

University of Mumbai



4000145

Winter 2023

EXAMINATION TIME TABLE

BACHELOR OF MASS MEDIA (B.M.M.) (SEMESTER V) (CBSGS) (75:25) (R-2016)

Days and Dates	Time	Paper Code	Paper
Wednesday, 29 November, 2023	10:30 a.m. to 01:00 p.m.	27301	Advertising : Advertising in Contemporary Society
Wednesday, 29 November, 2023	10:30 a.m. to 01:00 p.m.	27302	Journalism : Reporting
Friday, 1 December, 2023	10:30 a.m. to 01:00 p.m.	27303	Advertising : Copywriting
Friday, 1 December, 2023	10:30 a.m. to 01:00 p.m.	27304	Journalism : Editing
Monday, 4 December, 2023	10:30 a.m. to 01:00 p.m.	27305	Journalism : Feature & Opinion
Monday, 4 December, 2023	10:30 a.m. to 01:00 p.m.	27306	Advertising : Brand Building
Thursday, 7 December, 2023	10:30 a.m. to 01:00 p.m.	27307	Advertising : Consumer Behaviour
Thursday, 7 December, 2023	10:30 a.m. to 01:00 p.m.	27308	Journalism : Journalism & Public Opinion
Monday, 11 December, 2023	10:30 a.m. to 01:00 p.m.	27309	Advertising : Media Planning & Buying
Monday, 11 December, 2023	10:30 a.m. to 01:00 p.m.	27310	Journalism : Indian Regional Journalism

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.

- Mobile phones and other electronic gadgets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
22nd September, 2023.

Dr. Prasad Karande
I/c. Director
Board of Examinations & Evaluation