

# University of Mumbai



**4000166**

Summer 2025

## EXAMINATION TIME TABLE

### B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (CBCS) (R-2019-20) (SEMESTER - VI)

Days and Dates	Time	Paper Code	Paper
Friday, 2 May, 2025	02.30 p.m. to 05.00 p.m.	55321	Journalism: Discipline Related Generic: Digital Media
Friday, 2 May, 2025	02.30 p.m. to 05.00 p.m.	55331	Advertising: Discipline Related Generic: Digital Media
Monday, 5 May, 2025	02.30 p.m. to 05.00 p.m.	55322	Journalism: Discipline Specific Electives : 1) Contemporary Issues
Monday, 5 May, 2025	02.30 p.m. to 05.00 p.m.	55332	Advertising: Discipline Specific Electives : 1) Advertising in Contemporary Society
Tuesday, 6 May, 2025	02.30 p.m. to 05.00 p.m.	55323	Journalism: 2) Lifestyle Journalism
Tuesday, 6 May, 2025	02.30 p.m. to 05.00 p.m.	55333	Advertising: 2) Brand Management
Wednesday, 7 May, 2025	02.30 p.m. to 05.00 p.m.	55324	Journalism: 3) Photo and Travel Journalism
Wednesday, 7 May, 2025	02.30 p.m. to 05.00 p.m.	55334	Advertising: 3) Media Planning & Buying
Thursday, 8 May, 2025	02.30 p.m. to 05.00 p.m.	55325	Journalism: 4) Magazine Journalism
Thursday, 8 May, 2025	02.30 p.m. to 05.00 p.m.	55335	Advertising: 4) Advertising & Sales Promotion
Friday, 9 May, 2025	02.30 p.m. to 05.00 p.m.	55326	Journalism: 5) Sports Journalism
Friday, 9 May, 2025	02.30 p.m. to 05.00 p.m.	55336	Advertising: 5) Rural Marketing & Advertising
Tuesday, 13 May, 2025	02.30 p.m. to 05.00 p.m.	55327	Journalism: 6) Crime Reporting
Tuesday, 13 May, 2025	02.30 p.m. to 05.00 p.m.	55337	Advertising: 6) Retailing & Merchandising
Wednesday, 14 May, 2025	02.30 p.m. to 05.00 p.m.	55328	Journalism: 7) Fake News and Fact Checking
Wednesday, 14 May, 2025	02.30 p.m. to 05.00 p.m.	55338	Advertising: 7) Entertainment & Media Marketing
Thursday, 15 May, 2025	02.30 p.m. to 05.00 p.m.	55329	Journalism: 8) Television Journalism
Thursday, 15 May, 2025	02.30 p.m. to 05.00 p.m.	55339	Advertising: 8) Television Program Production

Mumbai - 400 098  
01<sup>st</sup> April, 2025.

*Pooja Raundale*  
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Director

Board of Examinations & Evaluation

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