

University of Mumbai

**4942161**

Summer 2025

REVISED EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Public Relation)

(SEMESTER - II)

Days and Dates	Time	Sem	Course Code	Course
Tuesday, 24 June, 2025	10:30 a.m. to 12:30 p.m.	II	55112	Organisational Behaviour
Thursday, 26 June, 2025	10:30 a.m. to 12:30 p.m.	II	55122	Digital Technologies and Strategic Communication
Thursday, 26 June, 2025	10:30 a.m. to 12:30 p.m.	II	55126	Media Relations and Media Writing
Monday, 30 June, 2025	10:30 a.m. to 12:30 p.m.	II	55132	Advanced Strategic and Integrated Communication
Monday, 30 June, 2025	10:30 a.m. to 12:30 p.m.	II	55135	Strategic and Integrated Communication
Wednesday, 2 July, 2025	10:30 a.m. to 11:30 a.m.	II	55142	Writing for the Media-2
Wednesday, 2 July, 2025	10:30 a.m. to 11:30 a.m.	II	55145	Digital Media Marketing
Friday, 4 July, 2025	10:30 a.m. to 12:30 p.m.	II	55171	Production for the audio-visual media
Friday, 4 July, 2025	10:30 a.m. to 12:30 p.m.	II	55172	Preparing an Advertising Campaign

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the time table shall be communicated on the university web site.

Mumbai - 400 098
13th June, 2025.

Dr. Pooja Raundale
Director

Board of Examinations & Evaluation