



# University of Mumbai

## Department of History

In Collaboration with

Indo-Canadian Studies Centre (ICSC)

organises

A Talk

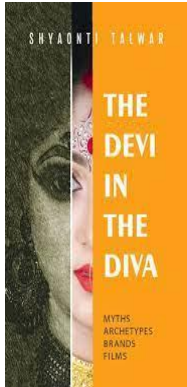
on

### **The Devi in the Diva: Finding the Goddess in Indian Cinema**

Speaker



**Dr. Shyaonti Talwar**  
Assistant Professor of  
English, Gokhale Education  
Society's, RNC Arts, JDB  
Commerce and NSC  
Science College, Nasik



The talk revolves around Dr. Talwar's book *The Devi in the Diva*, which highlights the already existing myths and archetypes in our lives, and their influence upon us or the way they find their way through popular culture and generate a mass appeal. The book also looks at the role of archetypes in creating the brand value of celebrities and defining the trajectory of their success. Likewise it also suggests the possibility of more empowering onscreen femininities based on the archetypes that are traced in the goddesses. The author asks and answers some radical and unorthodox questions as it tries to trace the archetypal presence of Indian goddesses and their myths in cinematic narratives of India and the West.

Chairperson



**Dr. Anirudh Deshpande**  
Professor,  
Department of History,  
Delhi University

Date: 16<sup>th</sup> July, 2022

Time: 10.50 a.m. onwards

Platform: Zoom

Link: <https://us02web.zoom.us/j/81949592866?pwd=UjdYaHBwOktpRVg5MjRCUU5XchIYZz09>

**You are cordially invited to join us**

**Dr. Prakash Masram**

I/c Head  
Department of History  
University of Mumbai

**Dr. Sachin Labade**

Honorary Coordinator  
Indo-Canadian Studies Centre  
University of Mumbai

**Dr. Anagha Kamble**

Assistant Professor,  
Department of History,  
University of Mumbai.