

University of Mumbai



3233661

Winter 2024

EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Mass Communication Entertainment, Media & Advertising)

(SEMESTER - I)

Days and Dates	Time	Sem	Course Code	Course
Tuesday, 14 January, 2025	02:30 p.m. to 04:30 p.m.	I	53611	Overview I: Print, Radio, Television and Advertising
Wednesday, 15 January, 2025	02:30 p.m. to 04:30 p.m.	I	53621	Overview II: Film, Digital, Events, Gaming and Animation
Thursday, 16 January, 2025	02:30 p.m. to 04:30 p.m.	I	53631	Media Communication Theory
Friday, 17 January, 2025	02:30 p.m. to 03:30 p.m.	I	53641	Media Management
Monday, 20 January, 2025	02:30 p.m. to 04:30 p.m.	I	53651	An Orientation to New Media Technologies
Monday, 20 January, 2025	02:30 p.m. to 04:30 p.m.	I	53652	Film Distribution and Marketing
Tuesday, 21 January, 2025	02:30 p.m. to 04:30 p.m.	I	53691	Research Methodology

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.

- Mobile phones and other electronic gadgets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
29th November, 2024.


Dr. Pooja Raundale
Director
Board of Examinations & Evaluation