

मुंबई विद्यापीठ
दूर व मुक्त अध्ययन संस्था
डॉ. शंकर दयाल शर्मा भवन,
विद्यानगरी, सांताक्रुझ (पूर्व),
मुंबई - ४०० ०९८.

Website : mu.ac.in/distance-open-learning



Estd. 1971

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University of Mumbai
INSTITUTE OF DISTANCE
AND OPEN LEARNING
Dr. Shankar Dayal Sharma Bhavan,
Vidyanagari, Santacruz (East),
Mumbai - 400 098.

Tel. No. - 022 2652 7082

"सुवर्ण महोत्सवी वर्ष २०२०-२०२१"

"Golden Jubilee Year 2020-2021"

Summer Sessions Examination 2023 July Session
(Semester Pattern)

Online Internal Examination Time - Table
PROGRAMME OF THE M.A. (PUBLIC RELATION) SEMESTER-II (CBCS) (Fresh
Students)

Only for IDOL students

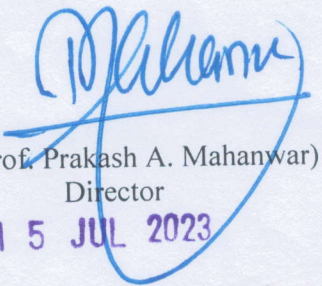
Student have to follow the below instruction & guidelines: -

1. The students must ensure that they make themselves properly aware about the syllabus, paper pattern, time table schedule prescribed by the IDOL and should make requisite arrangements (Smartphones, /Laptop/Tab/Desktop/any other gadget, Internet Connectivity) to appear for the online examination.
2. Since this is an online examination, there will not be any revaluation.
3. Do not believe in message spread on any social media platform.
4. **Students should not resort to use of unfair means while attempting the examination. University/IDOL will initiate action for use of unfair means as per University rules**
5. Online Examination slots have been given from 9.00 a.m to 9.00 p.m.
All students are hereby informed that they have to CHOOSE HALF HOUR SLOT between the scheduled time to appear for the online examinations in their respective subject the duration for internal examination is 30 minutes
6. If suppose he/she has logged at 8.45 p.m. in such case the students will get only fifteen minutes time to appear for the online examination, students will be fully responsible for the same.
7. Internal examination for each subject is compulsory for all the students.
8. Internal examination will be conducted for 25 marks.
9. The Internal examination will be based on MCQ and number of questions will be 25 for each paper.
10. The syllabus for internal examination will be based on all Modules Units in the prescribed syllables of each subject. (Please refer the syllabus in the materials uploaded on website for the same).

Internal Examination Timetable

DATE	TIME	PAPER CODE	TITLE
Saturday, August, 05 2023	9.00 a.m. to 9.00 p.m.	19801	Public Relations Campaigns
Sunday, August, 06 2023	9.00 a.m. to 9.00 p.m.	19802	Research in Public Relations - II
Monday, August, 07 2023	9.00 a.m. to 9.00 p.m.	19803	New Media and Technologies in Public Relations
Tuesday, August, 08 2023	9.00 a.m. to 9.00 p.m.	19804	Ethics, Constitution and Media Laws

Mumbai – 400 098.
Date: 08th July, 2023


(Prof. Prakash A. Mahanwar)
Director
15 JUL 2023