## University of Mumbai



## 4000621

Winter 2023

## EXAMINATION TIME TABLE

## PROGRAMME-MASTER OF ARTS (ENTERTAINMENT, MEDIA & ADVERTISING)

(SEMESTER I) (CHOICE BASED)

Days and Dates	Time	Paper Code	Paper
Tuesday, 12 December, 2023	02:30 p.m.to 04:30 p.m.	63301	Entertainment Media & Advertising: An Overview (Old)
Tuesday, 12 December, 2023	02:30 p.m.to 04:30 p.m.	63305	Overview I: Print Radio, Televeision & Advertising (R-2019)
Thursday, 14 December, 2023	02:30 p.m.to 04:30 p.m.	63302	Communication Skills & Personality Development (Old)
Thursday, 14 December, 2023	02:30 p.m.to 04:30 p.m.	63306	Overview II: Film, Digital, Events, Gaming and Animation (R-2019)
Saturday, 16 December, 2023	02:30 p.m.to 04:30 p.m.	63303	Principles of Management (Old)
Saturday, 16 December, 2023	02:30 p.m.to 04:30 p.m.	63307	Media Communication Theories (R-2019)
Tuesday, 19 December, 2023	02:30 p.m.to 04:30 p.m.	63304	Film, T.V. Animation Management (Old)
Tuesday, 19 December, 2023	02:30 p.m.to 04:30 p.m.	63308	Media Management (R-2019)

 $Important \ \textbf{Note: } \bullet \textbf{The candidates appearing for the examination should report 20 minutes before the start of examination.}$ 

- Mobile phones and other eletronic gazets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098 30<sup>th</sup> October, 2023. Dr.Prasad Karande I/c. Director Board of Examinations & Evaluation