

University of Mumbai



4000166

Winter 2023

REVISED EXAMINATION TIME TABLE


B.A. IN MULTIMEDIA & MASS COMMUNICATION (BAMMC) (CBCS) (R-2019-20)

(SEMESTER - VI)

Days and Dates	Time	Paper Code	Paper
Monday, 6 November, 2023	02.30 p.m. to 05.00 p.m.	55321	Journalism: Discipline Related Generic: Digital Media
Monday, 6 November, 2023	02.30 p.m. to 05.00 p.m.	55331	Advertising: Discipline Related Generic: Digital Media
Tuesday, 7 November, 2023	02.30 p.m. to 05.00 p.m.	55322	Journalism: Discipline Specific Electives : 1) Contemporary Issues
Tuesday, 7 November, 2023	02.30 p.m. to 05.00 p.m.	55332	Advertising: Discipline Specific Electives : 1) Advertising in Contemporary Society
Wednesday, 8 November, 2023	02.30 p.m. to 05.00 p.m.	55323	Journalism: 2) Lifestyle Journalism
Wednesday, 8 November, 2023	02.30 p.m. to 05.00 p.m.	55333	Advertising: 2) Brand Management
Thursday, 9 November, 2023	02.30 p.m. to 05.00 p.m.	55324	Journalism: 3) Photo and Travel Journalism
Thursday, 9 November, 2023	02.30 p.m. to 05.00 p.m.	55334	Advertising: 3) Media Planning & Buying
Monday, 20 November, 2023	02.30 p.m. to 05.00 p.m.	55325	Journalism: 4) Magazine Journalism
Monday, 20 November, 2023	02.30 p.m. to 05.00 p.m.	55335	Advertising: 4) Advertising & Sales Promotion
Tuesday, 21 November, 2023	02.30 p.m. to 05.00 p.m.	55326	Journalism: 5) Sports Journalism
Tuesday, 21 November, 2023	02.30 p.m. to 05.00 p.m.	55336	Advertising: 5) Rural Marketing & Advertising
Wednesday, 22 November, 2023	02.30 p.m. to 05.00 p.m.	55327	Journalism: 6) Crime Reporting
Wednesday, 22 November, 2023	02.30 p.m. to 05.00 p.m.	55337	Advertising: 6) Retailing & Merchandising
Thursday, 23 November, 2023	02.30 p.m. to 05.00 p.m.	55328	Journalism: 7) Fake News and Fact Checking
Thursday, 23 November, 2023	02.30 p.m. to 05.00 p.m.	55338	Advertising: 7) Entertainment & Media Marketing
Friday, 24 November, 2023	02.30 p.m. to 05.00 p.m.	55329	Journalism: 8) Television Journalism
Friday, 24 November, 2023	02.30 p.m. to 05.00 p.m.	55339	Advertising: 8) Television Program Production

Mumbai - 400 098
27th Oct., 2023.

I-2


Dr. Prasad Karande
I/c. Director
Board of Examinations & Evaluation