

CIRCULAR:-

A reference is invited to the scheme of papers at the Bachelor of Commerce (B.Com.) degree course under the revised pattern vide Pamphlet No.142 and 152 and to this office Circular No.UG/11 of 2000 dated 11th January, 2000, No.UG/129 of 2005 dated 7th April, 2005 and No.UG/499 of 2006 dated 8th December, 2006 and the Principals of the affiliated colleges in Commerce and Professor-cum-Director, Institute of Distance Education are hereby informed that the recommendation made by the Faculty of Commerce at its meeting held on 3rd April, 2007 has been accepted by the Academic Council at its meeting held on 13th April, 2007 vide item No. 4.29 and that in accordance therewith the syllabi in the subject of Business Economics (Applied Component) – (1) Co-operation and (2) Economic Systems at the S.Y.B.Com. examination and (1) Trade Unionisms and Industrial Relations, (2) Labour Welfare and Practice and (3) Rural Marketing at the T.Y.B.Com. examination is revised as per Appendix and that the same will be brought into force with effect from the academic year 2007-2008.

MUMBAI-400 032
30th May, 2007

for I/c REGISTRAR

To,
The Principals of the affiliated colleges in Commerce and Professor-cum-Director, Institute of Distance Education.

A.C/4.29/13.04.2007

No.UG/ 250 -A of 2007 MUMBAI-400 032, 30th May, 2007

Copy forwarded with compliments for information to:-

- 1) The Dean, Faculty of Commerce,
- 2) The Chairman, Board of Studies in Commerce.

for I/c REGISTRAR

Copy to :-

The Director, Board of College and University Development, the Deputy Registrar (Eligibility and Migration Section), the Director of Students Welfare, the Executive Secretary to the Vice-Chancellor, the Personal Assistant to the Pro-Vice-Chancellor, the Registrar and the Assistant Registrar, Administrative sub-center, Ratnagiri for information.

The Officer on Special Duty and Controller of Examinations (10 copies), the Finance and Accounts Officer (2 copies), Record Section (5 copies), Publications Section (5 copies), the Deputy Registrar, Enrolment, Eligibility and Migration Section (3 copies), the Deputy Registrar, Statistical Unit (2 copies), the Deputy Registrar (Accounts Section), Vidyanagari (2 copies), the Deputy Registrar, Affiliation Section (2 copies), the Director, Institute of Distance Education, (10 copies) the Director University Computer Center (IDE Building), Vidyanagari, (2 copies) the Deputy Registrar (Special Cell), the Deputy Registrar, (PRO), the Assistant Registrar, Academic Authorities Unit (2 copies) and the Assistant Registrar, Executive Authorities Unit (2 copies). They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above Circular and that no separate Action Taken Report will be sent in this connection. the Assistant Registrar Constituent Colleges Unit (2 copies), the Deputy Account Unit V(1 copy), the In-

UNIVERSITY OF MUMBAI



REVISED SYLLABUS

1.Co-operation	}	Applied Component Group	}	S.Y.B.Com. Examination
2.Economic Systems				

1.Trade Unionism and Industrial Relations	}	Applied Component Group	}	T.Y.B.Com. examination
2. Labour Welfare and Practice				
3.Rural Marketing				

(with effect from the academic year 2007-2008)

Three module teach in 1st term and Three module teach in 2nd term.

1. Introduction : -

- Meaning and Definition of Co-operation,
- Salient Features of Co-operation,
- Benefits of Co-operation – Evaluation of Principles of Co-operation.
- Role of Co-operation in Economic Development.
- Co-operation in Mixed Economy.

(15)

2. Structure and Organization of Co-operation : -

Organisation, Progress and Problems with special reference to India.

- Processing Cooperative Societies.
- Agricultural Marketing Societies.
- Consumers Cooperative Societies.
- Industrial Cooperative Societies.
- Housing Cooperative Societies.
- Labour Cooperative Societies.
- Self help group.

(15)

3. Role function and problems of cooperative banking in India : -

- Primary Agricultural Credit Society.
- Central Co-Operative Banks.
- State Co-Operative Banks.
- Land Development Banks.
- Farmers Service Societies.
- Urban Co-Operative Banks and credit society.

(15)

4. Co-operative Management : -

a) Administrative functions of cooperative department.

- Registration, Administration, Supervision Legislation, Audit,.
- Professionalisation of Co-operative Managements.
- Types and procedure of General Body Meetings.
- Duties of Board of Directors in Co-operatives.
- Role of Secretary / Managing Director.
- Role of Registrar : - power and function.

b) Participation of State in Co-operative Movement : -

- Central Government.
- State Government.
- Reserve Bank of India.
- NABARD.

(15)

5. Human Resource Development in Co-operation : -

- a)
- Need and importance of HRD
 - HRD - Education and Training Facility.
 - Worker's Participation in Managements.

b) Leadership in Co-operatives : -

- Role of Leadership.
- Leadership Qualities.
- Leadership Development Programmes.

(15)

6. Challenges of co-operative sector : -

Survival of co-operatives under globalisation.
Need to strengthen the co-operative sector.

(15)

Reference Books : -

1. Mathur B.S. – 1999 co-operation in India.
2. Tyagi R.B. Recent – Funds in the co-operative movement in India.
3. Kamat G.S. – New dimension in co-operative – Himalaya.
4. Hajela T.N. Principle, problems and practices of co-operation.
5. Bhatnagar and others co-operation in India.
6. Bedi R.D. Theory, History and Practice of co-operation.
7. Dr.Gadgil writings on co-operative movement in India.
8. Goel S.L. and Goel B.B. co-operative administration (Sterling – New Delhi)
9. Taimani K.K. co-operative Organization and Management.
10. Taimani K.K. – Training and Development of Human Resources in co-operatives (Savin Brothers – New Delhi). I.C.A. co-operative Management and Administration.
11. Stephenson, Management in co-operatives (Himalaya Publishing House.)
12. Govt. of Maharashtra, Report on co-operatives movement in Maharashtra. Yashwantrao Mohite Committee Report.
13. Bhatia B.S., Verma H.L. and others co-operatives and Human Resources Development Vol. 1 to 5. (Deep and Deep Publication).
14. Dalayer and Subnis, co-operation in Maharashtra.
15. Patnaik and Roy, co-operation and co-operative management. (Kalyani Publishers, New Delhi.)

Proposed Syllabus
S.Y.B.Com.
Economic Systems
(3 Lectures per week)

Three module teach in 1st semester and Three module teach in 2nd semester. Lectures (90)

1. Introduction- meaning and functions of economic systems – forces influencing economic systems – a multi-dimensional approach – pure and mixed systems. (15)
2. Capitalism – transition from mercantilism to capitalism – Adam Smith and Classical theory – emergence of welfare state – Marx -- Materialistic Conception of History – theory of profit, crises and breakdown of capitalism – Appraisal of Gandhian ideas on economic system – Characteristics of mixed economy. (15)
3. USA: the service economy – welfare measures in USA – critique of American capitalism – Central planning in former Soviet Union – policies of *glasnost* & *perestroika* – transition in Central Eurasia (Russia). (15)
4. China: The continuing revolution – Mixed economy of India - changing role of public sector. (15)
5. Criteria for evaluating performance of economic systems- role of incentives and economic freedom – comparing economic systems – economic growth, efficiency, distribution of income – Convergence of economic systems. (15)
6. Globalization: Transnational Corporations and capitalist globalization – Country integration and system performance – impact of globalization on economic growth, efficiency, and distribution of income – Challenges of capitalist globalization – the class polarization crisis – the crisis of ecological unsustainability.

References

- H. Stephen Gardner, Comparative Economic Systems, Dryden Press, 1998.
- Steven Rosefielde, Comparative Economic Systems: culture, wealth, and power in the 21st century, Blackwell Publishers, 2004.
- North Douglass, Institutions, Institutional Changes and Economic Performance, Cambridge University Press, 1990.
- Bruno Amable, The Diversity of Modern Capitalism, Oxford University Press, 2003.
- Black Bernard & Anna Tarassova, Institutional Reforms in Transition: a case study of Russia, Stanford Law School, mimeo, 2003.
- Hsu Immanuel C.Y., The Rise of Modern China, Oxford University Press, 1995.
- Boycko Maxim, Andrei Shleifer & Robert Vishny, Privatizing Russia, Cambridge, MIT Press.
- Leslie Sklair, Globalization: Capitalism and its Alternative Oxford University Press, 2002.

Trade Unionism And Industrial Relations

Revised Syllabus to be brought into force with effect from academic year
2007-2008.
3 Lectures per week

Topic I : Trade Unionism Meaning and Scope Aims and Objectives of trade unions. Theories of trade unionism (Hoxie, Web, K. Marx, M. Gandhi) History of trade union movement in India. Structure of trade unions in India – Craft, industrial, local, regional etc. I.L.O and Indian trade union movement.

(Total lectures :14)

Topic II : A) Role and functions of trade unions. Role in influencing quality of life of workers –wages- labour welfare, education – Role in influencing quality of life of workers, creating awareness of social responsibility, environment protection etc.
B) Impact of globalization on trade unions in India.
C) Women's participation in trade union movement.
D) Problems of trade unions – Multiplicity, Inter and intra union rivalry, political intervention, technological advancement, casualization of labour. White color unionism.

(Total lectures –12)

Topic III : A) Government and structure – Leadership ideology, Recognition, registration and administration of a union. Procedures for submission of various returns to statutory bodies. Trade union finances.
B) Important Legislations :- 1) Trade Union Act 1926
2) Industrial Disputes Act 1947
3) Factories Act 1948 4) Industrial Relations Act 1980
5) Workers Compensation Act

(Total lectures –12)

Topic IV : A) Industrial Relations – Concept – scope –growth of organized labour movement, Employer –employee relationship.
B) Industrial Relations Policy in India – Its evolution. State and Industrial Relations Policy through plans. National Commission on Labour.
C) Industrial Relations in Multinationals.
Industrial Relations in Public Sector.
Industrial Relations in Co-operatives.

(Total lectures –12)

- Topic V :
- A) Industrial Conflicts – Labour unrest – Strikes and lockouts. Cause of industrial conflicts in India.
 - B) Preventive measures :-
 - i) Labour Welfare – work and role of Labour Welfare Officer.
 - ii) Tripartite and Bipartite Bodies – Plant level Industrial Relations – Standing orders and Grievances procedures – Ethical codes – Wage policy

(Total lectures –12)

- Topic VI :
- A) Collective Bargaining :- Concept, Meaning, Features Principles. Collective bargaining in India. Recent trends.
 - B) i) Productivity bargaining ii) Conciliation iii) Mediation iv) Arbitration v) Adjudication
 - C) Workers participation in Management – Meaning – types with special reference to India.

(Total lectures –12)

Reference :

1. Myers C.A. & Kannappan S. (1970), Industrial Relations In India, Asia Publishing House, India.
2. Singh, J.K. (1998), Labour Economics, Principles Problems and Practices, Deep and Deep Publications Pvt. Ltd. New Delhi.
3. Jackson, M.P., Strikes
4. Karnik V.B. (1974), Indian Labour, Problems and Prospects, Minewal Associations.
5. Joshi C.K. (1967), Unionism in Developing Economy, Asia Publication House, Bombay.
6. Mamoria C.B. & Mamoria S, (1992), Dynamics of Industrial Relations in India, Himalaya Publishing House.
7. Ramanujam G. (1986), Indian Labour Movement, Sterling Publishers Private Ltd., New Delhi.
8. Ramaswamy, E.A. and Ramaswamy Uma (1988), Industry and Labour : An Introduction, oxford University Press.
9. Puneekar, Deodhar & Sankaran, Labour Welfare Trade Unionism and Industrial relations.
10. Bhagotiwai T.M. Industrial Realtions in India
11. Manappa Arun, Industrial Relations.

Journals : EPW, NCL Reports

(17)

Revised Syllabus

Labour Welfare and Practice
(60 Marks Written Paper, 20 Marks Project)

TYBCOM (Applied Component Paper)

Module 1:- Concept, definition-Origin and evolution of labour welfare-Objectives-Need and Scope-Principles of Labour Welfare-Theories of Labour Welfare
(No. of lectures – 12)

Module 2:-Labour Welfare in India- Labour welfare and the constitution- State and Labour Welfare Policy and its enforcement- Agencies of Labour Welfare in India-Central Government and state government; Welfare work done by employers in various industries-Municipalities-Labour Welfare Officer-Role and functions
(No. of lectures – 14)

Module 3:-Labour Policy in India- Labour policy after independence- The five year Plans and Labour Welfare-Labour Welfare Practices in India-Working Conditions in Factories, safety and accident prevention-Health and Hygiene –Family Planning-Crèche – Housing-Transport-Recreation and Cultural Activities Educational facilities including functional adult literacy programmes, consumer co-operative societies.
(No. of lectures – 14)

Module 4:-Methods of Labour Welfare- The social security system in India-Measures- Social Security and social insurance in India-Labour Legislations-National Commission on Labour and labour welfare
(No. of lectures – 12)

Module 5:- Labour Market Reforms-Need for a comprehensive labour legislation- socio economic aspects affecting labour welfare-Productivity and living standard of labour-skill up gradation-man power development-employment generation- exploring avenues for self employment-Elimination of child labour, bonded labour-labour laws and women empowerment
(No. of lectures – 12)

Module 6:- Labour Welfare in the Liberalized Scenario- Globalisation and labour markets in India- Exit Policy-Safety net- The role of Trade Unions in the liberalized economy- ILO and the Labour Welfare
(No. of lectures – 12)

References and Reading List

- 1) Singh, Jwitesh Kumar (1998) – Labour Economics – Principles, Problems and Practices – Deep and Deep Publications Pvt. Ltd., New Delhi
- 2) Hajela P.D (1998) – Labour Restructuring in India; A critique of the New Economic Policies – Common Wealth Publishers, New Delhi
- 3) Dr. T.N.Bhagoliwal (2002) – Economics of Labour and Industrial Relations – Sahitya Bhavan Publications, Agra
- 4) Papola T.S.P.P, Ghosh and A.N Sharma (Eds) 1993 – Labour, Employment and Industrial Relations in India, B.R.Publishing Company-New Delhi
- 5) Venkat Ratnam- C.S.(2001) Globalisation and Labour Management Relations, Dynamics of Change, Sage Publications/Response Books, New Delhi
- 6) Reform and Employment (2002) – Institute of Applied Manpower Research – Concept Publishing Company, New Delhi
- 7) Verma, Pramod (1987) – Labour Economics and Industrial Relations- Tata McGraw Hill Publishing Co.-Ltd. New Delhi
- 8) Labour Welfare, Trade Unionism and Industrial Relations – S.D.Panekar, S.B.Deodhar, Mrs.Saraswathi Sankaram, Himalaya Publishing House.

RURAL MARKETING - 3 Lectures per weekModule - 1 :RURAL MARKETING :-

Concept, Nature, role and significance of rural marketing - factors influencing on rural marketing. (8)

Module - 2TYPES OF RURAL MARKETING :-

Structure and types of rural marketing, Perishable and non-perishable markets, Retails and Wholesale market, Local Regional, National and International Markets. Daily and Weekly markets, Regulated and Unregulated markets, Distress sale and other methods of rural sale. (9)(12)

Module - 3ISSUES RELATED TO RURAL MARKETING :-

Marketable Surplus and Marketed Surplus Traders Chain and price expansion tactics of malpractice, transportation and storage problem. Absence of grading and standardization. Inadequate credit facilities, lack of market information, defective price determination mechanism and its uncertainty, Rural Labour problems. Role of farmers organisations. (16)

Module - 4RURAL MARKETING AND FINANCE:-

Rural indebtedness and need for rural finance (Both for producer/ Trader) sources of rural finance. Moneylender's role in rural marketing and finance. Self Help Group, Co-operative credit societies, RRB's and NABARD. (18)

Module - 5REGULATORY INSTITUTIONS RURAL MARKETING :-

Role of Government to improve Agriculture marketing. Commission for Agriculture Costs & Prices (CACP). Agriculture Co-operative Produce Market Committee Act (APMC Act). National Agricultural Co-operative Marketing Federation (NAFED). Agro-Processed Export Development Authority (APEDA). The national Co-Operative Development Corporation (NCDC). Food Corporation of India (FCI) and AGMARK. (18)

REFERENCES :-

1. Manilal B. Nanavati and J.J. Anjaria : The Indian Rural Problems-
Mumbai 1970.
2. M.L. Dantwala : "Agricultural Policy in India since independence",
Bombay 1979.
3. Murthy N.G. : "Regulated Market in a Rural Economy"
Anjanta Publications (India), Delhi 1988.
4. Mishra & Puri : "Development Issues of Indian Economy"
Himalaya Publication House 2003.
5. S.M. Jha and L.P. Singh : Marketing Management in Indian
Perspective (1988).
6. Dutta and Sundaram : "Indian Economy" S. Chand & Sons (1993)
- Memoria C.B. and Joshi K: Principles and practice of marketing in India"
Kitab Mahal Allahabad 1966.
7. Bunsil P.C. : "Agricultural Problems of India"
Vikas Publication House New Delhi 1977
8. Gupta A.P. : "Marketing of Agricultural Produce in India"
Vora & Comp. publications Ltd , Bomb
1975.