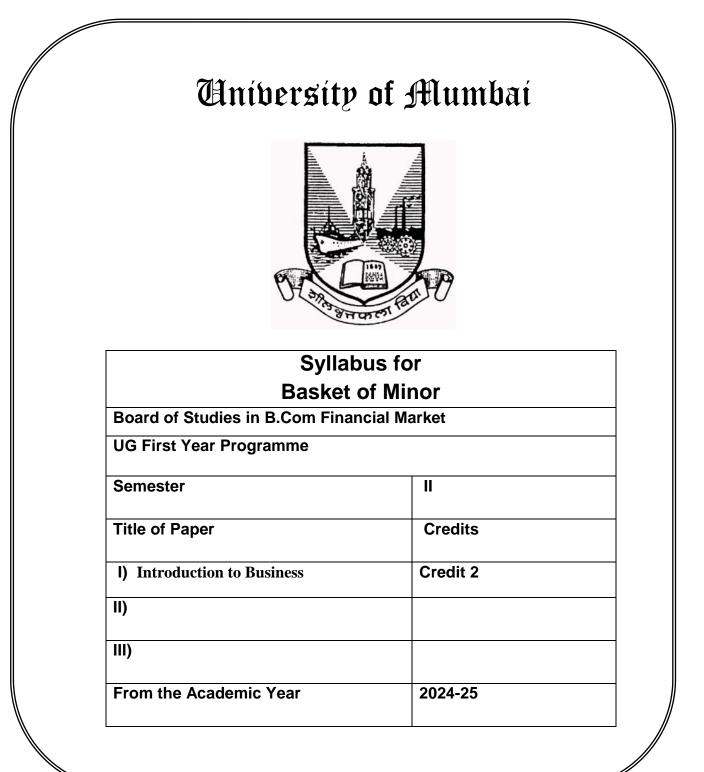
AC - 20/04/2024 Item No. - 7.8 Sem. II (7a)

## As Per NEP 2020



Sr. No.	Heading	Particulars	
1	Description the course : Including but Not limited to :	This course aims to familiarize the learners with basic concepts of business, develop understanding of business and analytical skills of the learners to enable them to develop an entrepreneurial aptitude.	
2	Vertical :	Minor (2)	
3	Туре :	Theory	
4	Credit:	2 credits (1 credit = 15 Hours for Theory)	
5	Hours Allotted :	30 Hours	
6	Marks Allotted:	50 Marks	
7 Course Objectives: (List some of the course objectives )			
	To familiarize the learners with basic concepts of business and develop understanding of business. To develop learning and analytical skills of the learners to enable them to develop an entrepreneurial aptitude. To acquaint the learners with recent developments and trends in the business world.		
8	<ul> <li>B Course Outcomes: (List some of the course outcomes)</li> <li>To describe the basic concepts of business,</li> </ul>		
	To interpret the recent developmen		
	To discuss the concept of business environment in detail and its constituents, To examine various aspects of project planning, To illustrate the concept of entrepreneurship and its different types.		

9	Modules:- Per credit One module can be created		
	Module 1: Business Environment		
	a) Business: Concept, Scope and Significance of business. Objectives of Business and its		
	classification; CSR – Concept and Importance.		

	b)	Business Environment: Concept and Importance of business environment, Internal and
		External Environment, International Trading Environment – WTO and Trading Blocs
		and their impact on Indian Business.
	c)	New Trends in Business: Growth Strategies, Restructuring Strategies and Turnaround
		strategies
	Modu	le 2 Project Planning and Entrepreneurship
	a)	Project Planning: Concept and importance of Project Planning; Project Report;
		feasibility Study types. Concept and Stages of Business Unit Promotion
	b)	Entrepreneurship: Meaning and importance of entrepreneurship, factors Contributing to
		Growth of Entrepreneurship, Types of Entrepreneurs, Competencies of an Entrepreneur
	c)	Entrepreneurs: Incentives to Entrepreneurs in India, 'Make in India' initiative; Problems
		and Promotion of Women Entrepreneurs.
10	Toxt	Books:
10		ess Environment, Cherunilam, Francis, Himalaya Pub
		reneurship, Hisrich, Robert D, Mc Graw Hill
		ials Of Business Environment, Aswathappa,K., Himalaya Pub
	Entrep	reneurship Development, Sharma, K.C., Reegal Book Depot
11	Refe	erence Books:
	Busi	ness Organisation Management Maheshwari, Rajendra P, Mahajan, J.P., International Boo
	Hous	
	Busi	ness Organisation, Maheshwari, Rajendra P, Mahajan, J.P., International Book House

Introduction To Commerce, Vikram, Amit, Atlantic Pub

A Course Book On Business Environment, Cherunilam, Francis, Himalaya Pub

12	Internal Continuous Assessment: 40%	External, Semester End Examination Individual Passing in Internal and External Examination : 60%
13	<b>Continuous Evaluation through:</b> Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.( at least 3 )	Class Test, Assignment, Presentation

14	Format of Question Paper: for the final examination	
	There shall be Three questions each of 10 marks.	
	All questions shall be compulsory with internal choice within the questions.	
	Question may be subdivided into sub-questions a, b, c and the allocation of marks	
	depends on the weightage of the topic.	

Sign of the BOS Prin. Dr. Vishnu N. Yadav Board of Studies in Financial Market Sign of the Offg. Associate Dean Dr. Ravikant Balkrishna Sangurde Faculty of Commerce Sign of the Offg. Associate Dean Prin. Kishori Bhagat Faculty of Management Sign of the Offg. Dean Prof. Kavita Laghate Faculty of Commerce & Management