

# University of Mumbai



No.RUSA Cell / 2 of 2016

## **ADVERTISEMENT**

The Principals/Directors of affiliated colleges/recognized institutions, Heads/Directors of University Departments/Institutions, Principal, Sir J.J. College of Architecture, Model Colleges (Talere/Ambadve), the Director, Department of Students' Welfare and all the concerned students are hereby informed that Director, State Project Directorate, RUSA Maharashtra vide mail dated 20<sup>th</sup> June, 2016 has informed that the Ministry of Human Resource Development has announced a national level Competition for students, and decision has been taken to invite suggestions and recommendations from the students for a new name, acronym and logo for Rashtriya Uchatar Shiksha Abhiyan. A copy of Advertisement F.No.24-17/2016-U.Policy dated 15<sup>th</sup> June, 2016 issued by Government of India, Ministry of Human Resource Development, Department of Higher Education is enclosed herewith for your kind perusal.

Further, the Director, SPD, Maharashtra has informed in order complement this opportunity given by the Government of India, RUSA Maharashtra is organizing a state level competition. Additional expert panel of designers will be constituted at the State level to evaluate entries from the institutions in Maharashtra.

Therefore, it is great opportunity for institutes and students to participate, prepare and present the new name, acronym and logo which captures the objectives of RUSA i.e. equity, access and excellence alongwith academic and administrative reforms. Students can participate individually or in groups and send their entries through institutions on or before 5.00 p.m. of 30<sup>th</sup> June, 2016. The shortlisted entries will be announced on 2<sup>nd</sup> July, 2016 and shortlisted entries at the State level will be called for presentation before the expert panel. The winners will be awarded exciting prizes at state level and these entries will be sent to Government of India for National level competition. The award for winners at national level will be a study tour to a top rated institution abroad for 10 students + 1 teacher from the winner institution for 12-14 days. As a part of the award, the winning local institution will in turn commit to, and receive and host a group of students from the institution abroad.

All are therefore requested to give adequate publicity and prepare students to send the entries to State Project Directorate, RUSA email: spdrusamah@gmail.com and this effort will be coordinated by Mr. Shakti Singh (Cell # 9892300174) from RUSA team.

Mumbai – 400 032  
21<sup>st</sup> June, 2016

Sd/-  
( DR. M.A. KHAN )  
REGISTRAR

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To

The Principals/Directors of affiliated colleges/recognized institutions, Heads/Directors of University Departments/Institutions, Principal, Sir J.J. College of Architecture, Model Colleges (Talere/Ambadve), the Director, Department of Students' Welfare

Copy forwarded for information to:

1. The Co-ordinator, UCC for uploading the same on home page of Uni. website
2. The Deputy Registrar, Public Relations, for wide publicity
3. P.A. to (i) Vice-Chancellor (ii) Registrar (iii) Director (B.C.U.D.)

**F.No.24-17/2016-U.Policy**  
**Government of India**  
**Ministry of Human Resource Development**  
**Department of Higher Education**

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The Rashtriya Uchcharat Shiksha Abhiyan (RUSA) is a Centrally Sponsored Scheme of the Department of Higher Education, Ministry of Human Resource Development to strategically address the felt needs of the State higher educational institutions to achieve the objectives to equity, access and excellence alongwith academic and administrative reforms. The details of the scheme can be viewed at [www.mhrd.gov.in/rusa](http://www.mhrd.gov.in/rusa).

2. The Abhiyan, over the past two years has emerged as one of the most participative, inclusive and catalytic programmes of the Government of India in the education sector. Working together, the Centre and the States have collaborated in bringing about change and innovation, best practices in the higher education sector, and much needed infrastructure.
3. Reflecting the evolving vision and continuing progress and achievement, the Ministry of Human Resource Development has taken a decision to invite suggestions/recommendations from students for a new name, acronym and logo for the Rashtriya Uchcharat Shiksha Abhiyan (RUSA).
4. The name, acronym and logo should be presented by the students and the institution as a totality incorporating all three elements. There should be only one entry from an institution. It should be prepared and designed by the students, preferably a group of students, of an institution. The new name, acronym and logo should capture and reflect the new vision and dynamism, the all India character of RUSA and the participation of States and their partnership with the Government of India in the planning, preparation and implementation of the RUSA.
5. Individual students or a group of students who would be participating in the event must send their entries through the institution on or before **1700 hrs of 15<sup>th</sup> July, 2016**.
6. The award winning name, acronym and logo will be announced on 15<sup>th</sup> August, 2016.

*Sanjeev Narayan*  
15.06.16

(संजीव कु. नारायण)  
(SANJEEV KUMAR NARAYAN)  
अवर सचिव/Under Secretary  
भारत सरकार/Govt. of India  
म. सं. वि. मन्त्रालय/Min. of H. R. D.  
उच्चतर शिक्षा विभाग/D/o Higher Edn.  
नई दिल्ली/New Delhi

7. The award for the winning entry will be a study tour (lectures + a seminar) to a top rated institution abroad for 10 students + 1 teacher from the institution for 12-14 days. As a part of the award, the winning local institution will in turn commit to, and receive and host a group of students from the institution abroad.

8. Institutions are requested to send the entries of their students on or before 1700 hrs 15<sup>th</sup> July, 2016 by post to Shri S. K. Saha, Under Secretary, Room No. 535, C-Wing, Department of Higher Education, Ministry of Human Resource Development, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi – 110001 or by e-mail to [ministryofhrd@gmail.com](mailto:ministryofhrd@gmail.com).

9. The decision of the Ministry in selecting the entry shall be final and no further queries will be entertained.

*Sanjeev Narayan*  
15.06.16

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