As Per NEP 2020

University of Mumbai



| Syllabus for | | |
|---|-----------|--|
| Basket of <mark>OE</mark> | | |
| Board of Studies in Commerce | | |
| UG First Year Programme | | |
| Semester | II | |
| Title of Paper | Credits 2 | |
| I) Principles and Practices of Management | | |
| From the Academic Year | 2024-25 | |

| Sr. No. | Headi ng | Partic ulars |
|------------|--|---|
| 1 | Description the course : Including but Not limited | Introduction, relevance, Usefulness, Application, interest, connection with other courses, demand in the industry, job prospects etc. |
| | to: | |
| 2 | Vertical : | Open Elective |
| 3 | Type: | Theory |
| 4 | Credit: | 2 credits |
| 5 | Hours Allotted : | 30 Hours |
| 6 | Marks Allotted: | 50 Marks |

Semester II

Open Electives

PRINCIPLES AND PRACTICES OF MANAGEMENT

| PROGRAM | B.COM |
|--------------------------------------|--|
| SEMESTER | п |
| COURSE TITLE | PRINCIPLES AND PRACTICES OF MANAGEMENT |
| VERTICLE | Onen Electives |
| /CATEGORY | Open Electives |
| COURSE LEVEL | 4.5 |
| COURSE CODE | |
| COURSE CREDIT | 2 |
| HOURS PER WEEK | 2 |
| THEORY | |
| HOURS PER WEEK PRACTICAL/TUTORIAL | NA |

COURSE DESCRIPTION

The course focus on making the learners understand the principles and practices of management. It also includes the basic functions of management that is planning & decision making.

COURSE OUTCOME

CO 1: The learner will understand concept of management

CO 2: The learner will Management functions

| ORGANISATION OF THE COURSE | | |
|----------------------------|----------------------------|----------------|
| UNIT NO | COURSE UNITS AT A GLANCE | TOTAL HOURS |
| 1 | Introduction To Management | 15 |
| 4 | Planning & Decision Making | 15 |
| | TOTAL HOURS | 30 |

COURSE DESIGN

Unit 1: Introduction to Management

- Management -Concept, Nature, Functions, Managerial Skills & Competencies, Evolution of Management Thoughts- Classical Approach: Scientific Management-F.W. Taylor's Contribution, Classical Organisation Theory: Henri Fayol's Principles, Neo Classical: Human Relations Approach experiments Elton Mayo's Hawthorne experiments
- Modern Management Approach-Peter Drucker's Dimensions of Management, Indian Management Thoughts: Origin & Significance of Indian Ethos to Management

PEDAGOGICAL APPROACH: Lecture Method. Case studies, assignment

Unit 2: Planning & Decision Making

- Planning- Concept, Steps, Importance, Components, Coordination, Importance
- M.B.O Process Advantages, Management By Exception Advantages, Management Information System-Concept, Components Decision Making Techniques, Essentials of a Sound Decision Making, Impact of Technology on Decision Making.

PEDAGOGICAL APPROACH: Lecture Method. Case studies

REFERENCES:-

- 1. Management Today Principles Practice- Gene Burton, Manab Thakur, Tata McGraw Hill, Publishing Co.Ltd.
- 2. Management James A.F.Stoner, Prentice Hall, Inc. U.S.A.
- 3. Management: Global Prospective Heinz Weihrich & Harold Koontz, Tata McGraw- Hill, Publishing Co.Ltd.
- 4. Essential of Database Management Systems AlexisLeon, MathewsLeon Vijay Nicole, Imprints Pvt Ltd.
- 5. Principles of Management- T.Ramasamy.
- 6. Principles and Practices of Management- L.M. Prasad.
- 7. Essentials of Management KOONTZ AND O"DONNEL
- 8. Principles of Management SHERLEKAR S. A.
- 9. Principles and Practice of Management by L M Prasad

Total 50 Marks: with 2 Credits 30 Marks External and 20 Marks Internal

30 Marks External

| DURATION: 1 Hour | MARKS: |
|------------------|--------|
| 30 | |

Any 2 out of 3

| Q. 1 Answer the following | (15 Marks) |
|---------------------------|------------|
| a. | |
| b. | |
| | |
| Q. 2 Answer the following | (15 Marks) |
| a. | |
| b. | |
| | |
| Q. 3 Answer the following | (15 Marks) |
| a. | |
| b. | |
| | |

20 Marks Internal

| 1) | Class Test | (05 Marks) |
|----|------------------|------------|
| 2) | Assignment | (05 Marks) |
| 3) | Presentation | (05 Marks) |
| 4) | Group Discussion | (05 Marks) |
| 5) | Quiz | (05 Marks) |
| 6) | Case Study | (05 Marks) |

Note: 1) Any Four out of the above can be taken for the internal Assessment.

2) The internal Assessment shall be conducted throughout the Semester.

| Sign of the BOS | Sign of the | Sign of the | Sign of the |
|--------------------------|-----------------------|-----------------------|----------------------------|
| Chairperson | Offg. Associate Dean | Offg. Associate Dean | Offg. Dean |
| Prof. Dr. Kishori Bhagat | Dr. Ravikant | Prof. Dr. Kishori | Prof. Kavita Laghate |
| BOS in Commerce | Balkrishna Sangurde | Bhagat | Faculty of Commerce |
| | Faculty of Commerce & | Faculty of Commerce & | & Management |
| | Management | Management | _ |