

## ABOUT THE UNIVERSITY

The University of Mumbai is one of the oldest Universities and Premier Universities in India. It was established on 18th July 1857. A unique of its kind, currently the University has 56 Departments, 12 specialized Centres, 781 Affiliated Colleges, 2 main Campuses, 2 sub Campuses, 2 Model Colleges and the 'School of Engineering and Applied Sciences' at Kalyan as the University's own Engineering College. It has two Campuses with an area of 230 acres in Santacruz (E) and 13 acres in Fort. The colleges/institutions affiliated to University of Mumbai are located in Mumbai, Thane, Raigad, Sindhudurg and Ratnagiri districts of Maharashtra State.

## ABOUT THE DEPARTMENT OF COMMERCE

The Department of Commerce, University of Mumbai was established on 1st December, 1980 to shoulder the responsibilities of post-graduate teaching, training and research under the Commerce Faculty. The Department is the most active one with tremendous potential for growth. At present, the Department admits students for the M.Com. & Ph.D. Degree Courses. The Department offers specialization in areas most relevant to the city of Mumbai, the Financial Capital of the country, viz. Business Management, Banking and Finance and Advanced Accountancy.

## THEME OF THE COMMERCE & MANAGEMENT CONFERENCE

### "WORLD ECONOMY, TRADE & EMPLOYMENT- NAVIGATING THE FUTURE"

The Covid -19 pandemic has stymied the entire economy of the world. At global level, all countries have witnessed a significant fall in their GDP. The pandemic has left indelible mark in the minds of people across countries. Inequality is rampant and employment level has gone southwards. The roll out of vaccine and inoculation strategy adopted across the globe will nudge the economy towards recovery. The only positive change observed, particularly in developing countries, is the sudden upsurge in the digital and cognitive skills of its human resources.

In addition to the challenges posed by the pandemic related to economic growth there is also a challenge for global economies to deal with climate change and environmental issues. Research in this theme will contribute towards understanding the perspective of each aspect of the world economy. It will highlight the issues, opportunities, approaches, models and practices followed across the globe. This comparative and analytical knowledge can lead to co-ordination across economies and generate new ideas for growth enhancement.

## SUB THEMES

### FINANCE

1. Globalization and its impact on world economy
2. Banking & Insurance - Changing Facets
3. Global Financial Stability
4. World Economic Outlook Growth Projections
5. Digitalization – Opening New Vistas for Financial Markets
6. Regional Outlook – Financial Inclusion and Digitalization
7. Global Financial Infrastructure
8. International Trade and Investments

### MARKETING

1. Marketing Industry – Trend and Analysis
2. Trends in Social Media Marketing
3. Marketing Innovativeness.
4. Digital Marketing
5. Theme Based Marketing.
6. Marketing Analytics
7. Marketing & CRM
8. Rural Marketing

### HUMAN RESOURCES

1. World Employment and Social Outlook
2. Diversity and Inclusion.
3. Decent Work and Inclusion
4. Labour Dimensions on CSR.
5. Global Supply Chains
6. Digital Labour Platforms and Future of Work
7. Labour Market Practices
8. International Labour Standards

## BUSINESS AND ECONOMICS

1. Innovation, Sustainability and Governance
2. Global Economic Indicators
3. Trade Trajectories
4. Fiscal Monitor Policy
5. Government and Business
6. Industries – Food, Health, Pharmaceuticals etc
7. Inflation & Public Policy.
8. Trade between Quad countries/ G7/ Indo-Pacific

## EDUCATION SECTOR

1. Education – A Global Outlook
2. Distance, Open and Online Education
3. Education Policy and Reform
4. Vocational Education.
5. Education – SDG & MDG
6. Education & Technology
7. Inclusive Education
8. Opportunities and Challenges of Education Industry

## SOCIAL, POLITICAL & ENVIRONMENTAL

1. Demography Analysis
2. Developing V/s Emerging Economies
3. Discrimination and Race Relations
4. Gender Studies.
5. Poverty and Homelessness
6. Public Affairs and Administration
7. Terrorism.
8. Environmental Conversation and Policy

## INFORMATION TECHNOLOGY

1. Reframing the Automation and future of Work
2. Robot Apocalypse, Block Chain
3. IT Innovation – Emerging Markets
4. ICT & Development, IT – Code Law
5. IT & Business Value Creation, IT & Frauds

**NOTE : The above themes are only indicative and not limited.**



## IMPORTANT DATES:

Full Paper along with abstract (200 words) should be submitted to

[conferenceapril2021@gmail.com](mailto:conferenceapril2021@gmail.com)

on or before 6<sup>th</sup> March, 2021.

Registration Fees:

Rs. 1000/- (Indian Participants)

US \$25 for (Foreign Participants)

(Co-authors are required to pay full registration fees)

**Selected papers will be published in Book Form (chapter in Edited Book) having ISBN.**

Those who wish to opt for UGC Care List Journals or Scopus Journals need to pay additional publication charges directly into the bank account of the publisher apart from conference registration fees. A written communication for the same needs to be given while submitting the paper for review process.

**Guidelines for submission of Research Papers:**

- 1) The paper has to be typed in Times New Roman, font size 12 and 1.5 line spacing. The paper should be a word file with 1 and ½" margin on the left and one inch margin on the right.
- 2) The cover page of the manuscript must contain the title of the paper, author's name, mailing address, e-mail address and acknowledgements, if any.
- 3) Soft copy of the research paper should be sent by email.

## ORGANISING COMMITTEE / FACULTY OF DEPARTMENT

Dr. Sangeeta Pawar

Ms Radhika Deshpande

**For Assistance Contact :**

CMA Dr. Kinnarry Thakkar : 9867602725

Dr. (CS) Lalita Mutreja : 8149974905

Delegation fees shall be paid by DD /Cash/online Favor "Finance and Accounts officer, University of Mumbai. Payable at Mumbai.

Mumbai. Payable at Mumbai.

**Bank Details for Online Payment**

**Name:** Finance and Accounts Officer,

University of Mumbai,

Allahabad Bank, **Current A/c No- 20059535315**

**IFSC Code: ALLA0210186, Kalina Branch**

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**Note: Papers will be published ONLY if registration fees are paid**

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Dr. Ajay Bhamare Dean *Faculty of Commerce & Management, UoM*

## CONFERENCE CHAIRPERSON

**CMA Dr. Kinnarry Thakkar**

**Professor & Head**

**Department of Commerce**

**University of Mumbai**

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University of Mumbai  
Department of Commerce  
Organizes

TWO DAYS INTERNATIONAL  
COMMERCE & MANAGEMENT  
VIRTUAL CONFERENCE  
ON

**World Economy,  
Trade & Employment  
Navigating the Future**

**12<sup>th</sup> and 13<sup>th</sup> March, 2021**

REGISTRATION LINK

<https://forms.gle/btfMn62txh3NqHAcA>