

Please check whether you have got the right question paper.

- N.B:
1. All question are compulsory.
 2. Figures to the right indicate full marks.
 3. Working note should form part of main answer
 4. Draw neat labelled diagram wherever required.

Q. 1. A. MCQs (Any 8 out of 10)

08

1. _____ is also known as a personal computer which is used for general purpose.
 - a) Microcomputer
 - b) Minicomputer
 - c) Workstation
 - d) Mainframe
2. One of the following is not a type of Chart?
 - a) Line
 - b) Bar
 - c) Area
 - d) flash fill
3. By default, word documents are saved in the _____ file type.
 - a) .rtf
 - b) .docx
 - c) .xls
 - d) .pdf
4. _____ is a device that helps the computer to communicate with other devices.
 - a) NIC
 - b) Hub
 - c) Switch
 - d) Modem
5. All the information on the web is stored in _____.
 - a) Database
 - b) Hard disk
 - c) Pen drive
 - d) SSD
6. Chrome is a web browser developed by _____.
 - a) Google
 - b) Mozilla
 - c) Apple
 - d) Microsoft
7. Which of the following is a key feature of an eCommerce website's "shopping cart"?
 - a) To collect customer feedback
 - b) To store items that customers intend to purchase
 - c) To allow users to browse the internet
 - d) To host product videos and reviews
8. What does the term "drop shipping" refer to in eCommerce?
 - a) The act of selling products without maintaining inventory
 - b) A type of electronic payment system
 - c) The delivery of digital products directly to customers
 - d) A method of advertising products online
9. What is the main difference between a "search engine" and a "web directory"?
 - a) A search engine categorizes websites, while a directory indexes them.
 - b) A search engine uses algorithms to return relevant results, while a directory organizes websites by category.
 - c) A search engine requires a subscription to access, while a directory is always free.
 - d) A search engine provides email services, while a directory does not.
10. _____ refers to the activities involved in getting a finished product to a customer.
 - a) Services
 - b) Operations
 - c) Outbound logistics
 - d) Inbound logistics

Q. 1. B. True or False (Any 7 out of 10)

- 1) Router is a device that connects the LAN to the internet
- 2) Special purpose computers are designed to perform general tasks
- 3) Clock speed of the CPU is measured in KB
- 4) In Simplex mode communication is bi-directional
- 5) We cannot change the bullet colors in MS Word
- 6) The internet was initially designed for commercial activities and eCommerce.
- 7) In an eCommerce website, "SEO" stands for "Search Engine Optimization," which is used to improve a website's visibility on search engines.
- 8) All eCommerce websites charge sales tax for every transaction, regardless of the buyer's location.
- 9) Web directories are automated tools that rank websites based on user preferences.
- 10) A "cookie" on a website refers to a small piece of data stored on a user's computer to track their browsing activity.

Q. 2. A. Explain Computer Network & its uses?

15

OR

Q. 2. B. Explain Computer Network Architecture with its advantages & disadvantages? 15

Q. 3. A. What are the features of MS Excel? How can we create formulas in MS Excel? 15

OR

Q. 3. B. Write a short note on Presentation? How to apply themes, insert images & apply animation in Presentation? 15

Q. 4. A. What is Network Topology?

15

OR

Q. 4. B. What is advantage & disadvantage of internet? What is E-mail address & how to create it? 15

Q. 5. A. Explain Web browser & URL with examples?

08

Q. 5. B. Explain B2B E-commerce with example?

07

OR

Q. 5. C Short Notes: Attempt (Any 3 out of 5)

15

- 1) E-commerce Software
- 2) Strategic Business Planning and roadmaps for E-commerce
- 3) Computer Memory
- 4) Invoice
- 5) Conditional Formatting

*****END*****