

University of Mumbai

Department of Innovation, Incubation & Linkages



No. II & L/ECD/2025-26/38

Date: 21/06/2025

CIRCULAR:-

Subject: Launch of SPARK 1.0 – Capacity Building Series for Aspiring Founders

Dear Principals/Directors, Department of Innovation, Incubation & Linkages, University of Mumbai in association with MU IDEAS Foundation Incubation is delighted to launch **SPARK 1.0**, a capacity-building masterclass series specially designed to equip aspiring student entrepreneurs across the University of Mumbai with essential knowledge, tools, and guidance to begin their startup journey. This program is conducted by the **MU IDEAS Foundation Incubation Center**, the official incubation center of the University of Mumbai.

SPARK stands for **Startup Preparation, Acceleration, Readiness & Knowledge**. The series comprises structured expert-led sessions delivered over several weeks to build entrepreneurial thinking, legal literacy, and startup readiness among college students. The sessions are led by domain experts, successful entrepreneurs, and legal and financial professionals, ensuring practical exposure and foundational startup education. It is open to all interested students, regardless of their current project or idea status.

This initiative is part of MU IDEAS' commitment to strengthening innovation culture and entrepreneurial capacity across the University of Mumbai ecosystem. SPARK 1.0 has been carefully curated to address the foundational gaps faced by student founders — from legal structure confusion to financial planning, ethics, and navigating government schemes. Whether you're just curious about startups or already working on an idea, SPARK offers the clarity, structure, and expert access needed to move forward with confidence.

Program Details

Program Name: SPARK 1.0 – Capacity Building Series

Duration: June–August 2025

Mode: Hybrid (Primarily Online with Key In-person Sessions)

Eligibility: Open to all students from University of Mumbai and its affiliated colleges

Program Highlights

1. 16 expert-led sessions covering startup law, team building, funding, IPR, ethics, and business models
2. Session-wise toolkits, guides, and templates
3. Live Q&A and mentoring windows after each session
4. Digital certification upon successful completion
5. Exclusive access to apply for MU IDEAS' startup cohorts and pre-incubation programs

Who Can Join?

Any student from Mumbai University — across streams and colleges — interested in startups, innovation, or enterprise development. No prior startup experience required.

Registration Process

Register via: <https://tinyurl.com/Spark4u>

Email queries to: incubation.manager@mu.ac.in

Take your first step into the world of entrepreneurship with SPARK. Learn from experts, build with confidence, and prepare yourself for startup success.

Looking forward to your active participation!

Prin (Dr) Sachin S. Laddha

Director, Innovation, Incubation & Linkages