

CIRCULAR :-

A reference is invited to the Ordinances, Regulations and Syllabi relating to the M.Com. (Part-I and II) degree examination under revised pattern vide this office Circular No.UG/129 of 2007 dated 5th April,2007 and the Head, University Department of Commerce, the Principals of the commerce College and Professor-cum-Director, Institute of Distance Education are hereby informed that the recommendation made by the Faculty of Commerce at its meeting held on 3rd April,2007 has been accepted by the Academic Council at its meeting held on 13th April,2007 vide Item No. 4.30 and that in accordance therewith, the pattern of question paper for M.Com. (Parts I & II) of Business Management subjects- Paper I -Human Resource Management, Paper-II- Marketing Strategy & Plans, Paper III -Organization Behaviour, Paper-IV -International Marketing and Paper V - Entrepreneurship Management is as per Appendix and that the same will be brought into force with effect from the academic year 2007-2008.

MUMBAI-400 032

30th May 2007

for I/c. REGISTRAR

To,

The Head, University Department of Commerce, the Principals of the affiliated colleges in Commerce and Professor-cum-Director, Institute of Distance Education.

A.C./4.30/13.04.2007

No.UG/ 240 - A of 2007, MUMBAI-400 032 30th May,2007

Copy forwarded with compliments for information to :-

- 1) The Dean, Faculty of Commerce
- 2) The Chairman, Board of Studies in Business Management

for I/c. REGISTRAR

Copy to :-

The Director, Board of College and University Development, the Deputy Registrar (Eligibility and Migration Section), the Director of Students Welfare, the Executive Secretary to the Vice-Chancellor, the P.A. to the Pro-Vice-Chancellor, and the Registrar and the Assistant Registrar, Administrative sub-center, Ratnagiri for information.

The Officer on Special Duty and Controller of Examinations (10 copies), the Finance and Accounts Officer (2 copies), Record Section (5 copies), Publications Section (5 copies), the Deputy Registrar, Enrolment, Eligibility and Migration Section (3 copies), the Deputy Registrar, Statistical Unit (2 copies), the Deputy Registrar (Accounts Section), Vidyanagari (2 copies), the Deputy Registrar, Affiliation Section (2 copies), the Director, Institute of Distance Education, (10 copies) the Director University Computer Center (IDE Building), Vidyanagari, (2 copies) the Deputy Registrar (Special Cell), the Deputy Registrar, (PRO), the Assistant Registrar, Academic Authorities Unit (2 copies) and the Assistant Registrar, Executive Authorities Unit (2 copies). They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above Circular and that no separate Action Taken Report will be sent in this connection. the Assistant Registrar Constituent Colleges Unit (2 copies), BUCT (1 copy), the Deputy Account, Unit V (1 copy), the In-charge Director, Centralize Computing Facility (1 copy), the Receptionist (1 copy), the Telephone Operator (1 copy), the Secretary MUASA (1 copy) the Superintendent, Post-Graduate Section: (2 copies), the Superintendent, Thesis Section (2 copies)

UNIVERSITY OF MUMBAI

4.30
13/4107

Question Paper Pattern for M.Com Part - I & M.Com Part - II examinations in the
Special Group : BUSINESS MANAGEMENT

M.Com Part - I

	Subject	Paper
1.	Human Resource Management	I
2.	Marketing Strategies & Plans	II

M.Com Part - II

	Subject	Paper
1.	Organizational Behaviour	III
2.	International Marketing	IV
3.	Entrepreneurship Management	V

General Instructions:

- 1) The Question paper for all the subjects mentioned above will be of 3 hours duration and carry 100 marks.
- 2) It will have 7 questions one of which will be a Case Study Analysis.
- 3) Question No. 1 (one) will be Compulsory and it should test conceptual knowledge and should be based on entire syllabus.
- 4) Students are required to attempt any 4 questions from the rest.
- 5) All questions will carry 20 marks each.