



मुंबई विद्यापीठ
University of Mumbai
Re-Accredited A++ Grade (CGPA 3.65) by NAAC
Category 1 University by UGC

दूरस्थ व ऑनलाईन शिक्षण केंद्र (सीडीओई)
(पूर्वीची दूर व मुक्त अध्ययन संस्था)

CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)
(FORMERLY INSTITUTE OF DISTANCE AND OPEN LEARNING (IDOL))

Dr. Shankar Dayal Sharma Bhavan, Vidyanagari, Santacruz (E.), Mumbai - 400 098.

Website : mu.ac.in/distance-open-learning

Email : info@idol.mu.ac.in

Repeater Students

PROGRAMME OF THE MASTER IN MANAGEMENT STUDIES (Semester - III)
ONLINE EXAMINATION TO BE HELD IN JULY, 2025.

Programme Code - 2M00753(60:40)

Programme Code - 2M00763 (75:25)

Instructions for CDOE students for Internal Examination:

(As per the AC Resolution dated 17th May, 2022 vide Item No. 9.5)

1. 20 MCQs for internal exam (20 Marks) . (All questions are compulsory) 2. University of Mumbai Idol has adopted the MCQ pattern for Internal Examinations. 3. MCQ, with due versatility, validity and reliability, are the effective and efficiency way to assess learning outcomes. 4. The students must ensure that they make themselves properly aware of the syllabus, paper pattern, time table schedule prescribed by the IDOL and should make requisite arrangements(Smartphones,/Laptop/Tab/Desktop/any other gadget, Internet Connectivity) to appear for the online examination. 5. The online examination shall be conducted on Desktop, Laptop, Palmtop, Mobile, Smart or Android mobile phones. 6. Since this is an online examination, there will not be any revaluation. 7. Students should refer to and follow instructions given by IDOL and University. Do not believe in message spread on any social media platform. <https://mu.ac.in/distance-open-learning> 8. Online Examination slots are available from 9:00 a.m. to 9:00 p.m. 9. Choose a half hour slot within the scheduled time for your subject. The internal examination duration is 30 minutes. 10. For example, if you log in at 8:45 p.m., you will have only fifteen minutes for the online examination; students are fully responsible for managing their own time. 11. Students should not resort to use of unfair means while attempting the examination. University/IDOL will initiate action for use of unfair means as per University rules. 12. Mock Test is scheduled on Wednesday, 9 July, 2025 at 12:00 midnight (24 Hrs) 13. The helpline numbers for the internal examination are:- 8657599519, 9987907095. Kindly note that the helpline numbers will be available only on the dates of internal exams in office hours.

Days & Dates	Time	Subject code	Subjects
Thursday, 10 July, 2025	09:00 am to 09:00 pm	57702	Strategic Management Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		57704	
Friday, 11 July, 2025	09:00 am to 09:00 pm	UMMSIII.1	International Business Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
Monday, 14 July, 2025	09:00 am to 09:00 pm	UMMSIII.7.1	Financial markets and Institutions Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		MMSMP101	Sales management Syllabus :- 1 to 6 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.1	Training & Development Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
Tuesday, 15 July, 2025	09:00 am to 09:00 pm	UMMSIII.7.2	Corporate Valuation and Mergers & Acquisitions Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		MMSMP102	Marketing Strategy Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.2	Compensation and Benefits Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)



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Wednesday, 16 July, 2025	09:00 am to 09:00 pm	UMMSIII.7.3	Security analysis and Portfolio Management Syllabus :- 1 to 5 Modules (mentioned in the syllabus) (Internal)
		MMSMP103	Consumer Behaviour Syllabus :- 1 to 6 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.3	Competency based HRM and Performance Management Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
Thursday, 17 July, 2025	09:00 am to 09:00 pm	UMMSIII.7.4	Financial Regulations Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
		MMSMP104	Services Marketing Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.4	Labour Laws and Implications on Industrial Relations Syllabus :- 1 to 3 Modules (mentioned in the syllabus) (Internal)
Friday, 18 July, 2025	09:00 am to 09:00 pm	UMMSIII.7.5	Derivatives and Risk Management Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
		MMSMP105	Product & Brand Management Syllabus :- 2 & 3 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.5	HR Planning and Application of Technology in HR Syllabus :- 1 & 2 Modules (mentioned in the syllabus) (Internal)
Saturday, 19 July, 2025	09:00 am to 09:00 pm	UAMMSFS.VII	Mutual Fund Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
		MMSMP101.4	Digital Marketing Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
		UAMMSHRM.6.2	Global HRM Syllabus :- 1 to 4 Modules (mentioned in the syllabus) (Internal)
Monday, 21 July, 2025	09:00 am to 09:00 pm (Exam Duration- 2HRS)	UAMMSFS.VIII	International Finance Syllabus :- Entire syllabus (Internal)
		MMSMP101.6	Marketing Research & Analysis Syllabus :- Entire syllabus (Internal)
		UAMMSHRM.6.5	O.S.T.D. Entire syllabus (Internal)

(Prof. (Dr.) Shivaji Sargar)
Director

02 JUL 2025