

University of Mumbai



3233261

Summer 2024

EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Journalism & Mass Communication)

(SEMESTER - III)

Days and Dates	Time	Sem.	Course Code	Course
Wednesday, 19 June, 2024	02:30 p.m. to 04:30 p.m.	II	54012	Audience Studies
Thursday, 20 June, 2024	02:30 p.m. to 04:30 p.m.	II	54022	Entertainment Studies
Friday, 21 June, 2024	02:30 p.m. to 04:30 p.m.	II	54032	Strategic Communication
Monday, 24 June, 2024	02:30 p.m. to 03:30 p.m.	II	54042	Writing for the Media-2
Tuesday, 25 June, 2024	02:30 p.m. to 04:30 p.m.	II	54071	Production for the audio-visual media
Tuesday, 25 June, 2024	02:30 p.m. to 04:30 p.m.	II	54072	Preparing an Advertising Campaign
Wednesday, 26 June, 2024	02:30 p.m. to 04:30 p.m.	II	54092	Digital Media Marketing

- Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
28th May, 2024.

Pooja Raundale

Dr. Pooja Raundale
Director

Board of Examinations & Evaluation