

University of Mumbai



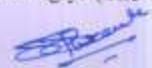
No. AAMS (UG)/128 of 2021

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Faculty of Humanities.

They are hereby informed that the recommendations made by the Board of Studies in English at its meeting held on 30th April, 2021 vide item No. 3(vii) and subsequently passed by the Board of Deans at its meeting held on 11th June, 2021 vide item No. 5.10 have been accepted by the Academic Council at its meeting held on 29th June, 2021, vide item No. 5.10 and subsequently approved by the Management Council at its meeting held on 29th July, 2021 vide item No. 16 and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) the Ordinance 6647 & 6648 Regulations 9390 & 9391 and the syllabus of **Diploma in Journalistic Writing** has been introduced and the same have been brought into force with effect from the academic year 2022-23, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI-400 032
25th October, 2021


(Sudhir S. Puranik)
REGISTRAR

To,

The Principals of the Affiliated Colleges and Directors of the recognized Institutions in Faculty of Humanities. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/5.10/29/06/2021
M.C/16/29/07/2021


No. AAMS (UG)/128-A of 2021

MUMBAI-400 032

25th October, 2021

Copy forwarded with Compliments for information to:-

- 1) The Chairman, Board of Deans
- 2) The Dean Faculty of Humanities,
- 3) The Chairman, Board of Studies in English,
- 4) The Director, Board of Examinations and Evaluation,
- 5) The Director, Board of Students Development,
- 6) The Co-ordinator, University Computerization Centre,


(Sudhir S. Puranik)
REGISTRAR

Copy to :-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),**
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),**
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),**
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),**
- 5. The Deputy Registrar, Executive Authorities Section (EA),**
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),**
- 7. The Deputy Registrar, (Special Cell),**
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,**
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,**
- 2. P.A Pro-Vice-Chancellor,**
- 3. P.A to Registrar,**
- 4. All Deans of all Faculties,**
- 5. P.A to Finance & Account Officers, (F.& A.O),**
- 6. P.A to Director, Board of Examinations and Evaluation,**
- 7. P.A to Director, Innovation, Incubation and Linkages,**
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),**
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,**
- 10. The Director of Board of Student Development,**
- 11. The Director, Department of Students Welfare (DSD),**
- 12. All Deputy Registrar, Examination House,**
- 13. The Deputy Registrars, Finance & Accounts Section,**
- 14. The Assistant Registrar, Administrative sub-Campus Thane,**
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,**
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,**
- 17. The Assistant Registrar, Constituent Colleges Unit,**
- 18. BUCTU,**
- 19. The Receptionist,**
- 20. The Telephone Operator,**
- 21. The Secretary MUASA**

for information.

**New ordinances 6647 & 6648 relating to the
Diploma in Journalistic Writing.**

1. Necessity of Starting this program:

The Diploma Program in Journalistic writing is aimed at introducing the learner with the style of writing used to report news stories in newspapers, television broadcasts, on radio and on the Internet. This style of writing is aimed to add to their brevity, the structures of news stories, the blogs, script writing and the tools required in fine tuning the expressions in Journalism, thus it a key form of non-fiction writing used to report news and factual events.

This Diploma Program in Journalistic Writing is to reflect the good journalism which has always been associated with competent writing and competent writing has always required an easy command of correct language and style. The style of a writer in Journalism is an involuntary and intimate expression of his personality and his keen observations within society and the surrounding atmosphere. The good writing must have accuracy, brevity, conciseness and directness. A careful writer must remember the distinction between denotation (direct meaning) and connotation (suggested meaning). The mechanics of the language surrounds the use of active voice leading to brevity, the use of prepositions, the use of articles, tenses and lexical choices which will make the story rich in expressions. The principle of innate selection and control of words most appropriate to the context should be followed.

Therefore, the aim of this Program is to introduce basics of Journalistic Writing, Mechanics of Writing in Print as well as Digital Media. Besides, the practical component of this program will expose the learner to the various nuances of the journalistic writing.

2. Whether UGC has recommended to start the said Courses?

UGC has given guidelines for introduction of career oriented courses (<https://www.ugc.ac.in/oldpdf/xiplanpdf/revisedcareerorientedcourses.pdf>). Universities are allowed to run the diploma / certificate courses and with due approval of its governing councils/statutory council wherever required (Ref: <https://www.ugc.ac.in/faq.aspx>). However, u/s 5(16) under Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017), Universities are empowered to start to prescribe the courses of instruction and studies in choice based credit system for the various examinations leading to specific degrees, diplomas or certificates in a stand-alone format or joint format with other State or national or global universities.

3. Whether all the courses have commenced from academic year 2020-21?

The above diploma course is recommended by the BoS in English, and further approved by the statutory bodies is to be introduced from the Academic Year 2021- 2022.

4. The courses started by the University are self-financed, whether adequate number of eligible permanent Faculties are available?

The diploma course is purely self-financed. The department/affiliated colleges interested in its affiliation need to comply with the norms laid down as above.

5. To give details regarding duration of the course and is it possible to compress the course?

The duration of the course is maximum 6 month for each semester i.e. not extending beyond two semesters {6 Months (July-December / January-June)} with total 40+20 contact hours for each course which is consist of maximum 4 Credits on completion of total 60 hours and 16 Credits on completion of entire diploma course.

6. The intake capacity of each course and no. of admissions given in the current academic year (2021-22)

The intake capacity is set to maximum 40 students per batch.

7. Opportunities of employability/employment available after undertaking these courses:

1. Employed as a content developer
2. Editor
3. Journalist

UNIVERSITY OF MUMBAI



Syllabus for the
Diploma in Journalistic Writing

(to be introduced with effect from the academic year 2022-23)

UNIVERSITY OF MUMBAI



Syllabus for Approval

Sr. No.	Heading	Particulars
1	Title of the Program O.6647	Diploma in Journalistic Writing
2	Eligibility for Admission O.6648	Candidate who passed 10+2 examination in Arts / Science / Commerce or equivalent examination
3	Passing Marks R- 9390	The candidate must obtain 40 % of the total marks in external and internal examination to pass the course
4	Ordinances / Regulations (if any)	-
5	No. of Years / Semesters R- 9391	One Year-Two Semesters
6	Level	P.G. / U.G. / Diploma / Certificate (Strike out which is not applicable)
7	Pattern	Yearly / Semester (Strike out which is not applicable)
8	Status	New / Revised (Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year 2022-2023

Date: 30/04/2021

Name of BOS Chairperson / ~~Dean~~:

Signature:

Dr. Sudhir Nikam



University of Mumbai

Diploma in Journalistic Writing

(With effect from the academic year 2022-23)

Board of Studies in English

Dr. Sudhir Nikam (Chairperson)

Dr. Rajesh Karankal (Member)

Dr. Santosh Rathod (Member)

Dr. Bhagyashree Varma (Member)

Dr. Deepa Mishra (Member)

Dr. B. N. Gaikwad (Member)

Dr. Dattaguru Joshi (Member)

Dr. Satyawan Hanegave (Member)

Dr. Deepa Murdeshwar-Katre (Member)

Syllabus Sub-Committee

Dr Satyawan Hanegave (Convener), Vice Principal, K J Somaiya College of Arts & Commerce, Mumbai. Email ID: satyahanegave@somaiya.edu Mob. : +919820387557

Mrs. Preeti Bambolkar (Member), Assistant Professor, Department of English, Rizvi College of Arts, Science and Commerce, Mumbai. Email ID: preeti.bambolkar@yahoo.com Mob.: +917506263361

Dr Umeshkumar Bagal (Member), Assistant Professor, Department of English, Dnyandeep Mahavidyalaya, Khed, Maharashtra. Email ID: umesh.bagal@gmail.com Mob.: +918805251145

Mrs. Pragya Jain (Member), Senior Digital Content Producer, The Times of India, Mumbai. Email ID: pragya1008@yahoo.com Mob. : +918956512192.

Kamlakar Chavan (Member), Assistant Professor, Department of English, Sant Rawool Maharaj Mahavidyalay, Kudal, Dist-Sindhudurg, Maharashtra. Email ID: kamlakarc4@gmail.com Mob.: +919423911824

Syllabus

1	Title of the Program	Diploma in Journalistic Writing
2	Eligibility for Admission	Candidate who passed 10+2 examination in Arts / Science / Commerce or equivalent examination
3	Intake Capacity	40 Students per batch
4	Passing Marks	The candidate must obtain 40 % of the total marks in external and internal examination to pass the course
5	Selection	First Come First Served Basis
6	Credits	16 Credits
7	Duration of the Course	One year
8	Number of Contact Hours	40(lectures) + 20 (tutorial) Per Theory Paper
9	Fee Structure	Rs. 5000/- (The fee covers tuition fee, remuneration of teacher, infrastructural expenses, books, stationery, examination fee etc.)
10	Teaching Faculty Qualification	As per UGC Guidelines
11	Remuneration of Teacher	As per University / Government Guidelines
12	Centre	Any College/Department/Institution under the purview of the University of Mumbai
13	Level	U.G. / Diploma
14	Pattern	Semester
15	Status	To be implemented from the Academic Year 2022-2023



University of Mumbai

Diploma in Journalistic Writing

Semester I

Course: Theory

Course Title Diploma in Journalistic Writing

Course: I

(With effect from the academic year 2022-2023)

SYLLABUS

01	Syllabus as per Choice Based Credit System	
I	Name of the Program	Diploma in Journalistic Writing
II	Course Code	
III	Course Title	Introduction to Journalism and Journalistic Writing
IV	Course Contents	Enclosed a copy of the syllabus
V	References and Additional References	Enclosed in the Syllabus
VI	Credit Structure (No. of Credits)	04
VII	No. of lectures per Unit	15
VIII	No. of lectures per week	04
IX	No. Tutorials per week	01
X	Total Marks	100
02	Scheme of Examination	Theory Examination + Internal Evaluation (60+40)
03	Special notes, if any	No
04	Eligibility, if any	HSC or Equivalent Certificate
05	Fee Structure	As per University Structure
06	Special Ordinances / Resolutions if any	No

Diploma in Journalistic Writing

Preamble: The Diploma Program in Journalistic writing is aimed at introducing the learner with the style of writing used to report news stories in newspapers, television broadcasts, on radio and on the Internet. This style of writing is aimed to add to their brevity, the structures of news stories, the blogs, script writing and the tools required in fine tuning the expressions in Journalism, thus it a key form of non-fiction writing used to report news and factual events.

This Diploma Program in Journalistic Writing is to reflect the good journalism which has always been associated with competent writing and competent writing has always required an easy command of correct language and style. The style of a writer in Journalism is an involuntary and intimate expression of his personality and his keen observations within society and the surrounding atmosphere. The good writing must have accuracy, brevity, conciseness and directness. A careful writer must remember the distinction between denotation (direct meaning) and connotation (suggested meaning). The mechanics of the language surrounds the use of active voice leading to brevity, the use of prepositions, the use of articles, tenses and lexical choices which will make the story rich in expressions. The principle of innate selection and control of words most appropriate to the context should be followed.

Therefore, the aim of this Program is to introduce basics of Journalistic Writing, Mechanics of Writing in Print as well as Digital Media. Besides, the practical component of this program will expose the learner to the various nuances of the journalistic writing.

Course Objectives:

- To make the learner aware about the basic concepts and scope of Journalism
- To train the learner in various forms and methods of writing for media.
- To train the learner in identifying news and practice unbiased reporting.
- To train the learner in writing comprehensive, accurate and well-organized new stories.
- To make the learner aware about Press related Laws.
- To create awareness about ethical media practices.
- To teach the learner to think like a journalist.

Course Outcomes:

On completion of this Diploma program the learner will be able to:

- Comprehend the basic concepts of the Journalistic Writing

- Understand the various forms and methods of writing for Media
- Trained to identify the news and practice unbiased reporting
- Know the various press laws
- Aware about the ethical media practices
- Think like a journalist

Course-I

Introduction to Journalism and Journalistic Writing

Unit 1 Introduction to Journalism and Journalistic Writing-I

a. Concept and Meaning of Journalistic Writing

(Should include the difference between Journalistic and Literary writing)

b. Types of Media and Journalism

(Should include an introduction to Print, Digital and Social Media along with Beat Journalism and Regional Journalism).

Unit 2 Introduction to Journalism and Journalistic Writing-II

a. Role of Press in a Democracy

(Reach and Power of Media, Media being a watchdog for the Government)

b. Media Ethics (Understanding Law, Ethical media practices)

Unit 3 Mechanics and Tools of Writing-I

a. Effective Writing Tools. (Qualities of a good writer and writing, Process of writing, Copyright and Plagiarism)

b. Grammar Basics (Focus should also be laid on common mistakes in Punctuation, subject-verb agreement, common mistakes like differences between its/it's, there/they're/their, appropriate use of who/whom, whose/who's, etc.)

Unit 4 Mechanics and Tools of Writing-II

a. Stylistic Devices (Should include need for a wide vocabulary and strong Nouns and Verbs along with effective use of Quotations and Paraphrasing).

b. Editing and Proofreading (Identifying the Red Flags – accusations, opinions, lack of precision, inappropriate language/context, Principles of Editing & Proofreading and need of Editorial Desk).

Evaluation Pattern: (For theory)

Internal Assessment (40 Marks):

Sr. No.	Particulars	Marks
1	Classroom Attendance & Participation	10
2.	Oral Presentation (10 Minutes with or without PowerPoint)	10
3	Test/Written Assignment	20

Suggested topics for Internal Assessment:

1. Interviewing entrepreneurs
2. Mock interview
3. Group Discussion
4. Presentations (group/pair/individual) with ICT
5. SWOC Analysis

Semester End Examination (60 Marks):

Evaluation: Semester End Examination Pattern 60 Marks Hours: 02
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The Semester End Examination for 60 marks will have 4 questions of 15 marks each (with internal choice):

Question 1	Objective (15/20)	15 Marks
Question 2	Short Notes (3/5)	15 Marks
Question 3	Short Answer (3/5)	15 Marks
Question 4	Application/Long answer (2/3)	15 Marks



University of Mumbai

Diploma in Journalistic Writing

Semester I

Course: Practical

Course Title: Project

Course: II

(With effect from the academic year 2022-2023)

SYLLABUS

01	Syllabus as per Choice Based Credit System	
I	Name of the Program	Diploma Journalistic Writing
II	Course Code	
III	Course Title	Project
IV	Course Contents	Enclosed a copy of the syllabus
V	References and Additional References	Enclosed in the Syllabus
VI	Credit Structure (No. of Credits)	04
VII	No. of Learning Hours	60
VIII	No. of Learning hours per week	04
IX	No. Tutorials per week	01
X	Total Marks	100
02	Scheme of Examination	Internal Evaluation (75+25)
03	Special notes, if any	No
04	Eligibility, if any	HSC or Equivalent Certificate
05	Fee Structure	As per University Structure
06	Special Ordinances / Resolutions if any	No

Semester I

Course-II

Title: Project

The purpose of this course is to engage learners through the mode of project to reinforce the ideas, concepts and skills that are introduced in the theory paper. Students choose a topic for the project in consultation with the project guide. The project may be carried out individually or in collaboration with other students.

Ideas for Project:

The following are only suggested topics. Similar topics in line with the learning objectives and local context may be given to the students.

- 1. Visit a Press (Example: TOI or Indian Express) and draft a report related to a journalistic writings/ services, work with them for 30 Days with minimum 4 Hours a day.**

OR

- 2. Select a Press Agency**

The students must be encouraged to use strategies such as interviews, online/offline surveys, field visits, collection of documents such as menu cards, photographs, brochures etc.

Guidelines for reporting and presenting project

The report may be submitted in Print (type-written) format or in Non-Print (Blog/Vlog /Web-page) format

Format of the Print Report:

- The full content of the report must be bound together so that the pages cannot be removed or replaced.
- The cover of the report must contain, title, name of the candidate, the award and the year of submission.

- Page numbers must be mentioned at the bottom of each page and Margin should be 1.5” on the left and 1” on the three sides.
- Use separate index sheets for all chapters should start from a new page.
- Report must contain all the necessary documents such as. Certificate of the guide, training completion Certificate by the institute/ organization, student declaration certificate, acknowledgements, table of contents, bibliography, appendix (if any) etc.
- Students should use simple and good English while writing the report. Avoid grammatical errors.
- No aspects of the structure of the report should be omitted.

Guidelines for the instruction and assessment

- Students may be allotted project mentors to guide them through the process.
- Students may be allotted a co-guide in case of availability and necessity.
- Students may be encouraged to take up a project in pair or group (depending on the context)
- Students may be trained to present final project to improve their presentation skills,
- A well-planned rubric and additional guidelines may be prepared by the study centre keeping in view the core content, quality of the project and presentation of work.

Evaluation Pattern: Internal Assessment (100 Marks):

Sr. No.	Particulars	Marks
1	Project Field Work (minimum 25 hours) Report (Up to 2500 words- 20 pages including images, graphs, appendix etc.)	75
3	Presentation (Using ICT tools)	25



University of Mumbai

Diploma in Journalistic Writing

Semester II

Course: Theory

Course Title: Writing for Print and Digital Media

Course: III

(With effect from the academic year 2022-2023)

SYLLABUS

01	Syllabus as per Choice Based Credit System	
I	Name of the Program	Diploma in Journalistic Writing
II	Course Code	
II	Course Title	Writing for Print and Digital Media
IV	Course Contents	Enclosed a copy of the syllabus
V	References and Additional References	Enclosed in the Syllabus
VI	Credit Structure (No. of Credits)	04
VII	No. of lectures per Unit	15
VIII	No. of lectures per week	04
IX	No. Tutorials per week	01
X	Total Marks	100
02	Scheme of Examination	Theory Examination + Internal Evaluation (60+40)
03	Special notes, if any	No
04	Eligibility, if any	HSC or Equivalent Certificate
05	Fee Structure	As per University Structure
06	Special Ordinances / Resolutions if any	No

Course –III

Writing for Print and Digital Media

Unit 1 Writing for the Print Media-I

- a. **Beats and their Reports** (Should include framing of Headlines, Leads and Reports for various Beats)
- b. **Opinion pieces and Feature Articles** (Reviews, Analysis and Columns to be included)

Unit –II Writing for the Print Media-II

- a. **Interviews and Profile Mapping.** (An introduction to Biographies and promotional pieces to be included)
- b. **Tabloid Journalism.** (Points to emphasize upon the difference between a Tabloid and Broadsheet)

Unit III Writing for Digital Media-I

- a. **Understanding Digital Media** (Should include Radio, TV, Internet based platforms and various Apps used for Mass Communication)
- b. **Report writing for Electronic Media** (Should emphasize the difference in structure of the report based on the platform used).

Unit IV Writing for Digital Media-II

- a. Creating Content for Blogs and Vlogs.
- b. Script Writing for Audio & Video Documentaries/Programmes

Instructional Guidelines:

Since this is a skill development course, it is suggested that a communicative, learning and learner centric approach be adopted. Techniques such as case study/Caselet, role play, group discussion, seminars, peer teaching may be suited for this course. The emphasis at the input level will be on training students in using appropriate language and audience-appropriate presentations.

Evaluation Pattern: Internal Assessment (40 Marks):

Sr. No.	Particulars	Marks
1	Classroom Attendance & Participation	10

2.	Oral Presentation (10 Minutes with or without PowerPoint)	10
3	Test/Written Assignment	20

Suggested Topics for Internal Assessment:

1. Self-Assessment Questionnaire
(Time-Management skills or any other interpersonal skills)
2. Role-play based on situations and its documentation
3. Game-based situations (play & learn) and draft a report
4. Interviewing entrepreneurs
6. Group Discussion on relevant topics (such as who is a good leader?)
7. Presentations (group/pair/individual) with the use of ICT
8. SWOC

N.B.: Students may select other topics in consultation with and due approval from the instructor/s.

Semester End Examination (60 Marks):

Evaluation: Semester End Examination Pattern 60 Marks Hours: 02
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1. The Semester End Examination for 60 marks will have 4 questions of 15 marks each (with internal choice):

Question 1	Objective (15/20)	15 Marks
Question 2	Short Notes (3/5)	15 Marks
Question 3	Short Answer (3/5)	15 Marks
Question 4	Application/Long answer (2/3)	15 Marks



University of Mumbai

Diploma in Journalistic Writing

Semester II

Course: Practical

Course Title: On-the-Job Training/Internship

Course: IV

(With effect from the academic year 2022-23)

01	Syllabus as per Choice Based Credit System	
I	Name of the Program	Diploma in Journalistic Writing
II	Course Code	
III	Course Title	On-the Job Training/Internship
IV	Course Contents	Enclosed a copy of the syllabus
V	References and Additional References	Enclosed in the Syllabus
VI	Credit Structure (No. of Credits)	04
VII	No. of Learning Hours	60
VIII	No. of Learning Hours per Week	04
IX	No. Tutorials per week	01
X	Total Marks	100
02	Scheme of Examination	Internal Evaluation (75+25)
03	Special notes, if any	No
04	Eligibility, if any	HSC or Equivalent Certificate
05	Fee Structure	As per University Structure
06	Special Ordinances / Resolutions if any	No

Semester II

Course- IV

Title: On-the-Job Training/Internship

The purpose of this course is to engage learners through the mode of on-job training to reinforce the ideas, concepts and skills that are introduced in the theory course. Students choose a topic for the project in consultation with the project guide. The project may be carried out individually or in collaboration with other students.

Ideas for Internship:

The following is only a suggested topic. Similar topics in line with the learning objectives and local context may be given to the students.

Internship of minimum 30 hours in a Media house, Press, News Agency, Advertisement Agency be undertaken by students. The internship should allow students to take up an assistant position that enables them to exercise their soft skills.

The students may be encouraged to use strategies such as Interview, online/offline Survey, On-field visits, collection of documents such as photographs, brochure etc.

Guidelines for the study Centre:

Since the internship is an integral part of this diploma course, the study centre should identify potential organizations/institutes/companies etc. and either enter into a MoU with them or establish rapport with them so as to the students are taken as interns. It is necessary that the centre issues a letter in this regard.

Guidelines for reporting and presenting project

The report may be submitted in Print (type-written) format or in Non-Print (Blog/Vlog/ /Web-page) format

Format of the Print Report:

- The full content of the report must be bound together so that the pages cannot be removed or replaced.
- The cover of the report must contain, title, name of the candidate, the award and the year of submission.
- Page numbers must be mentioned at the bottom of each page and Margin should be 1.5” on the left and 1” on the three sides.
- Use separate index sheets for all chapters should start from a new page.
- Report must contain all the necessary documents such as. Certificate of the guide, training completion Certificate by the institute/ organization, student declaration certificate, acknowledgements, table of contents, bibliography, appendix (if any) etc.
- Students should use appropriate language while writing the report. Avoid grammatical errors.
- No aspects of the structure of the report should be omitted.

Guidelines for the instruction and assessment

- Students may be allotted project mentors to guide them through the process.
- Students may be allotted a co-guide in case of availability and necessity.
- Students may be encouraged to take up a project in pair or group (depending on the context)
- Students may be trained to present final project to improve their presentation skills,
- A well-planned rubric and additional guidelines may be prepared keeping in view the core content, quality of the project and presentation of work.
- The project report will be assessed by two examiners (Guide +1).
- These two examiners will also assess the student's presentation. The students will be awarded average marks given by the 02 examiners.

Evaluation Pattern:

Internal Assessment (100 Marks):

Sr. No.	Particulars	Marks
1	Internship Field Work (minimum 30 hours)	75

	Report: Up to 2500 words (It should include images, graphs, appendix etc.)	
3	Viva Voce (Presentation should include the use of ICT tools.)	25

Recommended Reading:

1. Acques Barzum 2002. Simple & Direct, London Harpar And Row
2. B N Ahuja, Theory And Practice of Journalism, SURJEET PUBLICATIONS, 1 January 2007.3.
3. Chapman and Chapman, Digital Multimedia, Wiley Publication.
4. Craig, Richard. Online journalism: reporting, writing and editing for new media. Belmont: Thomson/Wadsworth.
5. Designing for Newspapers and Magazines: Chris Frost
6. Floyd K. Baskette (1997), The art of editing, Allyan and Bacon, Boston
7. Frederich Shook, Television Field Production and Reporting.
8. <https://www.scribd.com/doc/23738974/7-Reporting-Editing-Techniques>
9. Itule & Anderson (2002). News Writing and reporting for today's media, McGraw Hill Publication
10. James G Stovall (2014). Writing For the Mass Media, Pearson, New York.
11. Jeorge 1998.TJS, Editing, A Hand Book For Journalist, New Delhi IIMC.
12. John Ostnous 2004 Better Paragraphs, London Harper And Row
13. Joseph 2002. Outlines of Editing, New Delhi. Amol Publication.
14. Joseph M.K (2007). Outline of Reporting, Anmol Publications, India
1. Keval J. Kumar, Mass Communication in India, Fifth Edition, Jaico Publishing House, Dec-2020
15. M V Desai & Sevanti Nainan 1996. Beyond Those Headlines,
16. M.V. Kamath, Professional Journalism, Vikas Publishing, 2019 Edition.
17. Madhok Madhuri News Agency Journalism, Makhanlal Chaturvedi National University of Journalism and Communication
18. Nadig Krishnamurthy, Journalism in India, Mysore University Press
19. Nick, Heap Ray & Thomas Geoff: Information technology & society. New Delhi: Sage Publications.
20. Oberoi, Gaurav (Edit.) (2009), Ethics of Journalism, Murari Lal and Sons.
21. Ravindranath, P.K., Press Laws and Ethics of Journalism.

22. Robert L. Hilliard (2010). Writing For Television, Radio, and New Media, Wadsworth Publishing Company Inc, USA.
23. Rogers, G. (1993). Editing for Print, Mcdonald Book.
24. Saxena Sunil (2006), Headline Writing, Sage
25. Sharma S (2006). Editing: Theory and Practice, Anmol Publications, New Delhi.
26. Shrivastava K.M (2003). News Reporting and Editing, Sterling Publishers, India.
27. Simeon Lindstrom (2015). Creative Writing – From Think to Ink, Createspace Independent Publishing Platform, Canada.
28. Technical Writer’s Handbook: Writing With Style and Clarity: Matt Young
29. Thakurta, Paranjoy Guha (2012), Media Ethics-Truth, Fairness and Objectivity, Making and Breaking News. Oxford, University Press, Second Expanded Edition.
30. Usha Raman, (2010). Writing For The Media, Oxford University Press-New Delhi
31. Writing For The Information Age: Bruce Ross-Larson
