

# University of Mumbai



4000753

Winter 2024

## EXAMINATION TIME TABLE

PROGRAMME - M.A. (Communication & Journalism) (Only for IDOL Students) (75:25)

SEMESTER - III

Days and Dates	Time	Paper Code	Paper
Thursday, February 22, 2024	02:30 p.m. to 05:00 p.m.	27721	Digital Media Marketing
Monday, February 26, 2024	02:30 p.m. to 05:00 p.m.	27722	Political Communication
Wednesday, February 28, 2024	02:30 p.m. to 05:00 p.m.	27723	Media Management
Friday, March 01, 2024	02:30 p.m. to 05:00 p.m.	27724	Public Relations in the Private and Public Sector
Saturday, March 02, 2024	02:30 p.m. to 05:00 p.m.	27725	Media Advocacy

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.  
•Mobile phones and other electronic gadgets are prohibited in the examination hall.  
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098  
9<sup>th</sup> February, 2024

Dr. Prasad Karande  
I/c. Director

Board of Examinations & Evaluation