

University of Mumbai



No.AAMS_UGS /ICC/2023-24/39

Mumbai – 400 032.

25th July, 2023.

To
The Principal,
Shri. Rajasthani Seva Sangh's,
Smt Parmeshwaridevi Durgadutt Tiberwala,
Lions Juhu College of Arts, Commerce & Science,
Andheri,
Mumbai – 400 059.

Sub :- B.Voc (Media, Entertainment and Acting).

Ref :- RB/MU-2023/CR-495/Edn-5/ 944 , dated 12th July, 2023.

Sir / Madam,

I am to invite your attention to the Ordinances, Regulations and Syllabus relating to the B.Voc (Media, Entertainment and Acting) and to inform you that the resolution passed by the Board of Deans at its meeting held on 8th December, 2022 vide item No. 5.2 (N) have been accepted by the Academic Council at its online meeting held on 6th April, 2023 vide item No.5.2 (N) and subsequently approved by the Management Council at its meeting held on 27th April, 2023 vide item No. 11 and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) the Ordinance 6843 & 6844 Regulations 9646 to 9649 and the syllabus of B.Voc. (Media, Entertainment and Acting) (Sem I & II) (CBCS) has been introduced as the said course has been sanctioned by the U.G.C., New Delhi, under NSQF and the same have been brought into force with effect from the academic year 2023-24, accordingly. (The said circular is available on the University's website www.mu.ac.in).

MUMBAI – 400 032

25th July, 2023

(Prof. Sunil Bhirud)
I/c. REGISTRAR

A.C/5.2 (N)/06/04/2023.

M.C/11/27/04/2023.

Copy forwarded with Compliments for information to:-

- 1) The Chairman, Board of Deans
- 2) The Dean, Faculty of Interdisciplinary,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Department of Students Development,
- 5) The Director, Department of Information & Communication Technology,
- 6) The Co-ordinator, MKCL.

Copy for information and necessary action :-

1. The Deputy Registrar, College Affiliations & Development Department (CAD),
2. College Teachers Approval Unit (CTA),
3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),
4. The Deputy Registrar, Academic Appointments & Quality Assurance (AAQA)
5. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),
6. The Deputy Registrar, Executive Authorities Section (EA)
He is requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to the above circular.
7. The Deputy Registrar, PRO, Fort, (Publication Section),
8. The Deputy Registrar, Special Cell,
9. The Deputy Registrar, Fort Administration Department (FAD) Record Section,
10. The Deputy Registrar, Vidyanagari Administration Department (VAD),

Copy for information :-

1. The Director, Dept. of Information and Communication Technology (DICT), Vidyanagari,
He is requested to upload the Circular University Website
2. The Director of Department of Student Development (DSD),
3. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,
4. All Deputy Registrar, Examination House,
5. The Deputy Registrars, Finance & Accounts Section,
6. The Assistant Registrar, Administrative sub-Campus Thane,
7. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,
8. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,
9. P.A to Hon'ble Vice-Chancellor,
10. P.A to Pro-Vice-Chancellor,
11. P.A to Registrar,
12. P.A to All Deans of all Faculties,
13. P.A to Finance & Account Officers, (F & A.O),
14. P.A to Director, Board of Examinations and Evaluation,
15. P.A to Director, Innovation, Incubation and Linkages,
16. P.A to Director, Department of Lifelong Learning and Extension (DLLE),
17. The Receptionist,
18. The Telephone Operator,

Copy with compliments for information to :-

19. The Secretary, MUASA
20. The Secretary, BUCTU.

University of Mumbai



Syllabus for B. Voc. (Media, Entertainment and Acting)
Semester – I and II
(Choice Based Credit System)

(Introduced from the academic year 2023-24)

University of Mumbai



O: <u>6843</u>	Title of Course	B. Voc. (Media, Entertainment and Acting)
O: <u>6844</u>	Eligibility	i) Students who have passed 10+2 examination with conventional schooling. ii) Students who have already acquired NSQF certification Level 4 in a particular industry sector and opted for admission in the B. Voc degree courses under NSQF in same sector for which he / she was previously certified at school level. iii) Students who have acquired NSQF certification Level 4 but may like to change their trade sector and may enter in B. Voc course in a different sector at level 4.
R: <u>9646</u>	Duration of Course	Three years full time Degree course
R: <u>9647</u>	Intake Capacity	25 Students per batch
R: <u>9648</u>	Scheme of Examination	exam pattern of 75:25
R: <u>9649</u>	Standards of Passing	Theory Examination: At the end of the semester per Mumbai University rules • Practical Examination: It is a continuous evaluation process. Evaluation will be on the basis of progress of project work, progress report, referencing, oral, results and documentation (for ex. Diaries) attendance, punctuality, helping other production/projects is considered for Practical evolution.
No. of years/Semesters:		Semester I & II
Level:		UG
Pattern:		Semesters
Status:		New
To be implemented from Academic Year :		2023-2024

Signature:

Chairman of Board of Studies
Media (Dr. Sunder Rajdeep)

Signature:

Faculty of Dean Mass

Introduction :

It has been a long felt necessity to align higher education with the emerging Government of India had issued an Executive Order in September 2011 for National Vocational Education Qualification Framework (NVEQF). Subsequently, Ministry of Finance, in pursuance of the decision of Cabinet Committee on Skill Development in its meeting held on 19th December, 2013, has issued a notification for National Skills Qualifications Framework (NSQF) which supersedes NVEQF. Under the National Skills Development Corporation, many Sector Skill Councils representing respective industries have/are being established. One of the mandates of Sector Skill Councils is to develop National Occupational Standards (NOSs) for various job roles in their respective industries. It is important to embed the competencies required for specific job roles in the higher education system for creating employable graduates. The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B. Voc.) Degree with multiple exits such as Diploma/Advanced Diploma under the NSQF. The B. Voc. Programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their NOSs alongwith broad based general education. This would enable the graduates completing B. Voc. to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

1) Aims

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc) Degree with multiple exits such as Certificate/ Diploma/Advanced Diploma under the NSQF. The B.Voc Programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their National Occupational Standards (NOSs) along with broad based general education. This would enable the graduates completing B.Voc to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

2) Objectives :

- i) To ensure that the students have adequate knowledge and skills, so that they are work ready at each exit point of the programme.
- ii) To provide flexibility to students by means of pre-defined entry and multiple exit points.
- iii) To integrate NSQF within the undergraduate level of higher education in order to enhance employability of the graduates and meet industry requirements. Such graduates apart from meeting the needs of local and national industry are also expected to be equipped to become part of the global workforce.
- iv) To provide vertical mobility to students coming out of
(a) 10+2 with vocational subjects; and (b) Community Colleges.

3) Learning Outcomes :

- a) Students will demonstrate the ability to communicate effectively both orally and in writing.
- b) Students will demonstrate knowledge of the legal and ethical environment impacting business organizations and exhibit an understanding and appreciation of the ethical implications of decisions.
- c) Students will demonstrate an understanding of and appreciation for the importance of the impact of globalization and diversity in modern organizations.
- d) Students will demonstrate an ability to engage in critical thinking by analyzing situations and constructing and selecting viable solutions to solve problems.
- e) Students will demonstrate an ability to work effectively with others.

4) Eligibility for Admission:

- i) Students who have passed 10+2 examination with conventional schooling.
- ii) Students who have already acquired NSQF certification Level 4 in a particular industry sector and opted for admission in the B. Voc

degree courses under NSQF in same sector for which he / she was previously certified at school level.

- iii) Students who have acquired NSQF certification Level 4 but may like to change their trade sector and may enter in B. Voc course in a different sector at level 4.

5) Medium of Instruction

The medium of instruction shall be English but the learners can write their answers either Hindi or Marathi.

6) ELIGIBILITY FOR FACULTY:

The teacher must be either NET or SET exam qualified alongwith either one of the following master`s degree. PhD degree shall be desirable qualification.

- 1) MA in Communication & Journalism
- 2) MA or M.Sc. in Communication studies
- 3) MA in Entertainment Media & Advertising
- 4) MA in Film, TV & New Media Production.

B. Voc. in Media, Entertainment and Acting

SUMMARY OF COURSE CONTENTS (SYLLABUS)

YEAR – I			
Course code	SEMESTER –I	Course code	SEMESTER –II
General Education			
B.Voc. MEA 101	Importance of Effective Communication	B.Voc. MEA108	Structuring of Visual Media

B.Voc. MEA 102	History of Cinema & Film Appreciation	B.Voc. MEA109	New Media
B.Voc. MEA 103	Introduction to History of Art	B.Voc. MEA110	2. Introduction to Television
Skill Components			
B.Voc. MEA 104	Origination to Creative Writing & Literature (S.C.)	BMEA111	3. Story Boarding Ideas (S.C.)
B.Voc. MEA 105	Basics of Photography (S.C.)	BMEA 112	4. Basics of Cinematography (S.C.)
B.Voc. MEA 106	Practical I & Internship	BMEA 113	Basics of Practical Film Making-II & Internship
B.Voc. MEA 107	Practical based on Art, Photography and cinema. (S.C.)	BMEA 114	Practical based on Cinematography and visual media. (S.C.)

SEMESTER I

Sr. No.	Subject Name	Compo nents	L	P	T	Total Credi ts	Internal Assessm ent	Semeste r End Exam	Total Mark s
1.1	Importanc e of Effective Communic ation	G.E.	1	1	2	4	2 5	75	10 0

1.2	History of Cinema & Film Appreciation	G.E.	2	1	1	4	25	75	100
1.3	Introduction to History of Art	G.E.	1	1	2	4	25	75	100
1.4	Basics of Photography	S.C.	2	2	2	6	Assessment of Skill Component Subjects will be done by Media & Entertainment Skill Sector Council on behalf of UGC & NSDC		
1.5	Origination to Creative Writing & Literature	S.C.	2	2	2	6			
1.6	Practical - I & Internship	S.C.	0	6	0	6			
	Total Credits					30			

G.E. - General Education/S.C. -Skill Component / L- Lectures / P- Practical / T- Tutorials.

SEMESTER II

Sr. No.	Subject Name	Components	L	P	T	Total Credits	Internal Assessment	End Semester Exam	Total Marks
2.1	Structuring of Media Visual	G.E.	1	2	1	4	25	75	100

2.2	New Media	G.E.	2	1	1	4	25	75	100
2.3	Introduction to Television	G.E.	2	1	1	4	25	75	100
2.4	Story Boarding Ideas	S.C.	3	2	1	6	Assessment of Skill Component Subjects will be done by Media & Entertainment Skill Sector Council on behalf of UGC & NSDC		
2.5	Basics of Cinematography (S.C.)	S.C.	2	2	2	6			
2.6	Basics of Practical Film Making-II & Internship	S.C.	0	6	0	6			
	Total Credits					30			

G.E. - General Education/S.C. -Skill Component / L- Lectures / P- Practical / T- Tutorials.

First Year Detailed Curriculum

(Implemented)

B. Voc in Media, Entertainment and

Acting

FIRST SEMESTER

Part 1- General Education

PAPRE 1.1 - IMPORTANCE OF EFFECTIVE COMMUNICATION

The paper shall focus on functional and operational use of language in media. With the specific aim of use in media, it will equip students with competence in language structure, abilities in reading and writing skills.

Our main aim would be train students on Communication Skill & Personality Development.

Section- I	No. of Lectures	NOS
Reading: Skimming and Scanning, Newspaper / Magazine articles, Reports, Advertising, Feature and Documentary etc.	10	1) MES / N 1304 (Communicate requirements to the team)
Writing : Formal & Informal e.g. Script Writing, Letter Writing	08	1) MES / N 1301 (Evaluate production concepts and ideas) 2) MES / N 1303 (Conceptualize the creative vision)

<p>Oral Communication:</p> <p>Presentation Skills, Group Discussions</p>	07	<p>1) MES/ N 2812 (Manage Content Archival)</p> <p>2)MES/ N 2809 (Coordinate Production Activities)</p>
S.W.O.T Analysis (Strength, Weakness, Opportunities, Threats)	05	
<p>Communication Skill Development:</p> <p>Thinking and Listening Skills</p>	05	<p>1) MES/ N 1904 (Conduct an Interview)</p> <p>2)MES / N 0805 (content generated for production)</p> <p>3) MES / N 0808 (Maintain workplace health and safety)</p>
Soft Skills	05	

Section – II	Practical – Assignments
Persuasive Writing : Brochures, Handouts	1 0
Voice Training, Speech Clarity & Attitude Building	1 0
(Non – Verbal Communication) Body Language, Eye Contact, Expressions, Dressing, Understanding Personalities etc.	1 0
Featuring AV's on Communication & Personality Development	0 5

Books for Reference:

1. On Writing: A Memoir of the Craft by Stephen King.
2. Bird by Bird: Some Instructions on Writing and Life.
3. The Art of Telling your Story by Jerry Weissman.
4. Self-Editing for Fiction Writers: How to Edit Yourself Into Print by R. Brown.
5. Writing for Corporate Success by Deborah Dumaine.
6. The Complete Guide to Editing Your Fiction by Michael Seidman.
7. Non-Verbal Communication in Human Interaction by Mark L. Knapp, J.
8. The Secrets of Persuasive Speaking: Discover How to get your audience to believe by J. Fredric Thomas.

PAPER 1.2- HISTORY OF CINEMA & FILM APPRECIATION:

This subject is tends to acquaint the students with the various styles and schools of Cinema throughout the world and various movements in Cinema. Learning of Indian Cinema in association with World Cinema, understand Studio System is included in this subject.

Section – I	No. of Lectures	NO S
Genres of Films - Drama, Comedy, Romance, Action, Thriller.	10	1) MES / N 0501 (Conceptualise the creative style)
Indian (pre-Independence) cinema from Dadasaheb Phalke's films and Prabhat Talkies' Sant Tukaram, along with a discussion of early Indian cinema, and the development of the studio system in India.	10	1) MES / N 0501 (Conceptualise the creative style)
A discussion on Hollywood classical narrative films - My Fair Lady and Roman Holiday.	05	1) MES / N 0501 (Conceptualise the creative style)
Understanding story telling techniques of Cinema Masters: 1. Shahid (Biography Drama) 2. Devdas (Melodrama) 3. Dev.D 4. Fandri 5. A Separation 6. Katha 7. Well Done Aabba 8. Hera Pheri 9. Gho Mala Asala Hawa	10	1) MES/ N 3002 (Develop a full length script) 2) MES/ N 3003 (Adapt the script to production requirements)

A discussion on the styles of Super Stars and the Hindi formula film (selection of films from Rajesh Khanna, Amitabh Bachchan to Sharukh Khan, Amir Khan can be screened)	05	1) MES / N 3003 (Adapt the script to production requirements) 2) MES / N 3004 (Maintain workplace health and safety)
Screening and discussion of contemporary Hollywood film makers of 90's and 2000 like Steven Spielberg, Ang Lee.	05	1) MES / N 3002 (Develop a full length script) 2) MES / N 3004 (Maintain workplace health and safety)
Discussion on Award winning Indian Regional films and film maker like Shantaram/ Satyajit Ray / Adoor Gopalkrishnan / Mani Ratnam	05	1) MES / N 0501 (Conceptualise the creative style)
Discussion on Directors & Award Winning Directors	05	1) MES / N 0501 (Conceptualise the creative style)

Section - II	Practical - Assignments
Screening of Old & New films for the students	1 0
Assessment of the Cinema viewed by the students in a journal stating Filmographies, Genre/Style, Period, Relevant association with accolades/Awards, Emergence of trends Social, Technical, Personalities, and Influences etc.	1 0

Books for Reference:

1. Satyajit Ray's foreword in Gaston Roberge's "Chitrabani: A Book on Film Appreciation".
2. Understanding the Film: An Introduction to Film Appreciation, Student Edition by Jan Bone, Ron Johnson.
3. Screen Education: From Film Appreciation to Media Studies; By Terry Bolas.
4. My Autobiography by Charles Chaplin.
5. How Movies Work By Bruce F. Kawin.

PAPER 1.3 - INTRODUCTION TO HISTORY OF ART

The approach is at once historical, in that visual form and types of images are studied in their development over time and across cultures in Music, Dance & Theatre. The sense that cultures are studied at isolated moments as a way of better understanding the significant roles art and architecture play within them.

Section – I	No. of Lectures	NOS
Music (Regional, Hindi, Electronic, Pop Contemporary Music) Understanding Music Directors.	10	1)MES/ N 3401 (Conceptualise sound concepts) 2)MES / N 3403 (Select sound studios for recording) 3)MES/ N 1303 (Conceptualise the creative vision)
5 genre Dance styles and Understanding the Dance Directors	12	
Introduction to Theater	10	1) MES / N 1303 (Conceptualize the creative vision)

Acting Schools	07	
Back Stage Management & Make - Up	10	1) MES/ N 1801 (Identify hair and make-up requirements) 2) MES/ N 1806 (Create and apply prosthetics) 3) MES/N 1808 (Maintain workplace health and safety)

Section - II	Practical - Assignments
Showcasing Foreign & Indian (2 Genre each) Plays	05
Study of any Indian Play	04
Performing Act	02

Books for Reference:

1. Theaters of Independence Drama by Aprna Bhargava.
2. Art of History by Marlyin Stokstad.
3. History of India Theatre by M. L. Vardpande.
4. International Encyclopedia of Dance by Janne Cohen
- 5.

Part 2: Skill Components

PAPRE 1.4- ORIGINATION TO CREATIVE WRITING AND LITERATURE:

This topic focuses on writing as an art form and understanding Indian literature in regional languages as well as English. The curriculum is designed as a program that encourages students to develop a sense of critical appreciation and interpretation of various genres of literature & to develop creative ideas and express them through writing in a variety of forms and genres.

Section – I	No. of Lectures	NOS
Introduction to Creative Writing: Forms, Styles, How to build creative writing skills	05	1. MES / N 0501 (Conceptualize the creative style) 2. MES / N 0508 (Maintain workplace health and safety)
Introduction to Indian Literature: Introduction of Indian Writers in English Literature & their Important Work 1. Vikram Seth 2. Chetan Bhagat 3. Rashmi Bansal 4. Jhumpa Lahiri 5. R. K. Narayan	10	2. MES / N 1303 (Conceptualize the creative vision)

<p>Introduction to Novella / Short Story : Novella / Short Story as a Genre, Historical Background, Introduction to the short stories by</p> <ol style="list-style-type: none"> 1. Sadat Hasan Manto 2. Gangadhar Gadgil 3. Khushwant Singh 	10	<ol style="list-style-type: none"> 1. MES / N 1301 (Evaluate production concepts and ideas) 2. MES / N 1303 (Conceptualize the creative vision) 3. MES / N 3001 (Undertake research and develop script elements)
<p>Understanding Characteristics of Poetry & Drama</p> <p><u>Poetry</u></p> <ol style="list-style-type: none"> 1. Rabindranath Tagore 2. Keki N. Daruwala 3. Harvansh Rai Bacchan 4. Gulzhar 5. Parsoon Joshi <p><u>Drama</u></p> <ol style="list-style-type: none"> 6. Asghar Wajahat 7. Dharmavir Bharati 8. Salim Khan 9. Javed Akhtar 	12	<ol style="list-style-type: none"> 2. MES / N 1303 (Conceptualize the creative vision)
<p>Media Conversion: (Converting stories into Screen Play & Narrations)</p> <p>A brief Introduction Analysis of the works like</p> <ol style="list-style-type: none"> 1. Gandhi 2. Black Friday 3. Bandit Queen 4. Bhag Milkha Bhag 	10	<ol style="list-style-type: none"> 1. MES / N 1301 (Evaluate production concepts and ideas) 2. MES / N 1303 (Conceptualize the creative vision)

Section – II	Practical - Assignments
Indian Literature: Critical Appreciation of Any of the Genres	03
Explanation on 2 contemporary short stories may be analyzed, which will enable the student to attempt to write short stories.	03
Story Writing As a Genre: Theme, Plot, Character, Point of View, Setting, Tone & Symbolism.	07
Scripting, Screenplay & Dialogue Writing	09
Writing Internet content	03
Featuring 5 Short Film of different genres for students and giving them assignment related to the same.	03

Books for Reference:

1. Marden, Orison: Hints for young Writers, N.Y: Thomas & Crowell Co.
2. Burack, A.S. (Ed) Boston: The Written Handbook: The written INC, Boston.
3. Geoffrey Ashe: The Art of Writing Made Simple.
4. Hughes, Ted: Poetry in the Making.
5. Bowles, Borden: Creative Writing.
6. Boulton, Marjorie: The Anatomy of Drama.
7. Burnett, Hallie: On Writing the Short Story Harper & Row
8. Dev, Anjana, AnnadhaMarwah, Swati Pal; Creative Writing a Beginner's Manual, New Delhi: Pearson Longman, 2009.
9. Ed. By Arvind Krishna Mehrotra: An Illustrated History of Indian Literature in English.

10. Bono, Edward De: Serious Creativity.
11. Bono, Edward De: Teaching Thinking.
12. Harper, Graeme: Teaching Creative Writing.
13. Barry, Peter: Beginning Theory: An Introduction to Literature and Cultural Theory.
14. Ed. May, Charles E.: The New Short Story Theories.
15. Lucke, Margaret: Schaum's Quick Guide to Writing Great Short Stories.
16. Knight, Damon: Creating Short Fiction: The Classic Guide to Writing Short Fiction.

PAPER 1.5 - BASICS OF PHOTOGRAPHY:

This module helps students to understand the principles and practice of photography enabling them to enjoy photography as an art and to develop basic photographic sense and knowledge.

Section – I	No. of Lectures	NOS
History of Photography & Basic Principles of Photography	05	1. MES / N o6o1 (Determine Visual Style and Prepare Shoot Plan)
Types of Cameras & Output Formats	05	1. MES / N o6o6 (Prepare for Shoot) 2. MES / N o6o7 (Operate Camera during Shoot)
Color Photography & Black & White Photography	05	1) MES / N 35o2 (Manage equipment & material) 2) MES / N 35o4 (Grade and adjust colour) 3)MES / N 35o8 (Maintain workplace health and safety)

Concepts of Compositions & Camera	05	1)MES / N 0605 (Set up Camera Equipment prior
Techniques		to Shoot) 2) MES / N 0606 (Prepare for Shoot) 3) MES / N 0607 (Operate Camera during Shoot) 4) MES / N 0608 (Dismantle and Pack Equipment after Shoot)
Various aspects of Lighting	05	1) MES / N 0506 (Create lighting for the production) 2) MES / N 0508 (Maintain workplace health and safety)
Movement in Art & Photography	05	1) MES / N 0703 (Add textures to models) 2) MES / N 0704 (Maintain workplace health and safety)
Post Production	05	1) MES/ N 2812 (Manage Content Archival) 2)MES / N 3503 (Create visual effects during post production) 3) MES/ N 3502 (Manage equipment & material)

Section – II	Practical - Assignments
Camera Handling, Compositions & Lighting	15
Digital Image Editing	15
Photo Shoot – Portrait, Still Photography	05
Assignment / Project Submission	05

Books for Reference:

1. Art as Witness by Parthiv Shah.
2. The Art of Color Photography by Mitchell Beazley.
3. Digital Photography by Steve Bavister.
4. Coming of Photography in India by Christopher Penny.
5. Basics of Photography by John Hedgecoe.

PAPER 1.6 PRACTICAL & INTERNSHIP

Celebrity Photographer / Model visit and open workshop by them for student Practical – I & Internship

To introduce the process of guerilla film making & documentary film making, Understanding the basic workflow in documentary film making process. To gain exposure on various rudimentary cameras and basic software used for production of documentary filmmaking.

PRACTICAL & INTERNSHIP	Practical –Assignments
Project on making 10 – 15 minutes for Short Film, Documentaries on fictional / factual topics after pre discussion with the faculty members.	90

SECOND SEMESTER

Part 1: General Education

PAPER 2.1 - STRUCTURING OF VISUAL MEDIA:

Understand the role of the writer on the production team and in the industry, Become familiar with the stages that lead to a finished script by having written. Also Creative concepts/ Film proposals, being familiar with different styles of scripts are included. Achieve proficiency in writing for the visual media by demonstrating visual story-telling skills. The Communicating ideas and emotions to the audience through the planned portrayal of events on a screen are also included in this paper.

Section – I	No. of Lectures	Applicable NOS
Think & Visualizes Story Telling	10	1) MES / N 3002 (Develop a full length script) 2) MES / N 3004 (Maintain workplace health and safety)

Dramatic Structure – Structure of Story & Screenplay	10	1) MES / N 3001 (Undertake research and develop script elements)
Characterization of Acts, Characters & Dialogues,	10	1) MES / N 0502 (Design Characters)
Setting Production Values & Formats	10	1) MES / N 0505 (Clean artwork) 2) MES / N 0508 (Maintain workplace health and safety)
Visual & Production Problem Solving	10	1) MES / N 3503 (Create visual effects during post production) 2) MES / N 3508 (Maintain workplace health and safety)
Finalizing Script	10	1) MES / N 3001 (Undertake research and develop script elements) 2) MES / N 3002 (Develop a full length script)
Script Narration	05	1) MES / N 3003 (Adapt the script to production requirements). 2)MES/ N 2808 (Produce a Radio Playlist)

Section - II	Practical - Assignments
Adapting a short story to a screenplay Writing an original screenplay / script for radio or television.	05
Film Review	05

PAPER 2.2 - NEW MEDIA

Most technologies described as "new media" are digital, often having characteristics of being manipulated, networkable, dense, compressible, and interactive. New media directly does not include television programs (only analog broadcast), feature films, magazines, books, or paper-based publications - unless they contain technologies that enable digital interactivity. Wikipedia, an online encyclopedia, is an example, combining Internet accessible digital text, images and video with web-links, creative participation of contributors, interactive feedback of users and formation of a participant community of editors and donors for the benefit of noncommunity readers. Facebook, Twitter is an example of the social media model, in which most users are also participants.

Section – I	No. of Lectures	NOS
Basic concept media, Differ between new and old Characteristics limitations media, Convergence: Techn Users. content,	10	1) MES/ N 2809 (Coordinate Production Activities) 2) MES/ N 2810 (Oversee the Post Production Process) 3) MES/ N 2811 (Produce Promotional Materials) 4) MES/ N 2812 (Manage Content Archival) 5) MES/ N 2815 (Maintain Workplace Health and Safety)
Internet, Mobile Phones, Interactive		1) MES/ N 0702 (Conceptualise Creative Ideas)
Television, Video Games, I-pod, IPTV Blogs, Community Network Sites, Bulletin Boards, Chatting, Mailing, Searching E- Business, E-democracy, E-banking, E-Shopping, E- Governance, E-learning, E- Publishing.	15	for Production)

Ethical issues related to new media, Intellectual Property Rights (IPR) and new media, Security Issues and New Media, Comparative analysis often websites.	15	1) MES/ N 0702 (Conceptualise Creative Ideas for Production)
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Section – II	Practical - Assignments
New media as a medium of journalism, Introduction to major Indian news portals, New media and Indian democracy, New media and digital divide.	1 0
Blogging and Twittering	1 0

PAPER 2.3-INTRODUCTION TO TELEVISION FORMATS AND IT'S TYPES:

In completing this module, you will be able to understand different types of television programming and its working style, brief information about the TRPs along with drama creation. The module has significance on various genres of television programming.

Section - I	No. of Lectures	NOS
Nature of drama in television: Various shows,		1) MES / N 3001
formats and genres, telecast patterns, audience	15	(Undertake research
viewership performance in National & Regional Channels.		and develop script elements) 2) MES / N 3004 (Maintain workplace health and safety)
Creating Drama for TRPs: Building the story,		1) MES / N 1304
herd culture existing in current times, breaking	10	(Communicate
the barriers.		requirements to the team) 2) MES / N 1306 (Direct the animation process) 3) MES / N 1309 (Maintain workplace health and safety) Optional
Creating niche television programming:		1)MES / N 3001
Importance of niche content, niche content	15	(Undertake research
channels, producing niche content in wake of		and develop script
DTH connections.		elements)

Differentiation of infotainment, edutainment,		1) MES / N 1301
entertainment, lifestyle genres: Differentiation	10	(Evaluate production
of genres, Specialty of different genres,		concepts and ideas)
popularity of genres, content on demand, Study of BBC & Discovery, Study of GECs.		2) MES / N 1303 (Conceptualize the creative vision) 3)MES / N 1305 (Direct the production process) 4) MES / N 1307 (Direct the post-production process)

Section - II	Practical - Assignments
Preview of different television formats	05
Assignments on creating any television format	08
Assignments on TRP findings of television channels	05
Assignments on any specific television channel	07

Books for References:

1. Breaking into Film by Kenna McHugh.
2. Before You Shoot: A Guide to Low Budget Film and Video Production by Helen Garvey.

3. Film Directing Cinematic Motion: A Workshop for Staging. Scenes by Steven Douglas Katz.
4. Film Directing Fundamentals: See Your Film Before Shooting By Nicholas.
5. Problems of Film Direction by Sergei Eisenstein.

Part 2- Skill Components

PAPER 2.4 - STORYBOARDING IDEAS:

Storyboarding is, in many respects, the most important stage of film/television production. It is where the script is transformed from words on a computer screen into a sequential, visual story. It is where concepts of cinematography, stage-setting, blocking and acting are first realized. It will explore the basic concepts of storyboarding and allow participants to create and review storyboards of their own. Concepts addressed will include: tools, methods and techniques, visual storytelling and narrative structure, shot composition, “acting,” and character development, among others.

Section – I	No. of Lectures	NOS
Techniques:- Concept what the story is about, Drawing the components of the storyboard indicating motion in the	10	1) MES / N 0501 (Conceptualize the creative style)
storyboard, Increased reality- perspective and lighting		2) MES / N 0508 (Maintain workplace health and safety)
Intro to Storyboarding/Visual Story telling & Storyboards	10	1) MES / N 0507 (Prepare storyboard) 2) MES / N 0508 (Maintain workplace health and safety)

Composition, Perspective& Lighting: Compositional Elements, line-shape-contrast, creating meaning within image, Creation of depth through lens choice and linear, atmospheric and size	10	1) MES / N 0506 (Create lighting for the production) 2) MES / N 0508 (Maintain workplace health and safety)
perspective, High- Key Lighting, Low key Lighting, 3point Lighting, Tonal quality of lighting.		
Continuity: Basic Rules of continuity, 180 – Degree rule, screen direction, Cutaways & Cut-ins.	5	1) MES / N 0501 (Conceptualize the creative style)
Story Boards for Animations & Special Effects Films: Structure of animation films, Special effects breakdown, creating the environment. Animation Era Analysis – Walt Disney to Japanese Animation Market (Tom & Jerry to Doremon)	10	1) MES / N 1304 (Communicate requirements to the team) 2) MES / N 1306 (Direct the animation process) 3) MES / N 1309 (Maintain workplace health and safety) Optional

Story Boarding for Commercials and New Media: Structure of commercials, elements of brand building to be implemented, special color scheme for brands and products	10	1) MES / N 3501 (Understand requirements and plan workflow) 2) MES / N 3502 (Manage equipment & material) 3) MES / N 3504 (Grade and adjust colour) 4) MES / N 3508 (Maintain workplace health and safety)
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Section - II	Practical - Assignments
Create a Storyboard of any Film scene	05
Create a Storyboard for a 2 minutes Music piece	05
Create a Storyboard for any Poem	05
Create a Storyboard for any Novel / Short Story	05

Books for Reference:

1. Begleiter, Marcie. From Word To Image, Storyboarding and the Filmmaking Process.
2. Tumminello, Wendy. Exploring Storyboarding.
3. Froug, William. The Screenwriter Looks at the Screenwriter.

4. The Art of the Storyboard: Storyboarding for Film, Tv, and Animation
By John Hart.
5. Beginning Illustration And Storyboarding For Games By Les Pardew.

PAPER 2.5 - BASICS OF CINEMATOGRAPHY

This subject focuses on storytelling, and explores advanced digital video cinematography techniques for both studio and field. Students will operate HD video cameras, use light meters, determine set and lighting needs, operate a jib, block scenes, mount and use a matte box, and become familiar with topics including film space, continuity, lenses, color, filters, and camera control.

Section - I	No. of Lectures	NOS
Introduction to Cinematography & Understanding a Frame: Shooting a good picture,	10	1)MES/ N o6o6 (Prepare for Shoots)
Composition-Framing, Understanding & Use of color, Capturing the Drama, Black and white Photography.		2)MES / N o5o4 (Conceptualise colour keys)

<p>Lights & Lighting Techniques with various types of lights : Tungsten lamps, Cool Lights, HMI, Cyclorama/background lights, Soft Box lights. Use of cutter stand, black cloth and Camera filters. Lighting – Situations, Studio lighting for three cameras set up: Talk Show, Game Show, Available day light situations, Shooting for Documentary style, Face, Key, Fill, Back, High key lighting, Low key lighting.</p>	10	<p>1) MES / N 0506 (Create lighting for the production)</p> <p>2) MES / N 0508 (Maintain workplace health and safety)</p>
<p>Various types of Lenses and its significance : Type of Lenses, Power of Lenses, Understanding the shot requirement and usage of a lens, Idea of perspective: Depth Of Field, Depth of focus, Critical understanding of Fixed Lens Vs. Zoom Lens, Focus pulling, 18% grey card, Metering, Color temperature meter.</p>	10	<p>1) MES / N 1306 (Direct the animation process)</p> <p>2) MES / N 0605 (Set up Camera Equipment prior to Shoot)</p> <p>3) MES / N 0606 (Prepare for Shoot)</p> <p>4) MES / N 0607 (Operate Camera during Shoot)</p> <p>5) MES / N 0608 (Dismantle and Pack Equipment after Shoot)</p>

<p>Camera Movements: Basic grammar of shots, Primary Camera Movement: Pan, Tilt, Zoom, Character, Movement, Usage and need of Track and trolley, Crane, Jimmy Gop, Poll Cam, Managing Movements, Single camera & Multi camera setup Continuity Exercise Do's and don'ts of camera movements and more.</p>	<p>10</p>	<p>1) MES / N 0601 (Determine Visual Style and Prepare Shoot Plan)</p> <p>2) MES / N 0602 (Carry out Location Reconn and Finalise Locations)</p> <p>3) MES / N 0603 (Recruit Camera Team)</p> <p>4) MES / N 0604 (Estimate and Procure Camera Equipment)</p> <p>5) MES / N 0606 (Prepare for Shoot)</p>
<p>Understanding digital video recording :Principle of video recording, Digital Recording Formats, Editing and compression, Digital sampling and storage, Technical formats of video- PAL, NTSC, "Time Code" in Video Recording, Film Stock and Processing</p>	<p>10</p>	<p>1) MES / N 1402 (Manage equipment & material)</p> <p>2) MES / N 1403 (Edit the production)</p> <p>3) MES/ N 0605 (Set up Camera Equipment for Shoots)</p>

Section - II	Practical - Assignments
Viewing Cinema Samples (Scene)	04
Set initial production schedule, Rating a camera's ASA/ISO. Mounting & using a matte box.	06
Camera Filter Exercise & Zone Lighting Exercise.	07
Finalize Production Schedule & Final Scene Fragment Exercise.	08

Books for Reference:

1. Cinematography by Kris. Malkiewicz.
2. Practical Cinematography by Paul Wheeler.
3. The Filmmakers Pocket Reference by Blain Brown.
4. The Hands on Manual for Cinematographers by David Samuelson.
5. Operating Cinematography for Film and Video by William Hines.

PAPER 2.6-BASICS OF PRACTICAL FILM MAKING- II & INTERNSHIP

With all the knowledge gained in past and present semester about film making now in the practical they will have to showcase all the related modules learned and create a Short Film. To understand the production pipeline of film making process with respect to short film with introduction of 2 character single location fiction short film is making & in-depth documentary film making and to understand the entire workflow in documentary film making process. To gain exposure on various cameras and software used for production of documentary and short film making

PRACTICAL & INTERNSHIP	Practical – Assignments
Project on making various characters based in length Short Film / Documentary, Documentaries which will showcase all the related modules learned for film making.	90

□ Celebrity Director / Actor will visit for open workshop for students

Signature:



Chairman of Board of Studies

Justification for B.Voc. (Media, Entertainment and Acting)

1.	Necessity for starting the course:	Skill based and employment generated course. More jobs are available.
2.	Whether the UGC has recommended the course:	Yes
3.	Whether all the courses have commenced from the academic year :	2023-24
4.	The courses started by the University are self-financed, whether adequate number of eligible permanent faculties are available? :	Yes
5.	To give details regarding the duration of the Course and is it possible to compress the course?:	3 years full time Course
6.	The intake capacity of each course and no. of admissions given in the current academic year :	25 students per batch
7.	Opportunities of Employability / Employment available after undertaking these courses:	Self employed and entrepreneur and encouragement of students their own startups.



Signature :

Dr. Sunder Rajdeep

**Chairman, Board of Studies In Mass Media,
University of**

Mumbai.
