

University of Mumbai



No. UG/ 75 of 2021

CIRCULAR:-

Attention of the Principals of the Affiliated Colleges and Directors of the recognized Institutions in Faculty of Humanities.

They are hereby informed that the recommendations made by the Board of Studies in English at its online meeting held on 30th May, 2020 vide item No. 2 and subsequently approved by the Board of Deans at its meeting held on 26th June, 2020 vide item No. 11(10) have been accepted by the Academic Council at its meeting held on 23rd July, 2020 vide item No. 4.30 and subsequently approved by the Management Council at its online meeting held on 28th August, 2020 vide item No. 2 and that in accordance therewith, in exercise of the powers conferred upon the Management Council under Section 74(4) of the Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017) the Ordinance 6582 & 6583 Regulations 9328 & 9329 and the syllabus of Certificate Course in Creative Writing has been introduced and the same have been brought into force with effect from the academic year 2020-21. (The said course might be introduced from the academic year 2021-2022 in the wake of prolonged Covid-19 pandemic situation in the country and subsequent delay in the commencement of the new academic year) accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032
25th January, 2021
To,


(Dr. B.N. Gaikwad)
I/c. REGISTRAR

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Faculty of Humanities. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/4.30/23/07/2020
M.C/2/28/08/2020

No. UG/ 75^A of 2021

MUMBAI-400 032

25th January, 2021

Copy forwarded with Compliments for information to:-

- 1) The Dean Faculty of Humanities,
- 2) The Chairman, Board of Studies in English,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Co-ordinator, University Computerization Centre,


(Dr. B.N. Gaikwad)
I/c. REGISTRAR

Copy to :-

- 1. The Deputy Registrar, Academic Authorities Meetings and Services (AAMS),**
- 2. The Deputy Registrar, College Affiliations & Development Department (CAD),**
- 3. The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Department (AEM),**
- 4. The Deputy Registrar, Research Administration & Promotion Cell (RAPC),**
- 5. The Deputy Registrar, Executive Authorities Section (EA),**
- 6. The Deputy Registrar, PRO, Fort, (Publication Section),**
- 7. The Deputy Registrar, (Special Cell),**
- 8. The Deputy Registrar, Fort/ Vidyanagari Administration Department (FAD) (VAD), Record Section,**
- 9. The Director, Institute of Distance and Open Learning (IDOL Admin), Vidyanagari,**

They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection.

- 1. P.A to Hon'ble Vice-Chancellor,**
- 2. P.A Pro-Vice-Chancellor,**
- 3. P.A to Registrar,**
- 4. All Deans of all Faculties,**
- 5. P.A to Finance & Account Officers, (F.& A.O),**
- 6. P.A to Director, Board of Examinations and Evaluation,**
- 7. P.A to Director, Innovation, Incubation and Linkages,**
- 8. P.A to Director, Board of Lifelong Learning and Extension (BLLE),**
- 9. The Director, Dept. of Information and Communication Technology (DICT) (CCF & UCC), Vidyanagari,**
- 10. The Director of Board of Student Development,**
- 11. The Director, Department of Students Welfare (DSD),**
- 12. All Deputy Registrar, Examination House,**
- 13. The Deputy Registrars, Finance & Accounts Section,**
- 14. The Assistant Registrar, Administrative sub-Campus Thane,**
- 15. The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan,**
- 16. The Assistant Registrar, Ratnagiri sub-centre, Ratnagiri,**
- 17. The Assistant Registrar, Constituent Colleges Unit,**
- 18. BUCTU,**
- 19. The Receptionist,**
- 20. The Telephone Operator,**
- 21. The Secretary MUASA**

for information.

Board of Studies in English

Syllabus

1	Title of the Course <i>0-6582</i>	Certificate Course in Creative Writing
2	Eligibility for Admission <i>0-6583</i>	Candidate who has passed 10+2 examination in Arts / Science / Commerce or equivalent examination
3	Intake Capacity <i>R. 9328</i>	40 Students per batch
4	Passing Marks	The candidate must obtain 40 % of the total marks in external and internal examination to pass the course
5	Selection	First Come First Served Basis
6	Credits	02 Credits
7	Duration of the Course <i>R. 9529</i>	6 Months (July-December / January-June)
8	Number of Lectures	30 Hours
9	Fee Structure	Rs. 2000/- (The fee covers tuition fees, remuneration of teacher, infrastructural expenses, books, stationery, examination fee etc.)
10	Teaching Faculty Qualification	As per UGC Guidelines
11	Remuneration of Teacher	As per University / Government Guidelines
12	Centre	Any College/Department/Institution under the purview of the University of Mumbai
13	Level	P.G. / U.G. / Diploma / Certificate (Strike out which is not applicable)
14	Pattern	Yearly / Semester (Strike out which is not applicable)
15	Status	To be implemented from the Academic Year 2020-2021

Date:

Signature:

**Submission on Feasibility of Starting New Courses as per the Provision of
Maharashtra Public University Act 2016
Ac - 23/7/2020, Resolution No. 4.30**

CERTIFICATE COURSE IN CREATIVE WRITING

1. Necessity of Starting this course:

Certificate course in creative writing is necessary for the following reasons; firstly, no knowledge is complete without creativity and this course promotes creativity, creative skills, techniques and acumen; secondly, imagination and experiences combined are perceptible only in creative writing; and finally, the art of living can be inculcated through creative writing. It is therefore needed as at least a certificate course in creative writing and serve the need of society.

2. Whether UGC has recommended to start the said Courses?

UGC has given guidelines for introduction of career oriented courses (<https://www.ugc.ac.in/oldpdf/xiplanpdf/revisedcareerorientedcourses.pdf>). Universities are allowed to run the diploma / certificate courses and with due approval of its governing councils/ statutory council wherever required (Ref: <https://www.ugc.ac.in/faq.aspx>). However, u/s 5(16) under Maharashtra Public Universities Act, 2016 (Mah. Act No. VI of 2017), Universities are empowered to start to prescribe the courses of instruction and studies in choice based credit system for the various examinations leading to specific degrees, diplomas or certificates in a stand-alone format or joint format with other State or national or global universities.

3. Whether all the courses have commenced from academic year 2019-20?

The above certificate course recommended by the BoS in English, and further approved by the statutory bodies is to be introduced from the Academic Year 2020-2021.

4. The courses started by the University are self-financed, whether adequate number of eligible permanent Faculties are available?

The certificate course is purely self-financed. The department/affiliated colleges interested in its affiliation need to comply with the norms laid down as above.

5. To give details regarding duration of the course and is it possible to compress the course?

The duration of the course is maximum 6 month {6 Months (July-December / January-June)} with total 30 contact hours consist of maximum 2 Credits on completion of total 30 hours.

6. The intake capacity of each course and no. of admissions given in the current academic year (2019-20)

The intake capacity is set to maximum 40 students per batch.

7. Opportunities of employability/employment available after undertaking these courses:

The biggest strength of creative writing is its potentiality to generate self-employment in the fields of freelance, blog writing, and journalistic writing in real and virtual life. Secondly, it has open avenues for employment in the domains of advertising for professional, corporate, medicine and health industries, politics, academia and media etc. And finally, it builds capacities of the employees in the human resource departments, and public relations of the public, private or corporate offices at regional, national and international levels.



University of Mumbai

Certificate Course in Creative Writing

Syllabus (with effect from the academic year 2020-21)

(Choice Based Credit System)

Board of Studies in English

Dr. Sudhir Nikam (Chairperson)

Dr. Rajesh Karankal (Member)

Dr. Santosh Rathod (Member)

Dr. Bhagyashree Varma (Member)

Dr. Deepa Mishra (Member)

Dr. B. N. Gaikwad (Member)

Dr. Dattaguru Joshi (Member)

Dr. Satyawan Hanegave (Member)

Dr. Deepa Murdeshwar-Katre (Member)

Syllabus Sub-Committee

Dr. Santosh Dharma Rathod (Convener): IDOL, University of Mumbai

Dr. Bhagyashree Varma (Member): Department of English, University of Mumbai

Ms. Saradha Balasubramanian (Member): Department of English, K. C. College, Churchgate

Dr. Grishma Khobragade (Member): Department of English, B.K. Birla College of Arts, Science & Commerce (Autonomous), Kalyan

Ms. Mrinalini Chavan (Member): Department of English, Kirti M. Doongursee College, Dadar

Board of Studies in English

Syllabus

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14	Pattern	Yearly / Semester (Strike out which is not applicable)
15	Status	To be implemented from the Academic Year 2020-2021

Date:

Signature:

Certificate Course in Creative Writing

Preamble:

The Certificate Course in Creative Writing provides an introduction to the foundations of creative writing in English. It aims at imparting the key concepts of traditional and modern forms of creative writing and shaping the amateur's mind into the professional writer's mind. Thus, the course will provide the basics of creative writing such as fundamental principles and elements of writing, and introduce the traditional and new modes/forms of creative writing to the aspiring and budding writers.

- **Necessity of the Course:**

Certificate course in creative writing is necessary for the following reasons; firstly, no knowledge is complete without creativity and this course promotes creativity, creative skills, techniques and acumen; secondly, imagination and experiences combined are perceptible only in creative writing; and finally, the art of living can be inculcated through creative writing. It is therefore needed as at least a certificate course in creative writing and serve the need of society.

Objectives:

The prime objectives of this course are:

- i. To acquaint the learners with ideas related to creative writing including the art, the craft and the basic skills required for a creative writer
- ii. To help learners to understand the principles of creative writing and the distinction between the literary genres
- iii. To explain the differences in writing for various literary and social media
- iv. To hone the creative and critical faculties of learners
- v. To enable learners to put into practice the various forms of creative writing that they have studied through the course

Learning Outcomes:

At the end of the course, learners will be able to:

- i. Distinguish between the literary genres
- ii. Write for various literary and social media
- iii. Critically appreciate various forms of literature
- iv. Make innovative use of their creative and critical faculties
- v. Seek employment in various creative fields

Note: Teachers of Creative Writing course are required to make learners understand the concepts of literary and social media prescribed in the course units.

Unit I: Fundamentals of Creative Writing: (06 Lectures)

- Meaning and Significance of Creative Writing
- Genres of Creative Writing: poetry, fiction, non-fiction, drama and other forms
- Research for Creative Writing

Unit II: Elements of Creative Writing: (08 Lectures)

- Plot, Setting, Character, Dialogue, Point of View
- Literary Devices and Figurative Language
- Elements of Style
- Grammar and the Structure of Language
- Proof Reading and Editing

Unit III: Traditional Forms of Creative Writing: (08 Lectures)

- Fiction: short story, novella and novel
- Poetry
- Drama
- Essay
- Fable
- Biography, Memoire and Autobiography
- Travelogues, Diaries, Self-Narrative Writing

Unit IV: New Trends in Creative Writing (08 Lectures)

- Web Content Writing and Blog Writing
- Script Writing
- Journalistic Writing
- Copywriting
- Graphic Novel
- Flash Fiction

Evaluation Pattern:

I. Internal Assessment: (40 Marks)

Assignments/Projects:

- i. Critical Appreciation of any literary text chosen in consultation with the concerned teacher: 20 marks (15 marks + 5 marks for viva voce)
- ii. Writing a piece of fiction- novella, story, play or poem with commentary on the written text as well as the experience of writing: 20 marks (15 marks + 5 marks for viva voce)

II. Course End Assessment:

Duration: 2 hours Max. Marks: 60

Q.1. Short notes question (3 out of 5) - Unit I& II	15 marks
Q.2. Essay type question (1 out of 2) - Unit I & II	15 marks
Q.3. Practical Question on Grammar, Punctuation and Editing	15 marks
Q.4. Practical Question from Unit III & IV (1 out of 3)	15 marks

List of References:

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- Atwood, Margaret. *Negotiating with the Dead: A Writer on Writing*. Cambridge: CUP, 2002.
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- Show, Mark. *Successful Writing for Design, Advertising and Marketing*. New York: Laurence King, 2012.
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- Turabian, Kate L. *A Manual for Writers*. Chicago: Univ. of Chicago Press, 2007.
- Ueland, Brenda. *If You Want to Write*. India: General Press, 2019.
- Zinsser, William. *On Writing Well*. New York: Harper Collins, 2006.

Note:

1. At the end of the course, the Centre (College/Institute/Department) should ensure that the university rules and regulations have been duly followed.
2. On the basis of examination results and credits earned by the student, the Centre will issue the joint certificate with the name of University and College/Institute/Department.