

University of Mumbai



4000145

Summer 2024

REVISED EXAMINATION TIME TABLE

BACHELOR OF MASS MEDIA (B.M.M.) (SEMESTER V) (CBSGS) (75:25) (R-2016)

Days and Dates	Time	Paper Code	Paper
Wednesday, 5 June, 2024	02:30 p.m. to 05:00 p.m.	27301	Advertising : Advertising in Contemporary Society
Wednesday, 5 June, 2024	02:30 p.m. to 05:00 p.m.	27302	Journalism : Reporting
Thursday, 6 June, 2024	02:30 p.m. to 05:00 p.m.	27303	Advertising : Copywriting
Thursday, 6 June, 2024	02:30 p.m. to 05:00 p.m.	27304	Journalism : Editing
Friday, 7 June, 2024	02:30 p.m. to 05:00 p.m.	27305	Journalism : Feature & Opinion
Friday, 7 June, 2024	02:30 p.m. to 05:00 p.m.	27306	Advertising : Brand Building
Saturday, 8 June, 2024	02:30 p.m. to 05:00 p.m.	27307	Advertising : Consumer Behaviour
Saturday, 8 June, 2024	02:30 p.m. to 05:00 p.m.	27308	Journalism : Journalism & Public Opinion
Monday, 10 June, 2024	02:30 p.m. to 05:00 p.m.	27309	Advertising : Media Planning & Buying
Monday, 10 June, 2024	02:30 p.m. to 05:00 p.m.	27310	Journalism : Indian Regional Journalism

- Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.
- Mobile phones and other electronic gazets are prohibited in the examination hall.
 - Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
17th May, 2024.

Pooja Raundale

Dr. Pooja Raundale
Director

Board of Examinations & Evaluation