

UNIVERSITY OF MUMBAI  
No.UG / 355 of 2009

CIRCULAR :-

The Head, University Department of Communication and Journalism, and the Principals of the affiliated Colleges in Arts are hereby informed that the recommendation made by the Ad-hoc Board of Studies in Master of Communication and Journalism at its meeting held on 16<sup>th</sup> January, 2009 has been accepted by the Academic Council at its meeting held 13<sup>th</sup> February, 2009 vide item No. 4.15 and subsequently approved Management Council at its meeting held on 22<sup>nd</sup> May, 2009 vide item No. 27 and that, in accordance therewith, the Certificate Course in Radio Jockeying has been Introduced by the University with effect from the academic year 2009-2010 and that the same has been started in the University Department of Communication and Journalism from the academic year 2009-2010.

Further that in exercise of powers conferred upon the Management Council under Section 54 (1) and 55 (1) of the Maharashtra Universities Act, 1994, it has made **Ordinances 5820, 5821 and Regulations 6086, 6087, 6088, 6089, 6090, and 6091** including syllabus relating to the Certificate Course in Radio Jockeying is as per Appendix and that the same has been brought into force with effect from the academic year 2009-2010.

MUMBAI-400 032  
14<sup>th</sup> September, 2009

PRIN.K.VENKATARAMANI  
REGISTRAR

To,

The Head, University Department of Communication and Journalism,  
the Principals of the affiliated colleges in Arts

A.C./4.15/13.02.2009  
M.C./27/22.05.2009

No.UG/355-A of 2009,

MUMBAI-400 032

14<sup>th</sup> September, 2009

Copy forwarded with compliments for information to: -

- 1) The Dean, Faculty of Arts,
- 2) The Chairman Ad-hoc Board of Studies in Communication and Journalism,
- 3) The Controller of Examinations.
- 4) The Co-coordinator, University Computerization Centre.

  
(D. H. KATE)  
DEPUTY REGISTRAR  
(U.G./P.G. Section.)



# **UNIVERSITY OF MUMBAI**



**ORDINANCES, REGULATIONS  
AND  
SYLLABUS FOR THE  
CERTIFICATE COURSE  
IN  
RADIO JOCKEYING  
(CRJ)**

**(Introduced with effect from the academic year 2009-2010.)**

# Certificate in Radio Jockeying (CRJ)

The Department of Communication & Journalism, University of Mumbai proposes a short term course Certificate Course in Radio Jockeying (CRJ) for fulfilling the requirements of the VOICE Industry.

## Preamble :

Radio reaches almost 97 percent of India's population. It is one of the fastest growing medium in India. With several private radio channels coming up along with community radios, the industry needs professionals who can write and produce programs for the radio. Production for the radio is different than that from the other media, because the medium is more personal than the television and hence production for the radio requires specialized skill sets. This course will train the participants in writing news, features and skits for the radio. The participants will also be trained in voice culture, sound editing, mixing and handling other audio production equipments.

A popular profession on the radio is that of the Radio Jockey. This course lays special emphasis on Radio Jockeying, keeping in mind the huge demand in the industry for well trained professionals. The duration of the course would be four weeks for a total of 32 hours that will include teaching and training. The students need to have at least cleared their 12<sup>th</sup> for joining this course. Students will be taken on first-come-first served basis.

.....2/-

O. 5820 :- Title: Certificate Course in Radio Jockeying (CRJ).

**OBJECTIVE:**

- 1) To train students to become competent Radio Jockeys.
- 2) To prepare students to become professional content presenters and voice artists.
- 3) To develop creativity and personal integrity.

O. 5821 :- ELIGIBILITY:

Minimum 12<sup>th</sup> pass. Students will be taken on first-come-first-served basis.

R. 6086 :- DURATION:

The course shall be part time for a duration of four weeks for a total of 32 hours that will include teaching and training.

R. 6087 :- INTAKE CAPACITY:

20 students per batch.

R. 6088 :- COURSE FEES:

The course fees shall be Rs 5,000 per student (Includes preparation of six demo CDs)

R. 6089 :- CO-ORDINATION:

There shall be a course co-ordinator-cum-trainer on honorarium basis Rs. 15,000 per batch.

R. 6090 :- SCHEME OF EXAMINATION:

The examination shall be for 100 marks. (50 marks for theory & 50 marks for practical).

R. 6091 :- PASSING:

Candidates will have to score 25 marks in the theory and 25 marks in the practical for award of the Certificate. Candidates from the Master of Communication and Journalism course who take this course will get an additional credit on completion of this course. This credit shall be mentioned separately in the final mark sheet as Certificate Course in Radio Jockeying.

.....3/-

**VENUE:**

The theory will be conducted in the University Department of Communication & Journalism and practicals shall be conducted in the University's Community Radio station at Vidyanagari Campus, Santacruz (E), Mumbai-98.

**COURSE CONTENTS**

- Introduction to Print & Electronic Media.
- Introduction to Radio Programming.
- Vocal projection
- Voice Modulation
- Voice Culture
- Pronunciation, Diction & Language
- Radio Jockeying
- Internet Jockeying
- Voice Over
- Dubbing
- Radio scripting
- Radio formats & presentation Techniques
- Studio session & Demo recording
- Visit to different Radio stations.

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