

University of Mumbai



4942161

Winter 2023


EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Journalism & Mass Communication-Strategic & Integrated Communication)
(SEMESTER - I)

Days and Dates	Time	Course Code	Course
Tuesday, 6 February, 2024			-----
Tuesday, 13 February, 2024	02:30 p.m. to 04:30 p.m.	55111	Persuasion Studies
Wednesday, 14 February, 2024	02:30 p.m. to 04:30 p.m.	55121	Strategic and Integrated Communication
Thursday, 15 February, 2024	02:30 p.m. to 04:30 p.m.	55131	Media Management and Economics
Friday, 16 February, 2024	02:30 p.m. to 04:30 p.m.	55141	Writing for the Media- 1
Saturday, 17 February, 2024	02:30 p.m. to 04:30 p.m.	55151	Production for the Print Media
Saturday, 17 February, 2024	02:30 p.m. to 04:30 p.m.	55152	Preparing a Public Relations Campaign
Tuesday, 20 February, 2024	02:30 p.m. to 04:30 p.m.	55191	Social Science Research Design

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
16th January, 2023.


Dr. Prasad Karande
I/c. Director
Board of Examinations & Evaluation