

As Per NEP 2020

University of Mumbai



Title of the program

- A- U.G. Certificate in Sports Administration
- B- U.G. Diploma in Sports Administration
- C- B.Sc. (Sports Administration)
- D- B.Sc. (Hons.) (Sports Administration)
- E- B.Sc. (Hons. with Research) (Sports Administration)

Syllabus for

Semester – I & II

Ref: GR dated 20th April, 2023 for Credit Structure of UG

**(With effect from the academic year 2025-26
Progressively)**

University of Mumbai



(As per NEP 2020)

Sr. No.	Heading	Particulars	
1	Title of program O: <u>IMU-525 A</u>	A	U.G. Certificate in (Sports Administration)
	O: <u>IMU-525 B</u>	B	U.G. Diploma in (Sports Administration)
	O: <u>IMU-525 C</u>	C	B.Sc (Sports Administration)
	O: <u>IMU-525 D</u>	D	B.Sc.(Hons)(Sports Administration)
	O: <u>IMU-525 E</u>	E	B.Sc. (Hons. with Research) (Sports Administration)
2	Eligibility O: <u>IMU-526 A</u>	A	<u>10+2 Pass scheme of any recognized State / Central / International Board</u> OR Passed Equivalent Academic Level 4.0
	O: <u>IMU-526 B</u>	B	Under Graduate Certificate in Sports Administration OR Passed Equivalent Academic Level 4.5
	O: <u>IMU-526 C</u>	C	Under Graduate Diploma in Sports Administration OR Passed Equivalent Academic Level 5.0
	O: <u>IMU-526 D</u>	D	Bachelors of Science (Sports Administration) with minimum CGPA of 7.5 Academic Level 5.5
	O: <u>IMU-526 E</u>	E	Bachelors of Science (Sports Administration) with minimum CGPA of 7.5 Academic Level 5.5
3	Duration of program R: <u>IMU-561</u>	A	One Year
		B	Two Years
		C	Three Years
		D	Four Years
		E	Four Years
4	Intake Capacity R: <u>IMU-562</u>		60
5	Scheme of Examination R: <u>IMU-563</u>	NEP 40% Internal 60% External, Semester End Examination Individual Passing in Internal and External Examination	

6	R: <u>IMU-564</u> Standard of Passing	40%	
7	Credit Structure Sem. I - R: <u>IMU-565 A</u> Sem. II - R: <u>IMU-565 B</u>	Attached herewith	
	Credit Structure Sem. III - R: <u>IMU-565 C</u> Sem. IV - R: <u>IMU-565 D</u>		
	Credit Structure Sem. V - R: <u>IMU-565 E</u> Sem. VI - R: <u>IMU-565 F</u>		
8	Semesters	A	Sem I & II
		B	Sem III & IV
		C	Sem V & VI
		D	Sem VII & VIII
		E	Sem VII & VIII
9	Program Academic Level	A	4.5
		B	5.0
		C	5.5
		D	6.0
		E	6.0
10	Pattern	Semester	
11	Status	New	
12	To be implemented from Academic Year Progressively	From Academic Year: 2025-26	

Sd/-

Sign of the BOS
Chairman
Dr. Manoj N. Reddy
Ad-hoc Board of
Studies in
Sports Science and
Management

Sd/-

Sign of the
Offg. Associate
Dean
Dr. C.A.Chakradeo
Faculty of
Interdisciplinary
Studies

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Sign of the
Offg. Associate Dean
Dr. Kunal Ingle
Faculty of
Interdisciplinary
Studies

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Sign of the
Offg. Dean
Prof. A. K. Singh
Faculty of
Interdisciplinary
Studies

Preamble

1) Introduction

Sports have always been a beloved part of our culture, captivating audiences and uniting communities across India. The BSc (Bachelor of Science) Sports Management course aims to give students a deep dive into the business side of this dynamic industry. This interdisciplinary program blends sports science, business administration, and industry-specific know-how, equipping students with the skills to thrive in the fast-paced world of sports management.

2) Aims and Objectives

At the heart of this course lies a passion for the business of sports. Here's what we hope to achieve:

Provide a strong foundation in core business disciplines like marketing, finance, HR, and operations, and show students how to apply these principles in the sports industry.

Help students navigate the complex web of legal, ethical, and regulatory frameworks that shape the sports business ecosystem.

To equip students with a comprehensive understanding of the fundamental principles of sports science, enabling them to apply this knowledge to enhance athletic performance and support sports management practices.

Foster critical thinking and analytical skills by engaging students in practical exercises and case studies that explore the application of sports science in real-world sports management scenarios.

Give students hands-on experience in planning, organizing, and executing sporting events, from the big leagues to the local level.

Empower students to effectively manage sports organizations, from professional teams and leagues to governing bodies.

Foster an entrepreneurial mindset and encourage students to explore innovative sports-related business opportunities.

Cultivate critical thinking, problem-solving, and decision-making skills to tackle the unique challenges of sports management.

3) Learning Outcomes

By the end of this course, our students will be equipped with a comprehensive toolkit to succeed in the sports industry. They'll be able to:

Demonstrate a deep understanding of the sports industry's structure, key players, and emerging trends.

Apply cutting-edge business strategies to the planning, organization, and operation of sports organizations and events.

Develop impactful marketing and branding campaigns to captivate sports fans and maximize engagement.

Analyze financial statements, assess performance, and make informed decisions to ensure the financial health of sports organizations.

Navigate the legal, regulatory, and ethical landscape that governs the sports industry.

Effectively manage human resources in sports, from players and coaches to support staff.

Leverage technology and data analytics to enhance decision-making and operational efficiency.

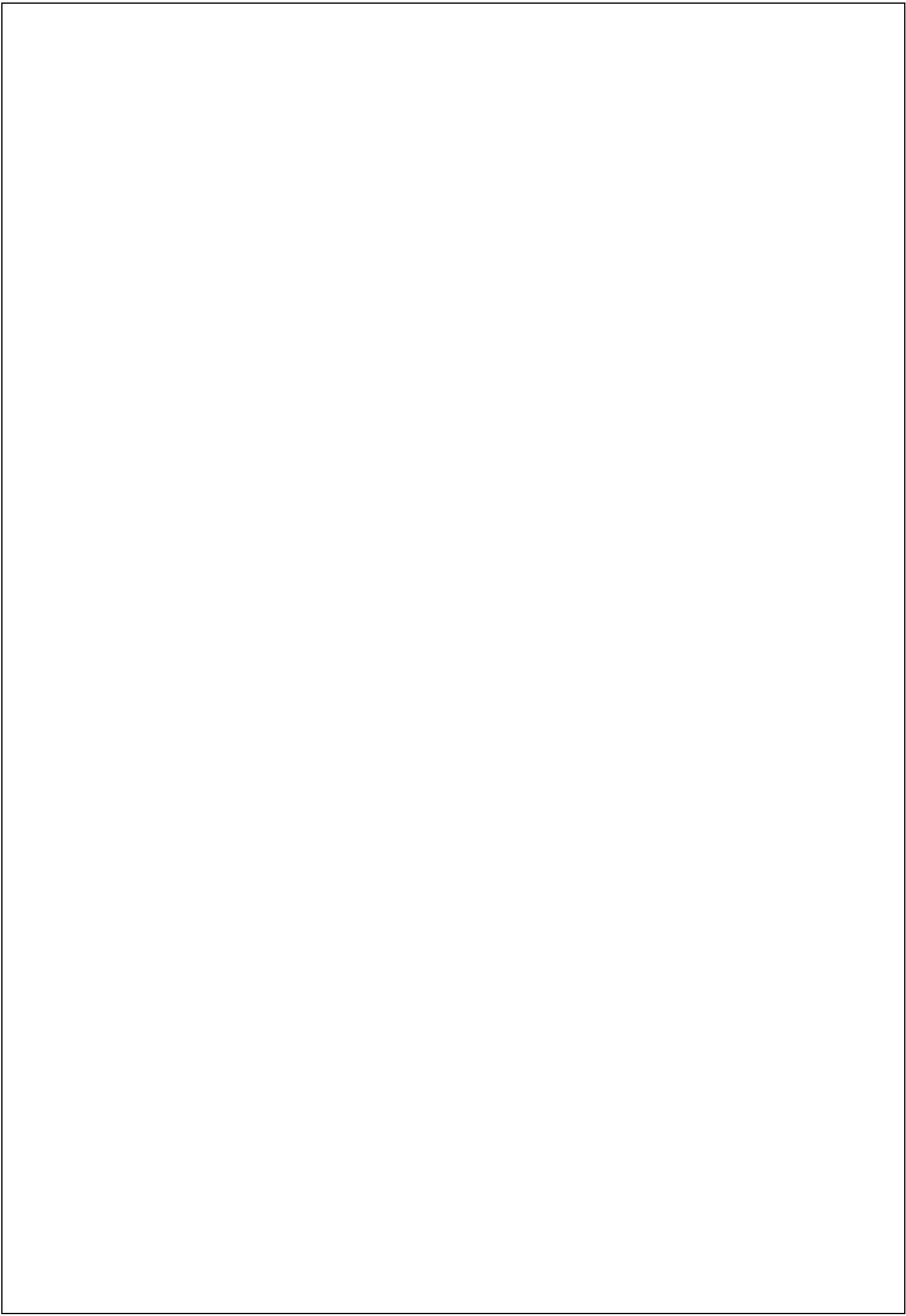
Exhibit strong leadership, teamwork, and communication skills to collaborate with diverse stakeholders.

Identify and seize entrepreneurial opportunities, crafting innovative sports-related products and services.

Encourage interdisciplinary collaboration by integrating sports science concepts with business and management strategies, preparing students to address complex challenges in the sports industry.

Tackle complex issues and challenges faced by sports organizations, drawing on critical thinking and problem-solving skills

4) Any other point (if any) - No



Under Graduate Certificate in Sports Administration

Credit Structure (Sem. I & II)

	R: _____A										
Level	Semester	Major		Minor	OE (Any 2)	VSC,SEC (VSEC)	AEC,VE C,IKS	OJT, FP,CEP, CC,RP	Cum. Cr. / Sem.	Degree/Cum. Cr.	
		Mandatory	Electives								
4.5	I	Introduction to Sports Management & Sports Industry (4 Credits)		Student will choose from university basket	2+2 Student will choose from university basket	VSC Competition Structures in Sports (2 Credits)	AEC:2 VEC:2 IKS:2 Choose from University Basket	CC:2	22	UG Certificate44	
	R: _____B										
	II	Sports Organisation and Administration (4 Credits)		2 Student will choose from university basket	2+2 Student will choose from university basket	VSC Sports Law (2 Credits)	AEC:2 VEC:2	CC:2	22		
	Cum Cr.	12	-	2	8	4+4	4+4+2	4	44		
Exit option: Award of UG Certificate in Major with 40-44 credits and an additional 4 credit score NSQF course/Internship OR Continue with Major and Minor											

Credit Structure (Sem. III & IV)

BSc. (Sports Administration)

Credit Structure (Sem. V & VI)

	R: _____ E									
Level	Semester	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP,CEP, CC,RP	Cum. Cr. / Sem.	Degree/Cum. Cr.
		Mandatory	Electives (Any 1)							
5.5	V	Sports Sales & Sponsorship (4 Credits) SDG & Legacy Planning in Sport (4 Credits)	Olympic Solidarity (4 Credits) OR Fan Engagement (4 Credits) OR Logistic and Supply Chain Management (4 Credits)	4 Student will choose from university basket	Stude nt will choose from university basket	VSC E-Sports (4 Credits)		FP/CEP :2	22	UG Degree 132
	R: _____ F									
	VI	Athlete Management (4 Credits) Sports Entrepreneurship (4 Credits) CSR in Sport (2 Credits)	Sports Merchandise (4 Credits) OR Sports Tourism (4 Credits) OR Introduction to Sports Medicine (4 Credits)	4 Student will choose from university basket	Stude nt will choose from university basket			OJT:4	22	
	Cum Cr.	48	8	18	12	8+6	8+4+2	8+6+4	132	
Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major and Minor										

[Abbreviation - OE – Open Electives, VSC – Vocation Skill Course, SEC– Skill Enhancement Course, (VSEC), AEC – Ability Enhancement Course, VEC – Value Education Course, IKS – Indian Knowledge System, OJT – on Job Training, FP – Field Project, CEP – Community Engagement Project, CC – Co-Curricular, RP – Research Project]

Sem. – I

SEMESTER I

Sr. No.	Subjects	Subject Type	Credits	Internal	External	Total
1.	Introduction to Sports Management & Sports Industry	Major	4	40	60	100
2.	Grassroots' Sports	Major	2	20	30	50
3.	Competition Structures in Sports	VSC	2	20	30	50
4.	Introduction to Anatomy & Kinesiology	SEC	2	20	30	50
	Total		10			250

MAJOR (MANDATORY)

Name of the Course: Introduction to Sports Management & Sports Industry

Sr. No.	Heading	Particulars
1	Description the course: Including but Not limited to:	This course will provide students with an understanding of the principles and practices for planning and implementing of the dynamic nature of the sporting ecosystem. It will help them differentiate this industry and how it works with a bridge across other industries. The sport industry is an ever-evolving field of study with a diverse landscape of career and management opportunities. The foundation of the management skills and practices learned in this field are applicable to a variety of businesses and organizational needs. This course serves as an introduction to the field of sport management, offering a diversity of information pertaining to the history and foundations of sport management, the differing levels of sport (e.g., youth, recreation, amateur and professional), the various sport industry segments, international sport, and current ethical and social issues in sport. Students will explore the key concepts, principles, and practices involved in managing sports organizations, events, and athletes. Through a combination of theoretical lectures, case studies, and interactive discussions, students will develop a solid foundation in sports management principles and gain insights into the dynamic sports industry landscape.
2	Vertical:	Major (Mandatory)
3	Type:	Theory / Practical
4	Credit:	4credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	60 Hours
6	Marks Allotted:	100 Marks
7	Course Objectives:	1. The socio-cultural dimension of sport. 2. The management and leadership of sport. 3. The ethics involved in sport management. 4. The communication aspects involved in sport management. 5. The introductory concepts of marketing sports. 6. The introductory concepts of the budgeting process in sports organizations. 7. Examine the legal and ethical considerations in sports management. 8. Analyze the role of marketing, finance, and operations management in sports organizations
8	Course Outcomes:	After studying the course students will be able to 1. Develop critical thinking and problem-solving skills through case studies and real-world applications in sports management. 2. Identify factors affecting career choices. 3. Describe career opportunities available in sport and fitness management. 4. Apply sport management theory and practice to diverse populations.

Module1: Introduction to Sport Management (8 Hours)

- Definition and scope of sports management
- Historical overview of sports management
- Heritage and Legacy Fandom in sport
- Development of Individual and team sports with examples
- Birth of Sports Management as an academic field
- Importance of sports management in the sports industry

Module 2: Organizational Structures in Sports (8 Hours)

- Types of sports organizations (clubs, leagues, federations, etc.)
- Governance and decision-making structures in sports organizations
- Case studies on effective organizational management in sports

Module 3: Marketing in Sports (10 Hours)

- Principles of sports marketing
- Sponsorship and branding in sports
- Marketing strategies for sports events and athletes
- The Sport Marketing Mix
- Historical Development

Module 4: Operations Management in Sports (10 Hours)

- Definition of Management Principles
- Functional Areas/Key Skills
- Current Issues and Trends
- Event management in sports
- Facility management and operations
- Logistics and planning in sports events

Module 5: Finance and Economics in Sports (10 Hours)

- Revenue streams in the sports industry
- Concessions
- Luxury Seating
- Corporate Sponsorship and Licensing
- Fundraising
- Government Funds and Schemes
- Financial management in sports organizations
- Economic impact of sports on local and global economies

Module 6: Legal and Ethical Issues in Sport Management (10 Hours)

- Legal Principles applied to Sport Management
- Ethical Principles applied to Sport Management
- Legal frameworks in sports management
- Ethical considerations in sports organizations
- Case studies on legal and ethical dilemmas in sports management

Module 7: Career Opportunities in Sports Management (4 Hours)

Overview of career paths in sports management

Skills and competencies required for success in sports management

Guest speakers from the sports industry sharing their experiences

Pyramid on:

- Recreational Sport
- Grassroot Sport
- Divisional Sport
- Developmental Sport
- Elite Sport

10 Text Books: N.A.

11 Reference Books:

- "Introduction to Sport Management: Theory and Practice" by Paul M. Pedersen, Lucie Thibault, and Robert E. Eicher
- "Contemporary Sport Management" by Paul M. Pedersen, Lucie Thibault, and Paul M. Pedersen
- "Sport Management: Principles and Applications" by Russell Hoye, Aaron C.T. Smith, Matthew Nicholson, Bob Stewart, and Hans Westerbeek
- "Foundations of Sport Management" by Andy Gillentine
- "Sports Business Management: Decision Making Around the Globe" by George Foster, Norm O'Reilly, and Antonio Davila
- "Managing Sport Facilities and Major Events" by Hans Westerbeek, Aaron C.T. Smith, Paul Turner, and Paul Emery
- "Sports Marketing: A Strategic Perspective" by Matthew D. Shank
- "Global Sport Management: Contemporary Issues and Inquiries" by Terri Byers and Trevor Slack
- "Sport Finance" by Gil Fried, Timothy DeSchraver, and Michael Mondello
- "Sports Law and Regulation: Cases, Materials, and Problems" by Matthew J. Mitten, Timothy Davis, Rodney K. Smith, and N. Jeremi Duru

12 Internal Continuous Assessment: 40%

Semester End Examination: 60%

13 Continuous Evaluation through:

Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)

14 Format of Question Paper: for the final examination (Semester End Examination)

Question 1 Compulsory 20 Marks

Question 2 to Questions 7 (Attempt any 4) 10 Marks each

Question 7 will have 3 sub-questions each sub-question of 5 marks – students to attempt any 2 out of the three sub questions

Name of the Course: Grassroots' Sports

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	This course delves into the fundamental principles and practices of managing sports programs at the introductory level. Students will explore the critical role of grassroots sports in fostering participation, developing talent, and promoting healthy communities. The course will equip students with the knowledge and skills necessary to plan, organize, and manage effective grassroots sports programs across a variety of disciplines.
2	Vertical:	Major (Mandatory)
3	Type:	Theory / Practical
4	Credit:	2 credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives:	1. Define grassroots sports and differentiate them from elite or professional levels. 2. Analyze the benefits of participation in grassroots sports for individuals and communities (physical health, social development, character building etc.). 3. Evaluate the challenges faced by grassroots sports programs, such as funding limitations, volunteer recruitment, and ensuring accessibility. 4. Analyze the role of volunteers and coaches in the success of grassroots sports programs 5. Evaluate the use of technology to manage and promote grassroots sports programs
8	Course Outcomes:	1. Develop strategies for promoting participation in grassroots sports programs across diverse demographics. 2. Apply sport management principles to program planning, including budgeting, scheduling, facility management, and risk management. 3. Develop effective marketing and communication strategies to generate interest and build a strong brand for grassroots sports programs. 4. Develop strategies for volunteer recruitment, training, and motivation. 5. Create a comprehensive plan for launching and managing a specific grassroots sports program
9	Modules: -	

Module1: Grassroot Sports – Structure & Growth (10 Hours)

What is Grassroot Sports? Why is it needed?

Grassroot Structure Globally?

- Developmental Structure
- Functional Structure
- Sport wise Structure
- Evaluation and impact Assessment

Growth from Grassroot Sports – Pathway Benefits for Sport Development

- Sport as Public good
- Sport Equity and Inclusiveness
- Regulation and Control
- Active Living Promotion

School Games Intercollegiate Games Not for Profit Sports

Module2: Education and Development Pathways(10 Hours)

- Schools, Clubs, Academies
- Athlete, Coach, Officials
- Grassroot Sports for Differently-abled Athletes
- Improved Sports Infrastructure for Grassroot Sports
- Coach Education
- Technology Based Assessment
- Encouraging Participation Sustained Participation
- Player Development Pathway
- (PDP) Budgets for Games Competition Structures

Module3: Visits & Case Studies(10 Hours)

- Anantapur Sports Bridges of Sports Magic Bus Nanhi Kali
- Dribble Academy Kiss Academy
- Mary Kom/ Sarita Devi Boxing Academy
- Report / Paper & Presentation
 - Grassroot sports for normal and differently abled athletes
 - Reverse integration.
- Event - Plan a sports competiiton at grass root level

10	Text Books: NA	
11	References: "Grassroots Sport Management: A Global Perspective" edited by Robin Ammon Jr., Nicholas Holt, and Albert Petrucci "Sport Development: Policy, Process and Practice" by Kevin Hylton and Kath Woodward	
12	Internal Continuous Assessment: 40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination Question 1 Compulsory 10 Marks Question 2 to Questions 7 (Attempt any 4) 5 Marks each	

Vocational and Skill Enhancement Courses (VSEC)

(Vocational Skill Course)

Name of the Course: Competition Structures in Sports

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	The Competition Structures in Sports course delves into the various organizational frameworks and formats that govern competitive sports. It examines the different types of competition structures, including leagues, tournaments, and championships, across a range of sports. Students will explore the principles of competition scheduling, rules and regulations, governance, and the economic aspects associated with different competition structures.
2	Vertical:	VSC (Vocational Skill Course)
3	Type:	Theory / Practical
4	Credit:	2 credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives:	1. To provide students with a comprehensive understanding of the different competition structures prevalent in sports. 2. To examine the principles and practices of organizing leagues, tournaments, and championships in various sports. 3. To analyse the role of governing bodies, federations, and associations in establishing and regulating competition structures. 4. To explore the factors influencing competition scheduling, including season length, fixture arrangements, and playoff formats. 5. To understand the economic implications of competition structures, including revenue generation, sponsorship, and broadcasting rights. 6. To evaluate the impact of competition structures on player development, fan engagement, and the overall growth of sports.
8	Course Outcomes:	At the end of the course, learners will be able to: 1. Identify and describe the different types of competition structures used in sports. 2. Analyse the organizational principles and logistics involved in managing leagues, tournaments, and championships. 3. Evaluate the roles and responsibilities of governing bodies in establishing rules, regulations, and standards for competition. 4. Design competition schedules and formats that optimize player participation, spectator interest, and revenue generation. 5. Assess the economic viability of various competition structures and their impact on the sustainability of sports organizations. 6. Critically analyse case studies and real-world examples to understand the practical

	implications of different competition structures.
9	Modules: - Module 1: Introduction of Competitive Sports (12 Hours) Differentiation between physical education, recreational sport and competitive sport - Concept Definition Classifications - Formation of Competitive Sports - School Sports Types of Competition Structures: - National Sports Systems - International - Local - Indigenous Sports - Disabled Sports Module 2: Training and Conditioning (7 Hours) Training and Conditioning: - Impact on Athlete - Impact on Performance - Ethics and Morality - Periodization - Transdisciplinary Module 3: Introduction to Sports & Globalization (7 Hours) Sport and Globalization - Definition, Concepts and Theories - Emergence, Diffusions and Flows - Generic fundamentals of the sociology of sport - Consumer culture and sport and Introduction - The sport consumer: • Identity • Lifestyle • Leisure • Sport and Commodification Module 4: Planning & Organizing (4 Hours) - Planning and organizing a local tournament / Intra college sports event in 1 sport of choice - Operations management

	- Ticketing - Sponsorship - Customer service - Data collection and analysis - Report and review Review Report Movies / Documentaries through which understanding of different competition structures in different sports	
10	Text Books: N.A.	
11	References: - "Competition in Sports: The Social, Legal and Economic Aspects" by Massimo A. D'Antoni - "Managing Sports Organizations: Responsibility for Performance" by Daniel Covell, Sharianne Walker, and Daniel F. Mahony - "Sport Governance: International Case Studies" edited by Ian O'Boyle and Trish Bradbury - "The Business of Sports, 2nd Edition" by Scott Rosner and Kenneth L. Shropshire - "Strategic Sport Communication, 2nd Edition" by Paul M. Pedersen, Pamela C. Laucella, Edward Kian	
12	Internal Continuous Assessment: 40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	(External) 30 Marks Question 1 Compulsory 10 Marks Question 2 any 4 out of 6 (5 Marks each) 20 Marks (Internal) 20 Marks Classroom Presentation 10 Marks Class Tests, Presentation, Project, Creative writing, Assignment 10 Marks	

(Skill Enhancement Course)

Name of the Course: Introduction to Anatomy & Kinesiology

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	This course provides an introduction to the fundamental concepts of anatomy and kinesiology as they relate to sports management. Students will develop an understanding of the human body's structure and movement, with a focus on how these principles apply to sports performance, injury prevention, and rehabilitation. Through a combination of theoretical knowledge and practical applications, students will gain insights into the biomechanics of human movement and how to optimize athletic performance.
2	Vertical:	SEC (Skill Enhancement Course)
3	Type:	Theory / Practical
4	Credit:	2credits(1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives:	1. Understand the basic anatomical structures and functions of the human body. 2. Explore the principles of kinesiology and biomechanics in relation to sports performance. 3. Analyze the relationship between anatomy, kinesiology, and sports management. 4. Apply knowledge of anatomy and kinesiology to enhance athletic performance and prevent injuries. 5. Develop critical thinking skills in evaluating movement patterns and techniques.
8	Course Outcomes:	1. Students will gain a foundational understanding of human anatomy, including the skeletal, muscular, and nervous systems, and their relevance to sports performance and injury prevention. 2. Students will learn the principles of kinesiology, including biomechanics and the mechanics of human movement, to analyze and understand sports techniques and performance. 3. Students will be able to apply anatomical knowledge to various aspects of sports management, including injury prevention, rehabilitation, and athlete conditioning programs. 4. Students will develop the ability to analyze sports movements using anatomical and kinesiology principles, identifying biomechanical factors that influence performance and efficiency. 5. Students will understand the integration between anatomy and physiology in sports performance, including the physiological adaptations of the body to exercise and training.

	6. Students will learn to recognize common sports-related injuries based on anatomical and biomechanical principles and develop strategies for injury prevention and management.
9	Modules: - Module 1: Introduction to Anatomy & Musculoskeletal System (10 Hours) Introduction to Anatomy - Overview of human anatomy - Structural organization of the human body - Major body systems and their functions Musculoskeletal System - Study of bones, joints, and muscles - Muscle actions and movement terminology - Biomechanics of human movement Module 2: Introduction to Kinesiology & Biomechanics in Sports (12 Hours) Introduction to Kinesiology - Definition and scope of kinesiology - Principles of kinesiology in sports performance - Analysis of movement patterns Biomechanics in Sports - Application of biomechanical principles in sports - Understanding sports-specific movements - Biomechanical analysis of athletic performance Movement Analysis - Observation and analysis of movement patterns - Practical applications of biomechanical principles in sports - Understanding movement efficiency and performance optimization Module 3: Injury Prevention and Rehabilitation & Case Studies in Sports Anatomy and Kinesiology (8 Hours) Injury Prevention and Rehabilitation - Common sports injuries and their prevention - Principles of rehabilitation in sports - Role of anatomy and kinesiology in injury management Case Studies in Sports Anatomy and Kinesiology - Introduction to case study analysis in sports management - Application of anatomy and kinesiology principles to real-world scenarios - Group discussions and presentations on selected case studies - Reflective analysis on the role of anatomy and kinesiology in resolving sports-related issues
10	Text Books: NA
11	References: - "Anatomy & Physiology for Sports Massage and Health" by Jane Johnson - "Essentials of Strength Training and Conditioning" by NSCA - National Strength & Conditioning Association - "Joint Structure and Function: A Comprehensive Analysis" by Pamela K. Levangie and Cynthia C. Norkin - "Biomechanics of Sport and Exercise" by Peter M. McGinnis

	- "Introduction to Sports Biomechanics: Analysing Human Movement Patterns" by Roger Bartlett - "Principles of Anatomy and Physiology" by Gerard J. Tortora and Bryan H. Derrickson	
12	Internal Continuous Assessment: 40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination Question 1 Compulsory 10 Marks Question 2 to Questions 7 (Attempt any 4) 5 Marks each	

Sem. – II

SEMESTER II

Sr. No.	Subjects	Subject Type	Credits	Internal	External	Total
1.	Sports Organisation and Administration	Major	4	40	60	100
2.	Sports Media & Communication	Major	2	20	30	50
3.	Sports Law	VSC	2	20	30	50
4.	Role of EQ in Sports	SEC	2	20	30	50
	Total		10			250

MAJOR (MANDATORY)

Name of the Course: Sports Organization and Administration

Sr. No.	Heading	Particulars
1	Description the course: Including but Not limited to:	The Sports Organization and Administration course explores the principles and practices of managing sports organizations, events, and facilities. It examines the structure and functions of sports organizations, including governing bodies, clubs, and leagues, and covers key administrative processes such as strategic planning, financial management, marketing, and human resource management within the sports industry.
2	Vertical:	Major (Mandatory)
3	Type:	Theory / Practical
4	Credit:	4credits(1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	60 Hours
6	Marks Allotted:	100 Marks
7	Course Objectives: 1. To provide students with a comprehensive understanding of the structure and functions of sports organizations, including governing bodies, clubs, and leagues. 2. To explore the principles and practices of sports administration, including strategic planning, financial management, marketing, and human resource management. 3. To examine the role of leadership and governance in sports organizations, including ethical considerations and decision-making processes. 4. To analyse the legal and regulatory frameworks that govern sports organizations and events, including contracts, liability, and risk management. 5. To develop practical skills in sports event management, including planning, organizing, and executing sports events of varying scales. 6. To explore current trends and issues in sports organization and administration, including globalization, technology, and sustainability. 7. To enhance critical thinking and problem-solving skills through case studies, simulations, and real-world applications in sports management contexts.	
8	Course Outcomes: After studying the course students will be able to 1. Students will demonstrate a comprehensive understanding of the structure, functions, and stakeholders involved in sports organizations and leagues. 2. Students will apply principles of strategic planning, financial management, and marketing to develop effective strategies for sports organizations and events. 3. Students will analyze the role of leadership, governance, and ethical considerations in sports administration, demonstrating an understanding of decision-making processes and ethical dilemmas. 4. Students will evaluate legal and regulatory issues in sports management, including contracts, liability, and risk management, and propose solutions to mitigate legal risks. 5. Students will demonstrate proficiency in sports event management, including planning, organizing, and executing sports events, and evaluating their success. 6. Students will critically analyze current trends and issues in sports organization and administration, including globalization, technology, and sustainability, and propose	

	strategies for adaptation and innovation. 7. Students will develop practical skills and competencies in sports management through hands-on projects, internships, and experiential learning opportunities.
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9 Modules: -

Module1: Social Context for Modern Sports: (15 Hours)

- Need for New Structure in Sports Today.
- International Sports Environment: IOC and International Federations
- National Sports Environment: National Olympic Committees
- National Federations
- Governmental and Quasi-Governmental Organizations
- Sports Conflicts–Conflicts arising from Anti- Doping Tests.

Module 2: Origin and Operations of Sports Organizations: (10 Hours)

- Defining the Legal Status
- Social Profile of the Sports Organization
- Choosing a type of Organization:
- Environmental Indicators
- Power and Authority
- Delegation of Responsibilities
- Organizational Charts
- Sports Identity Vs Image
- Establishing a Sports Identity

Module 3: Sports Organizations and their Environment (15 Hours)

- The nature of the Organizational Environment
- Research on Organizational Environments
- Controlling Environmental Uncertainty: Other Perspectives on the Organizational Environment.
- Relationship between Organizations' Environment and its Structure.
- Sports Organizations and Technology: Technology
- Research on technology and Organizations
- Critiques of the Technology Imperatives
- Micro-Electronic Technologies
- Relationship Between technology and Organizational Structure.

Module 4: Cases of Strategic Approaches by some Olympic Sports Organizations (10 Hours)

- FIVB
- FIH
- IPC
- WADA
- ISC
- ZOC
- OCM
- OS
- Measuring the Performance of Olympic Sports Organizations.
- Case studies & presentations

Module 5: Practical (20 Hours)

- Presentations

	- Case studies - Field visits & reports - Guest lectures	
10	Text Books: N.A.	
11	Reference Books: • Sports Business Management Decision making around the globe • Managing Olympic Sport Organisations (take online copy) • Stanford Institute For Economic Policy Research Siepr Discussion Paper No. 02-43 The Organization of Sports Leagues • The Philosophy of Grassroots Football • Constituents of Successful Sports Leagues in Emerging Markets - Sanjeev Tripathi Ankur Kapoor - W.P. No.2015-03-02 - March 2015 • Active England Case Studies – Sport England	
12	Internal Continuous Assessment: 40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination (Semester End Examination) Question 1 Compulsory 20 Marks Question 2 to Questions 7 (Attempt any 4) 10 Marks each Question 7 will have 3 sub-questions each sub-question of 5 marks – students to attempt any 2 out of the three sub questions	

Name of the Course: Sports Media and Communications

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	The Sports Media and Communication course explores the role of media in sports, focusing on how various communication channels influence the perception, coverage, and promotion of sports events, athletes, and organizations. Students will examine the principles and practices of sports journalism, broadcasting, digital media, public relations, and marketing within the sports industry.
2	Vertical:	Major Mandatory
3	Type:	Theory / Practical
4	Credit:	2credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives:	1. To provide students with a comprehensive understanding of the role of media in shaping the sports industry, including its impact on sports coverage, audience engagement, and revenue generation. 2. To explore the principles and practices of sports journalism, including news reporting, feature writing, interviewing techniques, and ethical considerations in sports media. 3. To analyze the role of broadcasting and digital media platforms in sports coverage, including television, radio, streaming services, social media, and mobile apps. 4. To examine the fundamentals of sports marketing and public relations, including branding, sponsorship, advertising, and crisis communication strategies. 5. To develop practical skills in sports media production, including content creation, editing, and storytelling across various media formats.
8	Course Outcomes:	1. Students will demonstrate a comprehensive understanding of the role and influence of media in the sports industry, including its impact on sports coverage, audience engagement, and revenue streams. 2. Students will apply principles of sports journalism, including news reporting, feature writing, and interviewing techniques, to produce high-quality sports media content. 3. Students will analyze the role of broadcasting and digital media platforms in sports coverage, evaluating their strengths, limitations, and implications for sports media professionals. 4. Students will develop effective sports marketing and public relations strategies, including branding, sponsorship activation, and crisis communication plans, to enhance the visibility and reputation of sports organizations. 5. Students will demonstrate proficiency in sports media production, including content creation, editing, and storytelling across various media formats, to engage and inform diverse audiences.
9	Modules: -	

Module1: Introduction to Sports Writing: (7 Hours)

- Rules that universally apply to all kinds of journalism
- How sports writing is slightly different and why?
- Evolution of sports journalism and communication
 - How sports became a specialized beat
 - Radio and TV coverage of sports
 - Social Media
 - Challenges

Module2: Covering sports, the tool kit (8 Hours)

- How watching sport as a journalist or media professionalism different from watching it as a fan
- Areas that you must concentrate on
- Tool required to make a difference
- Sports photography Sports Writing II
- Writing a match report
- Writing a preview, review of the entire event
- Post-match interviews
- Profile stories
- Other possible stories from the event

Module3: Planning coverage of a sports event (5 Hours)

- Media center
- Coverage Plan
- Press Releases
- Sponsors Commitment

Module 4: Creating a Media Event (10 Hours)

- Organisation and Management
- Press Release
- Tracking the Data put out
- Traction through technology

10 Textbooks: N.A.**11 Reference Books:**

- "Sports Journalism: An Introduction to Reporting and Writing" by Kathryn T. Stofer, James R. Schaffer, Brian A. Rosenthal
- "Media, Sports, and Society" by Lawrence A. Wenner
- "Sports Media: Reporting, Producing, and Planning" by Bradley Schultz
- "Sports Media: Transformation, Integration, Consumption" edited by Andrew C.

	Billings, Marie Hardin, Bill Rosenthal - "Sports Journalism: Context and Issues" edited by Raymond Boyle and Richard Haynes	
12	InternalContinuousAssessment:40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination Question 1 Compulsory 10 Marks Question 2 to Questions 7 (Attempt any 4) 5 Marks each	

Vocational and Skill Enhancement Courses (VSEC)

(Vocational Skill Course)

Name of the Course: Sports Law

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	Sports like any other industry is a piece of the governance run by our country and has a strong affiliation and implication towards human rights, laws, policies and much more and through this course the student aims to understand how this segment is organized, governed, and regulated by government bodies, the role of private bodies and how it can itself enhance the society we live in.
2	Vertical:	VSC (Vocational Skill Course)
3	Type:	Theory / Practical
4	Credit:	2 credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives:	1. Analyze sports as a business, not as a fan. 2. Learn complex negotiation strategies. 3. Understand the complexities of contract drafting. 4. Learn the basic principles law. 5. Understand the importance of law in sports.
8	Course Outcomes:	At the end of the course, learners will be able to: 1. Students will develop a comprehensive understanding of the legal frameworks governing the sports industry, including contract law, labor law, intellectual property law, and tort law, and their application in various sports-related contexts. 2. Students will analyze the role of regulatory bodies such as sports federations, leagues, and governing bodies, as well as the governance structures within sports organizations, including ethics codes, disciplinary procedures, and dispute resolution mechanisms. 3. Students will apply legal principles and concepts to real-world scenarios in sports management, including athlete contracts, sponsorship agreements, broadcasting rights, player transfers, and compliance with anti-doping regulations. 4. Students will evaluate the ethical implications of legal decisions and policies within the sports industry, considering issues such as fair play, integrity, athlete welfare, gender equity, and diversity, and propose strategies for promoting ethical conduct and social responsibility in sports organizations.
9	Modules: -	

Module1: Types of Laws (5 Hours)

- Various sources of Law, significance of law, business law
- Impact of law on society & business economics
- Constitution aspects and implications

Module2: Contracts and norms (10 Hours)

- Law of Contract – Definition & Nature of Contract, types of contract, offer & acceptance, consideration & capacity to contract, free constant legality of object & consideration, contingent contract, quasi contract, discharge of contract, remedies for breach of contract, indemnity & guarantee
- Pledge principal – agent relationship & rights & obligation of Principal & agent.

Module3: Sales of Goods Act & Negotiable Instruments (10 Hours)

- Law of sale of goods – nature of contract of sale, conditions & warranties, Transfer of ownership
- Performance of contract of sale, rights of unpaid seller, Remedies for breach of contract Auction sale
- Law of negotiable instruments – nature of N. I., Promissory notes, BOE, Cheque, Parties of NI

Module 4: Court of Arbitration in Sports (CAS) (5 Hours)

- Duttee Chand Case, Shanti Case
- Watch a movie
- File a complaint,
- Caster Semenya Case. Maria Sharapova Case,
- Icarius movie review, Athlete A movie Review,
- Lance Armstrong - The Program, Dig out Files and Do Review. Tour de France.

10**Text Books: N.A.****11****References:**

- Dispute Resolution in sport David Mcardle Routledge
- Sports Law Simon Gardiner, Rodger Welch, Simon Royes and Urvasi Routledge
- Sport Law: A managerial Approach Anita M Moorman Routledge

12**Internal Continuous Assessment: 40%****Semester End Examination: 60%****13****Continuous Evaluation through:**

Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)

14**Format of Question Paper:** for the final examination

Question 1 Compulsory 10 Marks

Question 2 to Questions 7 (Attempt any 4) 5 Marks each

(Skill Enhancement Course)

Name of the Course: Role of EQ in Sport

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	This course aims to address the psychological, social, emotional, and human aspects of sport. Why we get so engaged, what emotion does it connect with in us, can it be used as a science to enhance performances, experiences, effort, and human grit? All of these will be addressed in this course and help students understand sports beyond technical skill, sports science etc.
2	Vertical:	SEC (Skill Enhancement Course)
3	Type:	Theory / Practical
4	Credit:	2credits(1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives: 1. To understand the concept of Emotional Intelligence (EQ) and its relevance in the context of sports management. 2. To explore the impact of emotional intelligence on athlete performance, team dynamics, and leadership effectiveness in sports. 3. To develop skills in emotional self-awareness, self-regulation, empathy, and social skills that are essential for success in sports management roles. 4. To examine strategies for enhancing emotional intelligence among athletes, coaches, and sports administrators to improve overall team performance and organizational effectiveness. 5. To analyse case studies and real-world examples to understand the practical application of emotional intelligence principles in sports management contexts.	
8	Course Outcomes: 1. Students will demonstrate a comprehensive understanding of the concept of Emotional Intelligence (EQ) and its significance in the sports industry. 2. Students will analyse the impact of emotional intelligence on athlete performance, team cohesion, and leadership effectiveness, identifying key factors that contribute to success in sports management roles. 3. Students will develop skills in emotional self-awareness, self-regulation, empathy, and social skills through experiential learning activities and self-assessment exercises. 4. Students will apply emotional intelligence principles to improve athlete-coach relationships, resolve conflicts, and foster positive team dynamics within sports organizations. 5. Students will evaluate the effectiveness of strategies for enhancing emotional intelligence among athletes, coaches, and sports administrators, proposing recommendations for optimizing performance and well-being in sports contexts.	
9	Modules: -	

Module1: Introduction to Emotional Intelligence (7 Hours)

Introduction to emotion, intelligence & wisdom

- Concept,
- theory,
- measurement
- applications of intelligence

Emotional intelligence:

- concept,
- theory
- measurements
- Correlates of emotional intelligence

Module2: Stress Management (7 Hours)

- Emotional intelligence, culture, schooling and happiness For enhancing emotional intelligence EQ mapping
- Managing stress, suicide prevention, through emotional intelligence, spirituality and meditation
- Application of emotional intelligence at family, school and workplace

Module3: Social – Emotional Learning Model (7 Hours)

- The role of emotional quotient – the highs and the lows
- The Social – Emotional Learning Model and its benefits
- The Sport Education Model
- The measurement of emotional quotient in sports versus academia

Module4: Role of UN (9 Hours)

- Olympism, Role of UN, Olympic Solidarity,
- Raw Human Emotion,
- Unpredictability of outcome,
- Role of Para, Special, Deaf.
- Need for Empathy,
- Sportsmanship Spirit.

10	Text Books: NA	
11	References: - Emotional Intelligence, Daniel Goleman - Emotional Intelligence; Why it can matter more than IQ, Daniel Goleman - Working with Emotional Intelligence, Daniel Goleman	
12	Internal Continuous Assessment: 40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination Question 1 Compulsory 10 Marks Question 2 to Questions 7 (Attempt any 4) 5 Marks each	

Letter Grades and Grade Points:

Semester GPA/ Programme CGPA Semester/ Programme	% of Marks	Alpha-Sign/ Letter Grade Result	Grading Point
9.00 - 10.00	90.0 - 100	O (Outstanding)	10
8.00 - < 9.00	80.0 - < 90.0	A+ (Excellent)	9
7.00 - < 8.00	70.0 - < 80.0	A (Very Good)	8
6.00 - < 7.00	60.0 - < 70.0	B+ (Good)	7
5.50 - < 6.00	55.0 - < 60.0	B (Above Average)	6
5.00 - < 5.50	50.0 - < 55.0	C (Average)	5
4.00 - < 5.00	40.0 - < 50.0	P (Pass)	4
Below 4.00	Below 40.0	F (Fail)	0
Ab (Absent)	-	Ab (Absent)	0

Sign of BOS Chairman

Name of BOS Chairman: Dr. Manoj Reddy

Name of the BOS: Sports Science & Management

Sign of the Dean

Name of the Dean: Dr A.K. Singh

**Name of the Faculty: Faculty of
Interdisciplinary Studies**

FEE STRUCTURE FROM THE ACADEMIC YEAR 2025-26

BSc. Sports Administration					
Sr.No.	Particulars	Fee Category			Justification
		First Year	Second Year	Third Year	
A					
1	Kit Fee	1,000	1,000	1,000	When students are competing under COE-TSI the amount will be used to fund kits.
2	Tuition Fee	1,26,592	1,26,592	1,26,592	This portion is used majorly for faculty costs, online equipment, industry experts, NEP Based learning being activity based and not only theory heavy.
3	Library Fee	1,000	1,000	1,000	For usage of additional library in Language Bhavan which provided access to international publications and journals
4	Gymkhana Fees	190	190	190	This is for recreational activities provided and basic maintenance
5	Other Fee	125	125	125	Additional paperwork submission for registration to Mumbai University
6	Enrollment form fees & enrollment fee first year	220	-	-	NA
7	Utility fees	-	-	-	NA
9	Magazine Fees	-	-	-	NA
10	Computer & Internet Fee	-	-	-	NA
11	Uni.Sports and Cultural Activity (Annual State Level Contribution)	36	36	36	NA
12	E-Charges	20	20	20	NA
13	NSS Ekak Yojna	10	10	10	NA
14	Marksheet	50	50	50	NA
15	Sports Contribution	60	60	60	NA
16	IT Lab	20,000	20,000	20,000	Usage of Computer Labs and software's within campus.
17	Convocation Fees	-	-	250	NA
18	Dip Registration	15	15	15	As per Mumbai University cost
19	Students' welfare	500	500	500	This is for celebrations and other in-house activities

20	Vice Chancellor's Fund	20	20	20	As per Mumbai University cost
21	Eligibility Fees	500	500	500	As per Mumbai University cost
22	Development Fee	1,173	1,173	1,173	Infrastructure and improvement in teaching pedagogy fund.
23	Exam Fee	700	700	700	As per Mumbai University cost
24	Site Visit	5,000	5,000	5,000	Many Industrial visits are conducted, and travel/ticket allowance comes under this.
25	Seminars (Industry Experts)	15,000	15,000	15,000	Bringing in International/Famous celebrities and industry experts' honorarium for this comes under this cost.
26	Sports Equipment	5,000	5,000	5,000	Usage of sports equipment within campus comes from here.
27	Students' Activity	3,000	3,000	3,000	Because of NEP most subjects are now activity based, and we need equipment, stationary and other stuff for activities this fund is used for the same.
	Total	1,80,211	1,79,991	1,80,241	
B					
1	Disaster Relief Fund	10	10	10	Emergency fund
2	Admission processing fees	60	60	60	As per Mumbai University cost
3	ID Card	25	25	25	Providing as per actual printing cost.
4	Group Insurance	20	20	20	This is as per external company cost.
5	Alumni Association Fees	-	-	-	NA
6	E-Suvidha	-	-	-	NA
	Total	115	115	115	
C					
1	Library Deposit	-	-	-	NA
2	Laboratory Deposit	-	-	-	NA
	Total	-	-	-	NA
D					
1	Admission Form / Application Form Fees	50	50	50	This is internal cost for handling printed copies.
2	Entrepreneurship Development Cell Activity Fees	10	10	10	NA
Total		60	60	60	
E	Where ever applicable				
1	IndraDhanushya-Student	-	-	-	NA
2	Transcripts	-	-	-	NA
3	Transfer Certificate	-	-	-	NA

4	Bonafide Certificate	-	-	-	NA
5	No Objection Certificate	-	-	-	NA
6	Document Verification Fees	-	-	-	NA
7	UG Programme Project	-	-	-	NA
8	Prospectus + Information Brochure	-	-	-	NA
	Grand Total Amount	1,80,386	1,80,166	1,80,416	

Sd/-

**Sign of the BOS
Chairman
Dr. Manoj N. Reddy
Ad-hoc Board of
Studies in
Sports Science and
Management**

Sd/-

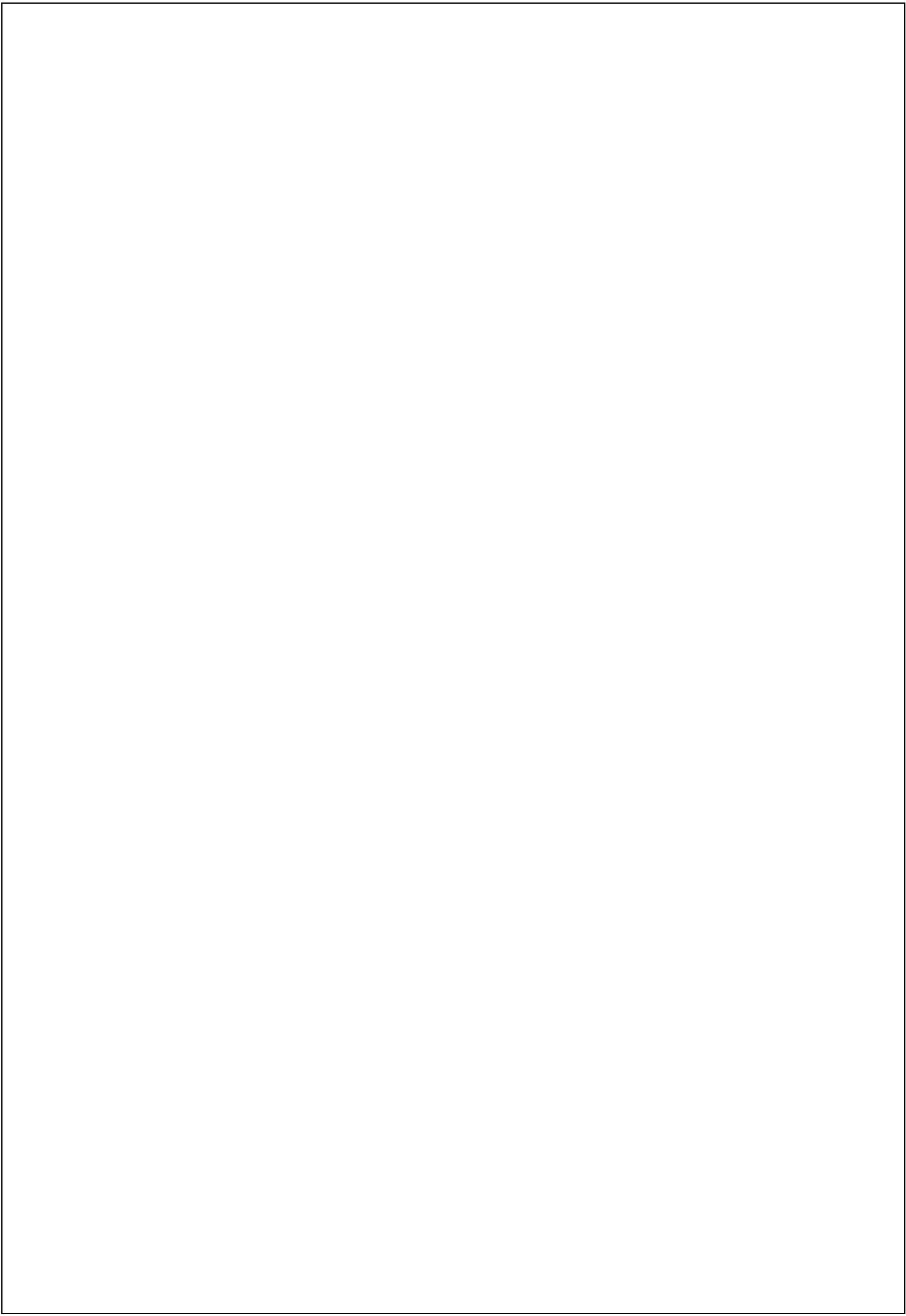
**Sign of the
Offg. Associate
Dean
Dr. C.A.Chakradeo
Faculty of
Interdisciplinary
Studies**

Sd/-

**Sign of the
Offg. Associate Dean
Dr. Kunal Ingle
Faculty of
Interdisciplinary
Studies**

Sd/-

**Sign of the
Offg. Dean
Prof. A. K. Singh
Faculty of
Interdisciplinary
Studies**



Copy forwarded for information and necessary action to :-	
1	The Deputy Registrar, (Admissions, Enrolment, Eligibility and Migration Dept)(AEM), dr@eligi.mu.ac.in
2	The Deputy Registrar, Result unit, Vidyanagari drresults@exam.mu.ac.in
3	The Deputy Registrar, Marks and Certificate Unit,. Vidyanagari dr.verification@mu.ac.in
4	The Deputy Registrar, Appointment Unit, Vidyanagari dr.appointment@exam.mu.ac.in
5	The Deputy Registrar, CAP Unit, Vidyanagari cap.exam@mu.ac.in
6	The Deputy Registrar, College Affiliations & Development Department (CAD), deputyregistrar.uni@gmail.com
7	The Deputy Registrar, PRO, Fort, (Publication Section), Pro@mu.ac.in
8	The Deputy Registrar, Executive Authorities Section (EA) eau120@fort.mu.ac.in He is requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to the above circular.
9	The Deputy Registrar, Research Administration & Promotion Cell (RAPC), rapc@mu.ac.in
10	The Deputy Registrar, Academic Appointments & Quality Assurance (AAQA) dy.registrar.tau.fort.mu.ac.in ar.tau@fort.mu.ac.in
11	The Deputy Registrar, College Teachers Approval Unit (CTA), concolsection@gmail.com
12	The Deputy Registrars, Finance & Accounts Section, fort draccounts@fort.mu.ac.in
13	The Deputy Registrar, Election Section, Fort drelection@election.mu.ac.in
14	The Assistant Registrar, Administrative Sub-Campus Thane, thanesubcampus@mu.ac.in
15	The Assistant Registrar, School of Engg. & Applied Sciences, Kalyan, ar.seask@mu.ac.in
16	The Assistant Registrar, Ratnagiri Sub-centre, Ratnagiri, ratnagirisubcentar@gmail.com
17	The Director, Centre for Distance and Online Education (CDOE), Vidyanagari, director@idol.mu.ac.in
18	Director, Innovation, Incubation and Linkages, Dr. Sachin Laddha pinkumanno@gmail.com
19	Director, Department of Lifelong Learning and Extension (DLLE), dlleuniversityofmumbai@gmail.com

Copy for information :-	
1	P.A to Hon'ble Vice-Chancellor, vice-chancellor@mu.ac.in
2	P.A to Pro-Vice-Chancellor pvc@fort.mu.ac.in
3	P.A to Registrar, registrar@fort.mu.ac.in
4	P.A to all Deans of all Faculties
5	P.A to Finance & Account Officers, (F & A.O), camu@accounts.mu.ac.in

To,

1	The Chairman, Board of Deans pvc@fort.mu.ac.in
2	Faculty of Humanities, Offg. Dean 1. Prof.Anil Singh Dranilsingh129@gmail.com Offg. Associate Dean 2. Prof.Manisha Karne mkarne@economics.mu.ac.in 3. Dr.Suchitra Naik Naiksuchitra27@gmail.com
	Faculty of Commerce & Management, Offg. Dean, 1 Prin.Ravindra Bambardekar principal@model-college.edu.in Offg. Associate Dean 2. Dr.Kavita Laghate kavitalaghate@jbims.mu.ac.in 3. Dr.Ravikant Balkrishna Sangurde Ravikant.s.@somaiya.edu 4. Prin.Kishori Bhagat kishoribhagat@rediffmail.com

	Faculty of Science & Technology Offg. Dean 1. Prof. Shivram Garje ssgarje@chem.mu.ac.in Offg. Associate Dean 2. Dr. Madhav R. Rajwade Madhavr64@gmail.com 3. Prin. Deven Shah sir.deven@gmail.com
	Faculty of Inter-Disciplinary Studies, Offg. Dean 1. Dr. Anil K. Singh aksingh@trcl.org.in Offg. Associate Dean 2. Prin. Chadrashekhhar Ashok Chakradeo cachakradeo@gmail.com 3. Dr. Kunal Ingle drkunalingle@gmail.com
3	Chairman, Board of Studies,
4	The Director, Board of Examinations and Evaluation, dboee@exam.mu.ac.in
5	The Director, Board of Students Development, dsd@mu.ac.in DSW directr@dsw.mu.ac.in
6	The Director, Department of Information & Communication Technology, director.dict@mu.ac.in

As Per NEP 2020

University of Mumbai



Title of the program

- A- U.G. Certificate in Sports Administration
- B- U.G. Diploma in Sports Administration
- C- B.Sc. (Sports Administration)
- D- B.Sc. (Hons.) (Sports Administration)
- E- B.Sc. (Hons. with Research) (Sports Administration)

Syllabus for

Semester – I & II

Ref: GR dated 20th April, 2023 for Credit Structure of UG

**(With effect from the academic year 2025-26
Progressively)**

University of Mumbai



(As per NEP 2020)

Sr. No.	Heading	Particulars	
1	Title of program O: <u>IMU-525 A</u>	A	U.G. Certificate in (Sports Administration)
	O: <u>IMU-525 B</u>	B	U.G. Diploma in (Sports Administration)
	O: <u>IMU-525 C</u>	C	B.Sc (Sports Administration)
	O: <u>IMU-525 D</u>	D	B.Sc.(Hons)(Sports Administration)
	O: <u>IMU-525 E</u>	E	B.Sc. (Hons. with Research) (Sports Administration)
2	Eligibility O: <u>IMU-526 A</u>	A	<u>10+2 Pass scheme of any recognized State / Central / International Board</u> OR Passed Equivalent Academic Level 4.0
	O: <u>IMU-526 B</u>	B	Under Graduate Certificate in Sports Administration OR Passed Equivalent Academic Level 4.5
	O: <u>IMU-526 C</u>	C	Under Graduate Diploma in Sports Administration OR Passed Equivalent Academic Level 5.0
	O: <u>IMU-526 D</u>	D	Bachelors of Science (Sports Administration) with minimum CGPA of 7.5 Academic Level 5.5
	O: <u>IMU-526 E</u>	E	Bachelors of Science (Sports Administration) with minimum CGPA of 7.5 Academic Level 5.5
3	Duration of program R: <u>IMU-561</u>	A	One Year
		B	Two Years
		C	Three Years
		D	Four Years
		E	Four Years
4	Intake Capacity R: <u>IMU-562</u>		60
5	Scheme of Examination R: <u>IMU-563</u>	NEP 40% Internal 60% External, Semester End Examination Individual Passing in Internal and External Examination	

6	R: <u>IMU-564</u> Standard of Passing	40%	
7	Credit Structure Sem. I - R: <u>IMU-565 A</u> Sem. II - R: <u>IMU-565 B</u>	Attached herewith	
	Credit Structure Sem. III - R: <u>IMU-565 C</u> Sem. IV - R: <u>IMU-565 D</u>		
	Credit Structure Sem. V - R: <u>IMU-565 E</u> Sem. VI - R: <u>IMU-565 F</u>		
8	Semesters	A	Sem I & II
		B	Sem III & IV
		C	Sem V & VI
		D	Sem VII & VIII
		E	Sem VII & VIII
9	Program Academic Level	A	4.5
		B	5.0
		C	5.5
		D	6.0
		E	6.0
10	Pattern	Semester	
11	Status	New	
12	To be implemented from Academic Year Progressively	From Academic Year: 2025-26	

Sd/-

Sign of the BOS
Chairman
Dr. Manoj N. Reddy
Ad-hoc Board of
Studies in
Sports Science and
Management

Sd/-

Sign of the
Offg. Associate
Dean
Dr. C.A.Chakradeo
Faculty of
Interdisciplinary
Studies

Sd/-

Sign of the
Offg. Associate Dean
Dr. Kunal Ingle
Faculty of
Interdisciplinary
Studies

Sd/-

Sign of the
Offg. Dean
Prof. A. K. Singh
Faculty of
Interdisciplinary
Studies

Preamble

1) Introduction

Sports have always been a beloved part of our culture, captivating audiences and uniting communities across India. The BSc (Bachelor of Science) Sports Management course aims to give students a deep dive into the business side of this dynamic industry. This interdisciplinary program blends sports science, business administration, and industry-specific know-how, equipping students with the skills to thrive in the fast-paced world of sports management.

2) Aims and Objectives

At the heart of this course lies a passion for the business of sports. Here's what we hope to achieve:

Provide a strong foundation in core business disciplines like marketing, finance, HR, and operations, and show students how to apply these principles in the sports industry.

Help students navigate the complex web of legal, ethical, and regulatory frameworks that shape the sports business ecosystem.

To equip students with a comprehensive understanding of the fundamental principles of sports science, enabling them to apply this knowledge to enhance athletic performance and support sports management practices.

Foster critical thinking and analytical skills by engaging students in practical exercises and case studies that explore the application of sports science in real-world sports management scenarios.

Give students hands-on experience in planning, organizing, and executing sporting events, from the big leagues to the local level.

Empower students to effectively manage sports organizations, from professional teams and leagues to governing bodies.

Foster an entrepreneurial mindset and encourage students to explore innovative sports-related business opportunities.

Cultivate critical thinking, problem-solving, and decision-making skills to tackle the unique challenges of sports management.

3) Learning Outcomes

By the end of this course, our students will be equipped with a comprehensive toolkit to succeed in the sports industry. They'll be able to:

Demonstrate a deep understanding of the sports industry's structure, key players, and emerging trends.

Apply cutting-edge business strategies to the planning, organization, and operation of sports organizations and events.

Develop impactful marketing and branding campaigns to captivate sports fans and maximize engagement.

Analyze financial statements, assess performance, and make informed decisions to ensure the financial health of sports organizations.

Navigate the legal, regulatory, and ethical landscape that governs the sports industry.

Effectively manage human resources in sports, from players and coaches to support staff.

Leverage technology and data analytics to enhance decision-making and operational efficiency.

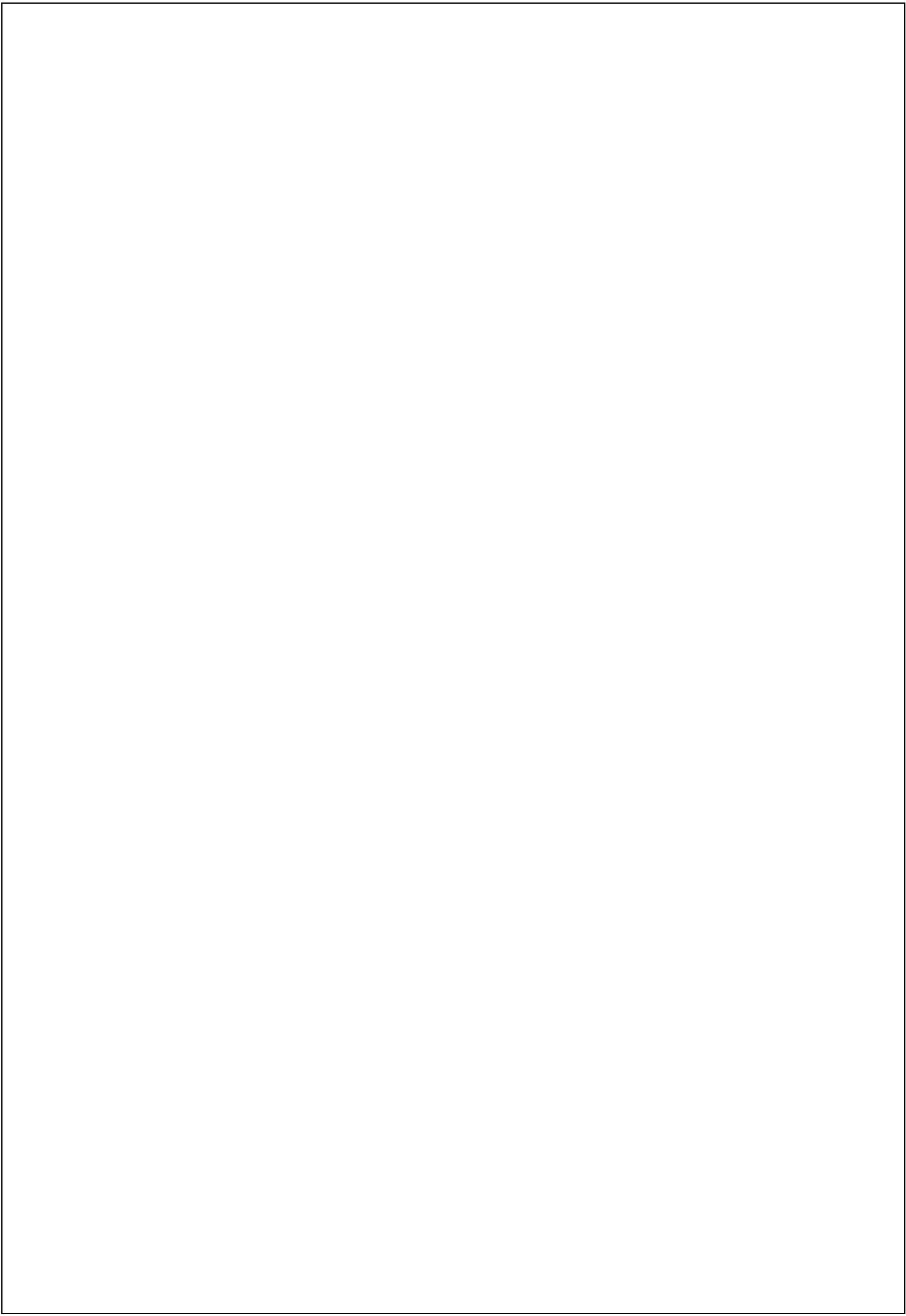
Exhibit strong leadership, teamwork, and communication skills to collaborate with diverse stakeholders.

Identify and seize entrepreneurial opportunities, crafting innovative sports-related products and services.

Encourage interdisciplinary collaboration by integrating sports science concepts with business and management strategies, preparing students to address complex challenges in the sports industry.

Tackle complex issues and challenges faced by sports organizations, drawing on critical thinking and problem-solving skills

4) Any other point (if any) - No



Under Graduate Certificate in Sports Administration

Credit Structure (Sem. I & II)

	R:_____A									
Level	Semester	Major		Minor	OE (Any 2)	VSC,SEC (VSEC)	AEC,VE C,IKS	OJT, FP,CEP, CC,RP	Cum. Cr. / Sem.	Degree/Cum. Cr.
		Mandatory	Electives							
4.5	I	Introduction to Sports Management & Sports Industry (4 Credits)		Student will choose from university basket	2+2 Student will choose from university basket	VSC Competition Structures in Sports (2 Credits)	AEC:2 VEC:2 IKS:2 Choose from University Basket	CC:2	22	UG Certificate44
	R:_____B									
	II	Sports Organisation and Administration (4 Credits)		2 Student will choose from university basket	2+2 Student will choose from university basket	VSC Sports Law (2 Credits)	AEC:2 VEC:2	CC:2	22	
	Cum Cr.	12	-	2	8	4+4	4+4+2	4	44	
Exit option: Award of UG Certificate in Major with 40-44 credits and an additional 4 credit score NSQF course/Internship OR Continue with Major and Minor										

Credit Structure (Sem. III & IV)

BSc. (Sports Administration)

Credit Structure (Sem. V & VI)

	R: _____ E									
Level	Semester	Major		Minor	OE	VSC, SEC (VSEC)	AEC, VEC, IKS	OJT, FP,CEP, CC,RP	Cum. Cr. / Sem.	Degree/Cum. Cr.
		Mandatory	Electives (Any 1)							
5.5	V	Sports Sales & Sponsorship (4 Credits) SDG & Legacy Planning in Sport (4 Credits)	Olympic Solidarity (4 Credits) OR Fan Engagement (4 Credits) OR Logistic and Supply Chain Management (4 Credits)	4 Student will choose from university basket	Stude nt will choose from university basket	VSC E-Sports (4 Credits)		FP/CEP :2	22	UG Degree 132
	R: _____ F									
	VI	Athlete Management (4 Credits) Sports Entrepreneurship (4 Credits) CSR in Sport (2 Credits)	Sports Merchandise (4 Credits) OR Sports Tourism (4 Credits) OR Introduction to Sports Medicine (4 Credits)	4 Student will choose from university basket	Stude nt will choose from university basket			OJT:4	22	
	Cum Cr.	48	8	18	12	8+6	8+4+2	8+6+4	132	
Exit option: Award of UG Degree in Major with 132 credits OR Continue with Major and Minor										

[Abbreviation - OE – Open Electives, VSC – Vocation Skill Course, SEC– Skill Enhancement Course, (VSEC), AEC – Ability Enhancement Course, VEC – Value Education Course, IKS – Indian Knowledge System, OJT – on Job Training, FP – Field Project, CEP – Community Engagement Project, CC – Co-Curricular, RP – Research Project]

Sem. – I

SEMESTER I

Sr. No.	Subjects	Subject Type	Credits	Internal	External	Total
1.	Introduction to Sports Management & Sports Industry	Major	4	40	60	100
2.	Grassroots' Sports	Major	2	20	30	50
3.	Competition Structures in Sports	VSC	2	20	30	50
4.	Introduction to Anatomy & Kinesiology	SEC	2	20	30	50
	Total		10			250

MAJOR (MANDATORY)

Name of the Course: Introduction to Sports Management & Sports Industry

Sr. No.	Heading	Particulars
1	Description the course: Including but Not limited to:	This course will provide students with an understanding of the principles and practices for planning and implementing of the dynamic nature of the sporting ecosystem. It will help them differentiate this industry and how it works with a bridge across other industries. The sport industry is an ever-evolving field of study with a diverse landscape of career and management opportunities. The foundation of the management skills and practices learned in this field are applicable to a variety of businesses and organizational needs. This course serves as an introduction to the field of sport management, offering a diversity of information pertaining to the history and foundations of sport management, the differing levels of sport (e.g., youth, recreation, amateur and professional), the various sport industry segments, international sport, and current ethical and social issues in sport. Students will explore the key concepts, principles, and practices involved in managing sports organizations, events, and athletes. Through a combination of theoretical lectures, case studies, and interactive discussions, students will develop a solid foundation in sports management principles and gain insights into the dynamic sports industry landscape.
2	Vertical:	Major (Mandatory)
3	Type:	Theory / Practical
4	Credit:	4credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	60 Hours
6	Marks Allotted:	100 Marks
7	Course Objectives:	1. The socio-cultural dimension of sport. 2. The management and leadership of sport. 3. The ethics involved in sport management. 4. The communication aspects involved in sport management. 5. The introductory concepts of marketing sports. 6. The introductory concepts of the budgeting process in sports organizations. 7. Examine the legal and ethical considerations in sports management. 8. Analyze the role of marketing, finance, and operations management in sports organizations
8	Course Outcomes:	After studying the course students will be able to 1. Develop critical thinking and problem-solving skills through case studies and real-world applications in sports management. 2. Identify factors affecting career choices. 3. Describe career opportunities available in sport and fitness management. 4. Apply sport management theory and practice to diverse populations.

Module1: Introduction to Sport Management (8 Hours)

- Definition and scope of sports management
- Historical overview of sports management
- Heritage and Legacy Fandom in sport
- Development of Individual and team sports with examples
- Birth of Sports Management as an academic field
- Importance of sports management in the sports industry

Module 2: Organizational Structures in Sports (8 Hours)

- Types of sports organizations (clubs, leagues, federations, etc.)
- Governance and decision-making structures in sports organizations
- Case studies on effective organizational management in sports

Module 3: Marketing in Sports (10 Hours)

- Principles of sports marketing
- Sponsorship and branding in sports
- Marketing strategies for sports events and athletes
- The Sport Marketing Mix
- Historical Development

Module 4: Operations Management in Sports (10 Hours)

- Definition of Management Principles
- Functional Areas/Key Skills
- Current Issues and Trends
- Event management in sports
- Facility management and operations
- Logistics and planning in sports events

Module 5: Finance and Economics in Sports (10 Hours)

- Revenue streams in the sports industry
- Concessions
- Luxury Seating
- Corporate Sponsorship and Licensing
- Fundraising
- Government Funds and Schemes
- Financial management in sports organizations
- Economic impact of sports on local and global economies

Module 6: Legal and Ethical Issues in Sport Management (10 Hours)

- Legal Principles applied to Sport Management
- Ethical Principles applied to Sport Management
- Legal frameworks in sports management
- Ethical considerations in sports organizations
- Case studies on legal and ethical dilemmas in sports management

Module 7: Career Opportunities in Sports Management (4 Hours)

Overview of career paths in sports management

Skills and competencies required for success in sports management

Guest speakers from the sports industry sharing their experiences

Pyramid on:

- Recreational Sport
- Grassroot Sport
- Divisional Sport
- Developmental Sport
- Elite Sport

10 Text Books: N.A.

11 Reference Books:

- "Introduction to Sport Management: Theory and Practice" by Paul M. Pedersen, Lucie Thibault, and Robert E. Eicher
- "Contemporary Sport Management" by Paul M. Pedersen, Lucie Thibault, and Paul M. Pedersen
- "Sport Management: Principles and Applications" by Russell Hoye, Aaron C.T. Smith, Matthew Nicholson, Bob Stewart, and Hans Westerbeek
- "Foundations of Sport Management" by Andy Gillentine
- "Sports Business Management: Decision Making Around the Globe" by George Foster, Norm O'Reilly, and Antonio Davila
- "Managing Sport Facilities and Major Events" by Hans Westerbeek, Aaron C.T. Smith, Paul Turner, and Paul Emery
- "Sports Marketing: A Strategic Perspective" by Matthew D. Shank
- "Global Sport Management: Contemporary Issues and Inquiries" by Terri Byers and Trevor Slack
- "Sport Finance" by Gil Fried, Timothy DeSchraver, and Michael Mondello
- "Sports Law and Regulation: Cases, Materials, and Problems" by Matthew J. Mitten, Timothy Davis, Rodney K. Smith, and N. Jeremi Duru

12 Internal Continuous Assessment: 40%

Semester End Examination: 60%

13 Continuous Evaluation through:

Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)

14 Format of Question Paper: for the final examination (Semester End Examination)

Question 1 Compulsory 20 Marks

Question 2 to Questions 7 (Attempt any 4) 10 Marks each

Question 7 will have 3 sub-questions each sub-question of 5 marks – students to attempt any 2 out of the three sub questions

Name of the Course: Grassroots' Sports

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	This course delves into the fundamental principles and practices of managing sports programs at the introductory level. Students will explore the critical role of grassroots sports in fostering participation, developing talent, and promoting healthy communities. The course will equip students with the knowledge and skills necessary to plan, organize, and manage effective grassroots sports programs across a variety of disciplines.
2	Vertical:	Major (Mandatory)
3	Type:	Theory / Practical
4	Credit:	2 credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives:	1. Define grassroots sports and differentiate them from elite or professional levels. 2. Analyze the benefits of participation in grassroots sports for individuals and communities (physical health, social development, character building etc.). 3. Evaluate the challenges faced by grassroots sports programs, such as funding limitations, volunteer recruitment, and ensuring accessibility. 4. Analyze the role of volunteers and coaches in the success of grassroots sports programs 5. Evaluate the use of technology to manage and promote grassroots sports programs
8	Course Outcomes:	1. Develop strategies for promoting participation in grassroots sports programs across diverse demographics. 2. Apply sport management principles to program planning, including budgeting, scheduling, facility management, and risk management. 3. Develop effective marketing and communication strategies to generate interest and build a strong brand for grassroots sports programs. 4. Develop strategies for volunteer recruitment, training, and motivation. 5. Create a comprehensive plan for launching and managing a specific grassroots sports program
9	Modules: -	

Module1: Grassroot Sports – Structure & Growth (10 Hours)

What is Grassroot Sports? Why is it needed?

Grassroot Structure Globally?

- Developmental Structure
- Functional Structure
- Sport wise Structure
- Evaluation and impact Assessment

Growth from Grassroot Sports – Pathway Benefits for Sport Development

- Sport as Public good
- Sport Equity and Inclusiveness
- Regulation and Control
- Active Living Promotion

School Games Intercollegiate Games Not for Profit Sports

Module2: Education and Development Pathways(10 Hours)

- Schools, Clubs, Academies
- Athlete, Coach, Officials
- Grassroot Sports for Differently-abled Athletes
- Improved Sports Infrastructure for Grassroot Sports
- Coach Education
- Technology Based Assessment
- Encouraging Participation Sustained Participation
- Player Development Pathway
- (PDP) Budgets for Games Competition Structures

Module3: Visits & Case Studies(10 Hours)

- Anantapur Sports Bridges of Sports Magic Bus Nanhi Kali
- Dribble Academy Kiss Academy
- Mary Kom/ Sarita Devi Boxing Academy
- Report / Paper & Presentation
 - Grassroot sports for normal and differently abled athletes
 - Reverse integration.
- Event - Plan a sports competiiton at grass root level

10	Text Books: NA	
11	References: "Grassroots Sport Management: A Global Perspective" edited by Robin Ammon Jr., Nicholas Holt, and Albert Petrucci "Sport Development: Policy, Process and Practice" by Kevin Hylton and Kath Woodward	
12	Internal Continuous Assessment: 40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination Question 1 Compulsory 10 Marks Question 2 to Questions 7 (Attempt any 4) 5 Marks each	

Vocational and Skill Enhancement Courses (VSEC)

(Vocational Skill Course)

Name of the Course: Competition Structures in Sports

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	The Competition Structures in Sports course delves into the various organizational frameworks and formats that govern competitive sports. It examines the different types of competition structures, including leagues, tournaments, and championships, across a range of sports. Students will explore the principles of competition scheduling, rules and regulations, governance, and the economic aspects associated with different competition structures.
2	Vertical:	VSC (Vocational Skill Course)
3	Type:	Theory / Practical
4	Credit:	2 credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives:	1. To provide students with a comprehensive understanding of the different competition structures prevalent in sports. 2. To examine the principles and practices of organizing leagues, tournaments, and championships in various sports. 3. To analyse the role of governing bodies, federations, and associations in establishing and regulating competition structures. 4. To explore the factors influencing competition scheduling, including season length, fixture arrangements, and playoff formats. 5. To understand the economic implications of competition structures, including revenue generation, sponsorship, and broadcasting rights. 6. To evaluate the impact of competition structures on player development, fan engagement, and the overall growth of sports.
8	Course Outcomes:	At the end of the course, learners will be able to: 1. Identify and describe the different types of competition structures used in sports. 2. Analyse the organizational principles and logistics involved in managing leagues, tournaments, and championships. 3. Evaluate the roles and responsibilities of governing bodies in establishing rules, regulations, and standards for competition. 4. Design competition schedules and formats that optimize player participation, spectator interest, and revenue generation. 5. Assess the economic viability of various competition structures and their impact on the sustainability of sports organizations. 6. Critically analyse case studies and real-world examples to understand the practical

	implications of different competition structures.
9	Modules: - Module 1: Introduction of Competitive Sports (12 Hours) Differentiation between physical education, recreational sport and competitive sport - Concept Definition Classifications - Formation of Competitive Sports - School Sports Types of Competition Structures: - National Sports Systems - International - Local - Indigenous Sports - Disabled Sports Module 2: Training and Conditioning (7 Hours) Training and Conditioning: - Impact on Athlete - Impact on Performance - Ethics and Morality - Periodization - Transdisciplinary Module 3: Introduction to Sports & Globalization (7 Hours) Sport and Globalization - Definition, Concepts and Theories - Emergence, Diffusions and Flows - Generic fundamentals of the sociology of sport - Consumer culture and sport and Introduction - The sport consumer: • Identity • Lifestyle • Leisure • Sport and Commodification Module 4: Planning & Organizing (4 Hours) - Planning and organizing a local tournament / Intra college sports event in 1 sport of choice - Operations management

	- Ticketing - Sponsorship - Customer service - Data collection and analysis - Report and review Review Report Movies / Documentaries through which understanding of different competition structures in different sports	
10	Text Books: N.A.	
11	References: - "Competition in Sports: The Social, Legal and Economic Aspects" by Massimo A. D'Antoni - "Managing Sports Organizations: Responsibility for Performance" by Daniel Covell, Sharianne Walker, and Daniel F. Mahony - "Sport Governance: International Case Studies" edited by Ian O'Boyle and Trish Bradbury - "The Business of Sports, 2nd Edition" by Scott Rosner and Kenneth L. Shropshire - "Strategic Sport Communication, 2nd Edition" by Paul M. Pedersen, Pamela C. Laucella, Edward Kian	
12	Internal Continuous Assessment: 40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	(External) 30 Marks Question 1 Compulsory 10 Marks Question 2 any 4 out of 6 (5 Marks each) 20 Marks (Internal) 20 Marks Classroom Presentation 10 Marks Class Tests, Presentation, Project, Creative writing, Assignment 10 Marks	

(Skill Enhancement Course)

Name of the Course: Introduction to Anatomy & Kinesiology

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	This course provides an introduction to the fundamental concepts of anatomy and kinesiology as they relate to sports management. Students will develop an understanding of the human body's structure and movement, with a focus on how these principles apply to sports performance, injury prevention, and rehabilitation. Through a combination of theoretical knowledge and practical applications, students will gain insights into the biomechanics of human movement and how to optimize athletic performance.
2	Vertical:	SEC (Skill Enhancement Course)
3	Type:	Theory / Practical
4	Credit:	2credits(1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives:	1. Understand the basic anatomical structures and functions of the human body. 2. Explore the principles of kinesiology and biomechanics in relation to sports performance. 3. Analyze the relationship between anatomy, kinesiology, and sports management. 4. Apply knowledge of anatomy and kinesiology to enhance athletic performance and prevent injuries. 5. Develop critical thinking skills in evaluating movement patterns and techniques.
8	Course Outcomes:	1. Students will gain a foundational understanding of human anatomy, including the skeletal, muscular, and nervous systems, and their relevance to sports performance and injury prevention. 2. Students will learn the principles of kinesiology, including biomechanics and the mechanics of human movement, to analyze and understand sports techniques and performance. 3. Students will be able to apply anatomical knowledge to various aspects of sports management, including injury prevention, rehabilitation, and athlete conditioning programs. 4. Students will develop the ability to analyze sports movements using anatomical and kinesiology principles, identifying biomechanical factors that influence performance and efficiency. 5. Students will understand the integration between anatomy and physiology in sports performance, including the physiological adaptations of the body to exercise and training.

	6. Students will learn to recognize common sports-related injuries based on anatomical and biomechanical principles and develop strategies for injury prevention and management.
9	Modules: - Module 1: Introduction to Anatomy & Musculoskeletal System (10 Hours) Introduction to Anatomy - Overview of human anatomy - Structural organization of the human body - Major body systems and their functions Musculoskeletal System - Study of bones, joints, and muscles - Muscle actions and movement terminology - Biomechanics of human movement Module 2: Introduction to Kinesiology & Biomechanics in Sports (12 Hours) Introduction to Kinesiology - Definition and scope of kinesiology - Principles of kinesiology in sports performance - Analysis of movement patterns Biomechanics in Sports - Application of biomechanical principles in sports - Understanding sports-specific movements - Biomechanical analysis of athletic performance Movement Analysis - Observation and analysis of movement patterns - Practical applications of biomechanical principles in sports - Understanding movement efficiency and performance optimization Module 3: Injury Prevention and Rehabilitation & Case Studies in Sports Anatomy and Kinesiology (8 Hours) Injury Prevention and Rehabilitation - Common sports injuries and their prevention - Principles of rehabilitation in sports - Role of anatomy and kinesiology in injury management Case Studies in Sports Anatomy and Kinesiology - Introduction to case study analysis in sports management - Application of anatomy and kinesiology principles to real-world scenarios - Group discussions and presentations on selected case studies - Reflective analysis on the role of anatomy and kinesiology in resolving sports-related issues
10	Text Books: NA
11	References: - "Anatomy & Physiology for Sports Massage and Health" by Jane Johnson - "Essentials of Strength Training and Conditioning" by NSCA - National Strength & Conditioning Association - "Joint Structure and Function: A Comprehensive Analysis" by Pamela K. Levangie and Cynthia C. Norkin - "Biomechanics of Sport and Exercise" by Peter M. McGinnis

	- "Introduction to Sports Biomechanics: Analysing Human Movement Patterns" by Roger Bartlett - "Principles of Anatomy and Physiology" by Gerard J. Tortora and Bryan H. Derrickson	
12	Internal Continuous Assessment: 40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination Question 1 Compulsory 10 Marks Question 2 to Questions 7 (Attempt any 4) 5 Marks each	

Sem. – II

SEMESTER II

Sr. No.	Subjects	Subject Type	Credits	Internal	External	Total
1.	Sports Organisation and Administration	Major	4	40	60	100
2.	Sports Media & Communication	Major	2	20	30	50
3.	Sports Law	VSC	2	20	30	50
4.	Role of EQ in Sports	SEC	2	20	30	50
	Total		10			250

MAJOR (MANDATORY)

Name of the Course: Sports Organization and Administration

Sr. No.	Heading	Particulars
1	Description the course: Including but Not limited to:	The Sports Organization and Administration course explores the principles and practices of managing sports organizations, events, and facilities. It examines the structure and functions of sports organizations, including governing bodies, clubs, and leagues, and covers key administrative processes such as strategic planning, financial management, marketing, and human resource management within the sports industry.
2	Vertical:	Major (Mandatory)
3	Type:	Theory / Practical
4	Credit:	4credits(1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	60 Hours
6	Marks Allotted:	100 Marks
7	Course Objectives: 1. To provide students with a comprehensive understanding of the structure and functions of sports organizations, including governing bodies, clubs, and leagues. 2. To explore the principles and practices of sports administration, including strategic planning, financial management, marketing, and human resource management. 3. To examine the role of leadership and governance in sports organizations, including ethical considerations and decision-making processes. 4. To analyse the legal and regulatory frameworks that govern sports organizations and events, including contracts, liability, and risk management. 5. To develop practical skills in sports event management, including planning, organizing, and executing sports events of varying scales. 6. To explore current trends and issues in sports organization and administration, including globalization, technology, and sustainability. 7. To enhance critical thinking and problem-solving skills through case studies, simulations, and real-world applications in sports management contexts.	
8	Course Outcomes: After studying the course students will be able to 1. Students will demonstrate a comprehensive understanding of the structure, functions, and stakeholders involved in sports organizations and leagues. 2. Students will apply principles of strategic planning, financial management, and marketing to develop effective strategies for sports organizations and events. 3. Students will analyze the role of leadership, governance, and ethical considerations in sports administration, demonstrating an understanding of decision-making processes and ethical dilemmas. 4. Students will evaluate legal and regulatory issues in sports management, including contracts, liability, and risk management, and propose solutions to mitigate legal risks. 5. Students will demonstrate proficiency in sports event management, including planning, organizing, and executing sports events, and evaluating their success. 6. Students will critically analyze current trends and issues in sports organization and administration, including globalization, technology, and sustainability, and propose	

	strategies for adaptation and innovation. 7. Students will develop practical skills and competencies in sports management through hands-on projects, internships, and experiential learning opportunities.
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9	Modules: -
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Module1: Social Context for Modern Sports: (15 Hours)

- Need for New Structure in Sports Today.
- International Sports Environment: IOC and International Federations
- National Sports Environment: National Olympic Committees
- National Federations
- Governmental and Quasi-Governmental Organizations
- Sports Conflicts–Conflicts arising from Anti- Doping Tests.

Module 2: Origin and Operations of Sports Organizations: (10 Hours)

- Defining the Legal Status
- Social Profile of the Sports Organization
- Choosing a type of Organization:
- Environmental Indicators
- Power and Authority
- Delegation of Responsibilities
- Organizational Charts
- Sports Identity Vs Image
- Establishing a Sports Identity

Module 3: Sports Organizations and their Environment (15 Hours)

- The nature of the Organizational Environment
- Research on Organizational Environments
- Controlling Environmental Uncertainty: Other Perspectives on the Organizational Environment.
- Relationship between Organizations' Environment and its Structure.
- Sports Organizations and Technology: Technology
- Research on technology and Organizations
- Critiques of the Technology Imperatives
- Micro-Electronic Technologies
- Relationship Between technology and Organizational Structure.

Module 4: Cases of Strategic Approaches by some Olympic Sports Organizations (10 Hours)

- FIVB
- FIH
- IPC
- WADA
- ISC
- ZOC
- OCM
- OS
- Measuring the Performance of Olympic Sports Organizations.
- Case studies & presentations

Module 5: Practical (20 Hours)

- Presentations

	- Case studies - Field visits & reports - Guest lectures	
10	Text Books: N.A.	
11	Reference Books: • Sports Business Management Decision making around the globe • Managing Olympic Sport Organisations (take online copy) • Stanford Institute For Economic Policy Research Siepr Discussion Paper No. 02-43 The Organization of Sports Leagues • The Philosophy of Grassroots Football • Constituents of Successful Sports Leagues in Emerging Markets - Sanjeev Tripathi Ankur Kapoor - W.P. No.2015-03-02 - March 2015 • Active England Case Studies – Sport England	
12	Internal Continuous Assessment: 40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination (Semester End Examination) Question 1 Compulsory 20 Marks Question 2 to Questions 7 (Attempt any 4) 10 Marks each Question 7 will have 3 sub-questions each sub-question of 5 marks – students to attempt any 2 out of the three sub questions	

Name of the Course: Sports Media and Communications

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	The Sports Media and Communication course explores the role of media in sports, focusing on how various communication channels influence the perception, coverage, and promotion of sports events, athletes, and organizations. Students will examine the principles and practices of sports journalism, broadcasting, digital media, public relations, and marketing within the sports industry.
2	Vertical:	Major Mandatory
3	Type:	Theory / Practical
4	Credit:	2credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives:	1. To provide students with a comprehensive understanding of the role of media in shaping the sports industry, including its impact on sports coverage, audience engagement, and revenue generation. 2. To explore the principles and practices of sports journalism, including news reporting, feature writing, interviewing techniques, and ethical considerations in sports media. 3. To analyze the role of broadcasting and digital media platforms in sports coverage, including television, radio, streaming services, social media, and mobile apps. 4. To examine the fundamentals of sports marketing and public relations, including branding, sponsorship, advertising, and crisis communication strategies. 5. To develop practical skills in sports media production, including content creation, editing, and storytelling across various media formats.
8	Course Outcomes:	1. Students will demonstrate a comprehensive understanding of the role and influence of media in the sports industry, including its impact on sports coverage, audience engagement, and revenue streams. 2. Students will apply principles of sports journalism, including news reporting, feature writing, and interviewing techniques, to produce high-quality sports media content. 3. Students will analyze the role of broadcasting and digital media platforms in sports coverage, evaluating their strengths, limitations, and implications for sports media professionals. 4. Students will develop effective sports marketing and public relations strategies, including branding, sponsorship activation, and crisis communication plans, to enhance the visibility and reputation of sports organizations. 5. Students will demonstrate proficiency in sports media production, including content creation, editing, and storytelling across various media formats, to engage and inform diverse audiences.
9	Modules: -	

Module1: Introduction to Sports Writing: (7 Hours)

- Rules that universally apply to all kinds of journalism
- How sports writing is slightly different and why?
- Evolution of sports journalism and communication
 - How sports became a specialized beat
 - Radio and TV coverage of sports
 - Social Media
 - Challenges

Module2: Covering sports, the tool kit (8 Hours)

- How watching sport as a journalist or media professionalism different from watching it as a fan
- Areas that you must concentrate on
- Tool required to make a difference
- Sports photography Sports Writing II
- Writing a match report
- Writing a preview, review of the entire event
- Post-match interviews
- Profile stories
- Other possible stories from the event

Module3: Planning coverage of a sports event (5 Hours)

- Media center
- Coverage Plan
- Press Releases
- Sponsors Commitment

Module 4: Creating a Media Event (10 Hours)

- Organisation and Management
- Press Release
- Tracking the Data put out
- Traction through technology

10 Textbooks: N.A.**11 Reference Books:**

- "Sports Journalism: An Introduction to Reporting and Writing" by Kathryn T. Stofer, James R. Schaffer, Brian A. Rosenthal
- "Media, Sports, and Society" by Lawrence A. Wenner
- "Sports Media: Reporting, Producing, and Planning" by Bradley Schultz
- "Sports Media: Transformation, Integration, Consumption" edited by Andrew C.

	Billings, Marie Hardin, Bill Rosenthal - "Sports Journalism: Context and Issues" edited by Raymond Boyle and Richard Haynes	
12	InternalContinuousAssessment:40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination Question 1 Compulsory 10 Marks Question 2 to Questions 7 (Attempt any 4) 5 Marks each	

Vocational and Skill Enhancement Courses (VSEC)

(Vocational Skill Course)

Name of the Course: Sports Law

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	Sports like any other industry is a piece of the governance run by our country and has a strong affiliation and implication towards human rights, laws, policies and much more and through this course the student aims to understand how this segment is organized, governed, and regulated by government bodies, the role of private bodies and how it can itself enhance the society we live in.
2	Vertical:	VSC (Vocational Skill Course)
3	Type:	Theory / Practical
4	Credit:	2 credits (1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives:	1. Analyze sports as a business, not as a fan. 2. Learn complex negotiation strategies. 3. Understand the complexities of contract drafting. 4. Learn the basic principles law. 5. Understand the importance of law in sports.
8	Course Outcomes:	At the end of the course, learners will be able to: 1. Students will develop a comprehensive understanding of the legal frameworks governing the sports industry, including contract law, labor law, intellectual property law, and tort law, and their application in various sports-related contexts. 2. Students will analyze the role of regulatory bodies such as sports federations, leagues, and governing bodies, as well as the governance structures within sports organizations, including ethics codes, disciplinary procedures, and dispute resolution mechanisms. 3. Students will apply legal principles and concepts to real-world scenarios in sports management, including athlete contracts, sponsorship agreements, broadcasting rights, player transfers, and compliance with anti-doping regulations. 4. Students will evaluate the ethical implications of legal decisions and policies within the sports industry, considering issues such as fair play, integrity, athlete welfare, gender equity, and diversity, and propose strategies for promoting ethical conduct and social responsibility in sports organizations.
9	Modules: -	

Module1: Types of Laws (5 Hours)

- Various sources of Law, significance of law, business law
- Impact of law on society & business economics
- Constitution aspects and implications

Module2: Contracts and norms (10 Hours)

- Law of Contract – Definition & Nature of Contract, types of contract, offer & acceptance, consideration & capacity to contract, free constant legality of object & consideration, contingent contract, quasi contract, discharge of contract, remedies for breach of contract, indemnity & guarantee
- Pledge principal – agent relationship & rights & obligation of Principal & agent.

Module3: Sales of Goods Act & Negotiable Instruments (10 Hours)

- Law of sale of goods – nature of contract of sale, conditions & warranties, Transfer of ownership
- Performance of contract of sale, rights of unpaid seller, Remedies for breach of contract Auction sale
- Law of negotiable instruments – nature of N. I., Promissory notes, BOE, Cheque, Parties of NI

Module 4: Court of Arbitration in Sports (CAS) (5 Hours)

- Duttee Chand Case, Shanti Case
- Watch a movie
- File a complaint,
- Caster Semenya Case. Maria Sharapova Case,
- Icarius movie review, Athlete A movie Review,
- Lance Armstrong - The Program, Dig out Files and Do Review. Tour de France.

10**Text Books: N.A.****11****References:**

- Dispute Resolution in sport David Mcardle Routledge
- Sports Law Simon Gardiner, Rodger Welch, Simon Royes and Urvasi Routledge
- Sport Law: A managerial Approach Anita M Moorman Routledge

12**Internal Continuous Assessment: 40%****Semester End Examination: 60%****13****Continuous Evaluation through:**

Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)

14**Format of Question Paper:** for the final examination

Question 1 Compulsory 10 Marks

Question 2 to Questions 7 (Attempt any 4) 5 Marks each

(Skill Enhancement Course)

Name of the Course: Role of EQ in Sport

Sr. No.	Heading	Particulars
1	Description of the course: Including but Not limited to:	This course aims to address the psychological, social, emotional, and human aspects of sport. Why we get so engaged, what emotion does it connect with in us, can it be used as a science to enhance performances, experiences, effort, and human grit? All of these will be addressed in this course and help students understand sports beyond technical skill, sports science etc.
2	Vertical:	SEC (Skill Enhancement Course)
3	Type:	Theory / Practical
4	Credit:	2credits(1 credit = 15 Hours for Theory or 30 Hours of Practical work in a semester)
5	Hours Allotted:	30Hours
6	Marks Allotted:	50Marks
7	Course Objectives: 1. To understand the concept of Emotional Intelligence (EQ) and its relevance in the context of sports management. 2. To explore the impact of emotional intelligence on athlete performance, team dynamics, and leadership effectiveness in sports. 3. To develop skills in emotional self-awareness, self-regulation, empathy, and social skills that are essential for success in sports management roles. 4. To examine strategies for enhancing emotional intelligence among athletes, coaches, and sports administrators to improve overall team performance and organizational effectiveness. 5. To analyse case studies and real-world examples to understand the practical application of emotional intelligence principles in sports management contexts.	
8	Course Outcomes: 1. Students will demonstrate a comprehensive understanding of the concept of Emotional Intelligence (EQ) and its significance in the sports industry. 2. Students will analyse the impact of emotional intelligence on athlete performance, team cohesion, and leadership effectiveness, identifying key factors that contribute to success in sports management roles. 3. Students will develop skills in emotional self-awareness, self-regulation, empathy, and social skills through experiential learning activities and self-assessment exercises. 4. Students will apply emotional intelligence principles to improve athlete-coach relationships, resolve conflicts, and foster positive team dynamics within sports organizations. 5. Students will evaluate the effectiveness of strategies for enhancing emotional intelligence among athletes, coaches, and sports administrators, proposing recommendations for optimizing performance and well-being in sports contexts.	
9	Modules: -	

Module1: Introduction to Emotional Intelligence (7 Hours)

Introduction to emotion, intelligence & wisdom

- Concept,
- theory,
- measurement
- applications of intelligence

Emotional intelligence:

- concept,
- theory
- measurements
- Correlates of emotional intelligence

Module2: Stress Management (7 Hours)

- Emotional intelligence, culture, schooling and happiness For enhancing emotional intelligence EQ mapping
- Managing stress, suicide prevention, through emotional intelligence, spirituality and meditation
- Application of emotional intelligence at family, school and workplace

Module3: Social – Emotional Learning Model (7 Hours)

- The role of emotional quotient – the highs and the lows
- The Social – Emotional Learning Model and its benefits
- The Sport Education Model
- The measurement of emotional quotient in sports versus academia

Module4: Role of UN (9 Hours)

- Olympism, Role of UN, Olympic Solidarity,
- Raw Human Emotion,
- Unpredictability of outcome,
- Role of Para, Special, Deaf.
- Need for Empathy,
- Sportsmanship Spirit.

10	Text Books: NA	
11	References: - Emotional Intelligence, Daniel Goleman - Emotional Intelligence; Why it can matter more than IQ, Daniel Goleman - Working with Emotional Intelligence, Daniel Goleman	
12	Internal Continuous Assessment: 40%	Semester End Examination: 60%
13	Continuous Evaluation through: Quizzes, Class Tests, presentation, project, role play, creative writing, assignment etc.(at least 3)	
14	Format of Question Paper: for the final examination Question 1 Compulsory 10 Marks Question 2 to Questions 7 (Attempt any 4) 5 Marks each	

Letter Grades and Grade Points:

Semester GPA/ Programme CGPA Semester/ Programme	% of Marks	Alpha-Sign/ Letter Grade Result	Grading Point
9.00 - 10.00	90.0 - 100	O (Outstanding)	10
8.00 - < 9.00	80.0 - < 90.0	A+ (Excellent)	9
7.00 - < 8.00	70.0 - < 80.0	A (Very Good)	8
6.00 - < 7.00	60.0 - < 70.0	B+ (Good)	7
5.50 - < 6.00	55.0 - < 60.0	B (Above Average)	6
5.00 - < 5.50	50.0 - < 55.0	C (Average)	5
4.00 - < 5.00	40.0 - < 50.0	P (Pass)	4
Below 4.00	Below 40.0	F (Fail)	0
Ab (Absent)	-	Ab (Absent)	0

Sign of BOS Chairman

Name of BOS Chairman: Dr. Manoj Reddy

Name of the BOS: Sports Science & Management

Sign of the Dean

Name of the Dean: Dr A.K. Singh

**Name of the Faculty: Faculty of
Interdisciplinary Studies**

FEE STRUCTURE FROM THE ACADEMIC YEAR 2025-26

BSc. Sports Administration					
Sr.No.	Particulars	Fee Category			Justification
		First Year	Second Year	Third Year	
A					
1	Kit Fee	1,000	1,000	1,000	When students are competing under COE-TSI the amount will be used to fund kits.
2	Tuition Fee	1,26,592	1,26,592	1,26,592	This portion is used majorly for faculty costs, online equipment, industry experts, NEP Based learning being activity based and not only theory heavy.
3	Library Fee	1,000	1,000	1,000	For usage of additional library in Language Bhavan which provided access to international publications and journals
4	Gymkhana Fees	190	190	190	This is for recreational activities provided and basic maintenance
5	Other Fee	125	125	125	Additional paperwork submission for registration to Mumbai University
6	Enrollment form fees & enrollment fee first year	220	-	-	NA
7	Utility fees	-	-	-	NA
9	Magazine Fees	-	-	-	NA
10	Computer & Internet Fee	-	-	-	NA
11	Uni.Sports and Cultural Activity (Annual State Level Contribution)	36	36	36	NA
12	E-Charges	20	20	20	NA
13	NSS Ekak Yojna	10	10	10	NA
14	Marksheet	50	50	50	NA
15	Sports Contribution	60	60	60	NA
16	IT Lab	20,000	20,000	20,000	Usage of Computer Labs and software's within campus.
17	Convocation Fees	-	-	250	NA
18	Dip Registration	15	15	15	As per Mumbai University cost
19	Students' welfare	500	500	500	This is for celebrations and other in-house activities

20	Vice Chancellor's Fund	20	20	20	As per Mumbai University cost
21	Eligibility Fees	500	500	500	As per Mumbai University cost
22	Development Fee	1,173	1,173	1,173	Infrastructure and improvement in teaching pedagogy fund.
23	Exam Fee	700	700	700	As per Mumbai University cost
24	Site Visit	5,000	5,000	5,000	Many Industrial visits are conducted, and travel/ticket allowance comes under this.
25	Seminars (Industry Experts)	15,000	15,000	15,000	Bringing in International/Famous celebrities and industry experts' honorarium for this comes under this cost.
26	Sports Equipment	5,000	5,000	5,000	Usage of sports equipment within campus comes from here.
27	Students' Activity	3,000	3,000	3,000	Because of NEP most subjects are now activity based, and we need equipment, stationary and other stuff for activities this fund is used for the same.
	Total	1,80,211	1,79,991	1,80,241	
B					
1	Disaster Relief Fund	10	10	10	Emergency fund
2	Admission processing fees	60	60	60	As per Mumbai University cost
3	ID Card	25	25	25	Providing as per actual printing cost.
4	Group Insurance	20	20	20	This is as per external company cost.
5	Alumni Association Fees	-	-	-	NA
6	E-Suvidha	-	-	-	NA
	Total	115	115	115	
C					
1	Library Deposit	-	-	-	NA
2	Laboratory Deposit	-	-	-	NA
	Total	-	-	-	NA
D					
1	Admission Form / Application Form Fees	50	50	50	This is internal cost for handling printed copies.
2	Entrepreneurship Development Cell Activity Fees	10	10	10	NA
Total		60	60	60	
E	Where ever applicable				
1	IndraDhanushya-Student	-	-	-	NA
2	Transcripts	-	-	-	NA
3	Transfer Certificate	-	-	-	NA

4	Bonafide Certificate	-	-	-	NA
5	No Objection Certificate	-	-	-	NA
6	Document Verification Fees	-	-	-	NA
7	UG Programme Project	-	-	-	NA
8	Prospectus + Information Brochure	-	-	-	NA
	Grand Total Amount	1,80,386	1,80,166	1,80,416	

Sd/-

**Sign of the BOS
Chairman
Dr. Manoj N. Reddy
Ad-hoc Board of
Studies in
Sports Science and
Management**

Sd/-

**Sign of the
Offg. Associate
Dean
Dr. C.A.Chakradeo
Faculty of
Interdisciplinary
Studies**

Sd/-

**Sign of the
Offg. Associate Dean
Dr. Kunal Ingle
Faculty of
Interdisciplinary
Studies**

Sd/-

**Sign of the
Offg. Dean
Prof. A. K. Singh
Faculty of
Interdisciplinary
Studies**

