University of Mumbai

Website - mu.ac.in Email id - <u>dr.aams@fort.mu.ac.in</u> <u>aams3@mu.ac.in</u>



Academic Authorities, Meetings & Services (AAMS) Room No. 128, M. G. Road, Fort, Mumbai – 400 032. Tel. 022-68320033

Re- accredited with A ++ Grade (CGPA 3.65) by NAAC Category- I University Status awarded by UGC

No. AAMS_UGS/ICD/2024-25/469

Date: 24th March, 2025.

To,
The Director,
Garware Institute of Career Education
and Development,
Vidyanagari
Santacruz (East)
Mumbai – 400 098.

<u>Sub: Post Graduate Diploma in Predictive Analytics.</u> (One year) (Sem – I & II).

Sir,

With reference to the subject noted above, this is to inform you that the recommendations made by the Advisory Committee & Board of Management of Garware Institute of Career Education & Development at its Meeting held on 4th September, 2023 & resolution passed by the Board of Deans at its meeting held on 9th August,2023 vide Item No. 9.2 have been accepted by the Academic Council at its meeting held on 1st November, 2023 vide Item no. 9.3 (B) 14 (N) and subsequently approved by the Management Council at its meeting held on 14th August, 2024 vide Item No. 6 that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) the following program with Ordinance for Title of the Program, Eligibility and Regulation numbers for Duration of Program, Intake Capacity, Scheme of Examinations, Standard of Passing and Credit Structure along with syllabus of Post Graduate Diploma in Predictive Analytics (Sem I & II) (Appendix – 'A') have been introduced and the same have been brought into force with effect from the academic year 2023-24.

The New Ordinances & Regulations as per NEP 2020 is as follows :-

Sr. No	Name of the Programme	Ordinance no. for Title	Ordinance no for Eligibility	Duration
Α	P.G Diploma in Predictive Analytics	O.GPA - 55 A	O.GPA - 56 A	One year

University of Mumbai

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No. AAMS_UGS/ICD/2024-25/469

Date: 24th March, 2025.

: 2:

Regulation Nos				
Duration	R. GPA – 131			
Intake Capacity	R. GPA – 132			
Scheme of examination	R. GPA – 133			
Standard of Passing	R. GPA – 134			
0 11 01 1	R. GPA - 135 A			
Credit Structure	R. GPA - 135 B			

(Dr. Prasad Karande) REGISTRAR

A.C/9.3(B) 14 (N) /01/11/2023 M.C/6/14/8/2024

Copy forwarded with Compliments for information to:-

- 1) The Chairman, Board of Deans
- 2) The Dean, Faculty of Interdisciplinary Studies,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Director, Department of Information & Communication Technology,
- 6) The Co-ordinator, MKCL.

Cop	y forwarded for information and necessary action to :-
1	The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Dept)(AEM), dr@eligi.mu.ac.in
2	The Deputy Registrar, Result unit, Vidyanagari drresults@exam.mu.ac.in
3	The Deputy Registrar, Marks and Certificate Unit,. Vidyanagari dr.verification@mu.ac.in
4	The Deputy Registrar, Appointment Unit, Vidyanagari dr.appointment@exam.mu.ac.in
5	The Deputy Registrar, CAP Unit, Vidyanagari cap.exam@mu.ac.in
6	The Deputy Registrar, College Affiliations & Development Department (CAD), deputyregistrar.uni@gmail.com
7	The Deputy Registrar, PRO, Fort, (Publication Section), Pro@mu.ac.in
8	The Deputy Registrar, Executive Authorities Section (EA) <u>eau120@fort.mu.ac.in</u>
	He is requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to the above circular.
9	The Deputy Registrar, Research Administration & Promotion Cell (RAPC), rape@mu.ac.in
10	The Deputy Registrar, Academic Appointments & Quality Assurance (AAQA) dy.registrar.tau.fort.mu.ac.in ar.tau@fort.mu.ac.in
11	The Deputy Registrar, College Teachers Approval Unit (CTA), concolsection@gmail.com
12	The Deputy Registrars, Finance & Accounts Section, fort draccounts@fort.mu.ac.in
13	The Deputy Registrar, Election Section, Fort drelection@election.mu.ac.in
14	The Assistant Registrar, Administrative Sub-Campus Thane, thanesubcampus@mu.ac.in
15	The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan, ar.seask@mu.ac.in
16	The Assistant Registrar, Ratnagiri Sub-centre, Ratnagiri, ratnagirisubcentar@gmail.com
17	The Director, Centre for Distance and Online Education (CDOE), Vidyanagari, director@idol.mu.ac.in
18	Director, Innovation, Incubation and Linkages, Dr. Sachin Laddha pinkumanno@gmail.com
19	Director, Department of Lifelong Learning and Extension (DLLE), dlleuniversityofmumbai@gmail.com

Сор	Copy for information :-				
1	P.A to Hon'ble Vice-Chancellor, vice-chancellor@mu.ac.in				
2	P.A to Pro-Vice-Chancellor pvc@fort.mu.ac.in				
3	P.A to Registrar, registrar@fort.mu.ac.in				
4	P.A to all Deans of all Faculties				
5	P.A to Finance & Account Officers, (F & A.O), camu@accounts.mu.ac.in				

To,

1	The Chairman, Board of Deans
	pvc@fort.mu.ac.in

2 Faculty of Humanities,

Dean

1. Prof.Anil Singh
Dranilsingh129@gmail.com

Associate Dean

- 2. Dr.Suchitra Naik Naiksuchitra27@gmail.com
- 3.Prof.Manisha Karne mkarne@economics.mu.ac.in

Faculty of Commerce & Management,

Dean

1. Dr.Kavita Laghate kavitalaghate@jbims.mu.ac.in

Associate Dean

- 2. Dr.Ravikant Balkrishna Sangurde Ravikant.s.@somaiya.edu
- 3. Prin.Kishori Bhagat <u>kishoribhagat@rediffmail.com</u>

	Faculty of Science & Technology
	Dean 1. Prof. Shivram Garje ssgarje@chem.mu.ac.in
	Associate Dean
	2. Dr. Madhav R. Rajwade Madhavr64@gmail.com
	3. Prin. Deven Shah sir.deven@gmail.com
	Faculty of Inter-Disciplinary Studies,
	Dean
	1.Dr. Anil K. Singh
	aksingh@trcl.org.in
	Associate Dean
	2.Prin.Chadrashekhar Ashok Chakradeo
	cachakradeo@gmail.com
3	Chairman, Board of Studies,
4	The Director, Board of Examinations and Evaluation,
	dboee@exam.mu.ac.in
5	The Director, Board of Students Development,
J	dsd@mu.ac.in DSW director@dsw.mu.ac.in
6	The Director, Department of Information & Communication Technology,
	director.dict@mu.ac.in

As Per NEP 2020

University of Mumbai



Syllabus for Post-Graduate Diploma in Predictive Analytics

(Garware Institute of Career Education and Development)

Semester- Sem I and II

Ref: GR dated 16th May, 2023 for Credit Structure of PG

(with effect from the academic year 2023-24)

UNIVERSITY OF MUMBAI



AS PER NEP 2020

Sr. No.	Heading	Particulars
1	O: <u>GPA – 55A</u> Title of the Course	Post-Graduate Diploma in Predictive Analytics
2	O: <u>GPA – 56A</u> Eligibility	 Graduates with a minimum 50% from a recognized University having a flair for numbers can apply. OR Passed Equivalent Academic Level 5.5 Admissions on the basis of Written Test & Interview.
3	Duration of Program R: <u>GPA – 131</u>	One Year /2 Semesters
4	R: <u>GPA – 132</u> Intake Capacity	60
5	R: <u>GPA –133</u> Scheme of Examination	50 Internal – Continuous 50 External- Sem End Exam
6	Standards of Passing R: GPA – 134	50% in each component
7	Credit Structure R: GPA –135A R: GPA –135B	Attached herewith
8	No. of Years / Semesters	One Year, Sem I & II
9	Program Level	P.G. 6
10	Pattern	Semester
11	Status	New
12	To be implemented from Academic Year:	From Academic Year 2023-24

Kmrayak

Dr. Keyurkumar M. Nayak, Director, UM-GICED d

Prof.(Dr.) Anil Kumar Singh Dean, Faculty of Interdisciplinary Studies

Preamble

SYLLABUS FOR POST-GRADUATE DIPLOMA IN PREDICTIVE ANALYTICS

1) Introduction:

The Postgraduate Diploma in Predictive Analytics provides students with the knowledge and practical skills to extract insights from data using advanced modeling techniques. Students learn statistical algorithms, machine learning, and data mining tools to forecast trends and make data-driven decisions across industries. The program focuses on data preprocessing, model evaluation, and result interpretation, preparing graduates for impactful roles in the field of predictive analytics.

2) Program Objectives:

The program objective of the predictive analytics program is to equip students with the knowledge, skills, and tools necessary to effectively analyze data and make data-driven decisions. By mastering predictive modeling techniques, students will learn how to extract valuable insights from large datasets, identify patterns and trends, and forecast future outcomes. The program aims to empower students with the ability to leverage data to inform strategic decision-making, optimize business processes, and drive impactful results across various domains and industries.

Course Objectives:

The objectives of this course is to develop a comprehensive understanding of key concepts, apply diverse predictive modeling algorithms, implement effective data preprocessing and model evaluation strategies, and analyze and communicate actionable insights from predictive models. These objectives aim to equip students with the necessary skills and knowledge to excel in the field of predictive analytics and contribute to data-driven decision-making processes.

3) Learning Outcomes:

CO1: To demonstrate a comprehensive understanding of the key concepts and theories in predictive analytics.

CO2: To apply a variety of predictive modeling algorithms and techniques to solve analytical problems.

CO3: To implement effective data preprocessing, feature selection, and model evaluation strategies.

CO4: To analyze and interpret the results of predictive models and communicate actionable insights.

5) Credit Structure of the program

Year (1 Yr	Le	(1	Major		RM	OJ T	R P		Degree
PGD in Predictive Analytics	vei	vel (1 Yr)	Mandatory*	Electives Any set	KIVI	/ FP	P	m. Cre dit	
I	6.0	Sem I	Course 1: Statistical Computing (Credits 4) Course 2: Applied Business Statistics and Statistics using Python (Credits 4)	Course 1: Introduction to Data Management (Credits 4) OR	Resear ch Method ology (Credit s 4)			2 2	PG Diploma
			Course 3: Big Data Analytics (Credits 4) Course 4: Introduction to Data Sciences (Credits 2)	Course 2: Web Intelligence (Credits 4)					
I	6.0	Sem II	Course 1: Machine Learning (Credits 4) Course 2: Tools and Techniques of Data Visualization and Communication (Credits 4)	Course 1: Image and Video Analytics (Credits 4) OR		OJ T / FP (Cre dits 4)		2 2	
			Course 3: High Performance Computing (Credits 4) Course 4: Time Series Modelling (Credits 2)	Course 2: Social Networking and Mining (Credits 4)					
Cum. Cr. Diploma	For	PG	28	8	4	4	•	44	

Abbreviations: Yr.: Year; Sem.: Semester; OJT: On Job Training: Internship/ Apprenticeship; FP: Field projects; RM: Research Methodology; Research Project: RP; Cumulative Credits: Cum.

Kmvayak

Dr. Keyurkumar M. Nayak, Director, UM-GICED Prof.(Dr.) Anil Kumar Singh Dean,

Faculty of Interdisciplinary Studies

SEMESTER-WISE SYLLABUS

			Ι Δ	4 D 4		m 1:	TD 4 1
	Subject Code	Core Subjects	Assessment Pattern		tern	Teaching Hours	Total Credits
			Internal Marks	External Marks	Total Marks	Total Hrs	Total Credits
SEM		Major Mandat	ory				
EST ER I	PGDPAS1MJP1	Statistical Computing	50	50	100	60	4
EKI	PGDPAS1MJP2	Applied Business Statistics and Statistics using Python	50	50	100	60	4
	PGDPAS1MJP3	Big Data Analytics	50	50	100	60	4
	PGDPAS1MJP4	Introduction to Data Sciences	25	25	50	30	2
		Major Electives (Ar	ny One)		1		•
	PGDPAS1P5A	Introduction to Data Management	50	50	100	60	4
	PGDPAS1P5B	Web Intelligence	50	50	100	60	4
		Research Methodolo	gy (RM)				
	PGDPAS1P6	Research Methodology	50	50	100	60	4
		TOTAL	275	275	550	330	22
		Major Mandat	ory				
SEM EST	PGDPAS2MJP7	Machine Learning	50	50	100	60	4
ER II	PGDPAS2MJP8	Tools and Techniques of Data Visualization and Communication	50	50	100	60	4
	PGDPAS2MJP9	High Performance Computing	50	50	100	60	4
	PGDPAS2MJP1 0	Time Series Modelling	25	25	50	30	2
		Major Electives (A	ny one)				
	PGDPAS2P11A	Image and Video Analytics	50	50	100	60	4
	PGDPAS2P11B	Social Networking and Mining	50	50	100	60	4
		On Job Training / Fie	ld Projec	t			
	PGDPAS2P12	OJT/FP	100	ı	100	60	4
		TOTAL	325	225	550	330	22
		FINAL TOTAL	600	500	1100	660	44

Sem.- I

SUBJECT-WISE SYLLABUS Semester 1

Subject Code	Subjects	Total Hour s	No of sessio n of 3 Hour s
	SEMESTER I: Mandatory	1	1 5
1.1	 Statistical Computing Unit 1 - Probability Theory: Sample Spaces- Events - Axioms - Counting - Conditional Unit 2 - Sampling Distributions & Descriptive Statistics: The Central Limit Theorem, distributions of the sample mean and the sample variance for a normal population, Sampling distributions (Chi-Square, t, F, z). Test of Hypothesis- Testing for Attributes - Mean of Normal Population - One-tailed and two-tailed tests, F-test and Chi-Square test Analysis of variance ANOVA - One way and two way classifications. 	60	20
	 Unit 3 - Tabular data- Power and the computation of sample size- Advanced data handling Multiple regression- Linear models- Logistic regression- Rates and Poisson regression Nonlinear curve fitting. Unit 4 - Density Estimation- Recursive Partitioning- Smoothers and Generalised Additive Models - Survivals Analysis- Analysing Longitudinal Data- Simultaneous Inference and Multiple Comparisons- Meta-Analysis- Principal Component Analysis- Multidimensional Scaling Cluster Analysis. Unit 5 - Introduction to R- Packages- Scientific Calculator- Inspecting Variables- Vectors Matrices and Arrays- Lists and Data Frames- Functions- Strings and Factors- Flow Control and Loops- Advanced Looping-Date and Times. Introduction to Python Packages-fundamentals of Python- Inserting and Exporting Data-Data Cleansing Checking and Filling Missing Data-Merging Data-Operations- Joins 		
1.2	 Business Statistics and Statistics using Python Unit 1 - Able to compute Summary Statistics using Excel Unit 2 - Familiar with probability concepts (including Bayesian probability) and use Excel to calculate probabilities. Unit 3 - Familiar with various probability distribution and application of them in business 	60	20

Т	• Unit 4 Familian with a site of the	1	
	• Unit 4 - Familiar with various hypothesis		
	testing and application of them in business		
	Unit 5 - Apply various Excel in-built and / or year defined functions to perform various.		
	user defined functions to perform various hypothesis testing like 't' Statistics, ANOVA,		
	Wilcox- Rank, Mann-Whitney, Kruskal-		
	wallis etc		
1.3		60	20
1.3	 Unit 1 - Introduction to big data: Introduction to Big Data Platform – Challenges of Conventional Systems - Intelligent data analysis – Nature of Data - Analytic Processes and Tools - Analysis vs Reporting Unit 2 - Mining data streams: Introduction To Streams Concepts – Stream Data Model and Architecture - Stream Computing - Sampling Data in a Stream – Filtering Streams – Counting Distinct Elements in a Stream – Estimating Moments – Counting Oneness in a Window – Decaying Window - Real time Analytics Platform(RTAP) Applications – Case Studies - Real Time Sentiment Analysis- Stock Market Predictions. Unit 3 - Hadoop: History of Hadoop- the Hadoop Distributed File System – Components of Hadoop Analysing the Data with Hadoop- Scaling Out-Hadoop Streaming- Design of HDFS-Java interfaces to HDFS Basics- Developing a Map Reduce Application-How Map Reduce Works-Anatomy of a Map Reduce Job run-Failures-Job Scheduling-Shuffle and Sort – Task execution - Map Reduce Types and Formats- Map Reduce Features Hadoop environment. Unit 4 - Frameworks: Applications on Big Data Using Pig and Hive – Data processing operators in Pig – Hive services – HiveQL – Querying Data in Hive - 	60	20
	fundamentals of HBase and ZooKeeper - IBM Info Sphere Big Insights and Streams.		
	 Unit 5 - Predictive Analytics- Simple linear regression- Multiple linear regression- Interpretation of regression coefficients. Visualizations - Visual data analysis techniques- interaction techniques - Systems and applications. 		
1.4	Introduction to Data Sciences	30	10
	 Unit 1 – What is Data Science 		- 0
	 Unit 2 – Evolution of Data Science 		
	 Unit 3 – Various Data Science related profiles and 		
	applications		
l l	11		
	 Unit 4 – Machine Learning and AI in HFT 		
	Unit 4 – Machine Learning and AI in HFT Semester 1: ELECTIVES		
	<u> </u>		
1.5	Semester 1: ELECTIVES SET 1: Electives	60	20
1.5	Semester 1: ELECTIVES	60	20
1.5	Semester 1: ELECTIVES SET 1: Electives Introduction to Data Management	60	20
1.5	Semester 1: ELECTIVES SET 1: Electives Introduction to Data Management • Unit 1 – Language of Predictive Analytics	60	20

	OR		
1.6	Web Intelligence	60	20
	• Unit 1 – Web Analytics – Basics – Traditional Ways –		
	Expectations – Data Collection – Clickstream Data –		
	Weblogs – Beacons – JavaScript Tags – Packet Sniffing		
	 Outcomes data – Competitive data – Search Engine 		
	Data.		
	• Unit 2 – Qualitative Analysis – Customer Centricity –		
	Site Visits – Surveys – Questionnaires – Website		
	Surveys – Post visits – Creating and Running- Benefits		
	of surveys – Critical components of successful strategy.		
	• Unit 3 – Web Analytic concepts – URLS – Cookies –		
	Time on site – Page views – Understand standard		
	reports – Website content quality – Navigation reports		
	(top pages, top destinations, site overlay). – Search		
	Analytics – Internal search, SEO and PPC – Measuring		
	Email and Multichannel Marketing - Competitive		
	intelligence and Web 2.0 Analytics – Segmentation –		
	Connectable reports.		
	• Unit 4 – Google Analytics: Analytics - Cookies -		
	Accounts vs Property - Tracking Code - Tracking		
	Unique Visitors - Demographics - Page Views &		
	Bounce Rate Acquisitions - Custom Reporting.		
	• Unit 5 – Goals & Funnels – Filters - Ecommerce		
	Tracking - Real Time Reports - Customer Data Alert -		
	Adwords Linking - Adsense Linking - Attribution		
	Modeling - Segmentation - Campaign Tracking - Multi-		
	Channel Attribution.		

Sem.- II

Semester 2

Subjec t Code	Subjects	Total Hours	Session of 3 Hours
	SEMESTER II: Mandatory		120025
2.1	 Machine Learning Unit 1 – Multiple Linear Regression and Polynomial Regression, Logistic Regression Unit 2 - Shrinkage Method for model improvements Part 1 & 2 Unit 3 - Variable Reduction Techniques - PCA / PCR Part 1 & 2 	60	20
	 Unit 4 - R-Squared, Case Studies Using R Unit 5 - Tree Based Methods, Pruning of Tree, Measuring r^2 in tree Gradient Boosting, Bagging and Ensemble Methods, Naïve Bias Algorithm. 		
2.2	 Tools and Techniques of Data Visualization and Communication Unit 1 - Design an effective Dashboards for a specified Departments using Excel, Design effective slide presentations to showcase your data story Unit 2 - Have a grip on Tableau Worksheet functionalities, Perform Data Manipulation and custom calculation in Tableau Tell Stories with Data Unit 3 - Deliver compelling business presentations Unit 4 -Creating Sets and Performing Custom Calculations in Tableau, Using R in Tableau, Publish a Tableau Dashboard on web, Importing Data into Tableau , Unit 5 - Creating Graphs & Creating Dashboard. 	60	20
2.3	 Unit 1 – Principles of Parallel Algorithms- Graph Algorithms- Minimum Spanning Tree- Prim's Algorithm - Single-Source Shortest Paths-Dijkstra's Algorithm - All-Pairs Shortest Paths Algorithms for Sparse Graphs - Search Algorithms for Discrete Optimization Problems - Sequential Search Algorithms Parallel Depth-First Search - Parallel Breadth-First Search - Dynamic Programming - Serial Monadic DP Formulations -No serial Monadic DP Formulations - Serial Polyadic DP Formulations. Unit 2 – Shared-memory parallel programming with Open MP- Introduction to Open MP - Parallel 11 execution - Data scoping – Open MP work sharing for loops - Synchronization Reductions - Loop scheduling - Miscellaneous - Case study-Open MP-parallel Jacobi algorithm - Advanced Open MP-Wave front parallelization - Efficient Open MP programming - Profiling Open MP programs. 	60	20

1			
	 Unit 3 – Distributed-memory parallel programming with MPI- Message passing- MPI – example - 		
	Messages and point-to-point communication -		
	Collective communication - Non blocking point-to-		
	point communication - Virtual topologies - Example-		
	MPI parallelization of Jacobi solver - Communication		
	parameters – Synchronization serialization- contention		
	- Implicit serialization and synchronization - Contention - Reducing communication overhead -		
	Optimal domain decomposition - Aggregating		
	messages - Non blocking vs. asynchronous		
	communication		
	 Unit 4 – Hybrid parallelization with MPI and Open 		
	MP- Basic MPI/Open MP programming models -		
	Vector mode implementation - Task mode		
	implementation - Case study- Hybrid Jacobi solver -		
	MPI taxonomy of thread interoperability - Hybrid		
	decomposition and mapping - Potential benefits and		
	drawbacks of hybrid programming		
	Unit 5 – NVidia – GPU Computing – CUDA –		
	Case studies.		
2.4	Time Series Modelling	30	10
	• Unit 1 - Time Series Decomposition		
	• Unit 2 - HoltWinters smoothing		
	 Unit 3 - ARIMA Models 		
	 Unit 4 - Case Study - using R 		
	Semester 1: ELECTIVES		
	SET 1: Electives		
2.5	Image and Video Analytics	30	10
	 Unit 1 – Digital image representation- Visual 		
	Perception- Sampling and Quantization- Basic		
	Relations between Pixels- Mathematical Tools		
1			
	Used in Digital Image Processing: Fundamental		
	Used in Digital Image Processing: Fundamental Operations – Vector and Matric Operations-		
	Used in Digital Image Processing: Fundamental Operations – Vector and Matric Operations-Image Transforms (DFT, DCT, DWT,		
	Used in Digital Image Processing: Fundamental Operations – Vector and Matric Operations-Image Transforms (DFT, DCT, DWT, Hadamard).		
	 Used in Digital Image Processing: Fundamental Operations – Vector and Matric Operations-Image Transforms (DFT, DCT, DWT, Hadamard). Unit 2 –Fundamentals of spatial filtering: spatial 		
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	 Used in Digital Image Processing: Fundamental Operations – Vector and Matric Operations-Image Transforms (DFT, DCT, DWT, Hadamard). Unit 2 –Fundamentals of spatial filtering: spatial correlation and convolution-smoothingblurring-sharpening- edge detection - Basics of filtering in 		
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	 Used in Digital Image Processing: Fundamental Operations – Vector and Matric Operations-Image Transforms (DFT, DCT, DWT, Hadamard). Unit 2 –Fundamentals of spatial filtering: spatial correlation and convolution-smoothingblurring-sharpening- edge detection - Basics of filtering in the frequency domain: smoothing-blurring-sharpeningHistograms and basic statistical 		
	 Used in Digital Image Processing: Fundamental Operations – Vector and Matric Operations-Image Transforms (DFT, DCT, DWT, Hadamard). Unit 2 –Fundamentals of spatial filtering: spatial correlation and convolution-smoothingblurring-sharpening- edge detection - Basics of filtering in the frequency domain: smoothing-blurring-sharpeningHistograms and basic statistical models of image. 		
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	 Used in Digital Image Processing: Fundamental Operations – Vector and Matric Operations-Image Transforms (DFT, DCT, DWT, Hadamard). Unit 2 –Fundamentals of spatial filtering: spatial correlation and convolution-smoothingblurring-sharpening- edge detection - Basics of filtering in the frequency domain: smoothing-blurring-sharpeningHistograms and basic statistical models of image. Unit 3 – Colour models and Transformations – Image and Video segmentation-Image and video demonising- Image and Video enhancement-Image and Video compression. Unit 4 – Object detection and recognition in image and video-Texture models Image and Video. Unit 5 – Applications and Case studies- 		
	 Used in Digital Image Processing: Fundamental Operations – Vector and Matric Operations-Image Transforms (DFT, DCT, DWT, Hadamard). Unit 2 –Fundamentals of spatial filtering: spatial correlation and convolution-smoothingblurring-sharpening- edge detection - Basics of filtering in the frequency domain: smoothing-blurring-sharpeningHistograms and basic statistical models of image. Unit 3 – Colour models and Transformations – Image and Video segmentation-Image and video demonising- Image and Video enhancement-Image and Video compression. Unit 4 – Object detection and recognition in image and video-Texture models Image and Video 25 classification models- Object tracking in Video. 		

	Video Analytics Architectures.		
	OR		
	SET 2: Electives		
2.6	Social Networking and Mining	30	10
	• Unit 1 – Unit 1 - Introduction- Introduction to		
	Web - Limitations of current Web – Development		
	of Semantic Web – Emergence of the Social Web		
	- Statistical Properties of Social Networks -		
	Network analysis -Development of Social		
	Network Analysis - Key concepts and measures		
	in network analysis - Discussion networks - Blogs		
	and online communities - Web-based networks.		
	 Unit 2 - Modeling And Visualization- Visualizing 		
	Online Social Networks - A Taxonomy of 26		
	Visualizations - Graph Representation -		
	Centrality- Clustering - Node-Edge Diagrams -		
	Visualizing Social		
	 Networks with Matrix-Based Representations- 		
	Node-Link Diagrams -		
	 Hybrid Representations - Modelling and 		
	aggregating social network		
	 data – Random Walks and their Applications – 		
	Use of Hadoop and		
	 Map Reduce - Ontological representation of 		
	social individuals and		
	relationships		
	 Unit 3 – Mining Communities- Aggregating and 		
	reasoning with social		
	 network data- Advanced Representations - 		
	Extracting evolution of		
	 Web Community from a Series of Web Archive - 		
	Detecting		
	 Communities in Social Networks - Evaluating 		
	Communities – Core		
	 Methods for Community Detection & Mining - 		
	Applications of		
	 Community Mining Algorithms - Node 		
	Classification in Social		
	Networks		
	 Unit 4 - Text and Opinion Mining- Text Mining 		
	in Social Networks -		
	 Opinion extraction – Sentiment classification and 		
	clustering -		
	Temporal sentiment analysis - Irony detection in opinion mining -		
	Wit it but the but		
	Wish analysis - Product review mining — Review Classification —		
	Tracking sentiments towards topics over time. Unit 5 Tools for Social Network Analysis.		
	Unit 5 - Tools for Social Network Analysis- LICINET BALEK ETDRAW		
	UCINET - PAJEK - ETDRAW StOCNET Splus P. Nodeyl, SIENA and		
	StOCNET – Splus – R – NodeXL – SIENA and PSJENIA – Rool world		
	RSIENA – Real world		
	Social Networks (Facebook- Twitter.etc.)		

PASSING PERFORMANCE GRADING:

The Performance Grading of the learner shall be on ten point scale be adopted uniformly.

Letter Grades and Grade Point

Semester GPA/ Program CGPA Semester / Program	% of Marks	Alpha-Sign/Letter Grade Result	Grading Point
9.00 – 10.00	90.0 - 100	O (Outstanding)	10
8.00 - < 9.00	80.0 < 90.0	A+ (Excellent)	9
7.00 - < 8.00	70.0 < 80.0	A (Very Good)	8
6.00 - < 7.00	60.0 < 70.0	B+ (Good)	7
5.50 - < 6.00	55.0 < 60.0	B (Average)	6
5.00 - < 5.50	50.0 < 55.0	C (Pass)	5
Below 5.00	Below 50	F (Fail)	0
AB (Absent)		Absent	

NOTE: VC: Vocational Courses, SEC: Skill Enhancement Courses, AEC: Ability Enhancement Courses, VEC: Value Education Courses, VSC: Vocational Skill Course, IKS: Indian Knowledge System, OJT: On The Job Training, FP: Field Projects.

The performance grading shall be based on the aggregate performance of Internal Assessment and Semester End Examination.

The Semester Grade Point Average (SGPA) will be calculated in the following manner: SGPA = \sum CG / \sum C for a semester, where C is Credit Point and G is Grade Point for the Course/ Subject.

The Cumulative Grade Point Average (CGPA) will be calculated in the following manner: CGPA = \sum CG / \sum C for all semesters taken together.

PASSING STANDARD:

Passing 50% in each subject /Course separate Progressive Evaluation (PE)/Internal Evaluation and Semester-End/Final Evaluation (FE) examination.

- A. Carry forward of marks in case of learner who fails in the Internal Assessments and/ or Semester-end examination in one or more subjects (whichever component the learner has failed although passing is on total marks).
- B. A learner who PASSES in the Internal Examination but FAILS in the Semester-end Examination of the Course shall reappear for the Semester-End Examination of that Course. However, his/her marks of internal examinations shall be carried over and he/she shall be entitled for grade obtained by him/her on passing.
- C. A learner who PASSES in the Semester-end Examination but FAILS in the Internal Assessment of the course shall reappear for the Internal Examination of that Course. However, his/her marks of Semester-End Examination shall be carried over and he/she shall be entitled for grade obtained by him/her on passing

ALLOWED TO KEEP TERMS (ATKT)

- A. A learner shall be allowed to keep term for Semester II irrespective of the number of heads/courses offailure in the Semester I.
- B. A learner shall be allowed to keep term for Semester III wherever applicable if he/she passes each of Semester I and Semester II.

OR

- C. A learner shall be allowed to keep term for Semester III wherever applicable irrespective of the number of heads/courses of failure in the Semester I & Semester II.
- D. A learner shall be allowed to keep term for Semester IV wherever applicable if he/she passes each of Semester I, Semester II and Semester III.

OR

E. A learner shall be allowed to keep term for Semester IV wherever applicable irrespective of number ofheads/courses of failure in the Semester I, Semester II, and Semester III

University of Mumbai's

Garware Institute of Career Education and Development

Board of Studies – Committee members

Course Name: Post Graduate Diploma In Predictive Analytics

Date- 5th June, 2023 & Time- 11.00 am

Sr. No		
	Name	Signature
1	Dr. Keyurkumar Nayak Director, UM-GICED and Chairman- BOS	Kmvayak
2	Smt. Shilpa Borkar, Placement Officer	SBul
3	Rahul Ranadive Course Coordinator Member Secretary	alex de
4	Mr. Roshani Yadav Industry Experts	Zypour
5	Mr. Afshan Dadan Industry Experts	AB
6	Mr. Parth Shah Alumni	AB
7	Ms. Reet Kanodia Alumni	hellow de
8	Dr. Samveg Patel NMIMS	Samuey Both
9	Dr. Abhilas Nair Professor IIMK	AB
10	Mr. Rakesh Nair Subject Experts	1010
11	Dr. Pallavi Gupta Subject Experts	toronone

Kmvayak.

Dr. Keyurkumar M. Nayak, Director, UM-GICED Prof.(Dr.) Anil Kumar Singh

Dean,

Faculty of Interdisciplinary Studies

Justification for (P. G. Diploma in Predictive Analytics)

1.	Necessity for starting the	The University of Mumbai's Garware Institute of
	course	Career Education & Development plans to
		introduce a one year Post Graduate Diploma in
		Predictive Analysis.Organizations are turning to
		predictive analytics to help solve difficult
		problems like detecting fraud, reducing risks and
		uncovering new opportunities for optimizing
		marketing campaigns and improving operations.
2.	Whether the UGC has	Yes, UGC has recommended the course as per
2.	recommended the course:	gazette no. DL(N)-04/0007/2003-05 dated 11th
	recommended the course.	July 2014. UGC encourages the incorporation of
		skill oriented and value-added courses to develop
		skilled manpower.
3.	Whether all the courses have	Yes, it would be commencing from the Academic
5.	commenced from the academic	year 2023-24 as per NEP 2020. However, the
	year 2023-2024	course was launched in the year 2021
4.	The courses started by the	Yes, this course is self-financed. The expert
4.	University are self-financed,	visiting faculty from industries come to teach this
	I =	
	whether adequate number of	course.
	eligible permanent faculties are available?	
5.	To give details regarding the	The duration of the course is one year (Two
٥.	duration of the Course and is it	Semesters). It cannot be further compressed.
		Semesters). It cannot be further compressed.
	possible to compress the	
6	course?	The inteles conseity of this course is 60 students
6.	The intake capacity of each	The intake capacity of this course is 60 students.
	course and no. of admissions	The admission procedure is still ongoing.
	given in the current academic	
	year:	
7.	Opportunities of Employability/	
	Employment available after	high demand across many sectors and industries.
	undertaking these courses:	Common among these dynamic professionals are a
		requirements of Solid quantitative skills and an
		affinity for numbers. The ability to code – Python,
		R, and SQL are essential in this industry,
		communication skills, the ability to problem-solve
		and make decisions that fall outside the job
		description.



Dr. Keyurkumar M. Nayak, Director, UM-GICED Prof.(Dr.) Anil Kumar Singh

Faculty of Interdisciplinary Studies