed to keep term for Semester IV wherever applicable irrespective of number of heads/courses of failure in the Semester I, Semester II, and Semester III

- F. A learner shall be allowed to keep term for Semester V wherever applicable if he/she passes each of Semester I, Semester II, Semester III and Semester IV.

OR

- G. A learner shall be allowed to keep term for Semester V wherever applicable irrespective of number of heads/courses of failure in the Semester I, Semester II, Semester III, and Semester IV.

- H. The result of Semester VI wherever applicable OR final semester shall be kept in abeyance until the learner passes each of Semester I, Semester II, Semester III, Semester IV, Semester V wherever applicable.

OR

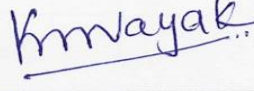
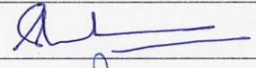
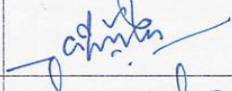
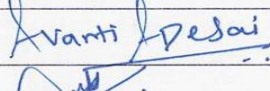

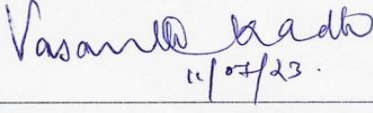
- I. A learner shall be allowed to keep term for Semester VI wherever applicable irrespective of number of heads/courses of failure in the Semester I, Semester II, Semester III, Semester IV and Semester V.

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**University of Mumbai's**  
**Garware Institute of Career Education and Development**  
**Board of Studies – Committee members**  
**Course Name Bachelor of Sports Management and Master of Sports Management,**  
**Date- 11<sup>th</sup> July, 2023 & Time- 3.00 pm**

**Attendance Sheet**

Sr. No.	Name of the Member	Signature
1	Dr. Keyurkumar M. Nayak, Director, UM-GICED Chairman –BOS	
2	Smt. Shilpa Borkar, Placement Officer, UM-GICED	
3	Mr. Amitava Pal Associate Dean- IISM Member Secretary- BOS	
4	Ms. Avanti Desai -Program Head	
5	Ms. Deepa Makkad Industry Experts	
6	Ms. Kinjal Mehta- Assistant professor Industry Experts	AB
7	Ms. Malini Jain-Adjunct faculty Subject Experts	AB
8	Prof. Vasanthi Kadhiraan, Professor & Head, Department of Physical Education, University of Mumbai, Sports Complex, Vidyanagari, Mumbai -400 098.	 11/07/23
9	Dr. SINKU KUMAR SINGH Professor and Head, Department of Physical Education, Swami Ramanand Teerth Marathwada University Nanded , Maharashtra, Pin 431606	AB
10	Mr. Krishna Kejriwal Alumni	Online
11	Mr. Bhavesh Tanavade Alumni	Online



Dr. Keyurkumar M. Nayak,  
Director,  
UM-GICED



Prof.(Dr.) Anil Kumar Singh  
Dean,  
Faculty of Interdisciplinary Studies

### Justification for Bachelor of Sports Management

1.	Necessity for starting the course	The University of Mumbai's Garware Institute of Career Education & Development plans to introduce a four years Bachelors of Sports Management. This course equips the students with various methods, practices and techniques of Sports management, and make them attain necessary knowledge & skills to be a successful sports management professional.
2.	Whether the UGC has recommended the course:	Yes, UGC has recommended the course as per gazette no. DL(N)-04/0007/2003-05 dated 11th July 2014. UGC encourages the incorporation of skill oriented and value-added courses to develop skilled manpower.
3.	Whether all the courses have commenced from the academic year 2023-2024	Yes, it would be commencing from the Academic year 2023-24 as per NEP 2020. However, the course was launched in the 44 of 52 <a href="#">Turn on screen reader support</a> year 2016.
4.	The courses started by the University are self-financed, whether adequate number of eligible permanent faculties are available?	Yes, this course is self-financed. The expert visiting faculty from industries come to teach this course.
5.	To give details regarding the duration of the Course and is it possible to compress the course?	The duration of the course is Four years (Eight Semesters). It cannot be further compressed.
6.	The intake capacity of each course and no. of admissions given in the current academic year:	The intake capacity of this course is 120 students. The admission procedure is still ongoing.
7.	Opportunities of Employability/ Employment available after undertaking these courses:	The students get job opportunities: Team and League Management, Sports Sponsorships, Sports Facility Management, Sports Hospitality, Sports Sales and Marketing, Sports Communication and PR, Sports talent management, Sports media and production, Sports logistics, Sports HR, Lawyer, Psychologist, Coaching.



Dr. Keyurkumar M. Nayak,  
Director,  
UM-GICED



Prof. (Dr.) Anil Kumar Singh  
Dean,  
Faculty of Interdisciplinary Studies