

# University of Mumbai

मुंबई विद्यापीठ  
दूर व मुक्त अध्ययन संस्था



INSTITUTE OF DISTANCE  
AND OPEN LEARNING (IDOL)

Programme Code -2M00754

PROGRAMME FOR THE MASTER OF M.M.S. (Semester - IV)  
ONLINE EXAMINATION TO BE HELD IN April, 2024.(60:40)

## Instructions for IDOL students:

1. Familiarize yourself with the syllabus, paper pattern, and the timetable provided by IDOL. Make sure that you have the necessary tools (Smartphones / Laptop / Tab / Desktop / any other gadget, Internet Connectivity) for the online examination.
2. There will not be any revaluation for online examinations.
3. Do not believe in any information spread on any social media platforms. All IDOL related information's are made available on <https://mu.ac.in/distance-open-learning>
4. Avoid using unfair means during the examination. The University/IDOL will take action for use of unfair means as per university rule
5. **Online Examination** slots are available from 9:00 a.m. to 9:00 p.m.
6. Choose a half-hour slot within the scheduled time for your subject. The internal examination duration is 30 minutes.
7. For example, if you log in at 8:45 p.m., you will have only fifteen minutes for the online examination; students are fully responsible for managing their own time.
8. Internal examination for each subject is mandatory.
9. The internal examination will be conducted for 40 marks for each paper.
10. The exam will consist of 20 multiple-choice questions (MCQs).
11. The portion for the internal examination is based on Module/Unit No. 1 & 2 in the prescribed syllabus for each subject (refer to the materials uploaded on the website).
12. A mock test will be conducted two days before the internal examination, and it is compulsory for being familiar with the technology
13. **Please note that both mock test and subsequent internal examination are equally important.**

सुचना :-

१. ऑनलाईन परीक्षेचा स्लॉट सकाळी ९.०० ते रात्री ९.०० पर्यंत असेल.
२. सर्व विद्यार्थ्यांना सूचित करण्यात येते की, ऑनलाईन परीक्षेचा देण्यात येणारा स्लॉट सकाळी ९.०० ते रात्री ९.०० पर्यंत असल्याने त्यापैकी कोणत्याही अर्धा तासाच्या स्लॉटची निवड करून विद्यार्थ्यांना परीक्षा देता येईल.
३. विद्यार्थ्यांना असेही कळविण्यात येते की, जर विद्यार्थ्यांनी देण्यात आलेल्या स्लॉट मध्ये रात्री ०८.४५ वाजता लॉग केले तर त्यांना फक्त १५ मि. परीक्षेसाठी वेळ मिळेल. अशा विद्यार्थ्यांना कोणताही अतिरिक्त वेळ मिळणार नाही व याची सर्वस्वी जबाबदारी विद्यार्थ्यांची असेल.

**Online Mock Test are compulsory from 10 April, 2024 at 9.00 am to 11 April, 2024 at 12.00 midnight. (24 hours)**

Days & Dates	Time	Paper Code	Course Code	Subjects
Friday, 12 April, 2024	09:00 am to 09:00 pm	0-3	0-3	Project 1-Functional(i.e. Finance Specialization Topic) ( <b>Finance Stream</b> )
		0-3	0-3	Project 1-Functional(i.e. Marketing Specialization Topic) ( <b>Marketing Stream</b> )
		0-3	0-3	Project 1-Functional(i.e. HR Specialization Topic) ( <b>HR Stream</b> )
Saturday, 13 April, 2024	09:00 am to 09:00 pm	0-2	0-2	Project 2-General Management ( <b>Finance Stream</b> )
		0-2	0-2	Project 2-General Management ( <b>Marketing Stream</b> )
		0-2	0-2	Project 2-General Management ( <b>HR Stream</b> )
Sunday, 14 April, 2024	09:00 am to 09:00 pm	0-4	0-4	Project 3-Social Relevance ( <b>Finance Stream</b> )
		0-4	0-4	Project 3-Social Relevance ( <b>Marketing Stream</b> )
		0-4	0-4	Project 3-Social Relevance ( <b>HR Stream</b> )

डॉ. शंकर दयाल शर्मा भवन, विद्यानगरी, सांताक्रुझ (पूर्व), मुंबई - ४०० ०९८.  
Dr. Shankar Dayal Sharma Bhavan, Vidyanaigari, Santacruz (East), Mumbai - 400 098.



Monday, 15 April, 2024	09:00 am to 09:00 pm	57703	UMMSIV.6	Project Management Syllabus :- 1 to 3 Modules (mentioned in the syllabus)
Tuesday, 16 April, 2024	09:00 am to 09:00 pm	UMMSIV.6.3	UMMSIV.6.3	Venture Capital and Private Equity Syllabus :- 1 to 5 Modules (mentioned in the syllabus) <b>(Finance Stream)</b>
		UMMSIV.6.7	UMMSIV.6.7	Integrated Marketing Communications Syllabus :- 1 to 4 Modules (mentioned in the syllabus) <b>(Marketing Stream)</b>
		UMMSIV.6.5	UMMSIV.6.5	Strategic HRM Syllabus :- 1 to 4 Modules (mentioned in the syllabus) <b>(HR Stream)</b>

Mumbai - 400 098.

(Dr. Santosh D. Rathod)  
I/C Director

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