

University of Mumbai



3233661

Summer 2024

EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Mass Communication Entertainment, Media & Advertising)
(SEMESTER - II)

Days and Dates	Time	Sem	Course Code	Course
Wednesday, 19 June, 2024	02:30 p.m. to 04:30 p.m.	II	53612	Introduction to Media Research
Thursday, 20 June, 2024	02:30 p.m. to 04:30 p.m.	II	53622	Integrated Marketing Communication (IMC)
Friday, 21 June, 2024	02:30 p.m. to 04:30 p.m.	II	53632	Television & Radio Production Programming
Monday, 24 June, 2024	02:30 p.m. to 03:30 p.m.	II	53642	Entrepreneurship, Innovation & Media Laws
Tuesday, 25 June, 2024	02:30 p.m. to 04:30 p.m.	II	53671	Broadcast Business Management
Tuesday, 25 June, 2024	02:30 p.m. to 04:30 p.m.	II	53672	Media Finance & Accounting

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.

- Mobile phones and other electronic gadgets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university web site.

Pooja Raundale

Mumbai - 400 098
5th June, 2024.

Dr. Pooja Raundale
Director
Board of Examinations & Evaluation