

University of Mumbai

**4000624****Winter 2023**

EXAMINATION TIME TABLE

PROGRAMME - MASTER OF ARTS (ENTERTAINMENT, MEDIA AND ADVERTISING)


(SEMESTER IV) (CHOICE BASED)

Days and Dates	Time	Paper Code	Paper
Wednesday, 29 November, 2023	10.30 a.m. to 12.30 p.m.	22101	Film & Television : Media Research Analytical Skills
Wednesday, 29 November, 2023	10.30 a.m. to 12.30 p.m.	22105	Film & Television : Media Research Analytical Skills (R-2021)
Friday, 1 December, 2023	10.30 a.m. to 12.30 p.m.	22102	Advertising & Marketing Communications: Media Research Analytical Skills
Friday, 1 December, 2023	10.30 a.m. to 12.30 p.m.	22106	Advertising & Marketing Communications: Media Research Analytical Skills (R-2021)
Monday, 4 December, 2023	10.30 a.m. to 12.30 p.m.	22103	Film & Television : Business Plan and Negotiation
Monday, 4 December, 2023	10.30 a.m. to 12.30 p.m.	22107	Film & Television : Business Plan & Negotiation (R-2021)
Thursday, 7 December, 2023	10.30 a.m. to 12.30 p.m.	22104	Advertising & Marketing Communications: Digital & Social Media Advertising.
Thursday, 7 December, 2023	10.30 a.m. to 12.30 p.m.	22108	Advertising & Marketing Communications: Digital & Social Media Advertising & Marketing (R-2021)

Important Note: • The candidates appearing for the examination should report 20 minutes before the start of examination.

- Mobile phones and other electronic gadgets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
22nd September, 2023.


Dr. Prasad Karande
I/c. Director
Board of Examinations & Evaluation