

University of Mumbai



4942161

Summer 2024

EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Journalism & Mass Communication-Strategic & Integrated Communication)

(SEMESTER **II**)

Days and Dates	Time	Sem	Course Code	Course
Wednesday, 19 June, 2024	02:30 p.m. to 04:30 p.m.	II	55112	Organisational Behaviour
Thursday, 20 June, 2024	02:30 p.m. to 04:30 p.m.	II	55122	Digital Technologies and Strategic Communication
Friday, 21 June, 2024	02:30 p.m. to 04:30 p.m.	II	55132	Advanced Strategic and Integrated Communication
Monday, 24 June, 2024	02:30 p.m. to 04:30 p.m.	II	55142	Writing for the Media-2
Tuesday, 25 June, 2024	02:30 p.m. to 04:30 p.m.	II	55171	Production for the audio-visual media
Wednesday, 26 June, 2024	02:30 p.m. to 04:30 p.m.	II	55172	Preparing an Advertising Campaign
Thursday, 27 June, 2024	02:30 p.m. to 04:30 p.m.	II	55192	Digital Media Marketing

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the time table shall be communicated on the university web site.

Pooja Kundale

Mumbai - 400 098
29th May, 2024.

Dr. Pooja Kundale
Director
Board of Examinations & Evaluation