

Q.P. Code: 00006609

[Time:3.00 Hrs]

[Marks:75]

- N.B:**
1. Q.1 is compulsory and carries 20 Marks.
 2. Q.8 is compulsory and carries 15 Marks.
 3. Attempt any Four questions from Q.2 to Q.7. Each of these questions carry 10 Marks.
 4. Figures to the right indicate full marks.
 5. Use of simple calculator is permitted.

Q1. Read the Case Study carefully and answer the following questions: (20)

IBM has always been a leader in diversity management. IBM diversity and inclusion policies focus on the advancement of women, people with disability, cultural diversity, generation diversity and lesbian gay bisexual transgender. IBM's first written equal opportunity policy called for equity in hiring 'regardless of race, colour, or creed' was signed in 1953. IBM recognizes the unique value and skills every individual brings to the workplace and believes that Innovation comes from seeking out and inspiring diversity in all its dimensions

Questions:

- Q1. What factors should IBM keep in consideration to encourage diversity in their organization?
Q2. In your opinion what are the various ways in which innovation can be brought to the organization?

Q2. Attempt any Two of the following: (10)

- (a) What are the fundamentals of organizational success?
- (b) Define planning and the process of planning.
- (c) Describe the various types of organizational structure.

Q3. Attempt any Two of the following: (10)

- (a) Enlist some tools of ethics.
- (b) What are the different functions of leadership?
- (c) State the different types of Crisis.

Q4. Attempt any Two of the following: (10)

- (a) Explain the process of organizational change.
- (b) What is Social Responsibility? Explain its advantages & disadvantages?
- (c) What are the 3 pillars of Sustainability?

Q5. Attempt any Two of the following: (10)

- (a) How would you create an environment that promotes and encourages experimentation?
- (b) What is mind control? Discuss different strategies of mind control?
- (c) Distinguish between "Management" and "Leadership".

Q6. Attempt any Two of the following: (10)

- (a) Describe the various integrative managerial issues.
- (b) What are the objectives of Sustainable Development?
- (c) Define Strategy. Explain the nature of strategy.

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Q7. Attempt any Two of the following:

(10)

- (a) Explain the different approaches to management.
- (b) Discuss various models of change.
- (c) Define the Quality, Quality Management and Total Quality Management.

Q8. Attempt any Three of the following:

(15)

- (a) Mission and Vision
- (b) Management and Organization
- (c) Standard operating procedures
- (d) Globalization