

CIRCULAR :

A reference is invited to the Ordinances, Regulations and syllabi relating to the Bachelor of Mass Media (B.M.M.) degree course vide pamphlet No.318 and to this office Circular No.UG/251 of 2003 dated 16<sup>th</sup> June, 2003 and the Principals of the affiliated colleges in Arts, Science and Commerce and Professor-cum-Director, Institute of Distance Education are hereby informed that the proposal for guidelines and for admission procedure relating to the self financing course of the B.M.M. degree course to be introduced from the academic year 2007-2008 has been accepted by the Academic Council at its meeting held on 12<sup>th</sup> June, 2007 vide item No.4.14 and subsequently approved by the Management Council at its meeting held on 15<sup>th</sup> June, 2007 vide item No.17 and that in accordance therewith Ordinance 5206 relating to the B.M.M. degree course has been amended to read as under :-

0.5206: A candidate for being eligible for admission to the Degree course in Bachelor of Mass Media shall have passed XIIth Std. examination of Maharashtra Board of Higher Secondary Education or its equivalent from the Science, Arts or Commerce Stream.

No college shall conduct any entrance test in any form and the admissions are purely based on merit duly following the reservation policy as per the norms of Government of Maharashtra. While drawing the merit list, weightage has to be given to students from Arts, Commerce and Science Stream at 12<sup>th</sup> Standard level. The stream wise weightage to be given is as under :

| Stream     | Arts | Commerce | Science |
|------------|------|----------|---------|
| Percentage | 50%  | 25%      | 25%     |

The applications are to be accepted and processed by the colleges stream wise separately and the merit list is to be displayed stream wise taking into account the reservation policy prescribed by Government of Maharashtra.

- The merit list is to be prepared and displayed stream wise.
- In case if no application is received from any stream, the vacant seats are to be distributed equally between the two streams only.

- c. After the first merit list is displayed, if any seat allotted to one stream remains vacant, the same shall be distributed equally between the remaining two streams. In case is vacancy in one stream is of single/odd number of seats, the single seat is to be allotted to the Arts Stream. In case if no application is available from the two streams, then all the vacant seats of such two streams must be transferred to the third stream.
- d. Step (c) be repeated for the subsequent merit lists till all the forms are exhausted or the final merit list is displayed, whichever is earlier.

Further that the Management Council in exercise of the powers conferred upon it under Section 54(1) of the Maharashtra Universities Act, 1994 has amended the aforesaid Ordinance 5206 relating to the Bachelor of Mass Media and that the same has been brought into force with effect from the academic year 2007-2008.

Mumbai 400 032  
16<sup>th</sup> June, 2007

for I/C REGISTRAR.

To,

The Principals of the affiliated colleges in Arts, Science and Commerce and Professor-cum-Director, Institute of Distance Education.

A.C.4.14/12.06.07  
M.C.17/15.06.07

No.UG/ 279-A of 2007

16<sup>th</sup> June, 2007

Copy forwarded with compliments to the Deans, Faculties of Arts, Science and Commerce, for information.

for I/c REGISTRAR.

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