

# University of Mumbai



**4942161**

Winter 2024

EXAMINATION TIME TABLE (NEP -2020)

## **PROGRAMME -M.A. (Journalism & Mass Communication-Strategic & Integrated Communication)**

(SEMESTER - II)

Days and Dates	Time	Sem	Course Code	Course
Thursday, 2 January, 2025	02:30 p.m. to 04:30 p.m.	II	55112	Organisational Behaviour
Friday, 3 January, 2025	02:30 p.m. to 04:30 p.m.	II	55122	Digital Technologies and Strategic Communication
Monday, 6 January, 2025	02:30 p.m. to 04:30 p.m.	II	55132	Advanced Strategic and Integrated Communication
Tuesday, 7 January, 2025	02:30 p.m. to 04:30 p.m.	II	55142	Writing for the Media-2
Wednesday, 8 January, 2025	02:30 p.m. to 04:30 p.m.	II	55171	Production for the audio-visual media
Thursday, 9 January, 2025	02:30 p.m. to 04:30 p.m.	II	55172	Preparing an Advertising Campaign

- Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.
- Mobile phones and other electronic gadgets are prohibited in the examination hall.
  - Change if any, in the time table shall be communicated on the university web site.

*Pooja Raundale*

Mumbai - 400 098  
20<sup>th</sup> December, 2024.

Dr. Pooja Raundale  
Director  
Board of Examinations & Evaluation