

University of Mumbai



4942161

Winter 2024

REVISED EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Public Relation)

(SEMESTER - II)

Days and Dates	Time	Sem	Course Code	Course
Thursday, 6 February, 2025	02:30 p.m. to 04:30 p.m.	II	55112	Organisational Behaviour
Friday, 7 February, 2025	02:30 p.m. to 04:30 p.m.	II	55122	Digital Technologies and Strategic Communication
Monday, 10 February, 2025	02:30 p.m. to 04:30 p.m.	II	55132	Advanced Strategic and Integrated Communication
Tuesday, 11 February, 2025	02:30 p.m. to 04:30 p.m.	II	55142	Writing for the Media-2
Wednesday, 12 February, 2025	02:30 p.m. to 04:30 p.m.	II	55171	Production for the audio-visual media
Wednesday, 12 February, 2025	02:30 p.m. to 04:30 p.m.	II	55172	Preparing an Advertising Campaign
Thursday, 13 February, 2025	02:30 p.m. to 04:30 p.m.	II	55192	Digital Media Marketing

- Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.
- Mobile phones and other electronic gadgets are prohibited in the examination hall.
 - Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
08th January, 2025.

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Dr. Pooja Raundale
Director
Board of Examinations & Evaluation