

Sample Questions

M. Com. Semester IV

Optional Group- Business Management

Supply Chain Management

Fill in the blanks with the help of proper option.

Q1. The concept of supply chain is originated in the context of _____.(1)

1. Production
2. Operation
3. Logistics
4. **marketing

Q2. One of the primary Supply chain decision is _____.(1)

1. Communication
2. Cost of product
3. **Location of Suppliers
4. publicity

Q3. The term 'supply chain management' entered the public domain due to _____.(1)

1. Robert Oven
2. **Keith Oliver
3. Peter Drucker
4. Henry Fayol

Q4. Supply chain experts are supposed to share demand data with _____so that there is no problem of excessive or less stock. (1)

1. Customers
2. Shareholders
3. **traders and suppliers
4. employees

Q5. _____process plays huge implication in running key operations for almost every organization. (1)

1. Transportation
2. Material Management
3. Reverse Logistics
4. **Supply Chain Management

Q6. Supply Chain Management is the systematic strategic co-ordination of the _____business functions. (1)

1. **Traditional
2. Modern
3. Rare
4. Small

Q7. Supply Chain is a network of facilities that procure raw materials, transform into _____goods. (1)

1. Local
2. **Final
3. Intermediate
4. Distributive

Q8. _____activity is related to advertising, promotion, channel selection.(2)

1. Finance
2. Human Resource Management
3. **Marketing and Sales
4. Environmental

Q9. _____is defined as the distribution of goods and services throughout a transnational companies global network. (2)

1. Globalization
2. Global Market forces
3. Domestic Supply Chain Network
4. **Global Supply Chain Management

Q10. The main objective of Supply Chain Management is to ensure continuous flow of _____ among participants. (2)

1. Goods
2. **Information
3. Coordination
4. service

Q11. According to _____ the success of supply chain are composed of customer service, capital employed, total cost. (2)

1. **Collin
2. Keith Oliver
3. Beamon
4. Harrison

Q12. _____ forces cause a firm to seek competitive advantages through a careful utilization of exchange rates, regional trade agreement, or non-tariff barriers. (2)

1. Political
2. **Economic
3. Social
4. Technological

Q13. The _____ collaboration has become a critical area of interest in SCM. (3)

1. Transport
2. **Retailing
3. Employees,
4. None of these

Q14. Reverse logistics is required because _____. (3)

1. goods are unsold
2. goods are defective
3. goods are reusable
4. **all of the above

Q.15. _____ is not one of the three C's of Supply Chain. (3)

1. **Control
2. Customer Service
3. Conversation
4. Communication