

University of Mumbai

**3233661**

Summer 2025

EXAMINATION TIME TABLE (NEP -2020)

PROGRAMME -M.A. (Mass Communication Entertainment, Media & Advertising) (SEMESTER - II)

Days and Dates	Time	Sem	Course Code	Course
Tuesday, 24 June, 2025	10:30 a.m. to 12:30 p.m.	II	53612	Introduction to Media Research
Thursday, 26 June, 2025	10:30 a.m. to 12:30 p.m.	II	53622	Integrated Marketing Communication (IMC)
Monday, 30 June, 2025	10:30 a.m. to 12:30 p.m.	II	53632	Television & Radio Production Programming
Wednesday, 2 July, 2025	10:30 a.m. to 11:30 a.m.	II	53642	Entrepreneurship, Innovation & Media Laws
Friday, 4 July, 2025	10:30 a.m. to 12:30 p.m.	II	53671	Broadcast Business Management
Friday, 4 July, 2025	10:30 a.m. to 12:30 p.m.	II	53672	Media Finance & Accounting

Important Note: •The candidates appearing for the examination should report 20 minutes before the start of examination.

- Mobile phones and other electronic gadgets are prohibited in the examination hall.
- Change if any, in the time table shall be communicated on the university web site.

Dr. Pooja Raundale

Director

Board of Examinations & Evaluation

Mumbai - 400 098

31st May, 2025