

CIRCULAR:-

No.UG/ 23 of 2004

Attention of Principals of affiliated colleges in the Faculty of Commerce and the Director, Institute of Distance Education are hereby invited to the Ordinances and Regulations relating to the T.Y.B.Com. (Export Marketing) degree Course vide the Pamphlet No.152 and vide this office Circular No.UG/112 of 2003 dated 10th March, 2003 and they are hereby informed that the recommendations made by the Board of Studies in Commerce at its meeting held on 15th December, 2003 has been accepted by the Academic Council at its meeting held on 3rd January, 2004 vide item No.4.42 and that in accordance therewith the pattern of question paper in the subject of **Export Marketing (Applied Component)** at the T.Y.B.Com. examination has been brought into force with effect from the annual examination to be held in the First half of 2004 is as under :-

T.Y.B.Com.

Export Marketing - 100 marks - 3 hours duration

<u>Section-I</u>		<u>Marks</u>
Q.1 (A)	Objective Type Questions (attempt any four)	8
(B)	Objective Type Questions (attempt any three)	6
Q.2	Attempt any 3 or 4	18
Q.3	Attempt any 3 or 4	18
<u>Section-II</u>		
Q.4 (A)	Objective Type Questions (attempt any four)	8
(B)	Objective Type Questions (attempt any three)	6
Q.5	Attempt any three or four	18
Q.6	Attempt any three or four	18
	With problem on Export Price Quotation	Total 100

MUMBAI-400 032

23rd January, 2004

To,

Principals of the Affiliated Colleges in Arts, Science and Commerce

Assistant

for REGISTRAR