AC - 20/05/2025 Item No. - 8.29 (N) Sem -IV (b)

As Per NEP 2020

University of Mumbai



Syllabus for Basket of OE Vertical 3

Vertical 3	
Faculty of Interdisciplinary Studies	
Ad-hoc Board of Studies in Home Science	
Second Year Programme Fashion Designin	ng
Semester	IV
Title of Paper	Credits
I) Art Appreciation (Theory)	2
From the Academic Year	2025-26

SEMESTER IV

Sr. No	Subjects	Subject Type	Subject code	Total credits	Internal	External	Total
1	Pattern Making Garment Construction (PMGC) (Practical)	Major Mandatory (MM)	BAFD401	4	40	60	100
2	Study of Apparel Manufacturing Process (Theory)	Major Mandatory (MM)	BAFD402	2	20	30	50
3	Advance Fashion Illustration (Practical)	Major Mandatory (MM)	BAFD403	2	20	30	50
4	Communication & Critical Thinking (Theory)	Minor Course	BAFD404	2	20	30	50
5	Computer Aided Design - II (Practical)	Minor Course	BAFD405	2	20	30	50
6	Art Appreciation (Theory)	Open Electives (OE)	BAFD406	2	20	30	50
7	Fashion Merchandising & Marketing (Theory)	Skill Enhancement Course (SEC)	BAFD407	2	20	30	50
8	Internship	OJT/CEP	BAFD408	2	20	30	50
9	Managerial Skills & Practices (Theory)	Ability Enhancement Course (AEC)	BAFD409	2	20	30	50
10	Learning Beyond Classroom - II (Events/Workshops/Seminars) (Practical)	Co - Curricular (CC)	BAFD410	2	20	30	50
	Total			22			550

Title of Paper: Art Appreciation (Theory)

No.	Sr.	Heading	Particulars			
history, forms, and significance of visual arts across cultures and time periods. 2. Understanding art enhances aesthetic awareness, which is vital for creative development in fashion design. 3. Builds visual literacy, critical thinking, and the ability to draw inspiration from various art movements and styles. 4. Applied in concept development, fashion illustration, styling, and theme-based collections. 5. Stimulates curiosity and creative thinking through the exploration of diverse art forms and visual storytelling. 6. Related to Fashion Illustration, Design Process, History of Costume, and Fashion Styling. 7. Art-inspired designs and cultural references are highly valued in fashion collections and brand storytelling. 8. Supports careers in fashion design, styling, visual merchandising, fashion journalism, and creative direction. 2. Vertical: Open Elective Theory Theory	No.					
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6	Marks Allotted: 50 Marks					
7	Course Objectives:					
	Remember significant art	movements, artists, and key terms related to art.				
	2. Understand the role of art in social, cultural, and historical contexts.					
	3. Apply principles of visual analysis to interpret various artworks.					
	4. Analyze formal elements and compositional techniques used by artists.					
	Evaluate the aesthetic and conceptual significance of artworks.					
	6. Create thoughtful written and verbal critiques of artistic works.					
8	Course Outcomes:					
	CO1: Identify key artists, periods, and movements in Indian and world art.					
	CO2: Explain elements and principles of visual art and their application.					
	CO3: Utilize visual vocabulary to analyze and critique artworks.					
	CO4: Differentiate between styles and approaches across art periods.					
	CO5: Judge and reflect on art based on visual and contextual cues.					
	CO6: Develop articulate reviews or reflections on artworks.					

9 Modules: -Module 1: Indian Aesthetics and Theoretical Foundations 1. Definition of Art and Aesthetics: Art as an expression of the soul and senses, Pleasure and function: Karu Kala (skill-based) and Charu Kala (pleasure to senses), Visual Arts (eye-based), Performing Arts (eye and ear), and Movement Arts (dance, drama), Liberal and professional arts concept and application. Reference to Kamasutra aesthetics (brief) 2. Six Limbs of Indian Art (Shadanga): Roopabheda – Difference in form, Pramana – Proportion, Bhava – Expression (including brief on Rasa theory), Lavanya Yojana – Aesthetic arrangement, Sadrishya – Similitude, Varnika Bhanga – Color scheme and techniques Module 2: Concepts of Beauty and Art Appreciation through Workshops 1. Indian & Western Concepts of Beauty: Indian philosophy: Satyam, Shivam, Sundaram, Rasa theory and its impact on Indian art and performance. Western perspectives on beauty: classical to modern aesthetics, Comparative understanding of Indian and Western ideals, Workshops and Hands-on Appreciation 2. Dance: Classical or folk styles (demonstration/discussion): Music: Statewise Indian music forms, Painting: Traditional painting forms (e.g., Warli, Madhubani, Pattachitra), Handicrafts: Textiles, pottery, metal, and bamboo crafts. Reflective writing or verbal presentation on workshop learnings **Reference Books:** Gombrich, E. H. (2006). The story of art (16th ed.). Phaidon Press. Coomaraswamy, A. K. (2003). The dance of Shiva: Essays on Indian art and culture. Dover Publications. Mitter, P. (2001). *Indian art*. Oxford University Press. Read, H. (2012). *The meaning of art*. Faber & Faber. Zimmer, H. (1955). The art of Indian Asia: Its mythology and transformations. Princeton University Press. Krishna Chaitanya. (1985). A history of Indian painting. Abhinav Publications. Internal Continuous Assessment: 40% External. Semester End Examination 60% Individual Passing in Internal and External

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		Examination			
12	Continuous Evaluation through:	CONTINUOUS INTERNAL	Marks		
	Quizzes, Class Tests, presentation,	EVALUATION (planned as per			
	project, role play, creative writing,	the need of the course)			
	assignment etc. (at least 3)	Class Participation/Internal			
		Assessment during laboratory	10		
		work/experiments/practical tasks			
		Journal/Portfolio/Presentation/Re	10		
		ports/Case papers/Assignments	10		
		Total Marks for Internal	20		
		Assessment	20		
		SEMESTER-END PRACTICAL EXAMINATION			
		All questions are compulsory with internal			
		choice.			
		Question 1 - Unit 1	10		

	Question 2 - Unit 2					
	Journal/Portfolio/Report/Viva- Voce				1	Λ
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		Total Marks		er End	30	
Format of Our	otion Donor	Examination for the final examination	1			
Theory courses For theory cour 1. Internal	evaluation so	cheme for Second Year (UG) u dit points total marks allotted w 20 Marks				
Nature of Examination		Bifurcation of Marks	<u> </u>		Time	To Ma
1. Internal	Assessment 1	for Theory Courses				
	Sr. No	Examination	Module	Marks	Time	To Ma
Continuous Internal Assessment (CIA) Assignment	1	Class Test	Module 1	10	30 Min	
2	2	Assignments / Case Study / Presentations / Projects / Group Discussion / Ind. Visit / Tutorials	or on completed syllabus	10	30 Min	2
3. Answer i	5 Marks n one line - 1 n Brief (3 out	0 Marks of 6 questions) - 15 Marks for Theory Courses				
Semester End	Question	Paper Pattern (Theory question paper pattern: All	Unit	Marks	Time	Tot

Q.1	Match the Column/Fill in the Blanks/Multiple Choice Questions (½ Mark each)	From all modules	5			
Q.2	Answer in one sentence (1 mark each)	From all modules	10			
Q.3	Short Notes (Attempt any 3 out of 6)	3 questions per module to be set. Each student will choose 1 question per module.		1 Hour	30	

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