

CIRCULAR :

A reference is invited to the scheme of papers at the B.Com. degree under the revised pattern vide this office Circular No.UG/492 of 2006 dated 7th December, 2006 and the Principals of the affiliated colleges in Commerce and Professor-cum-Director, Institute of Distance Education are hereby informed that the recommendation made by the Board of Studies in Business Management at its meeting held on 19th January, 2007 has been accepted by the Academic Council at its meeting held on 9th February, 2007 vide item No.4.18 and that in accordance therewith the pattern of question paper in the subject of Business Management, Paper I-Management and Organizational Development and Paper III-Marketing Management at the T.Y.B.Com. examination is as under and that the same has been brought into force with effect from the academic year 2007-2008 :-

1. Each paper shall be of 100 marks
2. Question No.1 shall be compulsory and based on concepts covering entire syllabus (out of eight, five concepts are to be attempt).
3. Any four question be attempt from remaining seven questions.
4. Question No.8 shall be on "Case Study".
5. In all a student has to attempt five questions.
6. All questions carry equal marks.

Mumbai 400 032
28th March, 2007

for REGISTRAR.

To,

The Principals of the affiliated colleges in Commerce and Professor-cum-Director, Institute of Distance Education.

AC.4.18/09.02.07

No.UG/ 108-A of 2007

28th March, 2007

Copy forwarded with compliments for information to :-

- 1) the Dean, Faculty of Commerce,
- 2) the Chairman, Board of Studies in Business Management.

for REGISTRAR.