

University of Mumbai



4000146

Winter 2023

REVISED EXAMINATION TIME TABLE

PROGRAMME - BACHELOR OF MASS MEDIA (B.M.M.) [CBSGS]

(75:25) (R-2017) (SEMESTER - VI)


Days and Dates	Time	Paper Code	Paper
Monday, 6 November, 2023	02:30 p.m. to 05.00 p.m.	55601	Advertising: Advertising and Marketing Research.
Monday, 6 November, 2023	02:30 p.m. to 05.00 p.m.	55602	Journalism: Press Laws and Ethics.
Tuesday, 7 November, 2023	02:30 p.m. to 05.00 p.m.	55603	Advertising: Legal Environment and Advertising Ethics.
Tuesday, 7 November, 2023	02:30 p.m. to 05.00 p.m.	55604	Journalism: Broadcast Journalism.
Wednesday, 8 November, 2023	02:30 p.m. to 05.00 p.m.	55605	Advertising: Financial Management for Marketing and Advertising.
Wednesday, 8 November, 2023	02:30 p.m. to 05.00 p.m.	55606	Journalism: Business & Magazine Journalism (Combination of Niche-I& II)
Thursday, 9 November, 2023	02:30 p.m. to 05.00 p.m.	55613	Advertising: Digital Media
Thursday, 9 November, 2023	02:30 p.m. to 05.00 p.m.	55614	Journalism: Digital Media
Monday, 20 November, 2023	02:30 p.m. to 05.00 p.m.	55607	Advertising: Agency Management.
Monday, 20 November, 2023	02:30 p.m. to 05.00 p.m.	55608	Journalism: Issues of Global Media
Tuesday, 21 November, 2023	02:30 p.m. to 05.00 p.m.	55609	Advertising: The Principles and Practice of Direct Marketing.
Tuesday, 21 November, 2023	02:30 p.m. to 05.00 p.m.	55610	Journalism: News Media Management.
Wednesday, 22 November, 2023	02:30 p.m. to 05.00 p.m.	55611	Advertising: Contemporary Issues.
Wednesday, 22 November, 2023	02:30 p.m. to 05.00 p.m.	55612	Journalism: Contemporary Issues.

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.

- Mobile phones and other electronic gadgets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
27th Oct., 2023.

I-01


Dr. Prasad Karande
I/c. Director
Board of Examinations & Evaluation