# As Per NEP 2020

# **University of Mumbai**



Title of the program
A- P.G. Diploma in Banking & Finance
B- M.Com. (Banking & Finance) (Two Year) 2023-24

C-M.Com. (Banking & Finance) (One Year) – 2027-28

Syllabus for

Semester - Sem. II

Ref: GR dated 16th May, 2023 for Credit Structure of PG

# **University of Mumbai**



(As per NEP 2020)

Sr. No.	Heading	Particulars		
1	Title of program	Α	P.G. Diploma in Banking & Finance	
	O:A		·	
	O:B	В	M.Com. (Banking & Finance) (Two Year)	
	O:C	С	M.Com. (Banking & Finance) (One Year)	
2	Eligibility O:A	A	Graduate in faculty from Commerce and Management (B.Com, B.Com(B & I), B.Com(A & F), B.Com (FM), BMS) from any University recognised by UGC	
	O:B	В	Graduate in faculty from Commerce and Management ( B.Com, B.Com(B & I), B.Com(A & F), B.Com (FM), BMS) from any University recognised by UGC	
	O:C	C	Graduate with 4 year UG Degree (Honours/ Honours with Research) with specialization in concerned subject or equivalent academic level 6.0  OR  Graduate with 4 year UG Degree Programme with maximum credits required for award of minor degree is allowed to take up the post graduate programme in minor subject provided the student has acquired the required number of credit as prescribed	
			by the concerned Board of Studies	
3	Duration of program R:	Α	1 Year	
J	K	B C	2 Year 1 Year	
4	R:Intake Capacity	80		
5	R: Scheme of Examination	NEP 50% Internal 50% External, Semester End Examination Individual Passing in Internal and External Examination		

6	Standards of Passing R:	40%			
7	Credit Structure R:	Attached	Attached herewith		
8		Α	Sem I & II		
0	Semesters	В	Sem I, II III & IV		
		С	Sem I & II		
9	Program Academic Level	A	6.0		
		В	6.5		
		С	6.5		
10	Pattern	Semester			
11	Status	New			
12	To be implemented from Academic Year	A B	2023-24		
		С	2027-28		

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Dr. Sunil Karve Chairman of Banking & Insurance and Investment Management Dr. Ravikant Balkrishna Sangurde Offg. Associate Dean Faculty of Commerce Prin. Kishori Bhagat Offg. Associate Dean Faculty of Management Prof. Kavita Laghate offg. Dean Faculty of Commerce & Mangement

# **Preamble**

## 1) Introduction

The M.Com in Banking & Finance Course is two year full time program aimed to provide trained professional and generate avenue for employment in BFSI sector. The expansion in BFSI sector and technological advancements has led to rapid changes in finance sector creating a need for skills as per market for young bankers and aspiring financial professionals

#### 2) Aims and Objectives

- Impart the students with higher level knowledge and understanding of contemporarytrends in Banking & Finance Sector
- Prepare students to appraise the structure and operations of banking system
- Prepare the students for an in depth analysis of investment, portfolio management and investment banking
- Train the students on teamwork, lifelong learning and continuous professional development

### 3) Learning Outcomes

4) Any other point (if any)

- To provide a systematic and rigorous learning and exposure to Banking and Finance related disciplines.
- To train the student to develop conceptual, applied and research skills as well as competencies required for effective problem solving and right decision making in routine and special activities relevant to financial management and Banking Transactions of a business.
- To acquaint a student with conventional as well as contemporary areas in the discipline of Commerce.
- To enable a student well versed in national as well as international trends.
- To facilitate the students for conducting business, accounting and auditing practices, role of regulatory bodies in corporate and financial sectors nature of various financial instruments.

5.	Credit Structure of the program (Sem-I, II, III & IV) (Table as per Parishisht 1 with Sign of HOD and Dean)
	R:

# **Post Graduate Programs in University**

# Parishishta1

Year (2	Level	Sem (2	Major		RM	OJT /FP	RP	Cum . Cr.	Degree
Year PG)		Year)	Mandatory*	Electives Any One					
1	6.0	Sem I	Financial Services Credits 4  Debt Market Credits 4  Investment ManagementCredits 4  Commercial Bank Management Credits 2	Credits 4  Corporate Governance OR  Mergers, Acquisitions& Corporate Restructuring OR  Commodities and Derivatives Market OR Cost & Management	4			22	ı
		Sem II	Financial Literacy	Accounting in Banking & Finance OR Financial Institutions OR RM Credits 4	0			22	
		Sell II	Credits 4  Financial Markets Credits 4  Principles of Insurance Credits 4  International Finance Credits 2	Marketing of Financial Products OR  Retail Banking OR  Financial Regulatory Authority (RBI & SEBI) OR Corporate Risk Management		4		22	
				OR Corporate Finance					
Cum. Cr. For PG Diploma		PG	28	8	4	4	-	44	

II	6.5	Sem III	Treasury Management	Credits 4			4	22	PG Degree
			4 Credits	Insurance			4		After 3
				Marketing					Yr. UG
			Rural Banking	OR					
			4 Credits						
				Mutual Funds					
			Accounting of Banking	OR					
			Financial	E-Banking					
			Sector 4 Credits	OR					
				Auditing of					
			Securitization Act 2002	Banking and					
			2 Credits	Financial Sector OR			7		
				Customer					
				Services and					
				Relationship Management					
			Financial	Credits 4				22	+
		Sem	Planning-	Credits 4			6	22	
		IV	4 Credits	Indian Banks and			0		
				Use of ICT					
			Universal	OR					
			Banking						
			4 Credits	Cyber Law for					
				preventing					
			Demonetisation	Banking Frauds					
			and Currency	OR					
			Management 4 Credits	Wealth					
			4 Credits	Management					
			al D	OR					
			014	Financial					
			3 1179	Inclusion	1				
				OR					
			4 407		1				
			/ / // /	Indian					
				Foreign Policy	1		4.5		
	Cr. For 1 egree	Yr	26	8			10	44	
	Cr. For 2		54	16	4	4	10	88	<del>                                     </del>

Note:- \*The number of courses can vary for totaling 14 Credits for Major Mandatory Courses in a semester as illustrated

Semester -II

# Mandatory 1

**Programme Name: M. Com (Banking & Finance)** 

**Course Name: Financial Literacy** 

Total Credits: 04 Total Marks: 100

University assessment: 50 College assessment: 50

**Pre-Requisites** 

#### Introduction:

Financial literacy refers to the ability to understand and apply different financial skills effectively, including personal financial management, budgeting, and saving. Financial literacy makes individuals become self-sufficient, so that financial stability can be accomplished.

# Aims & Objectives:

- 1) To outline different aspects of financial literacy and process of financial planning
- 2) To promote financial well-being amongst the learners
- 3) To understand different financial services
- 4) To understand concept of personal tax and valuation

#### Course outcomes:

- CO1: Learner will be able to develop proficiency for personal and family planning.
- CO2: Leaners will be able to analyze financial products and management.
- CO3: Learners will be able to understand government schemes and insurance services
- CO4: Learners will be able to compute personal tax and concepts of valuation

MODULE I: (2 CREDITS)

### **Unit 1: Financial Products**

- a) Introduction to Saving, Management of spending and financial discipline, Banking products and services,5Cs for Credit: (Character, Capacity, Collateral, Capital and Conditions), Credit Information Organizations and Credit Score
- b) Investment Opportunity and Financial Products, Insurance: Life and Non-Life Insurance including Medical Insurance Scheme. Power of Compounding and Rule of 72 Concept of Risk and Return National Pension System and Retirement Planning Estate Planning, importance of nomination, Will and Power of Attorney

# **Unit 2: Financial Planning and Management**

 a) Financial Planning – Meaning, Process and Importance, SMART Financial Goals, Budgeting, Financial Planning Types (Investment Planning, Tax Planning, Retirement Planning and Estate Planning) b) Financial Frauds: Investment Frauds, Lottery Frauds, Marketing Frauds, Credit Card Frauds Government Scheme for various savings, investment options, Case Studies on Financial Frauds in India

MODULE II: (2 CREDITS)

#### Unit 3: Financial Services from Post Office and Insurance Services

- a) Post office Savings Schemes: Savings account Recurring deposit -Term Deposit Monthly Income Scheme Kissan Vikas Patra NSC PPF Senior Citizen Savings Scheme Sukanya Samriddhi Yojana/Account Indian Post Payments Bank Money Transfer Money Order.
- b) Insurance Services: Life Insurance Life Insurance Policies Term Insurance and Endowment Policies Pension Policies Health Insurance Plans ULIP Property Insurance General Insurance Types, Postal Life Insurance Schemes- Housing Loans Institutions providing Housing Loans, Pradhan Mantri Awas Yojana: Rural and Urban.

#### **Unit 4: Personal Tax & Valuation**

- a) Introduction to basic Tax Structure in India for personal taxation, Aspects of Personal tax planning, Exemptions and deductions for individuals, e-filing
- b) Time Value of Money, Present Value, Internal Rate of Return, Bonds Returns Returns from Stocks, Annuity Techniques of Discounting

- Introduction to Financial Planning- Indian Institute of Banking & Finance
- Financial Planning: A Ready Reckoner, Tata McGraw Hill
- NISM Certification Material
- Financial Management: Principles and Applications, by Prasanna Chandra

# **Mandatory 2**

**Programme Name: M. Com (Banking & Finance)** 

**Course Name: Financial Markets** 

Total Credits: 04 Total Marks: 100

University assessment: 50 College assessment: 50

Pre requisite:

#### Introduction:

Financial Markets include any place or system that provides buyers and sellers the means to trade financial instruments, including bonds, equities, the various international currencies, and derivatives. Financial markets facilitate the interaction between those who need capital with those who have capital to invest.

# Aims & Objectives:

- 1) To understand the Indian Financial System and Structure of Indian Financial System
- 2) To understand the financial markets operating in India with special reference to money market, capital market and debt markets
- 3) To understand the intricacies of operating in commodity markets
- 4) To understand basic concept of derivative market and differentiate between forward and future market

### **Course outcomes:**

- CO1: Learners will be able to outline the structure and functions of Indian financial system and evaluate the functioning of different financial institutions and services
- CO2: Learners will be able to understand the financial markets operating in India and the functioning of money market, capital markets and debt markets in India
- CO3: Learners will be well acquainted with the modalities of commodities market and will get enough domain knowledge of functioning, settlement system and factors influencing the commodities markets
- CO4: Learners will be able to identify and evaluate derivatives instruments by gaining the knowledge of derivatives markets

MODULE I: (2 CREDITS)

# **Unit 1: Indian Financial System**

a) Introduction, Meaning, Functions of financial system, Indian financial system from financial neutrality to financial activism and from financial volatility to financial stability, Role of Government in financial development, Overview of Phases of Indian financial system since independence (State Domination – 1947-1990, Financial sector reforms 1991 till Financial Sector Legislative Reforms Commission 2013), Monitoring framework for financial conglomerates. **b)** Structure of Indian Financial System – Banking & Non-Banking Financial Institutions, Organized and Unorganized Financial Markets, Financial Assets/Instruments, Fund based & Fee Based Financial Services

#### **Unit 2: Financial Markets in India**

- a) Indian Money Market Meaning, Features, Functions, Importance, Defects, Participants, Components of Organized and Unorganized markets and Reforms. Indian Capital Market Meaning, Features, Functions, Importance, Participants, Instruments, Reforms in Primary and Secondary Market.
- b) Indian Capital Market Meaning, Features, Functions, Importance, Participants, Instruments, Reforms in Primary and Secondary Market. Indian Stock Market Meaning and functions of Stock Exchange- NSE and BSE. Equity Market Primary Market, IPO, Book Building, Role of Merchant Bankers, ASBA, Green Shoe Option, Issue of Bonus shares, Right Shares, Sweat Equity shares, ESOP. Indian Debt Market Market Instruments, Listing, Primary and Secondary Segments

MODULE II: (2 CREDITS)

# **Unit 3: Commodity Markets**

- a) Introduction to commodities market Meaning History & origin, Types of commodities traded, Structure of commodities market in India
- b) Participants in commodities market, Trading in commodities in India (cash & derivative segment), Commodity exchanges in India & abroad. Reasons for investing in commodities. CASE STUDIES

#### **Unit 4: Derivatives Market**

- a) Introduction to Derivatives market- Meaning, History & origin, Elements of a derivative contract, Factors driving growth of derivatives market
- b) Types of derivatives, Types of underlying assets, Participants in derivatives market, Advantages & disadvantages of trading in derivatives market. Current volumes of derivative trade in India, Difference between Forwards & Futures, Case Studies

- Khan M.Y, Financial Services, Mc Graw Hill Education.
- Dr.S. Gurusamy, Financial Services, Vijay Nicole Imprints.
- E. Gordon and K. Natarajan Financial Markets and Services
- Niti Chatnani- Commodity markets McGraw Hill Publication
- S. Kevin, Commodities & financial derivatives PHI Learning Pvt ltd

### **Mandatory 3**

**Programme Name: M. Com (Banking& Finance)** 

**Course Name: Principles of Insurance** 

Total Credits: 04 Total Marks:100

University assessment: 50 College assessment: 50

**Prerequisite:** 

#### Introduction:

Today, insurance has become an important device for risk management as it affects people in all walks of life. That is why insurance industry secures an important place among financial institutions operated in service sector throughout the world. Due to increasing complication of life, trade and commerce, individuals as well as business entities tend to move to insurance to manage various risks. In view of the increasing scope of Insurance, it is essential to acquire a general basic knowledge of the insurance

#### Aims and Objectives:

- 1) To introduce participants to a diverse array of contemporary insurance topics.
- 2) To familiarize participants with the fundamental concepts of insurance, including risk
- 3) management and insurance policies.
- 4) To explore the structure and types of insurance policies, along with their legal implications.
- 5) To provide insight into the management practices of insurance companies.

#### Course outcomes:

- CO 1: Learner will able to acquire knowledge about basics of Insurance.
- CO 2: Learner will able to develop a critical understanding of ethical and professional behavior in insurance business.
- CO 3: Learner will able to t understand and evaluate financial regulation in insurance sector.

MODULE I: (2 CREDITS)

# **Unit 1: Introduction to Principles of Insurance and Insurance Market**

- a) History of Insurance in India, Insurance Meaning, Definition, Functions, Nature and Principles of Insurance - Insurance Contract - Importance of Insurance to Society, Individuals, Business and Government.
- b) Features of Insurance market in India, Types of Insurance Life Insurance & General Insurance, Insurance Customers, Insurance Terminology. Organizational structure, Functional process, Distribution Channels, Distribution channels in Insurance.

#### Unit 2: Life Insurance and General Insurance

- a) Life Insurance Meaning and Features of Life Insurance Contract Classification of policies, Life Insurance Planning, Financial Planning and Life Insurance, Life Insurance Claims Management.
- b) General Insurance Meaning and Features of General Insurance Contract Types of General Insurance, Fire Insurance Meaning, Nature and Use of Fire Insurance- Fire

Insurance Contract, Kinds of policies – Policy conditions, Marine Insurance - Meaning and Nature of Marine Insurance, Classification of policies, Policy conditions, Personal Accident Insurance, Motor Insurance, Liability Insurance- Bancassurance.

MODULE II: (2 CREDITS)

## **Unit 3: Regulations of Insurance Business**

a) Development of Insurance Legislation in India and Insurance Act 1938, Insurance Regulatory and Development Authority of India (IRDAI), IRDAI and its Functions, Protection of Policyholders Interest, Dispute Resolution Mechanism, International Trends in Insurance Regulation, Code of conduct for Insurer, Basics requirements of the licensing regime for regulation of insurance Intermediaries, Grant of License.

## **Unit 4: Ethical Issues and Rating Practices**

- a) Insurance Intermediaries duties to policyholders, Protection of Personal Data, Prevention of Insurance Fraud
- b) Rating Practices, Premium payment regulations, Claim Procedure and Management, Survey and Assessment.

- Bedi. H.L: Theory and Practice of Banking.
- Insurance Institute of India.
- K S N Murthy & K V S Sarma: Modern Law of Insurance in India
- Dr. P. Periasamy: Principles and Practices of Insurance
- Manjula V.& Marwa Mona: Life and General Insurance
- Dr. Krishna Murari: Financial Institutions and Regulatory Framework

# **Mandatory 4**

**Programme Name: M. Com (Banking & Finance)** 

**Course Name: International Finance** 

Total Credits: 02 Total Marks: 50

University assessment: 25 College assessment: 25

**Pre-Requisites:** 

#### Introduction:

International Finance is a section of financial economics which deals with the macroeconomic relation between two countries and their monetary transactions. The concepts like interest rate, exchange rate, FDI, FPI and currency prevailing in the trade come under this type of finance.

# Aims & Objectives:

- 1) To define the procedures and mechanism in International Finance Management.
- 2) To categorize the functioning of the Global Financial Markets.
- 3) To evaluate and assimilate the functioning of International Bond and Euro Currency Markets.

#### **Course outcomes:**

CO1: Learners will be able to recall the concepts associated with Exchange Rate of Regime and Foreign Exchange Rate Policy.

CO2: Learners will be able to Demonstrate the theoretical and numerical understanding of the Foreign Exchange Markets.

# MODULE I: (2 CREDITS)

#### **Unit 1: Fundamentals of International Finance**

- a) Meaning and Scope of International Finance-Balance of Payment- Components-Measures and Mechanism to correct Disequilibrium in Balance of Payment - Deficit in Balance of Payment-Concept of Currency Convertibility, Capital Account Convertibility International Monetary System- Gold Standard-Features-Bretton Wood System- Background and Features-Reasons for its Failure-Smithsonian Agreement-SDRs
- b) Current Exchange Rate Systems Fixed and Flexible Exchange rate- Merits Demerits- Types of Fixed Exchange Rate- Hard Pegs and Soft Pegs- Types of Flexible Exchange Rate- Managed and Free Float, and other Hybrid Mechanism

# **Unit 2: Foreign Exchange Markets**

a) Introduction- Market and Market Participants- Structure of Forex Markets-The Mechanics of Currency Trading-Types of Transactions and Settlement Dates-Exchange Rate Quotations and Arbitrage (Geographical, Triangular and Interest Rate)- Short Date and Broken Date Forward Contracts- Borrowing and Investment Decisions-Determinants of Exchange Rate – Purchasing Power and Interest rate Parity

b) Foreign Exchange Management in India- Retail and Whole Sale Component of Indian Foreign Exchange Market- Role of FEDAI- FEMA and Regulatory Framework-**Dealing Room Operations** 

- Apte P.G. International Finance A Business Perspective, New Delhi, TATA McGraw Hill, McGraw Hill Education; 2 edition.
- Bhalla .V.K. international Financial Management- S.Chand Publishing International Financial Management, Thummuluri Siddaiah, Pearson Education India,2009.
- "International Financial Management" by P.G. Apte
- International Financial Management" by Maurice D. Levi

# **Electives 1**

Programme Name: M. Com (Banking & Finance)
Course Name: Marketing of Financial Products

Total Credits: 04 Total Marks: 100
University assessment: 50 College assessment: 50

**Pre-Requisite:** 

#### Introduction:

Financial service marketing is the process of promoting the products and services of a financial services firm. Marketing efforts for any company typically have the goals of raising brand awareness, attracting customers, making sales and generating revenue.

# Aims & Objectives:

- To make learners understand the difference between marketing and selling and discussthe marketing mix
- 2) To enable learners, distinguish different investment related products
- 3) To discuss the factors considered for devising marketing strategy
- 4) To appraise learners about growth of electronic tools used for marketing

#### Course outcomes:

- CO1: Learners will be able to distinguish between marketing and selling and describe marketingmix
- CO2: Learners will be able to classify investment related products
- CO3: Learners will be able to outline factors responsible for consumer behavior and devisemarketing strategies
- CO4: Apply e-marketing tools for advertising, blogging, SEO

MODULE I: (2 CREDITS)

# **Unit 1: Introduction to Marketing**

- Meaning, Definition of Marketing, Marketing concept and its evolution, Difference between marketing and selling, Concept of services- Difference between goods and services
- b) Goods service continuum, Service marketing triangle- Characteristics of services- Marketing mix elements (4 and 7 Ps)- Environmental Analysis-Macro and Micro environment

#### **Unit 2: Introduction to Financial Products**

a) Introduction to Financial Products- Financial service products meaning and Features, Investment related products- concepts and features- classification.

- b) Marketing fundamentals Market segmentation, Distribution channels- pricing, Decision-factors affecting pricing-pricing policies, Role of regulators in pricing-structure and Marketing of financial products based on client requirements.
- c) CRM Importance of CRM in Marketing of Financial Services- CRM and Relationship, Marketing-CRM, Concept-CRM implementation and evaluation.

MODULE II: (2 CREDITS)

# **Unit 3: Buying Behavior**

- a) Consumer's buying behavior-Factors affecting buying behavior, Need and importance of competition analysis, Porters five force model.
- b) Marketing Strategies Market entry strategies, Recent trends in marketing of investment products, Marketing though social networking channels.

# **Unit 4: E- Marketing**

- a) Introduction to E- Marketing Meaning, Objectives, Features, Scope, Benefits, Problems and Techniques, E-Marketing Tools Introduction, Objectives, E-mail Marketing, Creating a website, Social Media Marketing, Pay per Click Advertising, Search Engine Optimization, Blogging and Classified Advertising
- b) Application of E- Marketing- Introduction, Objectives, Online Advertising, Direct Response Medium, Role of Distribution in E- Marketing, Lead Generation Platform, Customer Service Mechanism and Relationship Building Medium.

- Marketing Financial Services: Arthur Meidam: Macmillan
- Marketing Financial Services: Christine Ennew, Trevor Watkins Mike Wright: Routledge
- The Essence of Services Marketing.: Payne, Adrian: Prentice Hall of India Private Limited,
- Customer Service Meaning and Measurement: La Londe, B.J. and Zinszer, P.H.
   National Council of Physical Distribution Management (NCPDM.)
- Financial Services Marketing: Harrison, Tina: Pearson Education

## **Electives 2**

Programme Name: M. Com (Banking& Finance)

**Course Name: Retail Banking** 

Total Credits: 04 Total Marks:100
University assessment: 50 College assessment: 50

**Prerequisite:** 

## Introduction:

Retail banking is the branch of banking focused on providing financial services to individual customers and small businesses. The primary aim of retail banking is to cater to the everyday banking requirements of consumers, offering solutions for savings, spending, borrowing, and investing. It plays a vital role in facilitating financial transactions and promoting financial inclusion within communities. So, studying this subject students will get insight of working of the Retail Banking.

# **Aims and Objectives:**

- 1) To enable learners to understand in detail the concept of Retail banking.
- 2) To make learners equipped with the latest innovations, trends and technological changes in the Retail banking sector.

#### Course outcomes:

- CO 1: Learners will be able to understand the fundamental of Retail banking
- CO 2: Learners will be able to identify role and importance of Retail banking
- CO 3: Learners will be in a position to evaluate issues of Retail banking and Digital banking

MODULE I: (2 CREDITS)

# **Unit 1: Introduction of Retail Banking**

- a. Introduction, Birth of Banking, Causes of the Development of Money, Birth of the Banking System, Characteristics of Retail Banking, Advantages of Retail Banking, Constraints in Retail Banking, Prerequisite for Success of Retail Banking.
- b. Retail Banking in India, Challenges for Retail Banking, Reason for the Growth of the Retail Banking Segment, Scope of Retail Banking in India, Future of Retail Banking.

#### **Unit 2: Retail Products**

- a. Retail Products Overview, The approval process for retail loans, credit scoring, Important Asset Products such as Home Loans, Auto / Vehicle Loans, Educational, Loans, Credit / Debit Cards, Other Products / Remittances / Funds Transfer.
- b. Marketing/ Selling of retail products, MIS and Accounting Retail\_Strategies, Delivery Channels, Selling Process in Retail Products-Direct Selling Agents,

Customer Relationship Management, Regulations and compliance - Technology for Retail Banking, Accounting entries.

MODULE II: (2 CREDITS)

# Unit 3: Introduction to Principles of Retail Lending & Types of Retail Advances

- a. Principles of Retail Lending General Principles, Six 'C' Principles, Sources of Information; Types of Retail Advances Personal Loans, Consumer Loans, Home Loans, Auto Loans, Educational Loans, Installment Credit, Loan Against Shares, Loan Against Automobiles, Loan Against Home, Marriage Loans, Single Payment Loans, Bank Credit Cards, 30-Day Charge Card
- b. Loan Evaluation Procedure, Credit Analysis, Credit Scoring, Common Credit Scoring Models, Limitations of Credit Scoring, Risk Management and Retail Banking, Risk and Return on Consumer Loans, Revenues from Consumer Loans, Processing of Loans.

# **Unit 4: Application of Retail Banking and other Issues**

- a. Business Process Structure in Retail Banking, Business Approach (Domain Specific) in Retail Banking, Product Models in Retail Banking (Liability Products, Retail Asset Products, Other Products/Services), Process Models for Products and Services, Pricing of Products and Services, Technology Models in Retail Banking.
- b. Securitisation, mortgage-based securities; Trends in retailing New products like Insurance, Demat services, online / Phone Banking, Property services, Investment advisory / Wealth management, Reverse Mortgage – Growth of e-banking, Crossselling opportunities; Recovery of Retail Loans – Defaults, Rescheduling, recovery process; SARAFAESI Act, DRT Act, use of Lok Adalat forum. Recovery Agents – RBI guidelines.

- Fundamentals of Retail Banking, Author O.P. Agarwal, Publisher Himalaya Publishing House
- Retail and Digital Banking, Author John Henderson, Publisher Kogan Page
- Retail Liability Products and Other Related services, IIBF, Macmillan
- Retail Banking Trends in India, Dr Bhadrappa Haralayya
- Retail The Lifestyle Banking, Gautam Gan, Sreyashi Gan

# **Electives 3**

Programme Name: M. Com (Banking& Finance)
Course Name: Financial Regulatory Authority

Total Credits: 04 Total Marks:100
University assessment: 50 College assessment: 50

Prerequisite:

#### Introduction:

It is critical to maintain stability, integrity, and justice in the ever-changing world of global finance. The maintenance of global financial systems' functionality and trust is largely dependent on financial regulatory authorities. These organizations monitor, regulate, and enforce markets to protect investors, encourage openness in the marketplace, and reduce systemic risks. We set out to investigate the roles, difficulties, and importance of financial regulatory bodies in the modern, global financial system through this subject.

# **Aims and Objectives:**

- 1) To make the students familiar with different Financial Regulators in India.
- 2) To develop competencies for applying such learning to address problems related to Finances.

#### Course outcomes:

CO1: To keep an eye on different Financial Regulations while making business decisions

CO2: To be able to evaluate the legal and regulatory framework of Finance

CO3: To able to make decisions related to finance on immediate basis

MODULE I: (2 CREDITS)

# Unit 1: Reserve Bank of India (RBI)

- a) Concept of RBI, Institutional Growth of RBI, Evolution of RBI, Role of RBI in regulating Banking and Finance, Contemporary Issues, Autonomy and Independence, Credibility, Accountability and Transparency of RBI. Supervisory Role of RBI- Regulation and Supervision: Need for Regulation and Supervision.
- b) Banking Regulation Act, 1949, Banking Regulation and Supervision, Functions of the Department of Supervisory, Regulations Review Authority, RBI On-site Inspection and Off-site Monitoring and Surveillance: The Core Principles for Effective Supervision On-site Examination Off-site Surveillance– On-site Inspection and Off-site Monitoring in India

# Unit 2: Security and Exchange Board of India (SEBI)

- a) SEBI: The Securities and Exchange Board of India Act, 1992- Objectives-terms-establishment-powers-functions-accounts and audit- penalties –registration.
- b) Registration of Stock Brokers, Sub Brokers Issues of Disclosure Investors Protection Guidelines: Pre & Post obligations-conditions for issue-Debt Security-IPO-E-IPO-Employee option-right-bonus-preferential allotment intermediary-operational-promoter lock in period requirements-offer document.

MODULE II: (2 CREDITS)

# Unit 3: Insurance Regulatory and Development Authority of India (IRDA)

- a) Concept of IRDA, Institutional Growth of IRDA, Evolution of IRDA, Role of IRDA in regulating Insurance and Finance.
- b) Contemporary Issues, Autonomy and Independence, Credibility, Accountability and Transparency of IRDA. Duties, powers and functions of IRDAI, Role of IRDA in regulating Life Insurance, General Insurance and Health Insurance

## Unit 4: Other Regulatory Authorities in India

- a) MCA (Ministry of Corporate Affairs) Concept, History, Roles & Responsibilities in regulating the corporate sector specially administration of the Companies Act 2013, and The Limited Liability Partnership Act, 2008
- b) PFRDA Pension Funds Regulatory and Development Authority (PFRDA): Concept, structure, History, Functions of the PFRDA. Association of Mutual Fund in India (AMFI)- Concept, History, Objectives, role of AMFI in regulating Mutual Fund in India.

- Indian Financial System by Bharati V. Pathak.
- Theory and Practice of Central Banking in India- V.A.Avdhani, Second Edition, Published by Somaiya Publications Pvt. Ltd.
- Reserve Bank of India, Various Reports, RBI Publication, Mumbai.
- Mamta Bhargava Compliances and Procedures under SEBI Law
- V.L Iyer SEBI Practice Manual Taxmann
- Mutual Fund in India by Daryab Sigh, Rajat Publication, 2021

### **Electives 4**

Programme Name: M.Com. (Banking& Finance)
Course Name: Corporate Risk Management

Total Credits: 04 Total Marks: 100
University Assessment: 50 College Assessment: 50

**Prerequisite:** 

#### Introduction:

Risk is an inevitable component of economic activity, as is risk management. In general, people handle their affairs to be as content and safe as possible given their circumstances and available means. However, risk exists because it is rarely possible to foresee with absolute confidence whether these situations will turn out well or poorly, no matter how diligently they are managed. Although almost everything we do carries some risk, the reading will concentrate on financial and economic risk, especially as it pertains to investment management. Together, the responses to these queries aid in defining the risk management procedure. The structure of this reading follows the lines of these inquiries.

## Aims and Objectives:

- 1) To outline the concept and fundamentals of risk management.
- 2) To summarise various capital market and risk associated with it.
- 3) To explain credit risk management process, Basel norms and concept of CAR
- 4) To acquaint learners about application of risk measurement tools.

#### **Course outcomes:**

CO1: Learners will be able to identify risk and uncertainty in business and learn to compare them, review ERM, and various financial crisis

CO2: Learners would be able to use credit risk management process, review Basel Norms and calculate CAR

MODULE I: (2 CREDITS)

# **Unit 1: Foundations of Risk Management**

- a) The Concept of Risk, Identification of Risk faced by Organization, Risk and Uncertainty, Dynamic Nature of Risks, Strategic and Operational Risks, Financial Risk faced by Organization.
- b) Evolution of Risk Management, Objectives of Risks Management, Process of Risk Management

#### Unit 2: Evaluation of Risk

- a) Evaluation of Organization's ability to bear them, Risk Measurement, Risk monitoring versus managing risk.
- Role of Risk Manager and Risk Committee in identifying and managing risk the firm wide risk management: the enterprise risk management, The building blocks of ERM

# **Unit 3: Credit Market Risk Management**

- a) Introduction, Information required for evaluation of credit risk, Procedure for Credit Risk Management.
- b) Credit Life cycle, Loan Review Mechanism guidelines on Credit Rating Framework in Banks, Introduction of Basel Norms and calculation of capital adequacy ratio (Calculation)

# **Unit 4: Foreign Exchange Risk**

- a) Forex Market, Identifying and Analyzing Forex Risk, Managing Forex Risk.
- b) Interest Rate Market and Mathematics, Identifying and Analyzing Interest Rate Risk, Measuring Interest Rate Risk

- The Essentials of Risk Management: Michel Crouhy, Dan Galai,, Robert Mark :MC Graw Hill Education
- A Practical Guide to Risk Management: Thomas S Koleman: Research Foundation of CFA Institute
- Risk Management Concepts and Guidance: Carl Pritchard:CRC Press
- Quantitative Risk Management : A Practical Guide to Financial Risk- Thomas S. Coleman
- Risk Management: Insurance and Derivatives Dr G Kotreshwar-Himalaya Publishing House .

## **Electives 5**

**Programme Name: M. Com (Banking & Finance)** 

**Course Name: Corporate Finance** 

Total Credits: 04 Total Marks: 100

University assessment: 50 College assessment: 50

**Pre-Requisite:** 

#### Introduction:

Corporate finance refers to activities and transactions related to raising capital to create, develop and acquire a business. It is directly related to company decisions that have a financial or monetary impact. It can be considered as a liaison between the capital market and the organization.

# Aims & Objectives:

- 1) To familiarize learners with fundamental concepts and principles of financial management, including its scope, objectives, and the distinction between profit maximization and value maximization.
- 2) To Comprehend the capital budgeting process, including project classification, investment criteria, and the various techniques used such as NPV, IRR, payback period, and ARR.
- 3) To Grasp the concept of time value of money, including present value, annuity, and various discounting and compounding techniques.
- 4) To analyze the concept and measurement of cost of capital, including its components such as WACC and marginal cost of capital.

#### **Course outcomes:**

- CO1: Learners will gain a comprehensive understanding of financial management, including its scope, objectives, and the distinction between profit maximization and value maximization.
- CO2: Learners will be able to recognize the strategic significance of financial management across corporate, business, and functional strategies, and understand its interface with financial planning.
- CO3: Learners will be able to understand the capital budgeting techniques, including NPV, IRR, payback period, and sensitivity analysis, along with the ability to assess and mitigate risks in project planning effectively.

MODULE I: (2 CREDITS)

# **Unit 1: Scope and Objectives of Financial Management**

a) Financial Management - Introduction, Meaning, Scope, Objectives, Profit v/s Value Maximization. Strategic Financial Management – Need and Importance Corporate, Business and Functional Strategy

 Financial Planning - Need and Importance, Interface of Financial Policy and Strategic Management Relationship of Finance to Economics and Accounting Role of Financial Manager

# Unit 2: Capital Budgeting - Project Planning & Risk Analysis

- a) Introduction Capital Budgeting Process, Project Classification and Investment Criteria. Techniques of Capital Budgeting - NPV, Benefit Cost Ratio, Internal Rate of Return, Modified Internal Rate of Return, Payback period, Discounted Payback Period and ARR. (Inclusive of Estimation of Project Cash Flows)
- b) Capital Rationing Meaning, Need and Dealing with Capital Rationing Problems Risk Analysis in Capital Budgeting – Sources and Perspectives of Risk, Sensitivity Analysis, Scenario Analysis, Simulation Model, Decision Tree Analysis and Break -Even Analysis.

MODULE II: (2 CREDITS)

## **Unit: 3 Time Value of Money**

- a) Concept, Present Value, Annuity, Techniques of Discounting, Techniques of Compounding.
- b) Bond Valuation and YTM

#### **Unit 4: Financial Decisions**

- a) Cost of Capital Introduction, Definition of Cost of Capital, Measurement of Cost of Capital, WACC, Marginal Cost of Capital
- b) Capital Structure Decisions Meaning, Choice of Capital Structure, Importance, Optimal Capital Structure, EBIT-EPS Analysis, Cost of Capital, Capital Structure and Market Price of Share, Capital Structure Theories, Dividend Policy - Pay Out Ratio Business Risk and Financial Risk - Introduction, Debt v/s Equity Financing, Typesof Leverage, Investment Objective/Criteria for Individuals/Non-business Purpose

- Fundamentals of Financial Management by D. Chandra Bose, PHI Learning Pvt. Ltd., New Delhi
- Fundamentals of Financial Management by Bhabotosh Banerjee, PHI Learning Pvt. Ltd., New Delhi
- Fundamentals of Financial Management by Vyuptakesh Sharma, Pearson Education, New Delhi

- Fundamentals of Financial Management by J.C. Van Horne, Prentice Hall of India, New Delhi
- Financial Management: Text and Problems by M.Y. Khan and P.K. Jain, Tata McGraw Hill, New Delhi



# Paper Pattern (Total 50 Marks)

Internal = 25 Marks External = 25 Marks

Internal Paper Pattern (25 Marks)

Q1. Project Presentation/ Case Study writing05 MarksQ2. Quiz/ Group discussion05 MarksQ3. Paper Presentation/ Seminar presentation05 MarksQ4. Class Test10 Marks

Total <u>25 Marks</u>

External Paper Pattern (25 Marks)

Q1. Case Study Analysis

Q2. Answer the following (Any One)

05 Marks

10 marks

A Or B

Q3. Answer the following (Any One) 10 Marks

A Or B

Total 25 Marks

# Paper Pattern Total 100 Marks)

Internal 50 Marks External = 50 Marks **Internal Paper Pattern** (50 Marks) Q1. Project Presentation/ Case Study writing 10 Marks Q2. Quiz/ Group discussion / Role Playing 10 Marks Q3. Paper Presentation/ Seminar presentation 10 Marks Q4. Class Test 20 Marks **Total** 50 Marks **External Paper Pattern** (50 Marks)

Q1. Case Study Analysis

Q2. Answer the following (Any One)

10 Marks
10 marks

Or B

Q3. Answer the following (Any One) 10 Marks

A
Or
B
Q4. Answer the following (Any One)

Q4. Answer the following (Any One) 10 marks

Or B

Q5. Answer the following (Any One) 10 marks

A Or B

# **Guidelines for Case Study Analysis**

- 1. Use the representation of real situations; avoid presenting situations that do not exist/ are not plausible in real life
- 2. Make sure that the description of the case is as clear and specific as possible
- 3. Make sure there is sufficient information on the content and the context of the case ask students Interpretative and application questions
- 4. Questions need to be devised to assess the interpretation and application of knowledge, comprehension skills, and critical thinking skills
- 5. Devise clear and unambiguous questions to limit student confusion and time spent interpreting the question like suggest suitable title, offers a summary, explaining the scenario in detail, Problem/ issue presented in the scenario, suggest Solution/chosen course of action etc.
- 6. Maximum words for case study (Approx. 500-700 words) and followed by number of questions will depend on marks (3/4 marks each). Necessary precaution is to be taken for avoiding plagiarism

# **Passing Standard**

Credit: 02 (Total 50 Marks)

The learners to pass a course shall have to obtain a minimum of 40% marks in aggregate for each course where the course consists of Internal Assessment and Semester End Examination. The learners shall obtain minimum of 40% marks (i.e., 10 out of 25) in the Internal Assessment and 40% marks in Semester End Examination (i.e., 10 Out of 25) separately, to pass the course and minimum of Grade E to pass a particular semester A learner will be said to have passed the course if the learner individually passes the Internal Assessment as well as Semester End Examination.

#### Credit: 04 (Total 100 Marks)

The learners to pass a course shall have to obtain a minimum of 40% marks in aggregate for each course where the course consists of Internal Assessment and Semester EndExamination. The learners shall obtain minimum of 40% marks (i.e., 20 out of 50) in the Internal Assessment and 40% marks in Semester End Examination (i.e., 20 Out of 50) separately, to pass the course and minimum of Grade E to pass a particular semester A learner will be said to have passed the course if the learner individually passes the Internal Assessment as well as Semester End Examination

# Distribution of the Marks for the On Job Training

On Job Training / Internship	On Job Training Report / Internship Report	Viva Voce	Total Marks
40	40	20	100
(Based on certificate)	(Based on report)		

#### **Guidelines:**

- 1. The objective of the On Job Training / Internship is to give the students hands-on experience of real-life business operations.
- 2. On Job Training of minimum 80 hours is mandatory and Student shall write a On Job Training report Internship Report on training he/she undergone
- 3. The student shall write a On Job Training report Internship Report of not less than 5000 words under the guidance of assigned college teacher.
- 4. The student shall submit a typed copy of the On Job Training Report Internship Report to the college before semester end examination.
- 5. The faculty of the college will internally evaluate the report and marks will be communicated by the College to the University along with marks for internal evaluation for all other papers.
- 6. Certificate of successfully completion of On Job Training / internship given by the competent authority (Head of concerned Company/ Department) is mandatory to be attached with the project Report.
- 7. The work may culminate with a presentation and voce. No student can appear for Viva-Voice examination unless he/she submits on the required Report.

# Distribution of the Marks for Field visit

On field visit	Field visit Report	Viva Voce	Total Marks
40	40	20	100
(Based on diary)	(Based on report)		

Field project integrates theory and practice by providing students with an opportunity to work on real-world challenges. Student shall visit to respective firms/organizations/ markets/companies for whole semester to complete 80 hours and prepare a Field visit report of not less than 5000 words for respective elective or inter-disciplinary area of elective under the guidance of assigned college teacher. It covers many required competencies and offers a rich opportunity to apply theories, while honing problem-solving and other skills. Student will keep diary of his /her work and obtain signature of assigned college teacher Students may work in teams of four. The work may culminate with a presentation and viva voce. No student can appear for Viva-Voice examination unless he/she submits required report. The faculty of the college will internally evaluate the report and marks will be communicated by the College to the University along with marks for internal evaluation for all other papers

#### **Grades and Grade Points:**

Semester GPA/ Programme	% of Marks	Alpha-Sign/ Letter Grade
CGPA Semester/ Programme		Result
9.00 - 10.00	90.0 - 100	O (Outstanding)
8.00 - < 9.00	80.0 - < 90.0	A+ (Excellent)
7.00 - < 8.00	70.0 - < 80.0	A (Very Good)
6.00 - < 7.00	60.0 - < 70.0	B+ (Good)
5.50 - < 6.00	55.0 - < 60.0	B (Above Average)
5.00 - < 5.50	50.0 - < 55.0	C (Average)
4.00 - < 5.00	40.0 - < 50.0	P (Pass)
Below 4.00	Below 40.0	F (Fail)
Ab (Absent)	•	Absent

Dr. Sunil Karve Chairman of Banking & Insurance and Investment Management Dr. Ravikant Balkrishna Sangurde Offg. Associate Dean Faculty of Commerce

Prin. Kishori Bhagat Offg. Associate Dean Faculty of Management Prof. Kavita Laghate offg. Dean Faculty of Commerce & Mangement