



मुंबई विद्यापीठ
University of Mumbai

Re-Accredited A++ Grade (CGPA 3.65) by NAAC
Category 1 University by UGC

दूरस्थ व ऑनलाईन शिक्षण केंद्र (सीडीओई)
(पूर्वीची दूर व मुक्त अध्ययन संस्था)

CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)
(FORMERLY INSTITUTE OF DISTANCE AND OPEN LEARNING (IDOL))

Dr. Shankar Dayal Sharma Bhavan, Vidyanagari, Santacruz (E.), Mumbai - 400 098.

Website : mu.ac.in/distance-open-learning

Email : info@idol.mu.ac.in

Programme Code - 2M00754

PROGRAMME FOR THE MASTER OF S.Y.M.M.S. (Semester - III)
ONLINE EXAMINATION TO BE HELD IN September, 2024.(75:25) (Fresh)

Instructions for students:

1. Familiarize yourself with the syllabus, paper pattern, and the timetable provided by IDOL. Make sure that you have the necessary tools (Smartphones / Laptop / Tab / Desktop / any other gadget, Internet Connectivity) for the online examination.
2. There will not be any revaluation for online examinations.
3. Do not believe in any information spread on any social media platforms. All IDOL related information's are made available on <https://mu.ac.in/distance-open-learning>
4. Avoid using unfair means during the examination. The University/IDOL will take action for use of unfair means as per university rules.
5. **Online Examination** slots are available from 9:00 a.m. to 9:00 p.m.
6. Choose a half-hour slot within the scheduled time for your subject. The internal examination duration is 30 minutes.
7. For example, if you log in at 8:45 p.m., you will have only fifteen minutes for the online examination; students are fully responsible for managing their own time.
8. Internal examination for each subject is mandatory.
9. The internal examination will be conducted for 25 marks for each paper.
10. The exam will consist of 25 multiple-choice questions (MCQs).
11. The portion for the internal examination is based on Module/Unit No. 1 & 2 in the prescribed syllabus for each subject (refer to the materials uploaded on the website).
12. A mock test will be conducted two days before the internal examination, and it is compulsory for being familiar with the technology.
13. **Please note that both mock test and subsequent internal examination are equally important.**

सुचना :-

१. ऑनलाईन परीक्षेचा स्लॉट सकाळी ९.०० ते रात्री ९.०० पर्यंत असेल.
२. सर्व विद्यार्थ्यांना सूचित करण्यात येते की, ऑनलाईन परीक्षेचा देण्यात येणारा स्लॉट सकाळी ९.०० ते रात्री ९.०० पर्यंत असल्याने त्यापैकी कोणत्याही अर्धा तासाच्या स्लॉटची निवड करून विद्यार्थ्यांना परीक्षा देता येईल.
३. विद्यार्थ्यांना असेही कळविण्यात येते की, जर विद्यार्थ्यांनी देण्यात आलेल्या स्लॉट मध्ये रात्री ०८.४५ वाजता लॉग केले तर त्यांना फक्त १५ मि. परीक्षेसाठी वेळ मिळेल. अशा विद्यार्थ्यांना कोणताही अतिरिक्त वेळ मिळणार नाही व याची सर्वस्वी जबाबदारी विद्यार्थ्यांची असेल.

Online Mock Test are compulsory from 03 September, 2024 at 9.00 am to 04 September, 2024 at 12.00 midnight. (24 hours)

Days & Dates	Time	Course Code	Subjects
Thursday, 05 September, 2024	09:00 am to 09:00 pm	57704	Strategic Management Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
Friday, 06 September, 2024	09:00 am to 09:00 pm	UMMSIII.1	International Business Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
Monday, 09 September, 2024	09:00 am to 09:00 pm	UMMSIII.7.1	Financial markets and Institutions Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		MMSMP101	Sales management Syllabus :- 1 to 6 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.1	Training & Development Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
Tuesday, 10 September, 2024	09:00 am to 09:00 pm	UMMSIII.7.2	Corporate Valuation and Mergers & Acquisitions Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		MMSMP102	Marketing Strategy Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.2	Compensation and Benefits Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)



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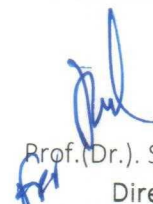
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Wednesday, 11 September, 2024	09:00 am to 09:00 pm	UMMSIII.7.3	Security analysis and Portfilio Management Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		MMSMP103	Consumer Behaviour Syllabus :- 1 to 6 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.3	Competency based HRM and Performance Management Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
Thursday, 12 September, 2024	09:00 am to 09:00 pm	UMMSIII.7.4	Financial Regulations Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
		MMSMP104	Services Marketing Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.4	Labour Laws and Implications on Industrial Relations Syllabus :- 1 to 3 Modules (mentioned in the syllabus) (Internal)
Friday, 13 September, 2024	09:00 am to 09:00 pm	UMMSIII.7.5	Derivatives and Risk Management Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
		MMSMP105	Product & Brand Management Syllabus :- 2 & 3 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.5	HR Planning and Application of Technology in HR Syllabus :- 1 & 2 Modules (mentioned in the syllabus) (Internal)
Saturday, 14 September, 2024	09:00 am to 09:00 pm	UAMMSFS.VII	Mutual Fund Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
		MMSMP101.4	Digital Marketing Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.6.2	Global HRM Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
Monday, 16 September, 2024	09:00 am to 09:00 pm	UAMMSFS.VIII	International Finance Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		MMSMP101.6	Marketing Research & Analysis Syllabus :- 1 to 3 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.6.5	O.S.T.D. Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)

Mumbai - 400 098.


 Prof. (Dr.) Shivaji Sargar
 Director

21 AUG 2024