AC - 24/05/2024 Item No. - 8.8 (N) Sem II (4b)

As Per NEP 2020

Aniversity	of Mumbai
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Svilat	ous for
-	n Elective (OE)
Board of Studies in Maritime Hos	spitality Studies
UG First Year Program	
Semester	II
Title of Paper	Etiquettes and Manners in Restaurants (PR)
Credits	2
From the Academic Year	From Academic Year: 2024-25

Sr. No.	Heading	Particulars
1	Description of the course:	Etiquettes and Manners in Restaurants (PR)
		In high end catering establishments, it is not only the staff but guests are also supposed to follow basic etiquettes and mannerism. The course gives a glimpse of table manners, how to act in a fine dine establishment as a guest as well as finer points of service. This course compliments the knowledge and practical skills of students as it is directly related to body language and mannerism which plays vital role towards guests' dining experience and ensures loyal customer base for the organizations.
		Proper etiquette is essential for making a favourable impression at both lunch or dinner interviews as well as in social business situations. Reception or social hours are typically for the purpose of networking for jobs and entertaining clients.
		First impressions have the power to make or break a company's decision to give out a job offer, and to create positive long-lasting business relationships. In the workplace, many first impressions can be started at the dinner table. Proper dining etiquette can have a major effect on one's social standing, so it is important to understand how to eat, drink, and even sit properly at the table. Once these small, yet crucial, concepts are grasped, one can focus on the more important things at the table: networking, having conversations, and gaining knowledge. If dining etiquette is not understood, student may spend time at the table worrying about which fork he should use, or if he is reaching for the right glass, instead of paying attention to the conversations and people around us.
2	Vertical: Major/Minor/Open Elective /Skill Enhancement / Ability Enhancement/Indian Knowledge System (Choose By √)	√ Open Elective.
3	Туре:	Practical
4	Credit:	2 credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	60 Hours
6	Marks Allotted:	50 Marks

7	Course Objectives:							
	To familiarize students to observe right ettiquettes in fine dining and put forward good conduct while dealing with guest or colleagues in person or telephone or email.							
8	Course Outcomes:							
	After completion of this module, the student shall be able to:							
	Observe right ettiquettes in dining area							
	 Carry oneself elegantly while dealing with people in person. 							
	 Follow etiquettes in all comunication 							
9	9 PRACTICAL ACTIVITY: -							
	Sr Activity							
	No							
	1. Manners at the table- Entering , choosing s	eats, postures, conversation						
	2. Using Serviette							
	 Understanding Table set up Handling Bread and Butter 							
	 Handling Bread and Butter Soups and Beverages 							
	6. Main Course –Using cutlery correctly, positi	ioning cutlery						
	7. Wine and other alcoholic beverage ettiquett	0,						
	8. Appreciating food and service							
	9. Dealing with unpleasant situations.							
	10. Email Ettiquettes							
	11. Telephone ettiquettes							
	12. Ettiquettes while dealing with various nation	laillies.						
10	Textbooks:							
	1. Food and beverage service , MCGraw hill, N	ew Delhi Andrews S						
11	Reference Books:							
	1. Business communication, Oxford, Mumbai, Ra	aman. M.						
	2. Food and Beverage Service, Hodder, London.							
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Examination

12	Internal Continuous Assessment: 40%			External Semester End Examination: 60%				
Individual Passing in Internal and External Ex							nation: 40%	
13	Continuous Evaluation through:				Assignment, Presentation, Food presentation, Project, Role play, Quizzes, Creative writing, Class Tests, etc. (Use minimum any 3 types)			
	14 Format of Practical Examination: for the final examination.							
Nature of Examination		External Assessment		Internal Assessment			Total Marks	
		Activity One	Activity Two	Viva- voce	Journal / Continuous assessment	Work sheet	Personal Grooming	
		10	10	10	10	5	5	50
	Note:	 For theory, attempt any two out of four questions. Certified Journal is compulsory for appearing at the time of Practical Exam. To appear examination minimum prescribed attendance is compulsory. 						

Sign of the BOS Chairman Dr Pankaj Deshmukh Board of Studies in Maritime Hospitality Studies Sign of the Offg. Associate Dean Name of the Associate Dean Name of the Faculty Sign of the Offg. Dean Name of the Offg. Dean Name of the Faculty