

# University of Mumbai



**3233661**

Winter 2023


EXAMINATION TIME TABLE (NEP -2020)

**PROGRAMME -M.A. ( Mass Communication Entertainment, Media & Advertising)**  
(SEMESTER - I)

Days and Dates	Time	Course Code	Course
Tuesday, 6 February, 2024			-----
Tuesday, 13 February, 2024	02:30 p.m. to 04:30 p.m.	53611	Overview I: Print, Radio, Television and Advertising
Wednesday, 14 February, 2024	02:30 p.m. to 04:30 p.m.	53621	Overview II: Film, Digital, Events, Gaming and Animation
Thursday, 15 February, 2024	02:30 p.m. to 04:30 p.m.	53631	Media Communication Theory
Friday, 16 February, 2024	02:30 p.m. to 03:30 p.m.	53641	Media Management
Saturday, 17 February, 2024	02:30 p.m. to 04:30 p.m.	53651	An Orientation to New Media Technologies
Saturday, 17 February, 2024	02:30 p.m. to 04:30 p.m.	53652	Film Distribution and Marketing
Tuesday, 20 February, 2024	02:30 p.m. to 04:30 p.m.	53691	Research Methodology

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.  
• Mobile phones and other electronic gadgets are prohibited in the examination hall.  
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098  
16<sup>th</sup> January, 2023.

  
Dr. Prasad Karande  
I/c. Director  
Board of Examinations & Evaluation