

# University of Mumbai



**4000621**

Winter 2024

**EXAMINATION TIME TABLE**  
**PROGRAMME-MASTER OF ARTS (ENTERTAINMENT, MEDIA & ADVERTISING)**  
**(SEMESTER I) (CHOICE BASED)**

Days and Dates	Time	Paper Code	Paper
Monday, 9 December, 2024	02:30 p.m. to 04:30 p.m.	63301	Entertainment Media & Advertising: An Overview (Old)
Monday, 9 December, 2024	02:30 p.m. to 04:30 p.m.	63305	Overview I: Print Radio, Television & Advertising (R-2019)
Wednesday, 11 December, 2024	02:30 p.m. to 04:30 p.m.	63302	Communication Skills & Personality Development (Old)
Wednesday, 11 December, 2024	02:30 p.m. to 04:30 p.m.	63306	Overview II: Film, Digital, Events, Gaming and Animation (R-2019)
Friday, 13 December, 2024	02:30 p.m. to 04:30 p.m.	63303	Principles of Management (Old)
Friday, 13 December, 2024	02:30 p.m. to 04:30 p.m.	63307	Media Communication Theories (R-2019)
Tuesday, 17 December, 2024	02:30 p.m. to 04:30 p.m.	63304	Film, T.V. Animation Management (Old)
Tuesday, 17 December, 2024	02:30 p.m. to 04:30 p.m.	63308	Media Management (R-2019)

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.

- Mobile phones and other electronic gadgets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098  
22<sup>nd</sup> October, 2024.

*Jyoti Raundale*

Dr. Pooja Raundale  
Director  
Board of Examinations & Evaluation