



**PROGRAMME FOR THE MASTER OF S.Y.M.M.S. (Semester - III)**  
**ONLINE EXAMINATION TO BE HELD IN JUNE, 2023.(60:40)**

Idol has adopted the MCQ pattern for Internal Examination.

As per the AC Resolution dates 17th May, 2022 vide Item No.9.5

The duration for online Internal examination will be 20 MCQs for internal exam (40 Marks) . (All questions are compulsory)

MCQ, with due versatility, validity and reliability, are the effective and efficiency way to assess learning outcomes.

The students must ensure that they make themselves properly aware of the syllabus, paper pattern, time table schedule prescribed by the IDOL and should make requisite arrangements (Smartphones,/Laptop/Tab/Desktop/any other gadget, Internet Connectivity) to appear for the online examination.

The online examination shall be conducted on Desktop, Laptop, Palmtop, Mobile, Smart or Android mobile phones.

Since this is an online examination, there will not be any revaluation.

Students should refer to and follow instructions given by IDOL and University. Do not believe in message spread on any social media platform.

Students should not resort to use of unfair means while attempting the examination. University/IDOL will initiate action for use of unfair means as per University rules.

**सूचना :-**

१. ऑनलाईन परीक्षेचा स्लॉट सकाळी ९.०० ते रात्री ९.०० पर्यंत असेल.

२. सर्व विद्यार्थ्यांना सूचित करण्यात येते की, ऑनलाईन परीक्षेचा देण्यात येणारा स्लॉट सकाळी ९.०० ते रात्री ९.०० पर्यंत असल्याने त्यांपैकी कोणत्याही अर्धा तासाच्या स्लॉटची निवड करून विद्यार्थ्यांना परीक्षा देता येईल.

३. विद्यार्थ्यांना असेही कळविण्यात येते की, जर विद्यार्थ्यांनी देण्यात आलेल्या स्लॉट मध्ये रात्री ०८.४५ वाजता लॉग केले तर त्यांना फक्त १५ मि. परीक्षेसाठी वेळ मिळेल. अशा विद्यार्थ्यांना कोणताही अतिरिक्त वेळ मिळणार नाही व याची सर्वस्वी जबाबदारी विद्यार्थ्यांची असेल.

**Instructions :-**

1. The Online Examination slots have been given from 09:00 a.m. to 09:00 p.m.
2. All students are hereby informed that they have to **CHOOSE HALF AN HOUR SLOT** between 09:00 a.m. to 09:00 p.m. to appear for the online examinations in their respective subject.
3. Students are also informed that if suppose he/she has logged at 8:45 p.m. in such case the students will get only 15 Min. time to appear for the online examination, students will be fully responsible for the same.

**Online Mock Test are compulsory from 16 June, 2023 at 9.00 am to 18 June, 2023 at 12.00 midnight.**  
**(24 hours)**

Days & Dates	Time	Course Code	Subjects
Monday, 19 June, 2023	09:00 am to 09:00 pm	UMMSIII.2	Strategic Management Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
Tuesday, 20 June, 2023	09:00 am to 09:00 pm	UMMSIII.1	International Business Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
Wednesday, 21 June, 2023	09:00 am to 09:00 pm	UMMSIII.7.1	Financial markets and Institutions Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		MMSMP101	Sales management Syllabus :- 1 to 6 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.1	Training & Development Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
Thursday, 22 June, 2023	09:00 am to 09:00 pm	UMMSIII.7.2	Corporate Valuation and Mergers & Acquisitions Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		MMSMP102	Marketing Strategy Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.2	Compensation and Benefits Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)





Friday, 23 June, 2023	09:00 am to 09:00 pm	UMMSIII.7.3	Security analysis and Portfilio Management Syllabus :- 1 to 5 Modules (mentioned in the syllabus) <b>(Internal)</b>
		MMSMP103	Consumer Behaviour Syllabus :- 1 to 6 Modules (mentioned in the syllabus) <b>(Internal)</b>
		UAMMSHRM.3	Competency based HRM and Performance Management Syllabus :- 1 to 4 Modules (mentioned in the syllabus) <b>(Internal)</b>
Saturday, 24 June, 2023	09:00 am to 09:00 pm	UMMSIII.7.4	Financial Regulations Syllabus :- 1 to 4 Modules (mentioned in the syllabus) <b>(Internal)</b>
		MMSMP104	Services Marketing Syllabus :- 1 to 4 Modules (mentioned in the syllabus) <b>(Internal)</b>
		UAMMSHRM.4	Labour Laws and Implications on Industrial Relations Syllabus :- 1 to 3 Modules (mentioned in the syllabus) <b>(Internal)</b>
Sunday, 25 June, 2023	09:00 am to 09:00 pm	UMMSIII.7.5	Derivatives and Risk Management Syllabus :- 1 to 4 Modules (mentioned in the syllabus) <b>(Internal)</b>
		MMSMP105	Product & Brand Management Syllabus :- 2 & 3 Modules (mentioned in the syllabus) <b>(Internal)</b>
		UAMMSHRM.5	HR Planning and Application of Technology in HR Syllabus :- 1 & 2 Modules (mentioned in the syllabus) <b>(Internal)</b>
Monday, 26 June, 2023	09:00 am to 09:00 pm	UAMMSFS.VII	Mutual Fund Syllabus :- 1 to 4 Modules (mentioned in the syllabus) <b>(Internal)</b>
		MMSMP101.4	Digital Marketing Syllabus :- 1 to 4 Modules (mentioned in the syllabus) <b>(Internal)</b>
		UAMMSHRM.6.2	Global HRM Syllabus :- 1 to 4 Modules (mentioned in the syllabus) <b>(Internal)</b>
Tuesday, 27 June, 2023	09:00 am to 09:00 pm	UAMMSFS.VIII	International Finance Syllabus :- 1 to 5 Modules (mentioned in the syllabus) <b>(Internal)</b>
		MMSMP101.6	Marketing Research & Analysis Syllabus :- 1 to 3 Modules (mentioned in the syllabus) <b>(Internal)</b>
		UAMMSHRM.6.5	O.S.T.D. Syllabus :- 1 to 4 Modules (mentioned in the syllabus) <b>(Internal)</b>

Mumbai - 400 098.

(Prof. Prakash A. Mahanwar)  
Director

विशेष नोंद :- १. सर्व विद्यार्थ्यांनी परीक्षेच्या तीन ते चार दिवस अगोदर परीक्षा प्रवेश पत्र (Hall Ticket) सवर अभ्यासक्रमास प्रवेश घेतेवेळी ज्या संकेतस्थळावरून प्रवेश घेतला आहे त्याच संकेतस्थळावर जाऊन परीक्षा प्रवेश पत्र डाऊनलोड करावे आणि त्याप्रमाणे विद्यार्थ्यांनी परीक्षा द्यावी.

२. परीक्षा प्रवेश पत्र (Hall Ticket) डाऊनलोड करण्यासाठी अभ्यासक्रमास प्रवेश घेतानाचा युजरनेम आणि पासवर्ड चा उपयोग करावा आणि ऑनलाईन परीक्षा देताना ई-मेल आयडीवर किंवा मोबाईलवर येणाऱ्या मेसेजमधील लिंकवर जाऊन देण्यात आलेल्या युजरनेम आणि पासवर्डचा उपयोग करून विद्यार्थ्यांनी परीक्षा द्यावी.

**Imporatant Note :- 1. All students must collect their Hall Tickets 3-4 days prior to the date of Examination from the web site from where they have taken their admission and gives their exams accordingly.**

**2. Students must use the same username & password for download Hall Tickets which they had used while taking admission for their course and username & password must be used from the link of message sent on their email\_id or mobile no. for giving Online Exams.**