

University of Mumbai



4000624

Winter 2024

EXAMINATION TIME TABLE

PROGRAMME - MASTER OF ARTS (ENTERTAINMENT, MEDIA AND ADVERTISING)

(SEMESTER IV) (CHOICE BASED)

| Days and Dates | Time | Paper Code | Paper |
|-----------------------------|--------------------------|------------|---|
| Wednesday, 30 October, 2024 | 10.30 a.m. to 12.30 p.m. | 22101 | Film & Television : Media Research Analytical Skills |
| Wednesday, 30 October, 2024 | 10.30 a.m. to 12.30 p.m. | 22105 | Film & Television : Media Research Analytical Skills (R-2021) |
| Tuesday, 12 November, 2024 | 10.30 a.m. to 12.30 p.m. | 22102 | Advertising & Marketing Communications: Media Research Analytical Skills |
| Tuesday, 12 November, 2024 | 10.30 a.m. to 12.30 p.m. | 22106 | Advertising & Marketing Communications: Media Research Analytical Skills (R-2021) |
| Thursday, 14 November, 2024 | 10.30 a.m. to 12.30 p.m. | 22103 | Film & Television : Business Plan and Negotiation |
| Thursday, 14 November, 2024 | 10.30 a.m. to 12.30 p.m. | 22107 | Film & Television : Business Plan & Negotiation (R-2021) |
| Tuesday, 19 November, 2024 | 10.30 a.m. to 12.30 p.m. | 22104 | Advertising & Marketing Communications: Digital & Social Media Advertising. |
| Tuesday, 19 November, 2024 | 10.30 a.m. to 12.30 p.m. | 22108 | Advertising & Marketing Communications: Digital & Social Media Advertising & Marketing (R-2021) |

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.

- Mobile phones and other electronic gazets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university web site.

Pooja Raundale

Dr.Pooja Raundale
Director

Board of Examinations & Evaluation

Mumbai - 400 098

24th August, 2024.

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